

Assignment – 3

Q-1 find the frequent item sets and generate the association rules using the Apriori algorithm:

| TID | ITEMSETS |
|-----|------------|
| T1 | A, B |
| T2 | B, D |
| T3 | B, C |
| T4 | A, B, D |
| T5 | A, C |
| T6 | B, C |
| T7 | A, C |
| T8 | A, B, C, E |
| T9 | A, B, C |

Given: Minimum Support= 2, Minimum Confidence= 50%

Answer:

| Items | Support |
|-------|---------|
| A | 6 |
| B | 7 |
| C | 6 |
| D | 2 |
| E | 1 |

Items selected => (A,B,C,D)

| Items | Support |
|-------|---------|
| A,B | 4 |
| A,C | 4 |
| A,D | 1 |
| B,C | 4 |
| B,D | 2 |
| C,D | 0 |

Items selected => (AB,AC,BC,BD)

| Items | Support |
|---------|---------|
| A,B,C | 1 |
| A,B,D | 2 |
| A,B,C,D | 0 |
| B,C,D | 0 |

Items selected => (A,B,D)

| Rules | Support | Confidence |
|------------------------------|---------|------------|
| $(A \wedge B) \rightarrow C$ | 2 | 50% |
| $(A \wedge C) \rightarrow B$ | 2 | 50% |
| $(B \wedge C) \rightarrow A$ | 2 | 50% |
| $A \rightarrow (B \wedge C)$ | 2 | 33% |
| $B \rightarrow (A \wedge C)$ | 2 | 28% |
| $C \rightarrow (A \wedge B)$ | 2 | 33% |

Association rules:

$(A \wedge B) \rightarrow C$

$(A \wedge C) \rightarrow B$

$(B \wedge C) \rightarrow A$

Q-2 Support threshold=50%, Confidence= 60%**TABLE-1**

| Transaction | List of items |
|-------------|---------------|
| T1 | I1,I2,I3 |
| T2 | I2,I3,I4 |
| T3 | I4,I5 |
| T4 | I1,I2,I4 |
| T5 | I1,I2,I3,I5 |
| T6 | I1,I2,I3,I4 |

Find the frequent itemsets and generate the association rules using the Apriori algorithm:

Answer:

| Items | Support |
|-------|---------|
| I1 | 66% |
| I2 | 83% |
| I3 | 66% |
| I4 | 66% |
| I5 | 33% |

Items selected => (I1,I2,I3,I4)

| Items | Support |
|-------|---------|
| I1,I2 | 66% |
| I1,I3 | 50% |
| I1,I4 | 33% |
| I2,I3 | 66% |
| I2,I4 | 50% |
| I3,I4 | 66% |

Items selected => (I1I2, I1I3, I2I3, I2I4)

| Items | Support |
|-------------|---------|
| I1,I2,I3 | 50% |
| I1,I2,I4 | 33% |
| I1,I2,I3,I4 | 16% |
| I2,I3,I4 | 33% |

Items selected => (I1,I2,I3)

| Rules | Support | Confidence |
|---------------------------------|---------|------------|
| $(I1 \wedge I2) \rightarrow I3$ | 50% | 75% |
| $(I1 \wedge I3) \rightarrow I2$ | 50% | 100% |
| $(I2 \wedge I3) \rightarrow I1$ | 50% | 75% |
| $I1 \rightarrow (I2 \wedge I3)$ | 50% | 75% |
| $I2 \rightarrow (I1 \wedge I3)$ | 50% | 60% |
| $I3 \rightarrow (I1 \wedge I2)$ | 50% | 75% |

Association rules:

$$(I1 \wedge I2) \rightarrow I3$$

$$(I1 \wedge I3) \rightarrow I2$$

$$(I2 \wedge I3) \rightarrow I1$$

$$I1 \rightarrow (I2 \wedge I3)$$

$$I2 \rightarrow (I1 \wedge I3)$$

$$I3 \rightarrow (I1 \wedge I2)$$

Using FP Growth algorithm:

| Items | Support |
|-------|---------|
| I1 | 4 |
| I2 | 5 |
| I3 | 4 |
| I4 | 4 |
| I5 | 2 |

