Site Prototype – Simply CDL

There are four general designs for Simply CDL: front page, a general page, job listings, and a job post.

The front page is only shown once, and it contains glittering generalities about the business and focuses on connecting employers and drivers. SEO is also very important on the front page, as it's the general hook by search engines, so we use a lot of our key terms here.

The general page is used on the entirety of the rest of the site. It's main purpose is to display content by making clever use of negative space.

The job listings is a search form/display of jobs that are currently active for candidates to browse. A job post will be found through a job listing, and it will contain the content along with a link to apply for the job.

Currently, thanks to WordPress, everything is fully responsive.