



PF

PAUL FRANZ

CREATIVE & TECHNICAL MEDIA PROFESSIONAL  
WWW.PAUL-FRANZ.COM

## OBJECTIVE

Apply my diverse experience, knowledge, and training in an environment that prizes experimentation and creativity across multiple and emerging platforms.

## SKILLS

- Videography
- Motion design (AfterEffects and C4D)
- Front-end web development – HTML/CSS 3/JavaScript
- JS dataviz libraries (Highcharts, D3)
- Open-source mapping platforms (CARTO, MapBox)
- Command line and Git workflow
- DIY computer assembly and component research
- Knowing the correct pronunciation of GIF

## EXPERIENCE

### DRACOPOULOS CHAIR IN CREATIVITY AND INNOVATION • CSIS • NOVEMBER 2015 TO PRESENT

- Shape the top-level creative and technical vision of the department;
- Serve as primary creative and technical mentor for staff of eleven producers, designers, and web developers;
- Won a \$5 million grant to continue funding support for department over five years;
- Built internal agency from two producers to 11;
- Evangelize the work of the department to non-technical stakeholders at conferences and public engagements.

### DIRECTOR OF MULTIMEDIA • CSIS • NOVEMBER 2013 TO PRESENT

- Directed all visual storytelling efforts
- Started first campaign and single-issue microsites

### MULTIMEDIA PRODUCER • CENTER FOR STRATEGIC AND INTERNATIONAL STUDIES (CSIS) • NOVEMBER 2012 TO NOVEMBER 2013

- Produced and designed 3-5 minute motion graphic narratives
- Wrote scripts and partnered with research programs on best storytelling methods

### MULTIMEDIA PRODUCER • EDUCATION WEEK • JUNE 2011 TO NOVEMBER 2012

- Introduced motion design to organization's storytelling efforts
- Led 2012 election themed coverage that used motion and original video

### VIDEO/MOTION GRAPHICS INTERN • TIME MAGAZINE • JANUARY TO MAY 2011

- Produced weekly online video talk shows
- Proposed and produced original story ideas



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**VIDEO JOURNALIST FELLOW • PULITZER CENTER ON CRISIS REPORTING •  
JULY TO DECEMBER 2010**

- Researched and traveled on documentary trips to Haiti
- Shot, produced, and edited four original video stories about education reform after the 2010 earthquake
- Built a standalone campaign website around video and written content

**NEWS REPORTER • LANCASTER NEWSPAPERS INC. • JUNE 2007 TO  
AUGUST 2009**

## **EDUCATION**

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**M.A. • JANUARY 2011 • MULTIMEDIA JOURNALISM  
UNIVERSITY OF MIAMI, FL.**

**B.A. • MAY 2007 • DUAL MAJOR/HISTORY AND POLITICAL SCIENCE  
SUMMA CUM LAUDE  
MILLERSVILLE UNIVERSITY, PA.**



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