



eBay Customer Service

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20 min article

Selling fees

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We charge two main types of selling fees: an insertion fee when you create a listing, and a final value fee when your item sells.

The amount we charge depends on the item's price, the format and category you choose for your listing, any optional listing upgrades you add, and your seller conduct and performance.

Do you have an eBay Store or want to sell vehicles? Fees are different for Store subscribers and for selling vehicles.

See our pages below for more information:

- [Store selling fees](#)
- [Fees for selling a vehicle on eBay Motors](#)

Insertion fees

Every month, you get up to 250 zero insertion fee listings, or more if you have an [eBay Store](#). Learn more about [how zero insertion fee listings work](#), including the terms and exclusions for those listings.

After you've used your zero insertion fee allowance, insertion fees are:

- Non-refundable if your item doesn't sell
- Charged per listing and per category. So, if you [list your item in two categories](#), you'll pay an insertion fee for the second category too
- Charged for the original listing and each time you choose to relist your item
- Charged per listing if you create duplicate auction-style listings for identical items. Read more about our [Duplicate listings policy](#).
- Charged only once per listing for listings with multiple items. Read more about [listings with multiple items](#) and [listings with variations](#)

Good 'Til Cancelled listings

Good 'Til Cancelled listings are fixed price listings that renew automatically once per calendar month. We charge an insertion fee and applicable optional listing upgrade fees when you list your item for the

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first time, and each time it renews. These listings count towards your monthly [zero insertion fee listings](#). Fee amounts are based on the terms in effect when the listing goes live and when it renews.

Final value fees

We charge one final value fee when your item sells, and you don't have to worry about third-party payment processing fees. This fee is calculated as a percentage of the total amount of the sale, plus \$0.30 per order.

The **total amount of the sale** includes the item price, any handling charges, any shipping costs collected from the buyer (some [exceptions apply](#)), [sales tax](#), and any other applicable fees.

An **order** is defined as any number of items purchased by the same buyer at checkout with the same shipping method.

If you need to refund the buyer or cancel the sale, you may be eligible for fee credits as per our [fee credits](#) policy.

Exceptions to how we calculate the final value fee on shipping

Basic fees for most categories

In the table below, you'll find the basic fees for items listed in most categories and the number of zero insertion fee listings you'll get each month.

| Category | Insertion fee | Final value fee % + \$0.30 per order |
|--|--|---|
| Most categories , including Trading Cards , Collectible Card Games , and eBay Motors > Parts & Accessories , Automotive Tools & Supplies , and Safety & Security Accessories . For vehicles, see our Motors fees . | First 250 listings free per month, then \$0.35 per listing | <ul style="list-style-type: none"> 13.25% on total amount of the sale up to \$7,500 calculated per item 2.35% on the portion of the sale over \$7,500 |
| Books & Magazines Movies & TV (except Movie NFTs) Music (except Vinyl Records and Music NFTs categories) | | <ul style="list-style-type: none"> 14.95% on total amount of the sale up to \$7,500 calculated per item 2.35% on the portion of the sale over \$7,500 |
| Coins & Paper Money > Bullion | | <ul style="list-style-type: none"> 13.25% if total amount of the sale is \$7,500 or less, calculated per item 7% if total amount of the sale is over \$7,500, calculated per item |

