

Phineas Kibbey

My story is one of continuous adaptation and learning, from co-founding one of the UK's first social networks to architecting solutions for modern smart homes.

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Skills & Expertise

Languages: TypeScript, JavaScript, HTML5, CSS3

Frameworks & Libraries: Vue.js, React, Next.js, Node.js, Express, GraphQL, Tailwind CSS

Testing & Tools: Jest, Vitest, Playwright, Git, CI/CD, Figma

Concepts: Design Systems, Agile/Scrum, Mentorship, Full-Stack Architecture

Career Journey

Senior Software Engineer – Level Home (2022 – 2024)

- Architected a monorepo of Node.js, Next.js, and Remix apps for smart apartment blocks.
- Collaborated with UX to create a comprehensive Design System using Figma and React.
- Mentored junior team members, improving code quality and fostering a growth mindset.
- Achieved 80% code coverage with Jest, Vitest, and Playwright tests.
- Reduced team technical debt by 70%, accelerating feature delivery.

Lead Instructor – Meta University (2022 – 2023)

- Taught React and Node.js to over 100 software engineer students.
- Provided extensive online support, helping students achieve an 80% pass rate.
- Developed curriculum and learning materials for continued education.

Senior Fullstack Engineer – LivePerson (2018 – 2022)

- Spearheaded the development of four AI powered web apps, using both React and Vue.js.
- Built a robust Design System and React Component Library with Storybook documentation.
- Mentored multiple team members, contributing to their professional promotion.
- Developed secure API proxy servers for payment processing using Node.js.

Senior Fullstack Engineer – Vizio (2016 – 2018)

- Resolved critical video playback issues that affected thousands of production devices.
- Led the effort to replace the core video player, improving playback performance by 30%.
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Eliminated 100% of high-priority UI bugs in the React/Node.js based TV platform.

Business Owner / Co-founder – Faceparty (2000 – 2004)

- Co-founded and built one of the UK's first social networks, scaling to 3 million users.
- Pioneered solutions for high-volume traffic, developing a performant, distributed network.
- On-site training in product ideation, marketing, design, and large-scale event management.

Early Career – Various Agencies (1996 – 2015)

- Worked as a Frontend Engineer at Mirum, leading the Qualcomm.com redesign.
- Developed a cross-platform mobile app using React Native at the startup Lennd.
- Gained a BSc in Computer Science from Leicester University.

Selected Projects

Qualcomm Redesign

Led the front-end development for a major website rebrand, migrating from Ember.js to React to enhance performance and maintainability.

[React](#) • [Ember.js](#) • [JavaScript](#) • [Leadership](#)

Faceparty Social Network

Co-founded and scaled one of the UK's earliest social platforms to 3 million users, architecting the entire high-traffic, distributed system from the ground up.

[Entrepreneurship](#) • [Scalability](#) • [Full-Stack](#) • [Product](#)

LivePerson Design System

Built a robust Design System and Component Library using Storybook, React, and Web Components, ensuring design consistency across all company applications.

[Design Systems](#) • [React](#) • [Storybook](#) • [Vue.js](#)

Monocle Magazine

Developed the online presence for a global design magazine with a focus on meticulous detail and responsive design using an XML-based CMS.

[CMS](#) • [HTML/CSS](#) • [Responsive Design](#)