

# PAUL FRANZ

CREATIVE AND TECHNICAL DIRECTOR

## SKILLS

- Integrated team management
- Videography
- Motion design
- Front-end web development
- Highcharts and D3
- CARTO, MapBox, LeafletJS
- Command line and Git
- Web content management
- DIY computer assembly and hardware knowledge
- I know the correct pronunciation of GIF

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## EDUCATION

### M.A. IN MULTIMEDIA JOURNALISM

University of Miami, Fla. –  
January 2011

### B.A. IN HISTORY AND POLITICAL SCIENCE

Millersville University, Pa. –  
May 2007

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## CONTACT

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**Portfolio:** paul-franz.com

## PROFILE

I am a multi-talented producer with four years of experience in integrated team management and ten years of experience in multimedia and web development. I work across disciplines and am eager to shape a strategic vision as well as bridge the gap between creative and technical fields.

## EXPERIENCE

### ANDREAS C. DRACOPOULOS CHAIR IN CREATIVITY AND INNOVATION CENTER FOR STRATEGIC AND INT'L STUDIES (CSIS) • NOV 2016 TO PRESENT

- Shape the top-level creative and technical vision of the department;
- Serve as primary creative and technical mentor for staff of ten producers, designers, and web developers;
- Won a \$5 million grant to continue funding support for initiative over five years;
- Built internal agency from two producers;
- Evangelize the work of the department to non-technical stakeholders at conferences and public engagements.

### DIRECTOR OF TECHNOLOGY AND MULTIMEDIA

CSIS • NOVEMBER 2013 TO NOVEMBER 2016

- Direct all visual storytelling efforts
- Kickstarted first campaign and issue-based microsites

### MULTIMEDIA PRODUCER

CSIS • NOV 2012 TO NOV 2013

- Produced and designed 3-5 minute motion graphic narratives

### MULTIMEDIA PRODUCER AND REPORTER

EDUCATION WEEK (EPE) • JUNE 2011 TO NOV 2012

- Introduced motion design to organization's storytelling efforts
- Led 2012 election themed coverage that used motion and original video

### VIDEO/MOTION GRAPHICS INTERN

TIME MAGAZINE • JUNE 2011 TO NOV 2012

- Produced weekly online video talk shows and original video