

Ask Red Bull

- Botcamp project

Naturally speaking personal assistant for Red Bull content exploration



What for?

- To explore Red Bull media content on the TV screen using naturally speaking voice interface



Dialogue examples

Show me next Red Bull events please.

Next Red Bull events.

What about bike events in USA?

Bike Red Bull Events in USA.

How? Architecture description.



TTS

ASR



How? Interaction

NATURAL
LANGUAGE
ANALYSIS


KNOWLEDGE
BASE
REQUEST (Red Bull API)

SYNTHESIS: TTS AND
MEDIA VIEW (HTML OR VIDEO)



Third party software and services

- Google ASR
- Google TTS



Thank you for your attention.