

# Credit Card Transaction

Revenue

55M

Interest

7.84M

Transaction  
Amount

45M

Transaction Count

656K

qtr	Sum of annual_fees	Sum of Revenue	Sum of interest_earned
Q4	720320	13295001	18,88,257.05
Q2	738585	13820567	19,46,680.72
Q1	749750	13964363	19,64,024.77
Q3	741360	14235480	20,44,419.69
Total	2950015	55315410	78,43,382.23

Q3

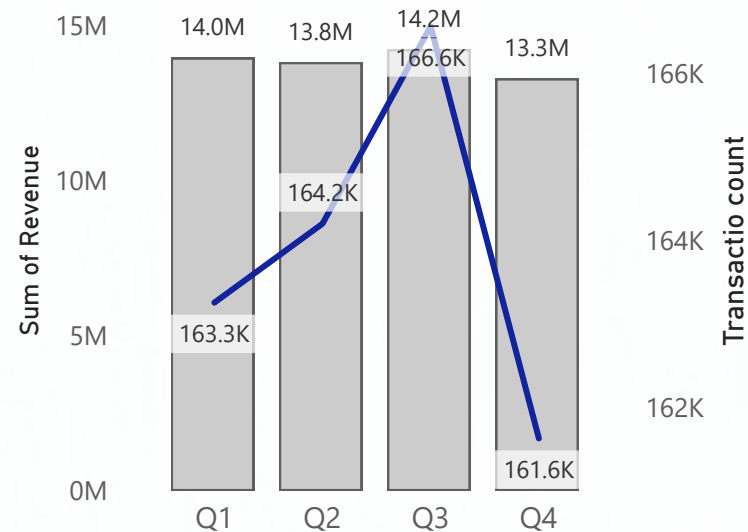
Q2

Q1

Q4

qtr by revenue and transactions

Sum of Revenue Sum of total\_trans\_ct



Week Start Date

All

M

F

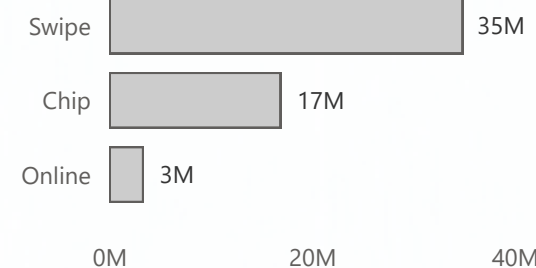
Platinum

Gold

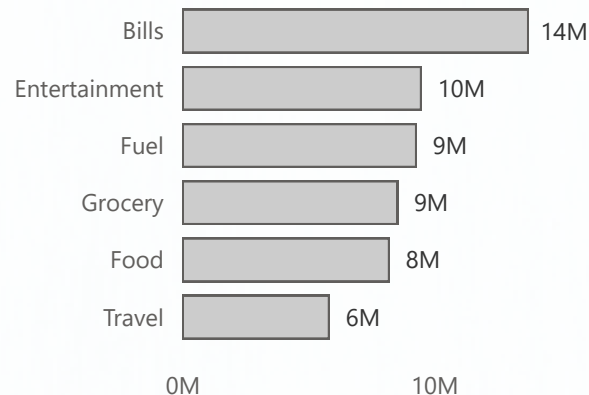
Silver

Blue

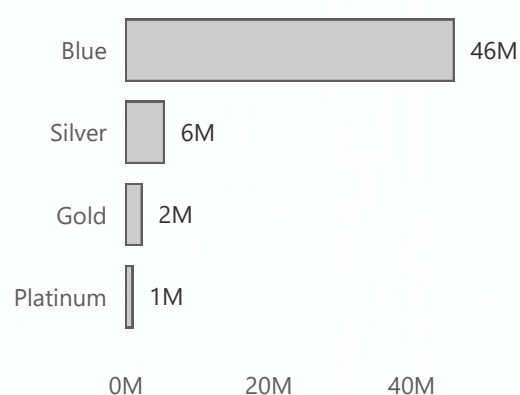
Revenue by exp\_type



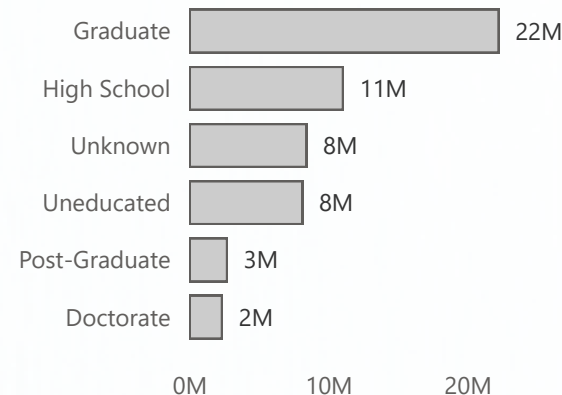
Revenue by exp\_type



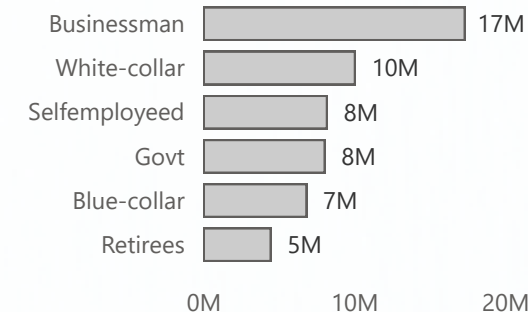
Revenue by card category



Revenue by education level



Revenue by customer job



# Credit Card Customer Report

Revenue

55M

