

Infographic Description

My audience for this project were potential employers and as such, I divided my infographic to contain multiple visualizations that described companies I worked for previously and my role in them, my academic progress within my major, and my career so far. In addition, I added an iconographic visualization to describe how I would define my skillset and self to a potential employer. Since the expectations of a potential employer would be to find a well-rounded student who has performed well academically and professionally, I used a visualization presenting my grades and credits for each semester that I was a part of the information science program to convey my upward progression throughout the major in terms of both these criteria. Additionally, I included a visualization which highlighted the places I have worked at to present my international upbringing as I first work in Dubai before moving to the United States. I believe showing this visualization to an employer would intrigue them to further ask about my experiences working abroad while simultaneously attracting them toward my candidacy.

My goal for this infographic was to provide the viewer with an introduction to who I am and how I define myself as a professional based on my prior experiences and skillset before presenting my academic and professional career progression from high school to university. I believe the data I included to contribute toward conveying this story worked well as it represents myself as a self-assured, academically focused and international employee seeking a position that combines my passion for design, software development, and analytics. Additionally, it was imperative for me to include at least 3 but ideally 4 dimensions of analysis in each visualization. While this infographic is static, I believe it could be made interactive by being able to hover over the bars on the ‘My Career’ visualization in order for it to present the courses I was taking, the personal projects I was working on, and the research I was performing during each year.

Early Drafts - Visualizations:

