

The process involves ingesting the data-set in SQL, cleaning the dataset and then using it in R through RODBC server. Further, a regression model and clustering analysis has been done in R. Finally, the data has been visualized through Tableau in which the data has been imported from Microsoft SQL Server using the SQL server connection.

Data Overview

Source: The dataset is an open source dataset from a report published on world happiness, first in 2012 and thereafter every year. This report is an outcome of the survey results of Gallup World Poll which takes representative sample from each country and asks them questions in the form of Cantril ladder, which is asking respondents to think of a ladder with the best possible life for them being a 10 and the worst possible life being a 0 and to rate their own current lives on that scale.

The dataset is present here for 2015-2017: https://www.kaggle.com/unsdsn/world-happiness/data

Data Description:

The datasets are identical except for the year they contain information of and have the following columns:

- Country: Name of the country
- Region: Region of the world, the country belongs to
- Happiness Rank: Rank of the country according to happiness score
- **Happiness Score**: Metric measured as a combination of various factors
- Economy (GDP per capita): The extent to which GDP contributes to happiness
- Family: The extent to which Family contributes to happiness
- Health (Life Expectancy): The extent to which Life Expectancy contributes to happiness
- Freedom: The extent to which Freedom contributes to happiness
- Trust (Government Corruption): The extent to which trust in government contributes to happiness
- Generosity: Generosity of the general public and its contribution to happiness
- **Dystopia Residual**: Contribution to Dystopia residual to happiness. Dystopia is an imaginary country that has the world's least happy people. The purpose of having this is to have a lower benchmark so that all countries do positively against it. This variable has no physical significance.

<u>Task 1.</u>

Data Loading:

Data is present in the form of 4 csv files, one for each year – 2016, 2017, 2018 and 2019. The files are imported in a Database called "Project_MCB" through the import task. A general schema of the imported file is here:

(i) Creating database:

CREATE DATABASE Project_BCM

(ii) Since we will be using this database for the creation of the tables:

USE Project_MCB

```
/* Creating Database "Project_BCM" */
CREATE DATABASE Project_BCM */

/* Using "Project_BCM" Database */
USE Project_BCM
```

(iii) Creating table "dbo.Country" for storing values from "Country_List.csv".

```
/* Creating table for storing Country data */
/* */
∃CREATE TABLE dbo.Country(Country VARCHAR(100) NULL,
                                          Image_File VARCHAR(MAX) NULL,
                                          Image URL VARCHAR(MAX) NULL,
                                          Alpha 2 VARCHAR(100) NULL,
                                          Alpha 3 VARCHAR(100) NULL,
                                          Country_Code VARCHAR(MAX) NULL,
                                          iso_3166_2 VARCHAR(100) NULL,
                                          Region VARCHAR(100) NULL,
                                          Sub Region VARCHAR(100) NULL,
                                          Intermediate Region VARCHAR(100) NULL,
                                          Region Code VARCHAR(MAX) NULL,
                                          Sub Region Code VARCHAR(MAX) NULL,
                                          Intermediate_Region_Code VARCHAR(MAX) NULL)
∃/* Note: "dbo.Country" will consume data from the file "Country List.csv". */
   (iv)
          Creating tables to import raw data from .csv files.
 /* (a) - Creating table "Raw WHR 2016" to store raw data from "HR 2016.csv". */

☐CREATE TABLE dbo.Raw_WHR_2016(Country VARCHAR(100) NULL,

                                          Happiness_Score DECIMAL(6,3),
                                          Lower Confidence Interval DECIMAL(7,5),
                                          Upper Confidence Interval DECIMAL(7,5),
                                          GDP_per_Capita DECIMAL(7,5),
                                          Family DECIMAL(7,5),
                                          Health DECIMAL(7,5),
                                          Freedom DECIMAL(7,5),
                                          Trust DECIMAL(7,5),
                                          Generosity DECIMAL(7,5),
                                          Dystopia DECIMAL(7,5))
  /* (b) - Creating table "Raw WHR 2017" to store raw data from "happiNess report 2017.csv". */
☐ CREATE TABLE dbo.Raw_WHR_2017(Country VARCHAR(100) NULL,
                                          Happiness_Score DECIMAL(6,3),
                                          Whisker_High DECIMAL(7,5),
                                          Whisker Low DECIMAL(7,5),
                                          GDP_per_Capita DECIMAL(7,5),
                                           Family DECIMAL(7,5),
                                          Health DECIMAL(7,5),
                                           Freedom DECIMAL(7,5),
                                          Generosity DECIMAL(7,5),
                                          Trust DECIMAL(7,5),
                                          Dystopia DECIMAL(7,5))
 /* (c) - Creating table "Raw WHR 2018" to store raw data from "2018.csv". */
□CREATE TABLE dbo.Raw WHR 2018(Country VARCHAR(100) NULL,
                                          Happiness Score DECIMAL(6,3),
                                          GDP_per_Capita DECIMAL(7,5),
                                          Family DECIMAL(7,5),
                                          Health DECIMAL(7,5),
                                          Freedom DECIMAL(7,5),
                                          Generosity DECIMAL(7,5),
                                          Trust DECIMAL(7,5))
```

```
/* (d) - Creating table "Raw_WHR_2019" to store raw data from "report_2019.csv". */

CREATE TABLE dbo.Raw_WHR_2019(Country VARCHAR(100) NULL,

Happiness_Score DECIMAL(6,3),

GDP_per_Capita DECIMAL(7,5),

Family DECIMAL(7,5),

Health DECIMAL(7,5),

Freedom DECIMAL(7,5),

Generosity DECIMAL(7,5),

Trust DECIMAL(7,5))
```

Using "TRUNCATE" to remove any rows in the tables before importing data.

```
/* Using "TRUNCATE" to remove all rows (data) from a table and "BULK INSERT" to populate the tables. */

TRUNCATE TABLE dbo.Country

TRUNCATE TABLE dbo.Raw_WHR_2016

TRUNCATE TABLE dbo.Raw_WHR_2017

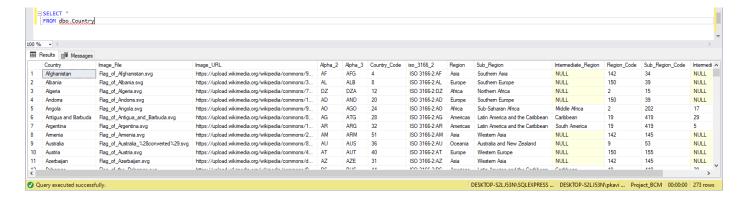
TRUNCATE TABLE dbo.Raw_WHR_2018

TRUNCATE TABLE dbo.Raw_WHR_2019
```

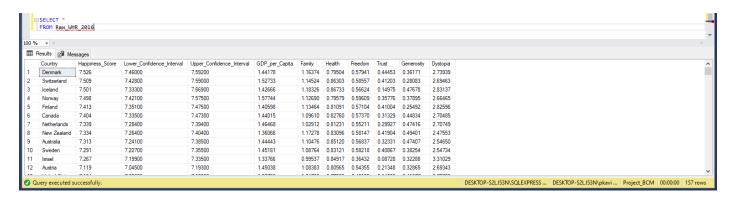
Task2.

