

Prasanta Kr Dutta

Engineer by education | Designer by passion



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I am a passionate designer who loves to solve problems in an aesthetically pleasing way.
I don't design for myself; I do it for the fulfillment of the purpose that the design seeks to achieve.
I am looking forward to a career in UI/UX design where I can use my skills to create beautiful user interfaces and deliver amazing user experiences.



Work Experience



Graphic Designer

Current

Designing & developing website UI for E-commerce clients.
Creating advertisements & marketing collaterals for web and print.
Delivering educational content for Unacademy.in



Assistant Manager - Delta Step Learning

May 2015 - March 2016

Managed the content development process, with a team of curriculum developers.
Designed marketing campaigns and executed them as design elements
UI/UX design of website www.deltastep.com, testing and content management.



Convener & Designer - SAE India NIT Durgapur

December 2011 - May 2015

Organised Motor Zundung 2015, the largest automotive fest in Eastern India.
Designed SAE orientation videos, fest brochures, events and posters.
Designed Autopia, the automotive magazine of NIT Durgapur



Achievements

- Winner of the World Peace Poster Painting Competition regionals, Alipurduar (2003)
- Winner of painting competitions organised during the DOOARS Festival (2005 and 2006)
- Winner of Junior Essay Writing Competition, organised by Competition Success Review (2008)
- Recipient of NITDAA Scholarship, for excellence in extra-curricular activities (2012)



Education



National Institute of Design (R&D Campus), Bangalore

July 2016 - May 2018

M-Des, Information Design



National Institute of Technology, Durgapur

July 2011 - May 2015

B-Tech, Electronics & Communication Engineering (CGPA 8.62/10.0)



B.D Memorial Institute, Kolkata

April 2010

Class XII (CBSE), English, Science (89.8%)



Stepping Stone Model School, Alipurduar

March 1998 - April 2008

Class X (ICSE), English, Science, Social Studies, Computer Applications (96%)



Skills & Interests

Visual Design

Adobe Photoshop

Adobe Illustrator

Sketch & InVision App

Motion Design

Adobe AfterEffects

Adobe Premiere Pro

Adobe Edge Animate

Web Development

HTML

CSS 3

Java Script

Microsoft Office

MS Word

MS Excel

MS Power Point



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