

PAUL FRANZ

CREATIVE AND TECHNICAL DIRECTOR

SKILLS

- Integrated team management
- Videography
- Motion design
- Front-end web development
- Highcharts and D3
- CARTO, MapBox, LeafletJS
- Command line and Git
- Web content management
- DIY computer assembly and hardware knowledge
- I know the correct pronunciation of GIF

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EDUCATION

M.A. IN MULTIMEDIA
JOURNALISM
University of Miami, Fla. –
January 2011

B.A. IN HISTORY AND POLITICAL
SCIENCE
Millersville University, Pa. –
May 2007

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CONTACT

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PROFILE

I am a multi-talented producer with four years of experience in integrated team management and ten years of experience in multimedia and web development. I work across disciplines and am eager to shape a strategic vision as well as bridge the gap between creative and technical fields.

EXPERIENCE

ANDREAS C. DRACOPOULOS CHAIR IN CREATIVITY AND INNOVATION
CENTER FOR STRATEGIC AND INT'L STUDIES (CSIS) • NOV 2016 TO PRESENT

- Shape the top-level creative and technical vision of the department;
- Serve as primary creative and technical mentor for staff of ten producers, designers, and web developers;
- Won a \$5 million grant to continue funding support for initiative over five years;
- Built internal agency from two producers;
- Evangelize the work of the department to non-technical stakeholders at conferences and public engagements.

DIRECTOR OF TECHNOLOGY AND MULTIMEDIA
CSIS • NOV 2013 TO NOV 2016

- Direct all visual storytelling efforts
- Kickstarted first campaign and issue-based microsites

MULTIMEDIA PRODUCER
CSIS • NOV 2012 TO NOV 2013

- Produced and designed 3-5 minute motion graphic narratives

MULTIMEDIA PRODUCER AND REPORTER
EDUCATION WEEK (EPE) • JUNE 2011 TO NOV 2012

- Introduced motion design to organization's storytelling efforts
- Led 2012 election themed coverage that used motion and original video

VIDEO/MOTION GRAPHICS INTERN
TIME MAGAZINE • JAN 2011 TO JUNE 2011

- Produced weekly online video talk shows and original video