Interest

7.8M

Total income

576M

CSS

3.19

M

30M

F

25M

Q3

Q2

Q1

Q4

week\_start\_date

All

Chip

Online

Swipe

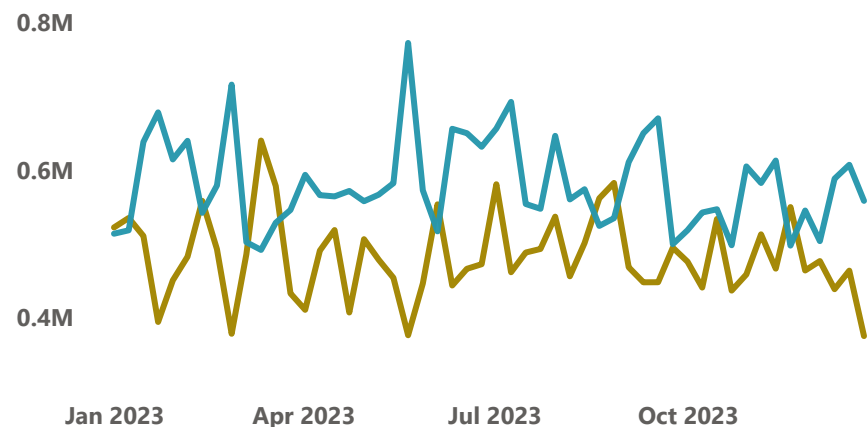
Platinum

Gold

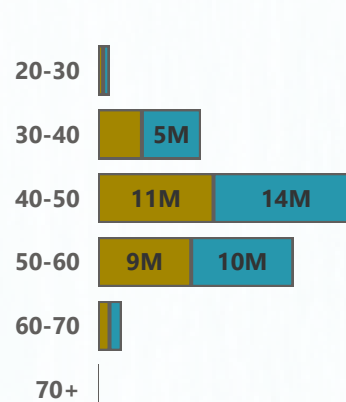
Silver

Blue

Revenue by gender



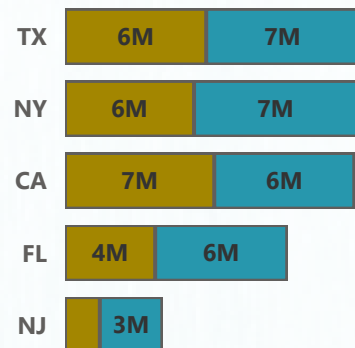
Revenue by age- group



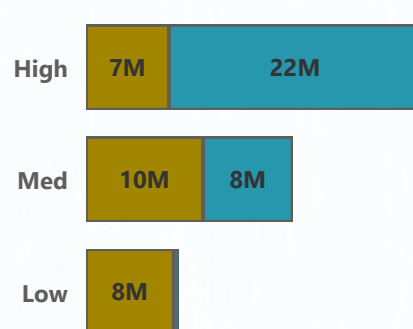
customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
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Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Selfemployeed	8261758	6395026	75313288
Govt	8111701	6507875	88773989
Blue-collar	6904279	5488838	72262158
Retirees	4535184	3623120	48675030
Total	55315410	44522013	575914439

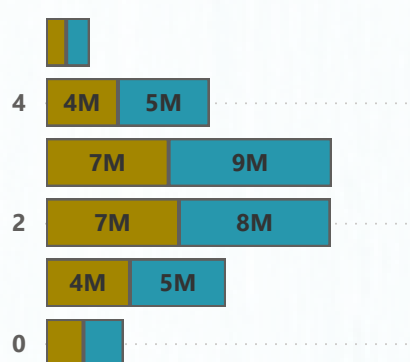
Top 5 states



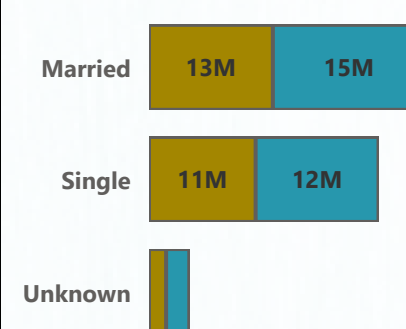
Revenue by salary group



Revenue by dependent ccount



Revenue by marital status



Revenue by education level