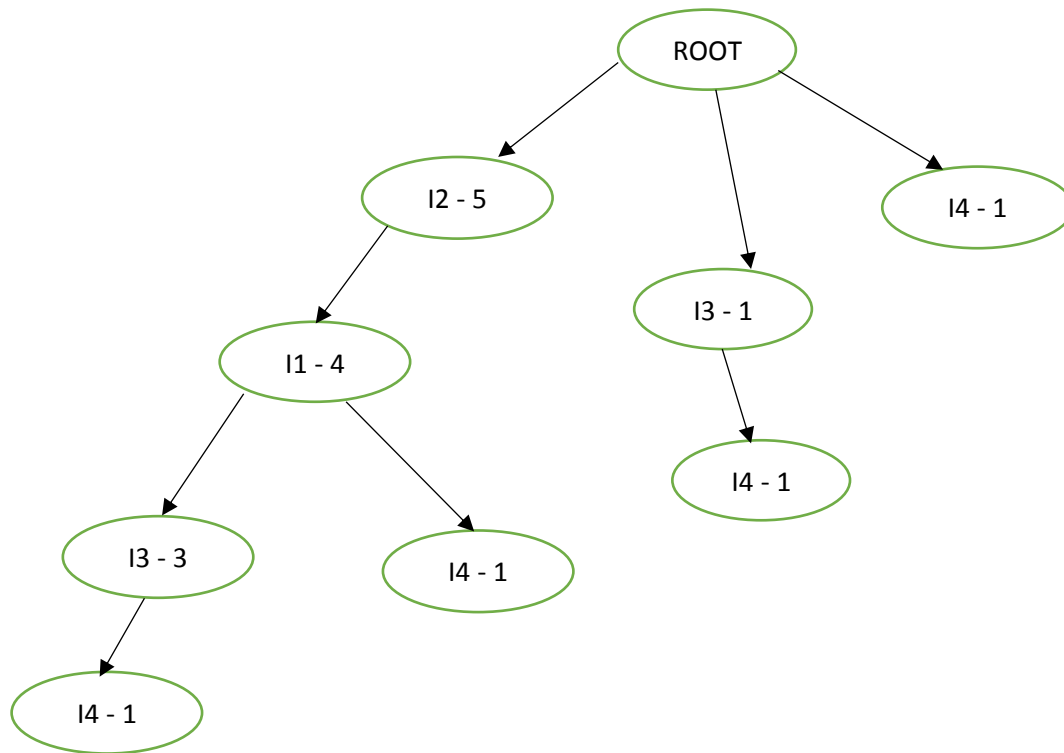
Thus we remove the I5th transaction and arrange the items in descending order based on their support count.

| Items | Support |
|-------|---------|
| I2 | 5 |
| I1 | 4 |
| I3 | 4 |
| I4 | 4 |

Now, we re-arrange the transactions based on the priority.

| Transaction | List of items |
|-------------|---------------|
| T1 | I2,I1,I3 |
| T2 | I2,I3,I4 |
| T3 | I4 |
| T4 | I2,I1,I4 |
| T5 | I2,I1,I3,I5 |
| T6 | I2,I1,I3,I4 |

The FP Growth tree of frequent item set is:



Q-3 Find the frequent itemsets and generate association rules on this. Assume that minimum support threshold ($s = 33.33\%$) and minimum confident threshold ($c = 60\%$)

| Transaction ID | Items |
|----------------|-------------------------|
| T1 | Hot Dogs, Buns, Ketchup |
| T2 | Hot Dogs, Buns |
| T3 | Hot Dogs, Coke, Chips |
| T4 | Chips, Coke |
| T5 | Chips, Ketchup |
| T6 | Hot Dogs, Coke, Chips |

Answer:

Hot Dogs = HD

Buns = B

Ketchup = K

Chips = CH

Coke = CO

| Items | Support |
|-------|---------|
| HD | 66% |
| B | 33.33% |
| K | 33.33% |
| CH | 50% |
| CO | 66% |

Items selected => (HD,B,K,CH,CO)

| Items | Support |
|-------|---------|
| HD,B | 33.33% |
| HD,K | 16% |
| HD,CH | 33.33% |
| HD,CO | 33.33% |
| B,K | 16% |
| B,CH | 0 |
| B,CO | 0 |
| K,CH | 0 |
| K,CO | 16% |
| CH,CO | 50% |

Items selected => (HD B, HD CO, HD CH, CO CH)

| Items | Support |
|------------|---------|
| HD,B,CO | 0 |
| HD,B,CH | 0 |
| HD,B,CO,CH | 0 |
| HD,CO,CH | 33.33% |

