Lesson 02 Demo 14

Product Roadmap Using MIRO

Objective: To build a product roadmap using Miro AI

Tools required: Miro AI

Prerequisites: None

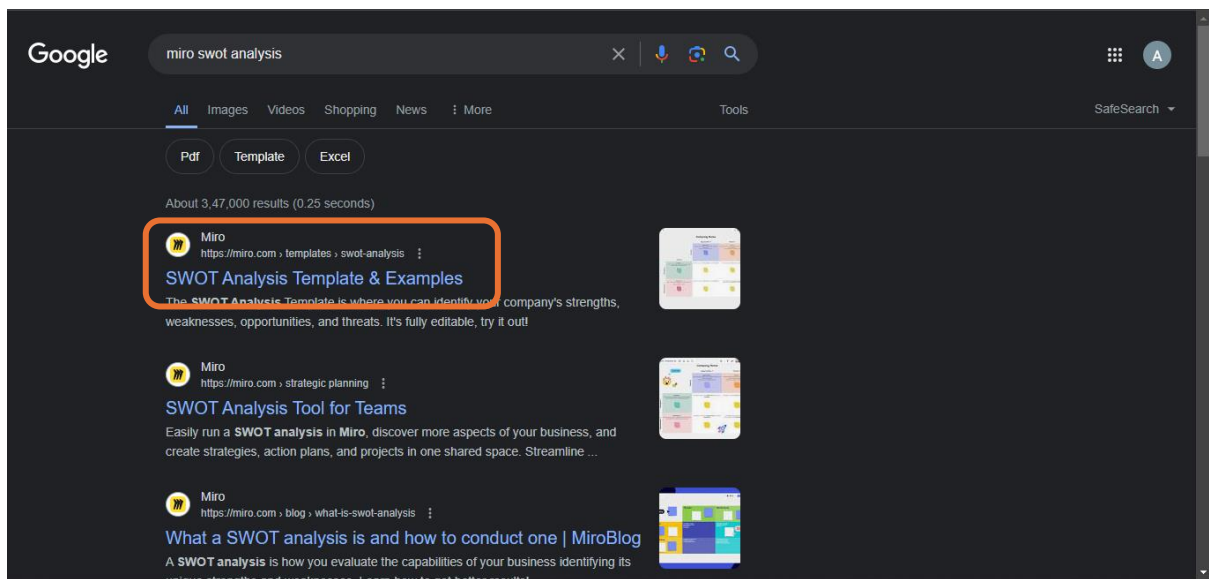A collaborative platform for team brainstorming, SWOT analysis, and product road mapping

Steps to be followed:

1. Go to Miro.com
2. Choose the product roadmap template and create your account
3. Go to the Miro Assist and describe your product and resources
4. Generate the product roadmap
5. Create a map based on resources and timeline
6. Enter the generated plans in their respective fields of the map
7. Convert the planning into a presentation
8. Download or share the planning map and presentation
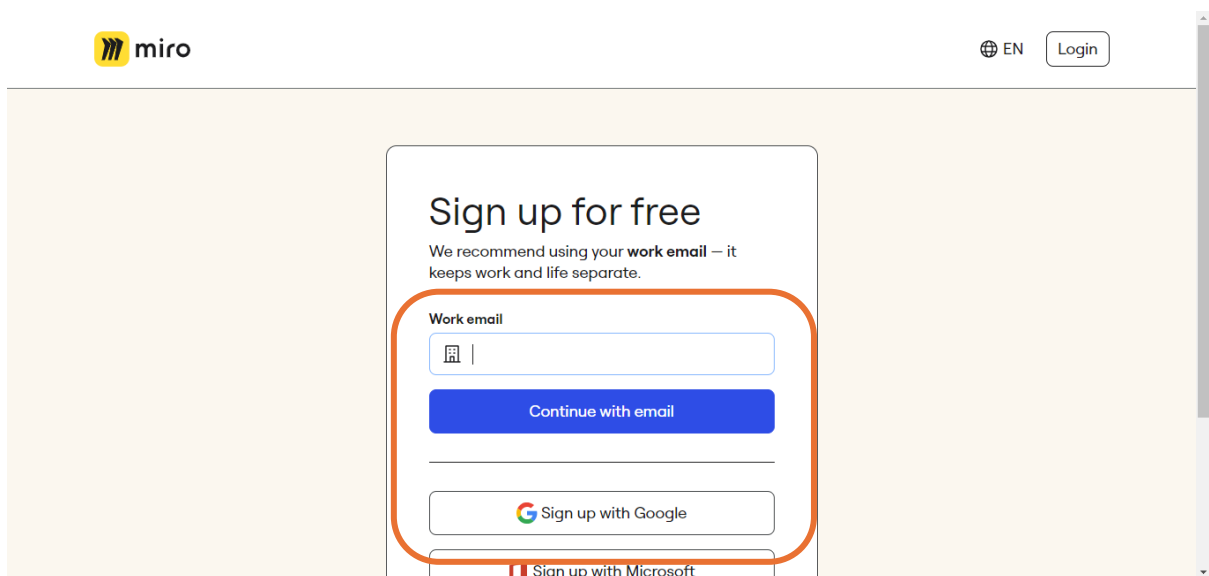
Product Description:

Create a product roadmap for a mobile phone company that involves coordinating across multiple teams such as product design, development, marketing, and sales to bring an idea to life and into the market.
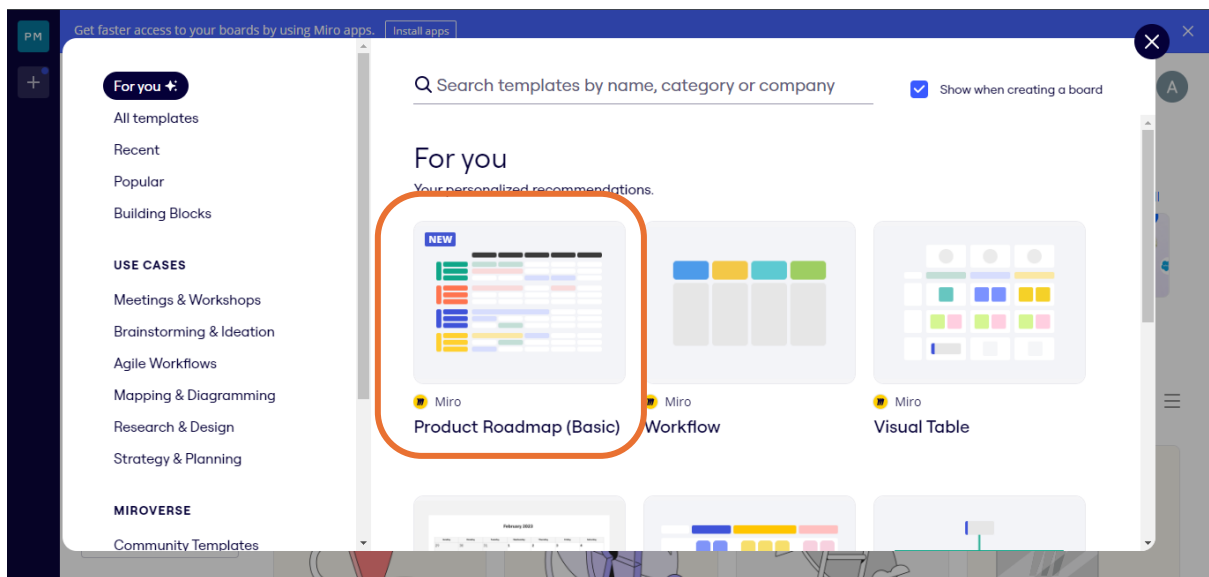
Step 1: Go to Miro.com

