



eBay Customer Service

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Store selling fees

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For a monthly subscription, you can run your own [eBay Store](#). The fees and benefits vary depending on the type of Store subscription you choose.

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When you have an eBay Store, you get more listings with zero insertion fees and pay lower final value fees, compared to selling without a Store. You also get access to additional tools to manage and promote your business.

The rest of the fee structure is the same as for sellers who don't have an eBay Store. We charge an insertion fee when you create a listing, and a final value fee when your item sells.

The amount we charge when you have an eBay Store depends on the item price, the format and category you choose for your listing, any optional listing upgrades you add, your Store subscription package, and your seller conduct and performance.

Don't have an eBay Store, or do you want to sell vehicles?

See our pages below for more information:

- [Selling fees](#)
- [Fees for selling a vehicle on eBay Motors](#)

Store subscription fees

When you [open an eBay Store](#) you'll choose a Store package: Starter, Basic, Premium, Anchor, or Enterprise. Visit our [Seller Center](#) to learn more about the benefits of opening an eBay Store.

When you first subscribe, you'll choose between automatic monthly or yearly renewals. For either option, we charge the subscription fee on a monthly basis.

Store type	Store subscription fee per month	
	Monthly renewal	Yearly renewal
Starter	\$7.95	\$4.95

Store type	Store subscription fee per month	
	Monthly renewal	Yearly renewal
Basic	\$27.95	\$21.95
Premium	\$74.95	\$59.95
Anchor	\$349.95	\$299.95
Enterprise	Not currently available	\$2,999.95

We'll charge you for your Store every month until you cancel your subscription. To find out how fees are charged when you change your Store level or cancel your subscription/close your Store, please read our [Stores Subscription Terms of Service](#).

Insertion fees

All sellers get a monthly allocation of zero insertion fee listings. When you have an eBay Store subscription, you get more zero insertion fee listings per month than sellers who don't have a Store. The number you get depends on the Store subscription package you choose. Keep in mind, [selling limits](#) apply and certain categories are excluded from the zero insertion fee listings offer. Learn more about [how zero insertion fee listings work](#), including the terms and exclusions for those listings.

After you've used your zero insertion fee allowance, insertion fees are:

- Nonrefundable if your item doesn't sell
- Charged per listing and per category. So if you [list your item in two categories](#), you'll pay an insertion fee for the second category too
- Charged for the original listing and each time your item is [relisted](#)
- Charged per listing if you create duplicate auction-style listings for identical items. Read more about our [duplicate listings policy](#).
- Credited back for auction-style listings that end in a sale for Basic, Premium, Anchor, and Enterprise Store subscribers ([exclusions apply](#))

Good 'Til Cancelled listings

Good 'Til Cancelled listings are fixed price listings that renew automatically once per calendar month. We charge an insertion fee and applicable optional listing upgrade fees when you list your item for the first time, and each time it renews. These listings count toward your monthly [zero insertion fee listings](#). Insertion fee and listing upgrade fee amounts are based on the terms in effect when the listing goes live and when it renews.

Zero insertion fee listing allocations and insertion fees

Store type	Zero insertion fee listings allocation per month/insertion fee per listing after allocation	
	Auction-style listings	Fixed price listings
Starter	250/\$0.30	
Basic	250 in select categories /\$0.25	1,000 all categories/\$0.25

