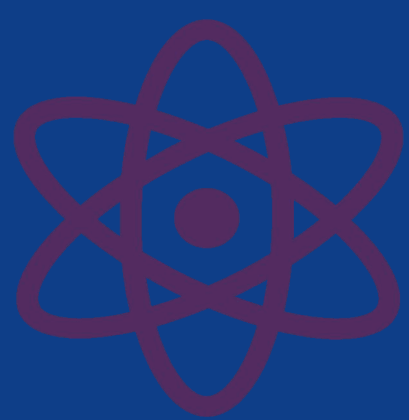


BESC 2026



The 13th International Conference on Behavioural and Social Computing

26-28 October 2026

Bangkok, Thailand

ORGANIZATION COMMITTEE

• Honorary Chairs

Hiroyuki Kitagawa, University of Tsukuba, Japan
Yanchun Zhang, Zhejiang Normal University, China

• Steering Committee Chair

Guandong Xu, The Education University of Hong Kong, Hong Kong SAR

• General Chairs

Jianquan Liu, NEC, Japan
Supavadee Aramvith, Chulalongkorn University, Thailand
Yidong Li, Beijing Jiaotong University, China

• Program Chairs

Jianwei Zhang, Iwate University, Japan
Panita Wannapiroon, King Mongkut's University of Technology North Bangkok, Thailand
Yang Chen, Fudan University, China

• Special Session Chairs

Yifan Zhu, Beijing University of Posts and Telecommunications, China
Yongqing Sun, Nihon University, Japan
Kei Wakabayashi, University of Tsukuba, Japan

• Workshop Chairs

Wenxiu Xie, Guangdong Polytechnic Normal University, China
Xiangmeng Wang, Hong Kong Polytechnic University, Hong Kong SAR

• Interdisciplinary Track Chairs

Hao Chen, Nankai University, China
Song Tong, Beijing Normal University, China

• Doctoral Consortium Chairs

Jian Cao, Shanghai Jiaotong University, China
Magnus Liebherr, University of Duisburg-Essen, Germany

• Extended Abstract Track Chairs

Xiaokun Wang, University of Science & Technology Beijing, China
Elena Vlahu-Gjorgievska, University of Wollongong, Australia

• Demo Chairs

Xin Li, iFlyTek, China
Runze Wu, NetEase, China
Zhiyuan Wen, The Hong Kong Polytechnic University, Hong Kong SAR

• Tutorial Chairs

Yajun Yang, Tianjin University, China
Yang Cao, Institute of Science Tokyo, Japan

• Panel Chair

Tianyong Hao, South China Normal University, China

• Early Career Academic Forum Chairs

Kaize Shi, University of Southern Queensland, Australia
Yijun Duan, Kyoto Institute of Technology, Japan

• Local Arrangement Chairs

Amir Hajian, Chulalongkorn University, Thailand
Thittaporn Ganokratanaa, King Mongkut's University of Technology Thonburi, Thailand

• Award Chairs

Lin Li, Wuhan University of Technology, China
Raian Ali, Hamad Bin Khalifa University, Qatar

• Publicity Chairs

Rachasak Somyanonthanakul, Thammasat University, Thailand
Shoko Wakamiya, Nara Institute of Science and Technology, Japan
Shizhuo Deng, Northeastern University, China
Yicong Li, Nanjing University of Aeronautics and Astronautics, China

• Publication Chairs

Kaixi Hu, Wuhan Textile University, China
Peipei Wang, Qilu University of Technology, China
Yun Liu, Kyoto Institute of Technology, Japan

• Registration Chairs

Watchara Ruangsung, King Mongkut's University of Technology Thonburi, Thailand
Dan Lu, Harbin Engineering University, China
Jiaxing Shen, Lingnan University, Hong Kong SAR

• Web Chairs

Shiqing Wu, City University of Macau, Macau SAR
Yuhki Shiraishi, Tsukuba University of Technology, Japan

• Finance Chairs

Khanita Duangchaemkarn, University of Phayao, Thailand
Yu Yang, The Education University of Hong Kong, Hong Kong SAR

• Sponsorship Chair

Zhiang Wu, Nanjing Audit University, China

• BDSC Liaison Chair

Xiangguo Sun, Southeastern University, China

CONTACT US

ieee.besc@gmail.com

CALL FOR PAPERS

BESC is a major international forum that brings together academic researchers and industry practitioners from artificial intelligence, computational social sciences, natural language processing, business and marketing, and behavioural and psychological sciences to present updated research efforts and progresses on foundational and emerging interdisciplinary topics of BESC, exchange new ideas and identify future research directions.

Topics of interest include, but are not limited to:

- o Social network analysis
- o Semantic web
- o Collective intelligence
- o Social recommendation
- o Social influence and social contagions
- o New theories, methods, and objectives in computational social science
- o Digital humanities
- o Crowd dynamics
- o Virtual communities
- o Decision analytics
- o Societal impacts of Information System
- o Web mining and its social interpretations
- o Human behaviour and information system
- o Behaviour change
- o Technology and wellbeing
- o Opinion mining and social media analytics
- o Credibility of online content
- o Personalization for individuals, groups and populations
- o Privacy, perceived security and trust
- o Ethics of computational research on human behaviour
- o AI and large Language models in social and behavioural computing
- o Generative AI for synthetic behavioral and social data generation
- o Agent-based modeling for human behavior and social dynamics
- o LLM-driven agents for social interaction and communication
- o Multimodal behavioral and social sensing and analytics

Please visit the conference website for more details:<http://besc-conf.org/2026/>

Paper Submission

1. Paper submission system is available at:

<https://cmt3.research.microsoft.com/BESC2026>.

2. All submissions should use Springer LNCS/LNAI manuscript submission guidelines and formatting template. Paper review will be double-blind, and submissions not properly anonymized will be desk-rejected without review.

3. Page Limits: no longer than 20 pages.

Publication:

Top quality papers after presented in the conference will be selected for extension and publication in several special issues of international journals, e.g., IEEE Transactions on Computational Social Systems (IEEE), CCF Transactions on Pervasive Computing and Interaction (Springer), EURASIP Journal on Image and Video Processing (Springer), World Wide Web Journal (Springer), Social Network Analysis and Mining (Springer), Human-Centric Intelligent Systems (Springer), Natural Language Processing (Elsevier), Health Information Science and Systems (Springer), Web Intelligence (IOS Press), etc.

Important Dates:

Paper Submission	1 June 2026
Acceptance Notification	31 July 2026
Camera-ready Submission	15 August 2026
Author Registration	15 August 2026
Conference Date	26-28 October 2026