Step 2: Choose the product roadmap template and create your account

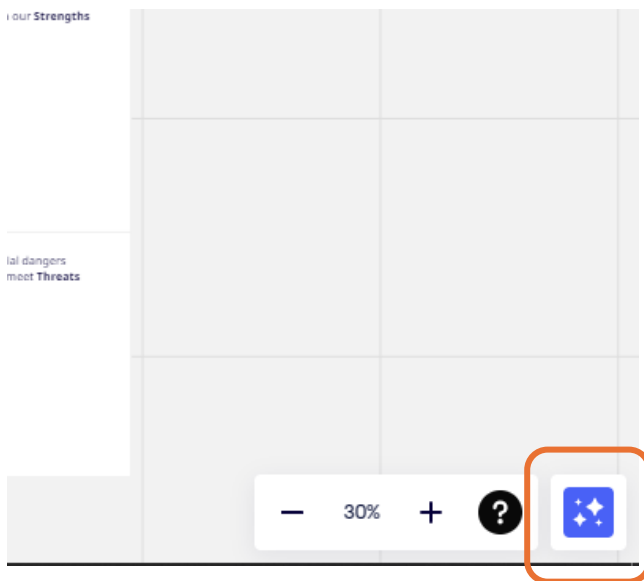2.1 Enter your email details and sign up for free

It will redirect you to the home page, where a template is prebuilt.

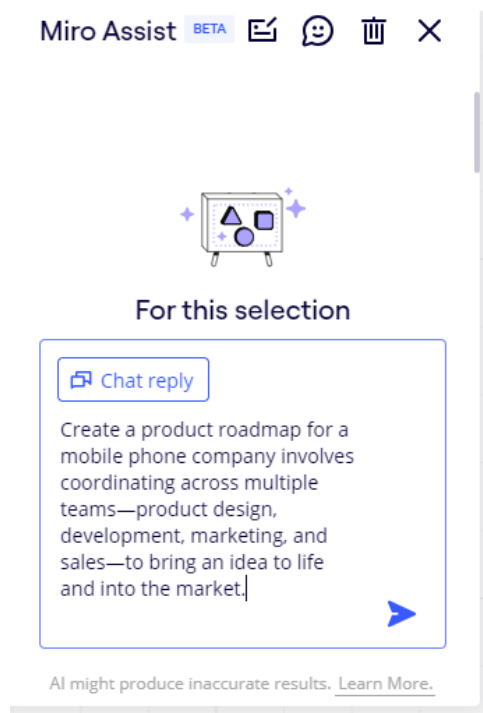2.2 Choose the prebuilt Product Roadmap Template on Miro

Step 3: Go to the Miro Assist and describe your product and resources
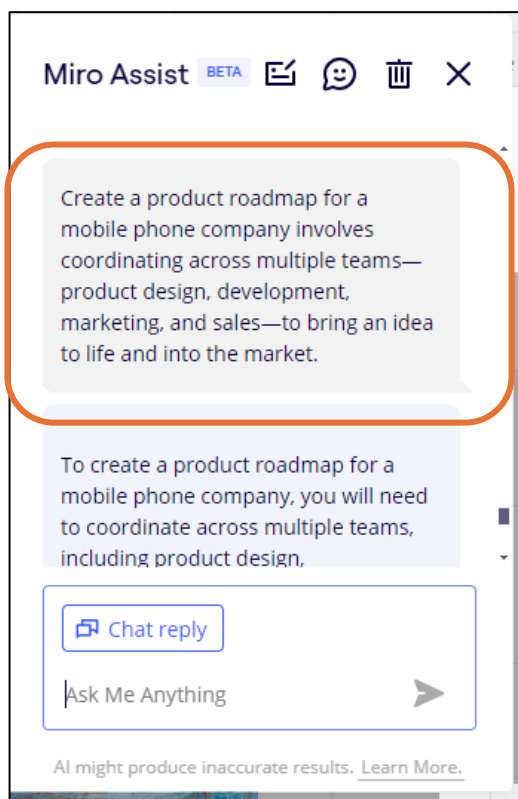
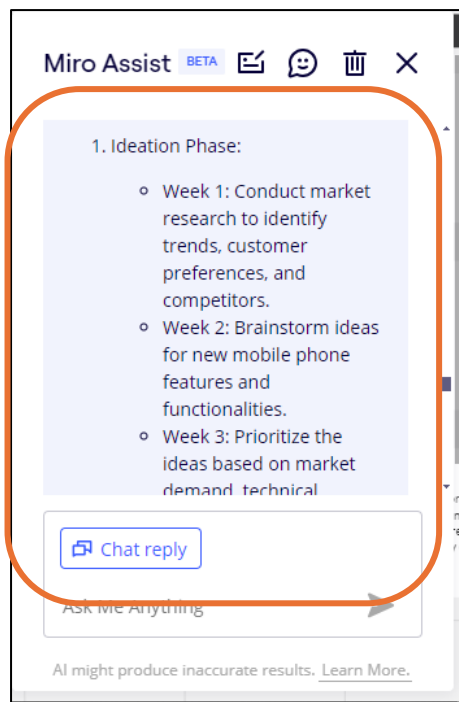3.1 Click on the **Miro Assist button**

3.2 Describe your product and resources to the Miro Assist

Step 4: Generate the product roadmap

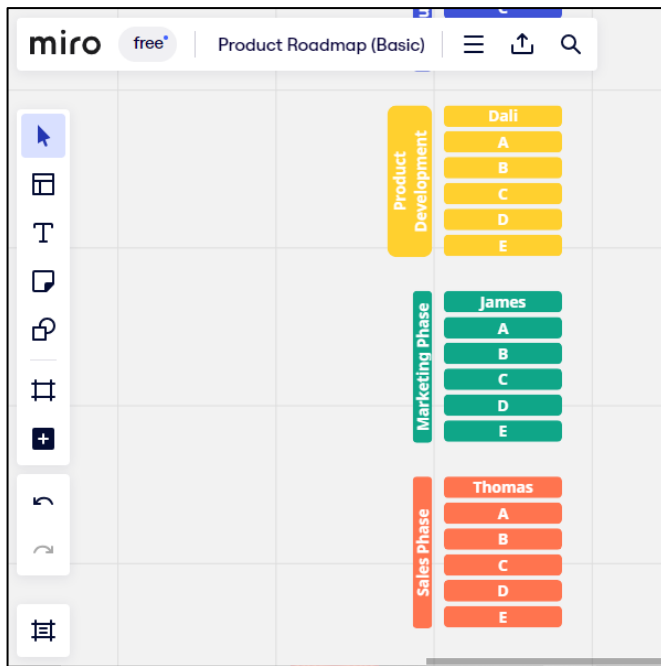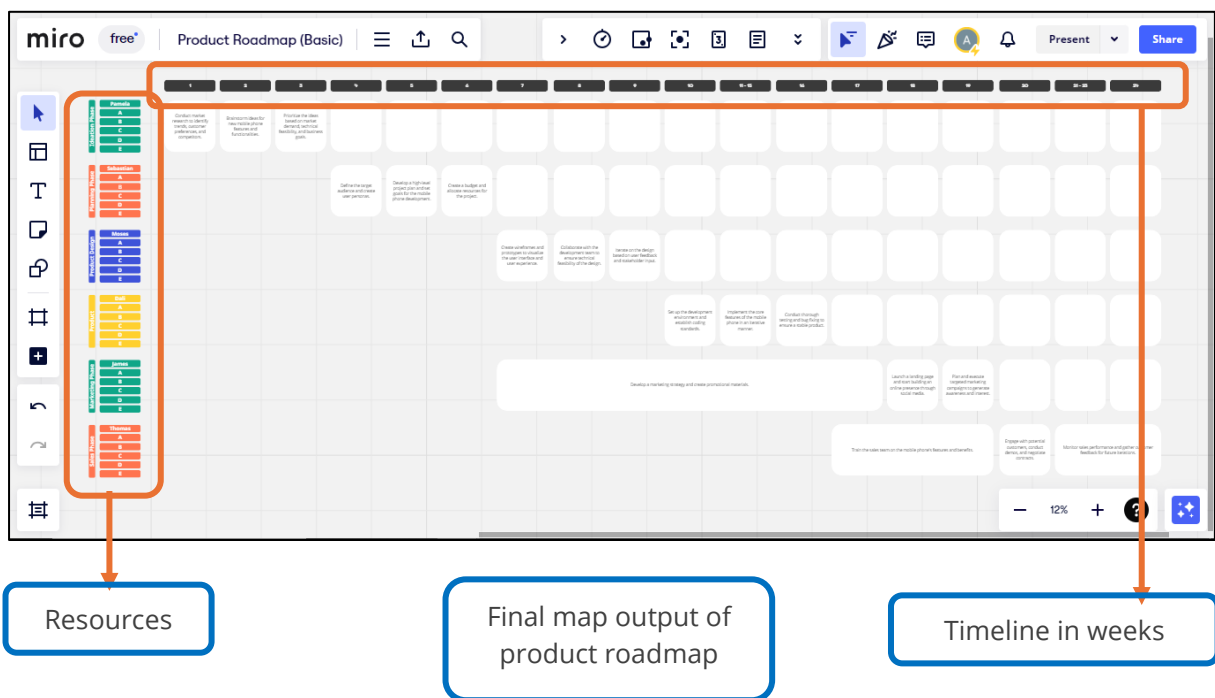Generate a product roadmap based on the product information provided to Miro Assist.