Store type	Zero insertion fee listings allocation per month/insertion fee per listing after allocation	
	Auction-style listings	Fixed price listings
		10,000 select categories /\$0.25
Premium	500 in select categories /\$0.15	10,000 all categories/\$0.10 50,000 select categories /\$0.10
Anchor	1,000 in select categories /\$0.10	25,000 all categories/\$0.05 75,000 select categories /\$0.05
Enterprise*	2,500 in select categories /\$0.10	100,000 all categories/\$0.05 100,000 select categories /\$0.05
All Store types	\$20 insertion fee for the following Business & Industrial categories: <ul style="list-style-type: none"> • Heavy Equipment Parts & Attachments > Heavy Equipment • Printing & Graphic Arts > Commercial Printing Presses • Restaurant & Food Service > Food Trucks, Trailers & Carts 	
All Store types	All listings appropriate for and listed in the Musical Instruments & Gear > Guitars & Bases category are not subject to insertion fees	
All Store types	All listings appropriate for and listed in the following categories with a starting price of \$150 or more ** are not subject to insertion fees: <ul style="list-style-type: none"> • Clothing, Shoes & Accessories > Men > Men's Shoes > Athletic Shoes • Clothing, Shoes & Accessories > Women > Women's Shoes > Athletic Shoes 	

* Enterprise Store subscribers can purchase additional zero insertion fee listings for fixed price listings in add-on bundles. Bundles must be used within the calendar month of purchase:

- 10,000 additional zero insertion fee listings - \$250.00 per month
- 50,000 additional zero insertion fee listings - \$1,000.00 per month

** Starting price is the starting price (auction-style listings) or Buy It Now price (fixed price listings) of your listing, and doesn't include shipping, handling, taxes, or fees.

Select categories for auction-style listings

Select categories for fixed price listings

Final value fees

We charge one final value fee when your item sells, and you don't have to worry about third-party payment processing fees. This fee is calculated as a percentage of the total amount of the sale, plus \$0.30 per order.

The **total amount of the sale** includes the item price, any handling charges, any shipping costs collected from the buyer (some [exceptions apply](#)), [sales tax](#), and any other applicable fees.

An **order** is defined as any number of items purchased by the same buyer at checkout with the same shipping method.

If you need to refund the buyer or cancel the sale, you may be eligible for fee credits as per our [fee credits](#) policy.

Please note that we charge different [fees for non-Store sellers](#) and different [fees for selling vehicles](#) in our Motors category.

Exceptions to how we calculate the final value fee on shipping

Starter Store subscribers

Category	Final value fee % + \$0.30 per order
Most categories , including Trading Cards , Collectible Card Games , and eBay Motors > Parts & Accessories , Automotive Tools & Supplies , and Safety & Security Accessories	<ul style="list-style-type: none"> • 13.25% on total amount of the sale up to \$7,500 calculated per item • 2.35% on the portion of the sale over \$7,500
Books & Magazines Movies & TV (except Movie NFTs) Music (except Music NFTs and Vinyl Records)	<ul style="list-style-type: none"> • 14.95% on total amount of the sale up to \$7,500 calculated per item • 2.35% on the portion of the sale over \$7,500
Coins & Paper Money > Bullion	<ul style="list-style-type: none"> • 13.25% if total amount of the sale is \$7,500 or less, calculated per item • 7% if total amount of the sale is over \$7,500 calculated per item
Musical Instruments & Gear > Guitars & Basses	<ul style="list-style-type: none"> • 6.35% on total amount of the sale up to \$7,500 calculated per item • 2.35% on the portion of the sale over \$7,500
Jewelry & Watches (except Watches, Parts & Accessories)	<ul style="list-style-type: none"> • 15% if total amount of the sale is \$5,000 or less, calculated per item • 9% if total amount of the sale is over \$5,000, calculated per item
Jewelry & Watches > Watches, Parts & Accessories	<ul style="list-style-type: none"> • 15% on total amount of the sale up to \$1,000 calculated per item • 6.5% on the portion of the sale over \$1,000 up to \$7,500 calculated per