Inserting data into table "dbo.Country"

```
BULK INSERT dbo.Country
FROM 'C:\Users\pkavi\Documents\MCB_Assignment\Country_List.csv'
WITH
(
    FIRSTROW=2, /* Import of data starts as from row 2, else header will be imported as well. */
FORMAT='CSV'
```



Inserting data into the report tables.



```
/* (b) - Inserting data into "dbo.Raw_WHR_2017" from "happiNess_report_2017.csv". */
BULK INSERT dbo.Raw WHR 2017
```

```
FROM 'C:\Users\pkavi\Documents\MCB_Assignment\Data Files\happiNess_report_2017.csv'
WITH
(
```

FIRSTROW=2, /* Import of data starts as from row 2, else header will be imported as well. */FORMAT='CSV'

```
⊟SELECT
    FROM dbo.Raw WHR 2017
GDP_per_Capita
                                                                                                                                        2.27703
                  7.537
                                      7.59444
                                                     7.47956
                                                                    1.61646
                                                                                     1.53352
                                                                                              0.79667
                                                                                                         0.63542
                                                                                                                   0.36201
                                                                                                                               0.31596
                                       7.58173
7.62203
                                                     7.46227
7.38597
                                                                    1 48238
                                                                                      1.55112
                                                                                               0.79257
                                                                                                         0.62601
                                                                                                                    0.35528
                                                                                                                                        2.31371
                                                                                               0.83355
                                                                                                                    0.47554
      Switzerland
                    7.494
                                       7.56177
                                                      7.42623
                                                                    1.56498
                                                                                     1.51691
                                                                                               0.85813
                                                                                                         0.62007
                                                                                                                   0.29055
                                                                                                                               0.36701
                                                                                                                                        2.27672
      Finland
Netherlands
                                                                                              0.80916
0.81070
                                                      7 41046
                                                                    1 44357
                                                                                      1.54025
                                                                                                         0.61795
                                                                                                                    0.24548
                                                                                                                               0.38261
                                                                                                                                        2.43018
      Canada
                     7.316
                                       7.38440
                                                     7.24760
                                                                    1.47920
                                                                                     1.48135
                                                                                               0.83456
                                                                                                         0.61110
                                                                                                                   0.43554
                                                                                                                               0.28737
                                                                                                                                        2.18726
      New Zealand
                                       7 37951
                                                      7 24849
                                                                    1.40571
                                                                                      1 54820
                                                                                               0.81676
                                                                                                         0.61406
                                                                                                                    0.50001
                                                                                                                               0.38282
                                                                                                                                        2 04646
                                                                                               0.83088
                                                                                                         0.61292
      Australia
                     7.284
                                       7.35665
                                                      7.21135
                                                                    1.48441
                                                                                     1.51004
                                                                                               0.84389
                                                                                                         0.60161
                                                                                                                   0.47770
                                                                                                                               0.30118
                                                                                                                                        2.06521
                     7.213
                                      7.27985
7.16811
                                                      7.14615
                                                                    1.37538
                                                                                     1.37629
                                                                                               0.83840
                                                                                                         0.40599
                                                                                                                    0.33008
                                                                                                                                        2.80176
                                                                                               0.75951
                                                                                                                               0.10011
                                                     6.98989
                                                                                                         0.58013
                                                                                                                                        2.89864
                                                                                                                                                                             DESKTOP-S2LJ53N\SQLEXPRESS ... | DESKTOP-S2LJ53N\pkavi ... | Project_BCM | 00:00:00 | 155 rows
```

```
/* (c) - Inserting data into "dbo.Raw_WHR_2018" from "2018.csv". */

BULK INSERT dbo.Raw_WHR_2018
FROM 'C:\Users\pkavi\Documents\MCB_Assignment\Data Files\2018.csv'
WITH

(

FIRSTROW=2, /* Import of data starts as from row 2, else header will be imported as well. */
FORMAT='CSV'
    /* Convert "Trust" from "DECIMAL" TO "VARCHAR(20)" using CAST([Trust] AS VARCHAR(20)) */

)

100 % 

Messages

Msg 4864, Level 16, State 1, Line 146
Bulk load data conversion error (type mismatch or invalid character for the specified codepage) for row 21, column 8 (Trust).
```

Error:

)

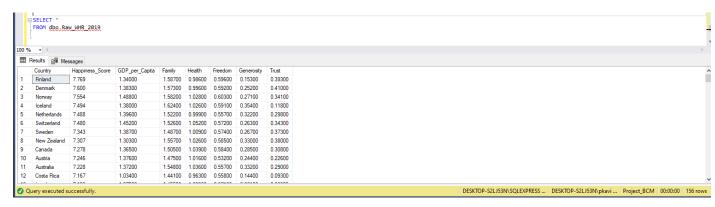
"Msg 4864, Level 16, State 1, Line 146

Bulk load data conversion error (type mismatch or invalid character for the specified codepage) for row 21, column 8 (Trust).