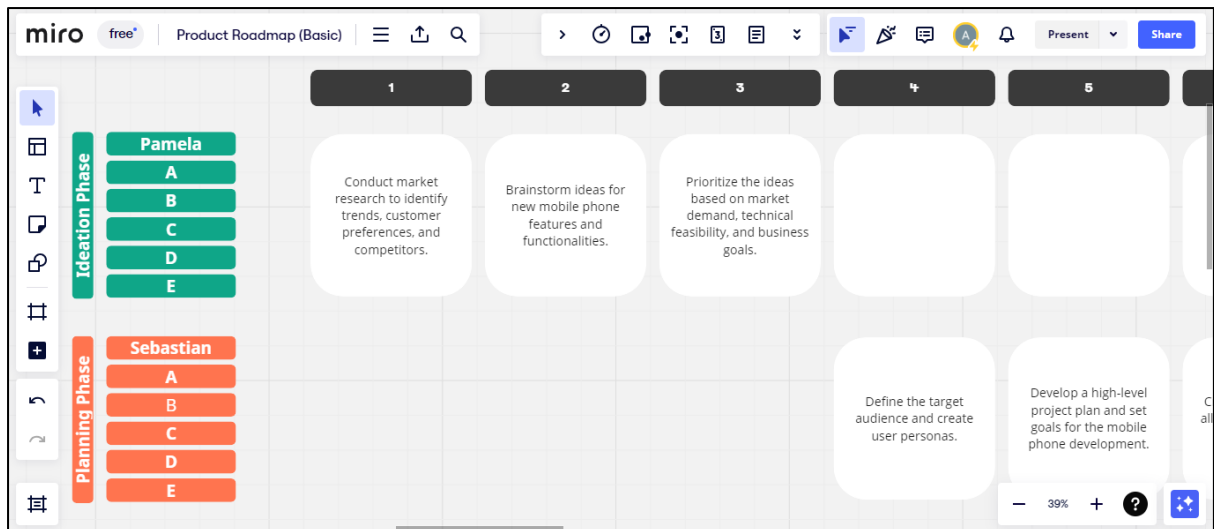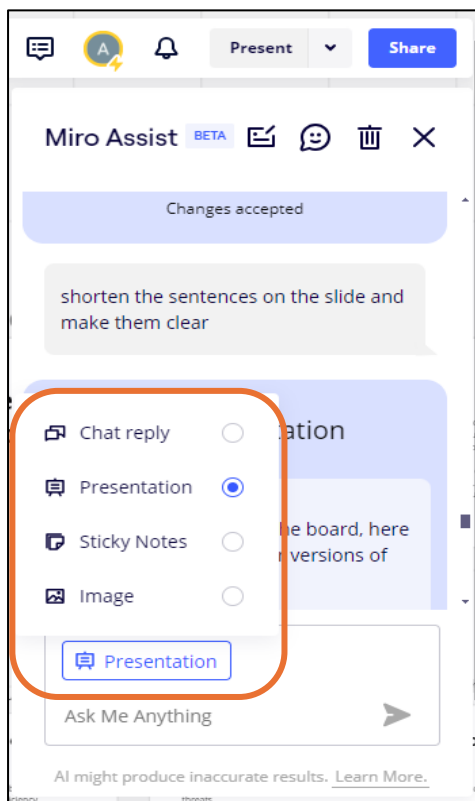## Step 5: Create a map based on resources and a timeline

Resources/Teams

Step 6: Enter the generated plans in their respective fields of the map

Resources

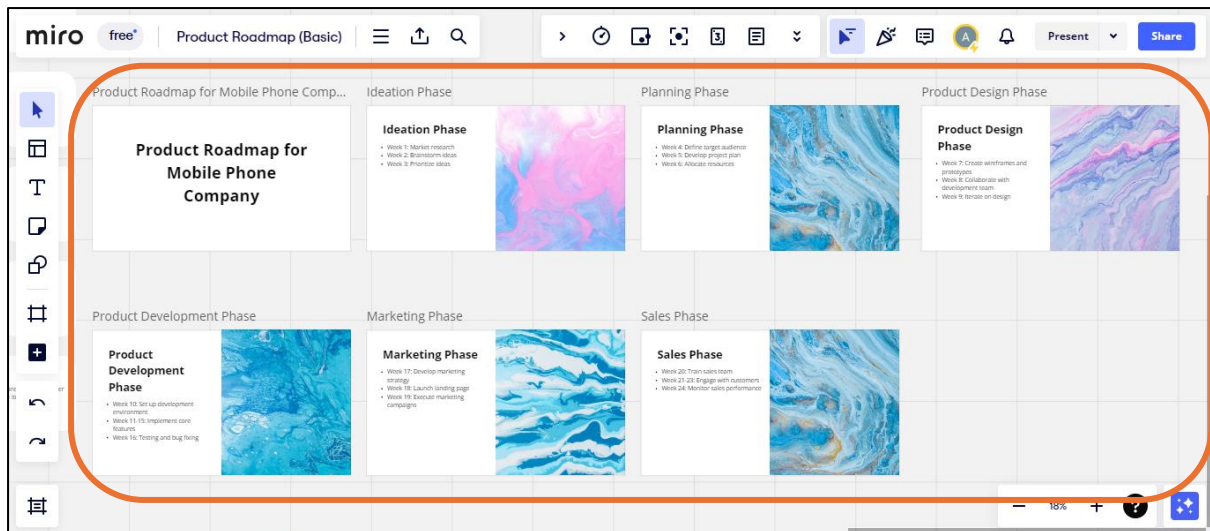Final map output of product roadmap

Timeline in weeks

Step 7: Convert the planning into a presentation

Transform the completed planning and strategies into a presentation format by clicking on **Chat reply** and choosing **Presentation**

Step 8: Download or share the planning map and presentation

To export your document, click on the **Export** button and select the file format you prefer