Starter Store subscribers

Category	Final value fee % + \$0.30 per order
	item <ul style="list-style-type: none"> 3% on the portion of the sale over \$7,500
Art > Art NFTs Select Collectibles categories: <ul style="list-style-type: none"> Emerging NFTs Non-Sport Trading Cards > Non-Sport Trading Card NFTs Movies & TV > Movie NFTs Music > Music NFTs Sports Mem, Cards & Fan Shop > Sports Trading Cards > Sport Trading Card NFTs Toys & Hobbies > Collectible Card Games > CCG NFTs	<ul style="list-style-type: none"> 5% on total amount of the sale
Select Business & Industrial categories: <ul style="list-style-type: none"> Heavy Equipment, Parts & Attachments > Heavy Equipment Printing & Graphic Arts > Commercial Printing Presses Restaurant & Food Service > Food Trucks, Trailers & Carts 	<ul style="list-style-type: none"> 3% on total amount of the sale up to \$15,000 calculated per item 0.5% on the portion of the sale over \$15,000
Select Clothing, Shoes & Accessories categories: <ul style="list-style-type: none"> Men > Men's Shoes > Athletic Shoes Women > Women's Shoes > Athletic Shoes 	<ul style="list-style-type: none"> 8% if total amount of the sale is \$150 or more, calculated per item. The \$0.30 per order is not charged 13.25% if total amount of the sale is less than \$150
Clothing, Shoes & Accessories > Women > Women's Bags & Handbags	<ul style="list-style-type: none"> 15% if total amount of the sale is \$2,000 or less, calculated per item 9% if total amount of the sale is over \$2,000, calculated per item

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
Antiques	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
	<ul style="list-style-type: none"> 2.35% on the portion of the sale over \$2,500
Most Art categories, except:	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Art NFTs 	<ul style="list-style-type: none"> 5% on total amount of the sale
Baby	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Books & Magazines	<ul style="list-style-type: none"> 14.95% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Most Business & Industrial categories, except:	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Heavy Equipment, Parts & Attachments > Heavy Equipment Printing & Graphic Arts > Commercial Printing Presses Restaurant & Food Service > Food Trucks, Trailers & Carts 	<ul style="list-style-type: none"> 2.5% on total amount of the sale up to \$15,000 calculated per item 0.5% on the portion of the sale over \$15,000
Most Cameras & Photo categories, except:	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
<ul style="list-style-type: none"> Camera, Drone & Photo Accessories (except Memory Cards) Replacement Parts & Tools Tripods & Supports Other Cameras & Photo 	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Most Cell Phones & Accessories categories, except:	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Cell Phone Accessories (except Memory Cards) 	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Most Clothing, Shoes & Accessories categories, except:	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Women > Women's Bags & Handbags 	<ul style="list-style-type: none"> 13% if total amount of the sale is \$2,000 or less, calculated per item 7% if total amount of the sale is over \$2,000, calculated per item
<ul style="list-style-type: none"> Men > Men's Shoes > Athletic Shoes Women > Women's Shoes > Athletic Shoes 	<ul style="list-style-type: none"> 7% if total amount of the sale is \$150 or more, calculated per item. The \$0.30 per order is not charged 12.35% if total amount of the sale is less than \$150
Most Coins & Paper Money categories, except:	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$4,000 calculated per item 2.35% on the portion of the sale over \$4,000
<ul style="list-style-type: none"> Bullion 	<ul style="list-style-type: none"> 7.35% if total amount of the sale is \$1,500 or less, calculated per item 5% if total amount of the sale is over \$1,500 and up to \$10,000 calculated