Items selected => (HD, CO, CH)

| Rules | Support | Confidence |
|---------------------------------|---------|------------|
| $(HD \wedge CO) \rightarrow CH$ | 33.33% | 100% |
| $(HD \wedge CH) \rightarrow CO$ | 33.33% | 100% |
| $(CO \wedge CH) \rightarrow HD$ | 33.33% | 66.66% |
| $HD \rightarrow (CO \wedge CH)$ | 33.33% | 50% |
| $CO \rightarrow (HD \wedge CH)$ | 33.33% | 66.66% |
| $CH \rightarrow (HD \wedge CO)$ | 33.33% | 50% |

Association rules:

$(HD \wedge CO) \rightarrow CH$

$(HD \wedge CH) \rightarrow CO$

$(CO \wedge CH) \rightarrow HD$

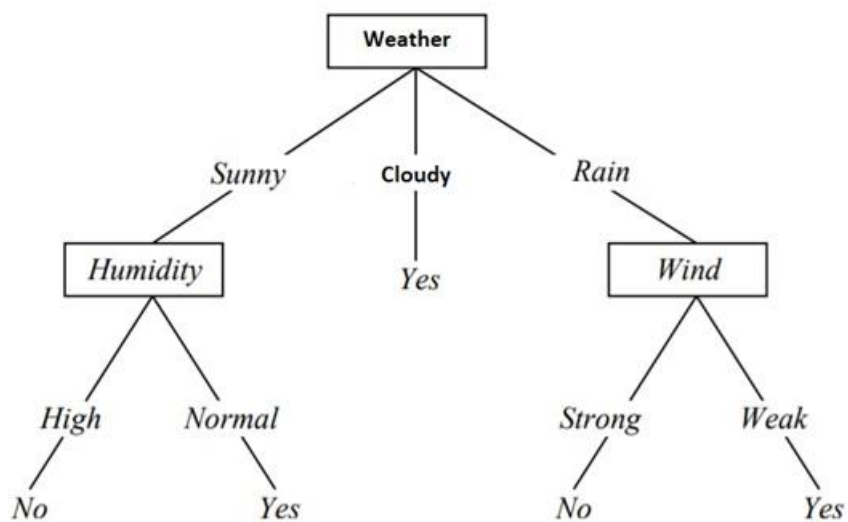
$CO \rightarrow (HD \wedge CH)$

Q4. Draw decision tree.

Day Weather Temperature Humidity Wind Play?

| | | | | | |
|----|--------|------|--------|--------|-----|
| 1 | Sunny | Hot | High | Weak | No |
| 2 | Cloudy | Hot | High | Weak | Yes |
| 3 | Sunny | Mild | Normal | Strong | Yes |
| 4 | Cloudy | Mild | High | Strong | Yes |
| 5 | Rainy | Mild | High | Strong | No |
| 6 | Rainy | Cool | Normal | Strong | No |
| 7 | Rainy | Mild | High | Weak | Yes |
| 8 | Sunny | Hot | High | Strong | No |
| 9 | Cloudy | Hot | Normal | Weak | Yes |
| 10 | Rainy | Mild | High | Strong | No |

Answer:



Q5. Construct decision tree.

| Age | Education | Income | Marital Status | Purchase? |
|-------|-------------|--------|----------------|-----------|
| 36-55 | master's | high | single | will buy |
| 18-35 | high school | low | single | won't buy |
| 36-55 | master's | low | single | will buy |
| 18-35 | bachelor's | high | single | won't buy |
| < 18 | high school | low | single | will buy |
| 18-35 | bachelor's | high | married | won't buy |
| 36-55 | bachelor's | low | married | won't buy |
| > 55 | bachelor's | high | single | will buy |
| 36-55 | master's | low | married | won't buy |
| > 55 | master's | low | married | will buy |
| 36-55 | master's | high | single | will buy |
| > 55 | master's | high | single | will buy |
| < 18 | high school | high | single | won't buy |
| 36-55 | master's | low | single | will buy |
| 36-55 | high school | low | single | will buy |
| < 18 | high school | low | married | will buy |
| 18-35 | bachelor's | high | married | won't buy |
| > 55 | high school | high | married | will buy |
| > 55 | bachelor's | low | single | will buy |
| 36-55 | high school | high | married | won't buy |

Answer: