

Lesson 02 Demo 07

Creative Branding Makeover for Coffee Shops with Canva GPT

Objective: To demonstrate the use of Canva GPT for designing visually appealing content for a coffee shop's new product, Sunrise Brew

Tools required: Canva GPT

Prerequisites: ChatGPT - 4

Steps to be followed:

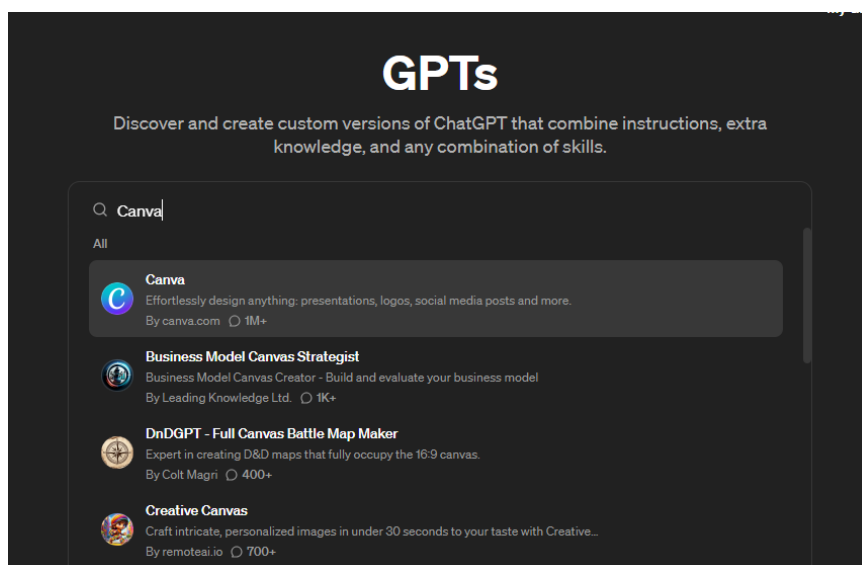
1. Log in to ChatGPT
2. Navigate to ExploreGPTs and search for 'Canva' GPT
3. Copy the scenario and prompt provided below, and paste it into *Canva* GPT
4. Observe the response

Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

<https://chat.openai.com/>

Step 2: After logging in to ChatGPT-4, navigate to ExploreGPTs and search for 'Canva'



Step 3: Copy the scenario and prompt provided below and then paste it into Canva GPT.



Prompt:

Create a coffee shop launch post for Sunrise Brew, featuring warm caramel and chocolate tones, with a tagline to highlight its bold, smooth flavor and energy-boosting warmth.

Step 4: Observe the response

Talked to chatgpt-plugin.canva.com ▾

Here are two design options for your coffee shop launch post featuring warm caramel and chocolate tones, highlighting the bold and smooth flavor of Sunrise Brew:

Option 1	Option 2
 <p>THE NEWS</p> <p>"Every sip of our Sunrise Brew is a warm embrace, blending bold flavors of coffee with sweet notes of caramel and chocolate to brighten your day."</p> <p>EMILY JOHNSON Author: Coffee Shop</p>	 <p>EXPERIENCE</p>

Feel free to edit these designs in Canva to match your vision perfectly!

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