Completion time: 2022-03-26T07:51:15.5477724+04:00"

This is because of "N/A" value in table "Trust" for "Country – United Arab Emirates". We have to use "CAST" to convert "Trust" as VARCHAR(20) to populate the dataset.

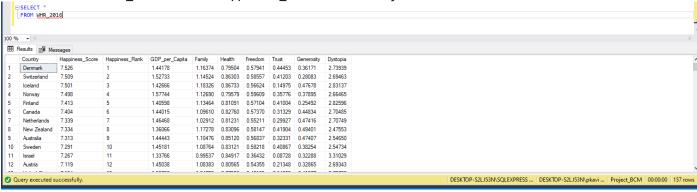
```
SELECT *
FROM dbo.Raw WHR 2018
Results Messages
                         Happiness_Score GDP_per_Capita
                                                                         Health
0.89400
                                                               1.48300
      Belgium
                        6.927
                                            1.32400
                                                                                    0.58300
                                                                                                0.18800
                                                                                                             0.24
     Luxembourg
United States
                                                                                                0.19600
0.29100
                         6.910
                                            1.57600
                                                               1.52000 0.89600
                                                                                    0.63200
                                                                                                             0.321
                                                                         0.81900
      Israel
                        6.814
                                            1.30100
                                                               1.55900
                                                                         0.88300
                                                                                    0.53300
                                                                                                0.35400
                                                                                                             0.272
     United Arab E...
Czech Republic
                                            2.09600
1.23300
                                                                                                0.18600
0.06400
                        6 774
                                                               0.77600
                                                                         0.67000
                                                                                    0.28400
20
21
22
23
24
                                                                         0.85400
                                                                                    0.54300
      Malta
                         6.627
                                            1.27000
                                                               1.52500
                                                                         0.88400
                                                                                    0.64500
                                                                                                0.37600
                                                                                                             0.142
                                                               1.46600
                                                                        0.90800
0.76100
                                                                                    0.52000
                                                                                                0.09800
                                                                                                             0.176
0.095
25
      Chile
                        6.476
                                            1.13100
                                                               1.33100 0.80800
                                                                                    0.43100
                                                                                                0.19700
                                                                                                             0.061
                                                                        0.85700
0.75900
                         6 441
                                            1.36500
1.11200
                                                                1.43600
                                                               1.43800
                         6.430
                                                                                    0.59700
                                                                                                0.12500
                                                                                                                                                                                            DESKTOP-S2LJ53N\SQLEXPRESS ... | DESKTOP-S2LJ53N\pkavi ... | Project_BCM | 00:00:00 | 156 rov
```



