

PROCESS IMPROVEMENT PROPOSAL

*How can we produce and release value
faster, more frequently, and more efficiently?*





THE OPPORTUNITY

CREATE REVENUE

Increasing market share and sales through better software and higher customer satisfaction

AVOID COSTS

Avoiding hefty non-compliance fines and reputational cost from security breaches

PROTECT REVENUE

Reducing downtime from deployment crashes, bugs, and security breaches

REDUCE COSTS

Cutting down spending on unnecessary infrastructure costs and wasted developer time



CAPTURING THE OPPORTUNITY

Continuous Integration

(CI)

*Continuously merging all
code*

*and quickly catching
errors via automation*

*then fixing them before
deployment*



Continuous Deployment

(CD)

*Automating deployment of
tested software*

then managing

infrastructure cost and

performance



Continuous Delivery:

Producing and releasing

value faster,

more frequently,

and more efficiently

FAQS

Is the technology the solution?

The technology is a tool that facilitates the real solution – improved ways of working resulting in efficiencies that drive down costs and increase revenue for greater profitability and ability to serve our customers.

What if we don't adopt CI/CD for Continuous Delivery?

For our ambitious moon-shot projects we need to leverage the rocket that is CI/CD to arrive our destination or else we won't remain competitive and be able to traverse our strategic roadmap.

How can I help?/I have more questions?/What next?

Please reach out to me on johndoe@udapeople.com for more details.