| Category | Insertion fee | Final value fee % + \$0.30 per order |
|---|---------------|---|
| Clothing, Shoes & Accessories > Women > Women's Bags & Handbags | | <ul style="list-style-type: none"> 15% if total amount of the sale is \$2,000 or less, calculated per item 9% if total amount of the sale is over \$2,000, calculated per item |
| Jewelry & Watches (except Watches, Parts & Accessories) | | <ul style="list-style-type: none"> 15% if total amount of the sale is \$5,000 or less, calculated per item 9% if total amount of the sale is over \$5,000, calculated per item |
| Jewelry & Watches > Watches, Parts & Accessories | | <ul style="list-style-type: none"> 15% on total amount of the sale up to \$1,000 calculated per item 6.5% on the portion of the sale over \$1,000 up to \$7,500 calculated per item 3% on the portion of the sale over \$7,500 |
| Art > Art NFTs Select Collectibles categories: <ul style="list-style-type: none"> Emerging NFTs Non-Sport Trading Cards > Non-Sport Trading Card NFTs Movies & TV > Movie NFTs Music > Music NFTs Sports Mem, Cards & Fan Shop > Sports Trading Cards > Sport Trading Card NFTs Toys & Hobbies > Collectible Card Games > CCG NFTs | | <ul style="list-style-type: none"> 5% on total amount of the sale |
| Select Business & Industrial categories: <ul style="list-style-type: none"> Heavy Equipment Parts & Attachments > Heavy Equipment Printing & Graphic Arts > Commercial Printing Presses Restaurant & Food Service > Food Trucks, Trailers & Carts | \$20 | <ul style="list-style-type: none"> 3% on total amount of the sale up to \$15,000 calculated per item 0.5% on the portion of the sale over \$15,000 |
| Musical Instruments & Gear > Guitars & Bases | Free | <ul style="list-style-type: none"> 6.35% on total amount of the sale up to \$7,500 calculated per item 2.35% on the portion of the sale over \$7,500 |

| Category | Insertion fee | Final value fee % + \$0.30 per order |
|---|--|---|
| Select Clothing, Shoes & Accessories categories: <ul style="list-style-type: none"> Men > Men's Shoes > Athletic Shoes Women > Women's Shoes > Athletic Shoes | Free if starting price is \$150 or more* | <ul style="list-style-type: none"> 8% if total amount of the sale is \$150 or more. The \$0.30 per order is not charged 13.25% if total amount of the sale is less than \$150 |

* Starting price is the starting price (auction-style listings) or Buy It Now price (fixed price listings) of your listing, and doesn't include shipping, handling, taxes, or fees.

Fees for Classified Ad listing format

Insertion fees for [Classified Ads](#) are \$9.95 for a 30-day listing and there are no final value fees.

You can use the Classified Ad format in the following categories:

- Business & Industrial
 - Building Materials & Supplies > Modular & Pre-Fabricated Buildings
 - Office > Trade Show Displays
 - Websites & Businesses for Sale
- Specialty Services
- Travel (excluding **Lodging**, **Luggage**, and **Vintage Luggage & Travel Accs** categories)
- Everything Else
 - eBay User Tools
 - Funeral & Cemetery
 - Information Products
 - Reward Points and Incentives Programs

You can also use Classified Ads for selling Real Estate, but the fees are different – see below for more information.

Fees for Real Estate listings

Fees for Real Estate listings include an insertion fee, a notice fee, and fees for any optional listing upgrades you choose. Real Estate listings can be auction-style, fixed price, or in the Classified Ad format. No matter which format you choose, there are some rules you should be aware of, so please take a moment to read our [Real estate policy](#).

Land, Manufactured, and Timeshare homes

| Listing type | Duration | Insertion fee | Notice fee |
|------------------------------|---|---------------|------------|
| Auction-style | 1, 3, 5, 7, or 10-day listing (1 and 3-day auction-style listings cost an additional \$1) | \$35 | \$35 |
| Auction-style or fixed price | 30-day auction or Good 'Til Cancelled | \$50 | \$35 |

Land, Manufactured, and Timeshare homes

| Listing type | Duration | Insertion fee | Notice fee |
|---------------|----------------|---------------|------------|
| Classified Ad | 30-day listing | \$150 | \$0 |
| | 90-day listing | \$300 | \$0 |

Commercial, Residential, and Other Real Estate

| Listing type | Duration | Insertion fee | Notice fee |
|------------------------------|---|---------------|------------|
| Auction-style | 1, 3, 5, 7, or 10-day listing (1 and 3-day auction-style listings cost an additional \$1) | \$100 | \$0 |
| Auction-style or fixed price | 30-day auction or Good 'Til Cancelled | \$150 | \$0 |
| Classified Ad | 30-day listing | \$150 | \$0 |
| | 90-day listing | \$300 | \$0 |

You won't be charged a notice fee if:

- Your item has no bids
- No bids meet your reserve price, if you added one
- Your item is listed in the Classified Ad format

Otherwise, we charge a notice fee, whether or not you carry out the sale with the buyer.

