



eBay Customer Service

[Home](#) > [...](#) > [Shipping and tracking](#) > [Shipping for sellers](#) > [Shipping rates for sellers](#)

1 min article

Shipping rates for sellers

Search eBay Help...

Offering free shipping, or reducing delivery charges as much as possible, can help you win over undecided buyers, and grow your business.

Are you a buyer looking for shipping information? Read our article on [shipping rates for buyers](#)

How to set competitive shipping costs

Tips for competitive shipping charges:

- See what other sellers are charging to ship similar items
- Consider building the price of shipping into the item's price, so you can offer free shipping
- Use our [shipping calculator](#) to estimate how much it costs to send your item through various carriers
- See our article on [USPS and UPS package types](#)
- Make sure you're allowing for packaging when checking the item's size and weight
- Decide whether you're going to ship internationally, or just within the US
- Think about whether you want to set a fixed shipping charge for all buyers, or use [calculated shipping](#) and charge buyers based on their location

Tip

When you offer free delivery, your listings might be eligible for a [free shipping message](#).

Our guides below have more information on how you can make your listings more attractive to buyers by offering discounted or combined shipping, as well as details on maximum shipping costs and more.

- [Shipping discounts](#)
- [Offering combined shipping](#)
- [Updating your shipping options](#)
- [Maximum shipping costs](#)

Was this article helpful for you?

Related help topics

See other articles in:

- Shipping and tracking
- Shipping for sellers

You might also be interested in:

Delivery date options for sellers

For buyers, knowing when they can expect an item to arrive is an important factor when making a purchase. That's why we always show an expected...

2 min article

Tracking items you've sold

Uploading tracking details after you've sent an item enables you and your buyer to follow its journey, all the way through to delivery.

3 min article

Need more help?

Contact us

Get the help you need from our automated assistant, or contact an agent

Other options for you

Ask the Community