



# Pierrick KINIF

MBA GRADUATE | DEPARTMENT MANAGER AT DECATHLON | PASSIONATE ABOUT DATA SCIENCE

Luxembourg

☎ +32 478 113 485 | ✉ pierrick-kinif@hotmail.be | 🏠 pierrickkinif.com | 📷 pkinif | 🌐 pierrickkinif

< I do speak French (Native Fluency), English (C1 level) and Dutch (B1 Level) >

## Education

### University of Luxembourg

CERTIFICATE IN SUSTAINABLE DEVELOPMENT AND SOCIAL INNOVATION

Luxembourg

Sep. 2017 - Present

- Participated in the first national initiative to gather all Luxembourgish stakeholders involved in plastic waste management

### University of Namur

MASTER OF BUSINESS ADMINISTRATION, FINANCE SPECIALIZATION, DISTINCTION

Namur, Belgium

Sep. 2015 - Jun. 2018

- Thesis: Towards Green Companies - A Panel Data Study of The Environmental and Financial Performance Nexus
- Writing of my thesis in R/RMarkdown/Latex to make it transparent and reproducible for the reader. All resources are available on my GitHub account and can be gladly shared upon request
- Using OxMétrics - Risk analysis of GlaxoSmithKline plc (GSK.L) via the Value At Risk

### School of Economics, Business and Accounting - University of São Paulo

ERASMUS MUNDUS

São Paulo, Brazil

Jul. 2016, Jan. 2017

- Using Stata - Writing of a scientific paper aiming at studying how eco-innovation affects financial performances of companies listed in the CAC40

### University of Namur

BACHELOR OF BUSINESS ADMINISTRATION

Namur, Belgium

Sep. 2012 - Jun. 2015

- Using SPSS - Realization of a market study measuring the level of satisfaction of patients suffering from chronic illnesses

## Experience

### Decathlon Belgium

DEPARTMENT MANAGER

Arlon, Belgium

Sept. 2018 - Present

- Leading a team of 10-15 individuals who are fanatically devoted to sharing their sport passion
- Strategies implementation to increase sales growth (+ 8%) and customer satisfaction
- Support, challenge and build both commercial and human skills of the team
- Ensure and improve customer satisfaction
- Inventory management and optimization

### IMS Luxembourg

ASSISTANT SUSTAINABILITY PRACTICE

Luxembourg

Sept. 2017 - Mar. 2018

- Results analysis of a CSR survey for presentation during the Luxembourg Sustainability Forum (i.e. LSF) 2017 and later publication
- Help for the organization of the LSF2017 + media follow-up
- Organization of a workshop in the context of the Food pillar of the 'Third Industrial Revolution'
- Measurement of the company's carbon footprint
- Research and writing assistance for the publication of the magazine 'Sustainability MAG'

### Bank International of Luxembourg

CREDIT RISK DATA ANALYST INTERN

Luxembourg

Jan. 2017 - Jun. 2017

- Using SQL for validating and ensuring consistency of the credit risk databases
- Development of a VBA application to automatize the data validation process
- Review risk exposure calculations and forecasts for Basel requirements

### 4UCampus

CAMPUS CONSULTANT

Namur, Belgium

Sept. 2015 - Mar. 2016

- Sales of subscriptions of press titles to students and academic staff
- Promote the company's products and expand the client base

## Certification

2019 R Programming Track

DataCamp

2018 Importing & Cleaning Data with R Track

DataCamp

2018 Data Analyst with R Track

DataCamp