Fees for optional listing upgrades

You can enhance your listings to help make them stand out by adding certain features, such as a subtitle, or bold font. The fees for these optional listing upgrades vary depending on your item's price and the listing format and duration. We've outlined the differences below.

Tip

You can add up to 24 photos with zoom and enlarge, as well as schedule your listings to start and end at a future date and time, free of charge. If you use the Classified Ad format, scheduling a listing will cost \$0.10.

Auction-style listings – 1, 3, 5, 7 and 10-day duration

| Optional listing upgrade | Fee |
|--------------------------|--------|
| 1 or 3-day duration | \$1.00 |

Auction-style listings – 1, 3, 5, 7 and 10-day duration

| Optional listing upgrade | Fee | |
|--|---|--------|
| Bold | \$2.00 | |
| Gallery Plus Free for listings in the Art, Antiques, Collectibles, and Pottery & Glass categories | \$0.35 | |
| List in two categories | An insertion fee is always charged for the second category, and fees for any optional listing upgrades apply again. The higher of the two final value fees is charged, if your item sells | |
| Subtitle | <ul style="list-style-type: none"> • \$1.50 – Item starting price up to \$150 • \$3.00 – Item starting price over \$150 • \$0.50 – Real Estate listings | |
| Reserve price Set a minimum price that must be met for your item to sell | \$5.00 or 7.5% of reserve price, whichever is greater (maximum fee \$250) Charged whether or not your item sells | |
| Reserve price in select Business & Industrial categories: <ul style="list-style-type: none"> • Heavy Equipment, Parts & Attachments > Heavy Equipment • Printing & Graphic Arts > Commercial Printing Presses • Restaurant & Food Service > Food Trucks, Trailers & Carts | \$5.00 | |
| International site visibility for auction-style listings | Item starting price | Fee |
| | \$0.01 – \$9.99 | \$0.10 |
| | \$10 – \$49.99 | \$0.20 |
| | \$50 or more | \$0.40 |

Fixed price listings – Good 'Til Cancelled*

| Optional listing upgrade | Fee |
|---|--------|
| Bold | \$4.00 |
| Gallery Plus Free for listings in the Art, Antiques, | \$1.00 |

Fixed price listings – Good 'Til Cancelled*

| Optional listing upgrade | Fee |
|--|---|
| Collectibles, and Pottery & Glass categories | |
| International site visibility for fixed price listings | \$0.50 |
| List in two categories | An insertion fee is always charged for the second category, and fees for any optional listing upgrades apply again. The higher of the two final value fees is charged, if your item sells |
| Scheduled Listing | Free |
| Subtitle | <ul style="list-style-type: none"> • \$2.00 – Item price up to \$150 • \$6.00 – Item price over \$150 • \$1.50 – Classified Ads and Real Estate listings |

* Also applies to Real Estate 30-day duration auction-style listings

If your items are relisted automatically, you'll be charged insertion and optional listing upgrade fees each time your item is relisted.

Please keep in mind that not all optional listing upgrades are available with every listing tool and not all optional listing upgrades may be displayed across all our sites, services, applications, and tools.

Additional final value fees

You may be charged final value fees if you violate our policy of buying or selling outside of eBay, or we may apply additional final value fees if you are not meeting our performance expectations.

Buying or selling outside of eBay

If you offer or reference your contact information or ask a buyer for their contact information in the context of [buying or selling outside of eBay](#), you'll be charged a final value fee based on the total amount of the sale even if your item doesn't sell. In this situation, the total amount of the sale is determined as follows:

- **Auction-style listing format:** The total amount of the sale is the auction start price, the Buy It Now price (if applicable), the reserve price (if applicable), or the price identified between the buyer and seller, whichever is highest.
- **Fixed price listing format:** The total amount of the sale is the fixed price or the price identified between the buyer and seller, whichever is higher.

Sellers not meeting performance expectations

Additional final value fees may apply on sales in the following circumstances:

- If your account doesn't meet our minimum seller performance standards for the US in the evaluation on the 20th of the month, you'll be charged an additional 6% on the final value fees applicable to sales in the following calendar month. Go to your [Seller Dashboard](#) to check your current seller level. This fee does not apply to Above Standard and eBay Top-rated Sellers

- If your rate of 'Item not as described' return requests is evaluated in your [service metrics](#) as **Very High** in the evaluation on the 20th of the month in one or more categories, you will be charged an additional 5% on the final value fees for sales in those categories in the following calendar month. You can view your personalized service metrics on your [Service Metrics dashboard](#) in Seller Hub.