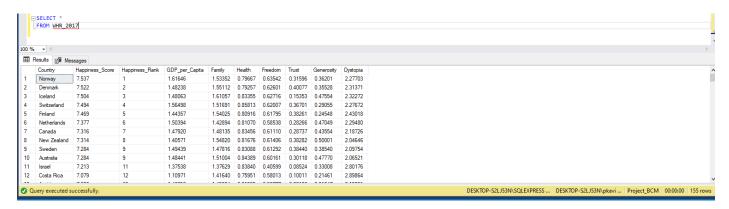
Next, we will create tables "dbo.WHR_2016", "dbo.WHR_2017", "dbo.WHR_2018" and "dbo.WHR_2019" to perform manipulations and analysis.

```
/* (b) - Inserting data into "dbo.WHR 2017" from "Raw WHR 2017". */
INSERT INTO dbo.WHR_2017
SELECT Country, Happiness_Score,
       RANK() OVER(
              ORDER BY Happiness_Score DESC
              ) AS Happiness_Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity, Dystopia
FROM dbo.Raw_WHR_2017
/* List the data which has been inserted in table "dbo.WHR 2017". */
SELECT *
FROM dbo.WHR_2017
/* (c) - Inserting data into "dbo.WHR_2018" from "Raw_WHR_2018". */
INSERT INTO dbo.WHR_2018
SELECT Country, Happiness_Score,
       RANK() OVER(
              ORDER BY Happiness_Score DESC
              ) AS Happiness_Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity
FROM dbo.Raw_WHR_2018
/* List the data which has been inserted in table "dbo.WHR_2018". */
SELECT *
FROM dbo.WHR_2018
/* (d) - Inserting data into "dbo.WHR_2019" from "Raw_WHR_2019". */
INSERT INTO dbo.WHR 2019
SELECT Country, Happiness_Score,
       RANK() OVER(
              ORDER BY Happiness Score DESC
              ) AS Happiness Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity
FROM dbo.Raw_WHR_2019
/* List the data which has been inserted in table "dbo.WHR_2019". */
SELECT *
FROM dbo.WHR_2019
```

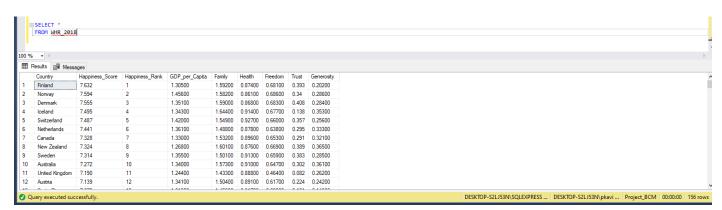
Data from "dbo.WHR 2016" with "Happiness Rank" for each year.



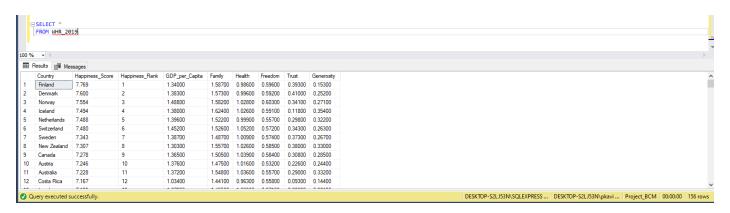
Data from "dbo.WHR 2017" with "Happiness Rank" for each year.



Data from "dbo.WHR_2018" with "Happiness_Rank" for each year.



Data from "dbo.WHR_2019" with "Happiness_Rank" for each year.



```
/* Creating table "dbo.CountriesVerification" to verify consistency of data in the four datasets. */
CREATE TABLE dbo.CountriesVerification(Country VARCHAR(100) NULL)
/* Inserting data in "dbo.CountriesVerification" table from WHR_2016, WHR_2017, WHR_2018, WHR_2019".
INSERT INTO dbo.CountriesVerification
       SELECT DISTINCT Country
       FROM dbo.WHR_2016
UNION
       SELECT DISTINCT Country
       FROM dbo.WHR_2017
UNION
       SELECT DISTINCT Country
       FROM dbo.WHR_2018
UNION
       SELECT DISTINCT Country
       FROM dbo.WHR 2019
/* List the data which has been inserted in table "dbo.CountriesVerification". */
SELECT *
FROM dbo.CountriesVerification
The total count for combined list is 170 which is higher than WHR_2016 (157), WHR_2017 (155), WHR_2018 (156)
and WHR 2019 (156).
This difference implies that there are few countries which are not a part of all four datasets, hence including them in
the final combined dataset will result in null values.
-As such we will have to combine the dataset so as to get the countries which are not part of the four datasets:
/* Creating table "dbo.Combined1" to assign year to the data from the four datasets. */
CREATE TABLE dbo.Combined1(Year INT, Country VARCHAR(100) NULL,
                                                                 Happiness_Score DECIMAL(6,3),
                                                                 Happiness_Rank INT,
                                                                 GDP per Capita DECIMAL(7,5),
                                                                 Family DECIMAL(7,5),
                                                                 Health DECIMAL(7,5),
                                                                 Freedom DECIMAL(7,5),
                                                                 Trust DECIMAL(7,5)
                                                                 Generosity DECIMAL(7,5)
/* Inserting data in "dbo.Combined1" for comparison. */
INSERT INTO dbo.Combined1
       SELECT 2016 as Year, Country,
              Happiness_Score,
              RANK() OVER(
              ORDER BY Happiness_Score DESC
              ) AS Happiness_Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity
       FROM dbo.WHR 2016
```

UNION

```
SELECT 2017 as Year, Country,
              Happiness_Score,
              RANK() OVER(
              ORDER BY Happiness_Score DESC
              ) AS Happiness_Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity
       FROM dbo.WHR_2017
UNION
       SELECT 2018 as Year, Country,
              Happiness_Score,
              RANK() OVER(
              ORDER BY Happiness_Score DESC
              ) AS Happiness_Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity
       FROM dbo.WHR_2018
UNION
       SELECT 2019 as Year, Country,
              Happiness_Score,
              RANK() OVER(
              ORDER BY Happiness_Score DESC
              ) AS Happiness_Rank,
              GDP_per_Capita, Family, Health,
              Freedom, Trust, Generosity
       FROM dbo.WHR_2019
/* List the data which has been inserted in table "dbo.Combined1". */
SELECT *
FROM dbo.Combined1
/* Creating table "dbo.Combined2" to verify missing data from the four datasets. */
CREATE TABLE dbo.Combined2(Year INT DEFAULT NULL, Country VARCHAR(100) NULL,
                                                               Happiness Score DECIMAL(6,3),
                                                               Happiness Rank INT DEFAULT NULL,
                                                               GDP_per_Capita DECIMAL(7,5),
                                                               Family DECIMAL(7,5),
                                                               Health DECIMAL(7,5),
                                                               Freedom DECIMAL(7,5),
                                                               Trust DECIMAL(7,5),
                                                               Generosity DECIMAL(7,5)
)
```

```
/* Inserting data in "dbo.Combined2" for comparison to obtain the list of missing countries and year
from the four datasets. */
INSERT INTO dbo.Combined2
SELECT a. Year, a. Country,
       b.Happiness_Score, b.Happiness_Rank,
       b.GDP_per_Capita, b.Family, b.Health,
       b.Freedom, b.Trust, b.Generosity
FROM
SELECT DISTINCT c.Country, d.Year
FROM
       (SELECT e.Country
        FROM dbo.WHR 2016 e
        INNER JOIN
       dbo.WHR 2017 f
       ON e.Country = f.Country
        INNER JOIN
        dbo.WHR_2018 g
       ON e.Country = g.Country
       INNER JOIN
       dbo.WHR_2019 h
       ON e.Country = h.Country) c
       FULL JOIN
       (SELECT DISTINCT Year, Country
        FROM dbo.Combined1) d
       ON c.Country = d.Country
       WHERE c.Country is not NULL AND d.country is not NULL) a
LEFT JOIN
        dbo.Combined1 b
ON a.Country = b.Country AND a.Year = b.Year
/* List the data from table "dbo.Combined2" */
SELECT *
FROM dbo.Combined2
Task 3:
SELECT Country, Happiness_Score,
       (CASE WHEN Happiness_Score < 2.6 THEN 'RED'
                     WHEN Happiness_Score BETWEEN 2.6 AND 5.6 THEN 'AMBER'
                     WHEN Happiness_Score > 5.6 THEN 'GREEN'
              END) AS Happiness_Status,
              GDP_per_Capita, Family, Health,
       Freedom, Trust, Generosity
```

FROM dbo.Combined2

