Lesson 02 Demo 07

Creative Branding Makeover for Coffee Shops with Canva GPT

Objective: To demonstrate the use of Canva GPT for designing visually appealing content for a coffee shop's new product, Sunrise Brew

Tools required: Canva GPT

Prerequisites: ChatGPT - 4
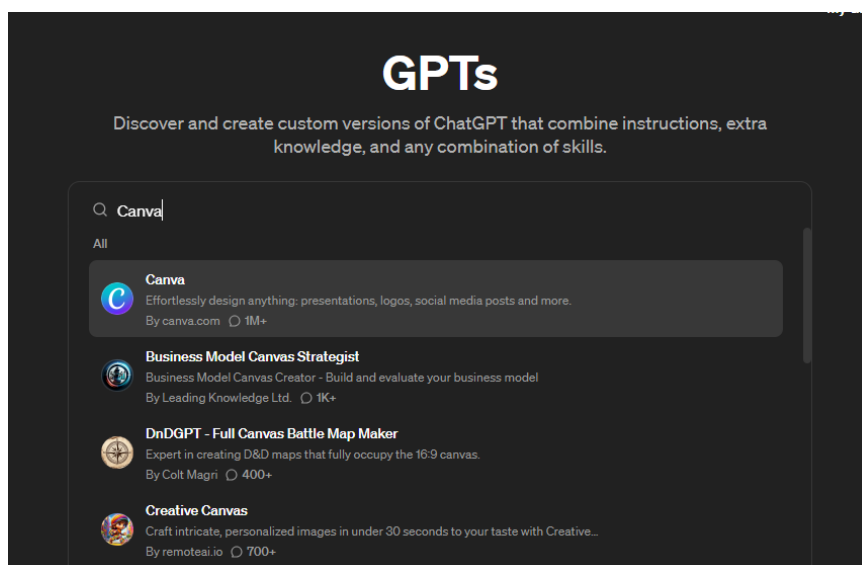
Steps to be followed:

1. Log in to ChatGPT
2. Navigate to ExploreGPTs and search for 'Canva' GPT
3. Copy the scenario and prompt provided below, and paste it into *Canva* GPT
4. Observe the response

Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

https://chat.openai.com/

Step 2: After logging in to ChatGPT-4, navigate to ExploreGPTs and search for 'Canva'

Step 3: Copy the scenario and prompt provided below and then paste it into Canva GPT.

Prompt:

Create a coffee shop launch post for Sunrise Brew, featuring warm caramel and chocolate tones, with a tagline to highlight its bold, smooth flavor and energy-boosting warmth.

Step 4: Observe the response