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
	per item <ul style="list-style-type: none"> 4.5% if total amount of the sale is over \$10,000 calculated per item
Most Collectibles categories, including Non-Sport Trading Cards , except:	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Emerging NFTs Non-Sport Trading Cards > Non-Sport Trading Card NFTs 	<ul style="list-style-type: none"> 5% on total amount of the sale
Most Computers/Tablets & Networking categories, except:	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Desktops & All-In-Ones Laptops & Netbooks Tablets & eBook Readers Computer Components & Parts: <ul style="list-style-type: none"> CPUs/Processors Memory (RAM) Motherboards Motherboards & CPU combos Drives, Storage & Blank Media > Hard Drives (HDD, SSD & NAS) Monitors, Projectors & Accs > Monitors Printers, Scanners & Supplies > Printers 	<ul style="list-style-type: none"> 7% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> 3D Printers & Supplies: <ul style="list-style-type: none"> 3D Printer Consumables 3D Printer Parts Computer Cables & Connectors Keyboards, Mice & Pointers Laptop & Desktop Accessories Other Computers & Networking Power Protection, Distribution 	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
<ul style="list-style-type: none"> Tablet & eBook Reader Accs (except Memory Card & USB Adapters) 	
Most Consumer Electronics categories, except:	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Multipurpose Batteries & Power Portable Audio & Headphones > Portable Audio Accessories TV, Video & Home Audio: <ul style="list-style-type: none"> TV, Video & Audio Accessories TV, Video & Audio Parts Vehicle Electronics & GPS: <ul style="list-style-type: none"> Car Electronics Accessories GPS Accessories & Tracking Virtual Reality: <ul style="list-style-type: none"> Cases, Covers & Skins Parts Other Virtual Reality Accs 	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Crafts	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Dolls & Bears	
Entertainment Memorabilia	
Health & Beauty	
Home & Garden	
Most Jewelry & Watches categories, except:	<ul style="list-style-type: none"> 13% if total amount of the sale is \$5,000 or less, calculated per item 7% if total amount of the sale is over \$5,000 calculated per item
<ul style="list-style-type: none"> Watches, Parts & Accessories 	<ul style="list-style-type: none"> 12.5% on total amount of the sale up to \$1,000 calculated per item 4% on the portion of the sale over \$1,000 up to \$5,000 calculated per item

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
	<ul style="list-style-type: none"> 3% on the portion of the sale over \$5,000
eBay Motors: <ul style="list-style-type: none"> Automotive Tools & Supplies Parts & Accessories (see exceptions below) Safety & Security Accessories 	<ul style="list-style-type: none"> 11.35% on total amount of the sale up to \$1,000 calculated per item 2.35% on the portion of the sale over \$1,000
eBay Motors > Parts & Accessories: <ul style="list-style-type: none"> Car & Truck Parts & Accessories > Wheels, Tires & Parts > Tires ATV, Side-by-Side & UTV Parts & Accessories > Wheels, Tires & Parts > Tires Motorcycle & Scooter Parts & Accessories > Wheels, Tires & Parts > Tires RV, Trailer & Camper Parts & Accessories > Trailer Tires & Wheels > Tires Performance & Racing Parts > Auto Performance Parts > Wheels & Tires Golf Cart Parts & Accessories > Golf Cart Wheels & Tires Aviation Parts & Accessories > Aircraft Tires & Tubes Commercial Truck Parts > Wheels & Tires > Tires 	<ul style="list-style-type: none"> 9.35% on total amount of the sale up to \$1,000 calculated per item 2.35% on the portion of the sale over \$1,000
eBay Motors > Parts & Accessories > Apparel, Protective Gear & Merchandise	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$1,000 calculated per item 2.35% on the portion of the sale over \$1,000
eBay Motors > Parts & Accessories > In-Car Technology, GPS & Security	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$1,000 calculated per item 2.35% on the portion of the sale over \$1,000
Most Movies & TV categories, except:	<ul style="list-style-type: none"> 14.95% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Movie NFTs 	<ul style="list-style-type: none"> 5% on total amount of the sale

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
Most Music categories, except:	<ul style="list-style-type: none"> • 14.95% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> • Vinyl Records 	<ul style="list-style-type: none"> • 12.35% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> • Music NFTs 	<ul style="list-style-type: none"> • 5% on total amount of the sale
Most Musical Instruments & Gear categories, except:	<ul style="list-style-type: none"> • 10% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> • DJ Equipment • Pro Audio Equipment 	<ul style="list-style-type: none"> • 9% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> • Guitars & Basses 	<ul style="list-style-type: none"> • 6.35% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500
Pet Supplies	<ul style="list-style-type: none"> • 12.35% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500
Pottery & Glass	
Specialty Services	
Sporting Goods	
Most Sports Mem, Cards & Fan Shop categories, including Sports Trading Cards , except:	<ul style="list-style-type: none"> • 12.35% on total amount of the sale up to \$2,500 calculated per item • 2.35% on the portion of the sale over \$2,500

Basic, Premium, Anchor, and Enterprise Store subscribers

Category	Final value fee % + \$0.30 per order
<ul style="list-style-type: none"> Sports Trading Cards > Sport Trading Card NFTs 	<ul style="list-style-type: none"> 5% on total amount of the sale
Stamps	<ul style="list-style-type: none"> 9.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
Most Toys & Hobbies categories, including Collectible Card Games , except:	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Collectible Card Games > CCG NFTs 	<ul style="list-style-type: none"> 5% on total amount of the sale
Most Video Games & Consoles categories, except:	<ul style="list-style-type: none"> 9% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Video Game Accessories Replacement Parts & Tools Video Games 	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
<ul style="list-style-type: none"> Video Game Consoles 	<ul style="list-style-type: none"> 7% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500
All other categories	<ul style="list-style-type: none"> 12.35% on total amount of the sale up to \$2,500 calculated per item 2.35% on the portion of the sale over \$2,500

Fees for Classified Ad listing format

Insertion fees for [Classified Ads](#) are \$9.95 for a 30-day listing and there are no final value fees.

You can use the Classified Ad format in the following categories:

- Business & Industrial

- Building Materials & Supplies > Modular & Pre-Fabricated Buildings
- Office > Trade Show Displays
- Websites & Businesses for Sale
- Specialty Services
- Travel (excluding **Lodging**, **Luggage**, and **Vintage Luggage & Travel Accs** categories)
- Everything Else
 - eBay User Tools
 - Funeral & Cemetery
 - Information Products
 - Reward Points and Incentives Programs

You can also use Classified Ads for selling Real Estate, but the fees are different – see below for more information.

Fees for Real Estate listings

Fees for Real Estate listings include an insertion fee, a notice fee, and fees for any optional listing upgrades you choose. Real Estate listings can be auction-style, fixed price, or in the Classified Ad format. No matter which format you choose, there are some rules you should be aware of, so please take a moment to read our [Real estate policy](#).

Land, Manufactured, and Timeshare homes

Listing type	Duration	Insertion fee	Notice fee
Auction-style	1, 3, 5, 7, or 10-day listing (1 and 3-day auction-style listings cost an additional \$1)	\$35	\$35
Auction-style or fixed price	30-day auction or Good 'Til Cancelled	\$50	\$35
Classified Ad	30-day listing	\$150	\$0
	90-day listing	\$300	\$0

Commercial, Residential, and Other Real Estate

Listing type	Duration	Insertion fee	Notice fee
Auction-style	1, 3, 5, 7, or 10-day listing (1 and 3-day auction-style listings cost an additional \$1)	\$100	\$0
Auction-style or fixed price	30-day auction or Good 'Til Cancelled	\$150	\$0
Classified Ad	30-day listing	\$150	\$0

Commercial, Residential, and Other Real Estate

Listing type	Duration	Insertion fee	Notice fee
	90-day listing	\$300	\$0

You won't be charged a notice fee if:

- Your item has no bids
- No bids meet your reserve price, if you added one
- Your item is listed in the Classified Ad format

Otherwise, we charge a notice fee, whether or not you carry out the sale with the buyer.

Fees for optional listing upgrades

You can enhance your listings to help make them stand out by adding certain features, such as subtitle or bold font. The fees for these optional listing upgrades vary depending on your item's price and the listing format and duration. We've outlined the differences below.