Any additional final value fees will be calculated as a percentage of the total amount of the sale. We'll indicate which listings are subject to additional fees on your [Account Summary](#).

Note: If your account isn't meeting our minimum seller performance standards **and** you're rated Very High in your rate of 'Item not as described' return requests, you'll only be charged the additional final value fee for not meeting our minimum seller performance standards.

Dispute fee

If you are found responsible for a disputed amount as per [eBay policies](#) (e.g., chargeback), we charge a \$20.00 dispute fee, excluding sales tax, for each dispute.

International fee

If your registered address is in the US and you offer [eBay International Shipping](#) for your eligible listings, you won't be charged an international fee when your eligible item sells.

If you're not using eBay International Shipping to ship your item, we charge an international fee if either:

- The delivery address for the item (entered by the buyer during checkout) is outside the US, **or**
- The buyer's registered address is outside the US (regardless of the delivery address for the item)

This fee is calculated as 1.65% of the total amount of the sale and is automatically deducted from your sales.

If your registered address is not in the US, please refer to the [fee page for your country or region of residence](#) for your international fee information.

Seller currency conversion charge

When you create listings or sell items on an international eBay site, eBay may convert your funds to a different currency in order to collect amounts owed by you to eBay, or to payout funds due to you.

For example, if your registered address is in the US and you create a listing on eBay.de for which fees are due (such as insertion and/or optional listing upgrade fees), eBay will convert your funds from USD to EUR using the transaction exchange rate applicable at the time of listing, in order to collect these fees. When the item sells on eBay.de, eBay will calculate your payout amount by converting the sales proceeds from EUR to USD using the transaction exchange rate applicable at the time of the sale.

If eBay converts your funds, the conversion will be completed at the transaction exchange rate we set for the relevant currency exchange. eBay's transaction exchange rate is composed of a base exchange rate plus a conversion charge. The conversion charge is a fixed percentage applied to the base exchange rate and retained by eBay. The base exchange rate reflects rates within the wholesale currency markets applicable to the currency pairing on the day of the conversion, or the prior business day. If exchange rates are set by law or regulation, the base exchange rate reflects the government reference rates.

If your registered address is in the US, the seller currency conversion charge applied and retained by eBay is 3%. If your registered address is not in the US, please refer to the [fee page for your country or region of residence](#) for your seller currency conversion charge information.

Examples of fee calculations

Auction-style listing example

Fixed price listing example

Other terms and conditions

- If you use supplemental services, such as buying and printing [shipping labels](#) on eBay, or if you participate in any of our [advertising programs](#), additional terms and conditions may apply, and you'll pay any costs or fees associated with those services. Details of the costs or fees will be on your monthly financial statement and we'll charge the [payment method](#) you've set up on your seller account
- All fees are in US dollars
- Sellers may be invoiced for fees under certain circumstances
- Fees may apply if you [end your auction-style listing early](#)
- The fees on this page apply to listings on eBay.com. If you list an item on another eBay site (for example, eBay.com.au or eBay.co.uk), the fees for that site will apply
- Seller fees don't purchase exclusive rights to web pages on eBay. We may, in our sole discretion and without consent from or payment to sellers, display third-party advertisements (including links and references thereto) and listings from other sellers on any eBay page
- Depending on the tax legislation of your country of residency, local Value Added Tax (VAT), Goods and Services Tax (GST) or similar consumption tax might apply in addition to your eBay fees

Links to our international fees pages: [Australia](#) | [United Kingdom](#) | [Canada](#) | [Germany](#) | [Spain](#) | [France](#) | [Italy](#) | [Ireland](#) | [Belgium \(Dutch\)](#) | [Belgium \(French\)](#) | [Austria](#) | [Switzerland](#) | [Netherlands](#) | [Poland](#) | [Greater China region](#) | [All other countries](#)

Top Takeaway

The fees for listing an item depend on the price, format and category you choose.

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6 min article

Store selling fees

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16 min article

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Get the help you need from our automated assistant, or contact an agent