

Colors

#E2C2B9
R: 226
G: 194
B: 185

#C39547
R: 195
G: 149
B: 71

#DDD3C9
R: 221
G: 211
B: 201

#AF7E69
R: 175
G: 126
B: 105

#E0C3A6
R: 224
G: 195
B: 166

#FDF7D9
R: 253
G: 247
B: 217

Regular text link
#4D7093
R: 77
G: 112
B: 147

Hover text link
#0E0464
R: 14
G: 4
B: 100

Regular text
#202020
R: 32
G: 32
B: 32

Icons

Font-size: 30px (mobile) 40px (tablet and desktop)
Color: #5E513E
R: 94 G: 81 B: 62
Cursor: pointer

Brand's Essence

The MH Styling would like to offer you an unique opportunity to enjoy your dream party without worries about decoration, snacks, cake, and other candies. The target audience consists of people who want a party done in time and don't have how to manage it. The brand is sophisticated, elegant, clean, and reliable.

Typography

04

HOME

PARTIES

MH

ABOUT

LOGIN

HOME

PARTIES

ABOUT

LOGIN

Navigation

Font-family: Minion Pro Subhead
Font-size: 35px
Font-weight: medium
Color: #202020
R:32 G:32 B:32
Text-transform: uppercase

:hover

The list tag has a transform: translate(1px).
Font-weight: semiBold

H1 MAIN HEADLINES

Protipo | Semi-Bold 40px | #202020 | R:32 G:32 B:32 | UPPERCASE

H2 Sub Headlines

Minion Pro Subhead | Medium 35px | #202020 | R:32 G:32 B:32 | Character Spacing: 10

H3 Content Headlines

Minion Pro Subhead | Medium 30px | #202020 | R:32 G:32 B:32 | Character Spacing: 10

H4 Supporting Headlines

Minion Pro Subhead | Medium 25px | #202020 | R:32 G:32 B:32 | Character Spacing: 10

H5 Small Subhead

Minion Pro Subhead | Medium 20px | #202020 | R:32 G:32 B:32 | Character Spacing: 10

Paragraph text Minion Moderno OT Regular 20px (mobile) 25px (tablet and desktop) link text (semiBold, 23px (mobile) 28px (tablet and desktop) , character spacing 10, #4D7093) do eiusmod tempor incididunt ut labore et dolore magna aliqua. Duis aute dolor in voluptate velit esser. Excepteur sint hover link text (semiBold, 23px(mobile) 28px(tablet and desktop), character spacing 10, #0B0635)cupidatat non proi dent. Culpa qui officia deserunt mollit anim id est laborum. Totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae.

vitae dicta sunt explicabo

eque porro quisquam est

"Quotes and testimonials are Minion Moderno OT regular italic 30px for all screens"

- semiBold author's name (#202020, text-align: right)

Buttons

:hover

:focus

SEND

SEND

SEND

Background-color: #E2C3BB - RGB: 226 195 187
Color: #202020 - RGB: 32 32 32
Drop-shadow: 0 6 12 - #AF7E69 - RGB:175 126 105

Background-color: #FFF - RGB: 255 255 255
Color: #202020 - RGB: 32 32 32
Border-color: #E2C2B9 - RGB: 226 194 185
Drop-shadow: 0 6 12 - #AF7E69 - RGB:175 126 105

Background-color: #E7DFD0 - RGB: 231 223 208
Color: #202020 - RGB: 32 32 32
Inner-shadow: 2 3 10 - #E3BBB0 - RGB: 227 187 176

Interactive feature: transform: translate (1px)

SEND

SEND

SEND

Background-color: #886553 - RGB: 136 101 83
Color: #FDF7D8 - RGB: 253 247 216
Drop-shadow: 0 6 12 - #4A3C34 - RGB:74 60 52

Background-color: #FFF - RGB: 255 255 255
Color: #4A3C34 - RGB: 74 60 52
Border-color: #5E513E RGB: 94 81 62
Drop-shadow: 0 6 12 - #4A3C34 - RGB:74 60 52

Background-color: #886553 - RGB: 136 101 83
Color: #FDF7D9 - RGB: 253 247 217
Inner-shadow: 2 3 10 - #202020 - RGB: 32 32 32

Interactive feature: transform: translate (1px)

SEND

SEND

SEND

Font-family: Protipo
Font-size: 27px
Width: 40% (desktop) 90% (mobile)

Border-radius: 5px
Cursor: pointer

Padding: 1.5%
Margin: 2% auto

Form Elements

Name:

E-mail:

Phone number:

Parties

Message:

You agree to our friendly privacy policy.

You agree to our friendly privacy policy.

SEND

SEND

The forms uses labels, not placeholders.

Select menu
Font-family: Noto Sans
Font-size: 18px

Checkbox and radio-button
Color: #0B06B0 - RGB: 11 6 176

Border: #0D0D0D - R:13 G:13 B:13
Background: #FFF - R:255 G:255 B:255

Icons
Color: #0B06B0 - RGB: 11 6 176
Font-size: 18px

Label
Font-family: Noto Sans
Font-size: 18px

Images

:hover

Gif

MP4

Transform: scale(1.2, 1.1)

The photos must be on the party decoration. Children's photos must have parental permission.

The mobile version may have more images than the desktop version.

Images are below 200kb and have alt text.

Border: #FFF RGB: 255 255 255
Border-size: 2 px
Drop-shadow: 0 6 12 - #AF7E69 - RGB:175 126 105

The GIF must be the same size as the photos: 800px x 600px.

The GIF is bellow 20MB and have alt text.

It is allowed in home, parties, and about pages.

The MP4 can have width 100%.

The MP4 is bellow 3MB and have alt text.

It is allowed in home, parties, and about pages.

It has the autoplay attribute.

The photos must be on the party decoration. Children's photos must have parental permission.

The mobile version may have more images than the desktop version.

Images are below 200kb and have alt text.

Border: #FFF RGB: 255 255 255
Border-size: 2 px
Drop-shadow: 0 6 12 - #AF7E69 - RGB:175 126 105

Do's and Don'ts

Don't use borders radius on images.

The shadow is at the bottom of the images.

The filter allowed on the images is sepia, it is allowed, too, to adjust the brightness.

Yes

No

Yes

No

Yes

Logo

Favicon

Layout

MH

Letters: #202020
R:32 G:32 B:32

Font-family: Pacific Northwest Rough
Regular
Text-decoration: uppercase
* For the background: transparent

The margin allowed is: 3%

Where logo is allowed:

The icon is allowed in the header, footer, before and after movies, pictures, and gifs.

The icon is not allowed in the forms, texts, buttons, headings, quotes or testimonials.

The allowed favicon is that with the colors pattern:

Symbol: #202020
R:32 G:32 B:32

Mobile version

Desktop and tablet version

* One column.
* Don't display more than 1 line of texts - use icons and buttons.

* Three columns (1fr 0.5fr 0.5fr).
* Don't display more than 3 line of texts - use icons, buttons, images and videos.

Priscila Derian