Luminary Esports

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1. What is the purpose of the website?

So, the purpose of my website is to provide the community a platform where we could host online e-sport gaming events. We aim to bring all the gamers throughout to world to come together and participate in these competitive gaming tournaments. We have a user friendly experience for all the participants; it allows them to register to our website browse through all the content, upcoming tournaments, the games we deal with.

Our Website also gives the insight of the gaming market by providing news related to e sports, which keep our users to stay updated. We live stream the gaming tournaments so that whole world can see the skills of our participants.

Ultimately, our goal is to contribute to growth of electronic sports in the entertainment market, combining the games and gamers together to create an immense experience for everyone.

1. Who is the target audience?

There is a huge diversity among our target audience; there are individuals and also the groups who could participate.

* Professional gamers – They can flex their skills and compete against other professionals
* Casual and Amateur Gamers – People who likes to stay connected to gaming content and updates
* Online gaming Streamers – People who stream on YouTube, twitch and discord
* Spectators – people who love to watch gaming events
* Gaming Communities and Societies – platforms that also organizes events and want to establish a gaming industry
* Gaming Content Writers – who write contents related to gaming on blogs, new forums, subscription flyers and who speak on podcasts.

1. How many pages will be included in your website?

There are total of 8 pages that are encapsulated in our website. Mentioned Below -

* Homepage – Home page consists of a basic knowledge of what are we and also tells a little glimpse of our vision
* Services – As its named, this page briefly explain how we offer our services and how other can join it.
* About Us – This Page gives the brief introduction about our firm so that users could understand our mindset
* Contact us – Here we provided all the resource which might require reaching us at our location, and also how to connect with us virtually.
* News – Here we give latest insights from the gaming industry
* Games – all the games that we use in organizing events and data related to previous events.
* Site Map – It contains list of pages that are inscribed in our website

1. What graphics will you use on the website?

We used different pictures related to games, esport events. All of the pictures are royalty free. Downloaded from the website

* [www.unslapsh.com](http://www.unslapsh.com)
* [www.freepik.com](http://www.freepik.com)
* [www.pixabay.com](http://www.pixabay.com)

1. Color Scheme of the website?

We used color scheme of dark contrast, primary color which is used is the orange color well known as navy blue grey Hex Code #171C26, rest are the corresponding colors of ubuntu orange, grey and purple.

1. Font Style used in website

We used Poppins font style, that is taken from the Google fonts. It provides clean and geometric design to website.

1. Features of Website

* Responsive Design
* Social Media Integration
* Analytics and insights
* Player and Team Profile
* Tournaments Descriptions
* Match Scheduling
* Event Registration
* User Registration and Profiles