Auction-style listings – 1, 3, 5, 7 and 10-day duration

Optional listing upgrade	Fee
1 or 3-day duration	\$1.00
Bold	\$2.00
Buy It Now Buy It Now price must be at least 30% higher than the starting price for the auction	Free
Gallery Plus Free for listings in the Art, Antiques, Collectibles, and Pottery & Glass categories	\$0.35
List in two categories	An insertion fee is always charged for the second category, and fees for any optional listing upgrades apply again. The higher of the two final value fees is charged, if your item sells
Scheduled Listing	Free
Subtitle	<ul style="list-style-type: none"> • \$1.50 – Item starting price up to \$150 • \$3.00 – Item starting price over \$150 • \$0.50 – Real Estate listings
Reserve price Set a minimum price that must be met for your item to sell	\$5 or 7.5% of reserve price, whichever is greater (maximum fee \$250) Charged whether or not your items sells

Auction-style listings – 1, 3, 5, 7 and 10-day duration

Optional listing upgrade	Fee	
Reserve price in select Business & Industrial categories: <ul style="list-style-type: none"> Heavy Equipment, Parts & Attachments > Heavy Equipment Printing & Graphic Arts > Commercial Printing Presses Restaurant & Food Service > Food Trucks, Trailers & Carts 	\$5 Charged whether or not your items sells	
International site visibility for auction-style listings	Item starting price	Fee
	\$0.01 – \$9.99	\$0.10
	\$10 – \$49.99	\$0.20
	\$50 or more	\$0.40

Fixed price listings – Good 'Til Cancelled*

Optional listing upgrade	Fee
Bold	\$4.00
Gallery Plus Free for listings in the Art, Antiques, Collectibles, and Pottery & Glass categories	\$1.00
International site visibility for fixed price listings	\$0.50
List in two categories	An insertion fee is always charged for the second category, and fees for any optional listing upgrades apply again. The higher of the two final value fees is charged, if your item sells
Scheduled Listing	Free
Subtitle	<ul style="list-style-type: none"> \$2.00 – Item price up to \$150 \$6.00 – Item price over \$150 \$1.50 – Classified Ads and Real Estate listings

* Also applies to Real Estate 30-day duration auction-style listings

If your items are relisted automatically, you'll be charged insertion and optional listing upgrade fees each time your item is relisted.

Please keep in mind that not all optional listing upgrades are available with every listing tool and not all optional listing upgrades may be displayed across all our sites, services, applications, and tools.

Additional final value fees

You may be charged final value fees if you violate our policy of buying or selling outside of eBay, or we may apply additional final value fees if you are not meeting our performance expectations.

Buying or selling outside of eBay

If you offer or reference your contact information or ask a buyer for their contact information in the context of [buying or selling outside of eBay](#), you'll be charged a final value fee based on the total amount of the sale even if your item doesn't sell. In this situation, the total amount of the sale is determined as follows:

- **Auction-style listing format:** The total amount of the sale is the auction start price, the Buy It Now price (if applicable), the reserve price (if applicable), or the price identified between the buyer and seller, whichever is highest.
- **Fixed price listing format:** The total amount of the sale is the fixed price or the price identified between the buyer and seller, whichever is higher.

Sellers not meeting performance expectations

Additional final value fees may apply on sales in the following circumstances:

- If your account doesn't meet our minimum seller performance standards for the US in the evaluation on the 20th of the month, you'll be charged an additional 6% on the final value fees applicable to sales in the following calendar month. Go to your [Seller Dashboard](#) to check your current seller level. This fee does not apply to Above Standard and eBay Top-rated Sellers
- If your rate of 'Item not as described' return requests is evaluated in your [service metrics](#) as **Very High** in the evaluation on the 20th of the month in one or more categories, you will be charged an additional 5% on the final value fees for sales in those categories in the following calendar month. You can view your personalized service metrics on your [Service Metrics dashboard](#) in Seller Hub.

Any additional final value fees will be calculated as a percentage of the total amount of the sale. We'll indicate which listings are subject to additional fees on your [Account Summary](#).

Note: If your account isn't meeting our minimum seller performance standards **and** you're rated Very High in your rate of 'Item not as described' return requests, you'll only be charged the additional final value fee for not meeting our minimum seller performance standards.

Dispute fee

If you are found responsible for a disputed amount as per [eBay policies](#) (for example, a chargeback), we charge a \$20.00 dispute fee, excluding sales tax, for each dispute.

International fee

If your registered address is in the US and you offer [eBay International Shipping](#) for your eligible listings, you won't be charged an international fee when your eligible item sells.

If you're not using eBay International Shipping to ship your item, we charge an international fee if either:

- The delivery address for the item (entered by the buyer during checkout) is outside the US, **or**
- The buyer's registered address is outside the US (regardless of the delivery address for the item)

This fee is calculated as 1.65% of the total amount of the sale and is automatically deducted from your sales.

If your registered address is not in the US, please refer to the [fee page for your country or region of residence](#) for your international fee information.

Seller currency conversion charge

When you create listings or sell items on an international eBay site, eBay may convert your funds to a different currency in order to collect amounts owed by you to eBay, or to payout funds due to you.

For example, if your registered address is in the US and you create a listing on eBay.de for which fees are due (such as insertion and/or optional listing upgrade fees), eBay will convert your funds from USD to EUR using the transaction exchange rate applicable at the time of listing, in order to collect these fees. When the item sells on eBay.de, eBay will calculate your payout amount by converting the sales proceeds from EUR to USD using the transaction exchange rate applicable at the time of the sale.

If eBay converts your funds, the conversion will be completed at the transaction exchange rate we set for the relevant currency exchange. eBay's transaction exchange rate is composed of a base exchange rate plus a conversion charge. The conversion charge is a fixed percentage applied to the base exchange rate and retained by eBay. The base exchange rate reflects rates within the wholesale currency markets applicable to the currency pairing on the day of the conversion, or the prior business day. If exchange rates are set by law or regulation, the base exchange rate reflects the government reference rates.

If your registered address is in the US, the seller currency conversion charge applied and retained by eBay is 3%. If your registered address is not in the US, please refer to the [fee page for your country or region of residence](#) for your seller currency conversion charge information.

Examples of fee calculations

Auction-style listing example

Fixed price listing example

Other terms and conditions

We always want to make sure we're very clear about the fees we charge, so here are some details you should be aware of:

- If you use supplemental services, such as buying and printing [shipping labels](#) on eBay, or if you participate in any of our [advertising programs](#), additional terms may apply and you'll pay any costs or fees associated with those services. Details of the costs or fees will be on your monthly financial statement and we'll charge the [payment method](#) you've set up on your seller account
- All fees are in US dollars
- Sellers may be invoiced for fees under certain circumstances
- Fees may apply if you [end your auction-style listing early](#)
- The fees on this page apply to listings on eBay.com. If you list an item on another eBay site (for example, eBay.com.au or eBay.co.uk), the fees for that site will apply

- Seller fees don't purchase exclusive rights to web pages on eBay. We may, in our sole discretion and without consent from or payment to sellers, display third-party advertisements (including links and references thereto) and listings from other sellers on any eBay page
- Depending on the tax legislation of your country of residency, local Value Added Tax (VAT), Goods and Services Tax (GST) or similar consumption tax might apply in addition to your eBay fees.
- Read our [eBay Stores Subscription Terms of Service](#)

Links to our international fees pages: [Australia](#) | [Canada](#) | [United Kingdom](#) | [Germany](#) | [Spain](#) | [France](#) | [Italy](#) | [Ireland](#) | [Belgium \(Dutch\)](#) | [Belgium \(French\)](#) | [Austria](#) | [Switzerland](#) | [Netherlands](#) | [Poland](#) | [Greater China region](#) | [All other countries](#)

Top Takeaway

If you have a Basic or higher level eBay Store, you'll get more listings with zero insertion fees and you'll pay lower final value fees when your items sell.

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