

Enterprise Computing Solutions - North America

Sofware Defined Data Center

EMC VIPR

Manage Everything with Software-Defined Storage Solutions

Today's cloud, web, social and mobile applications are driving data growth at an unprecedented rate around the world and many modern IT infrastructures simply cannot scale at this astonishing pace. This 3rd platform IT evolution provides new IT architectures to meet the needs of speed, scale, agility and growth. But with close to six million infrastructure arrays installed each year to keep up with data growth, enterprises simply can't afford to rip and replace to pursue new IT strategies.

EMC ViPR Software-Defined Storage provides the solution to this common industry problem. ViPR enables businesses to leverage their existing storage investments to manage new applications and data, providing a clear path to the 3rd platform.



SIMPLIFY AND AUTOMATE MANAGEMENT

Reduces time to provision by 63%

EXTEND ARCHITECTURE

The only extensible software-defined storage architecture

Win the Control Point with ViPR today! ViPR simplifies and automates storage provisioning and management tasks by virtue of a centrl control point.

SOFTWARE-ONLY SOLUTIONS THAT TRANSFORM STORAGE INTO A SIMPLE, EXTENSIBLE AND OPEN PLATFORM

ViPR provides a centralized way to automate provisioning and deliver storage resources across multi-vendor storage arrays. With EMC ViPR, organizations are no longer bound by physical limitations. Businesses can transform their existing infrastructure into a simple software defined platform that can deliver fully automated storage and services to users and applications.

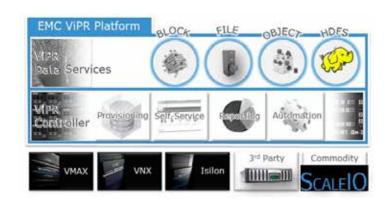
OPEN PLATFORM

Create an accessible unified platform

Contact your Arrow/EMC
Brand Sales Specialist.
800 221 6475

COMPANIES THAT EMBRACE NEXT-GENERATION TECHNOLOGY WILL BE MARKET LEADERS

- ViPR offers unmatched choice and flexibility so you can efficiently operate at cloud scale.
- Works with products: VMAX, VNX, VPLEX, Isilon, RecoverPoint, ViPR SRM
- Integrates with third-party storage: Dell, Hitachi Data Systems (HDS), HP, IBM, NetApp, Oracle and SolidFire
- Integrates with cloud stacks: OpenStack, VMware, Microsoft



Get started with ViPR!

Demos

Seeing is Believing. Experience the ease and simplicity of ViPR first hand.

- How to discover storage arrays
- How to provision block and file storage
- How to integrate Vmware
- How to add Fabric Managers
- How to add hosts and vCenters
- How to create virtual storage arrays and virtual storage pools
- How to manage Multi-Tenancy

Training

Courses benefit IT professionals who plan to position, deploy, and support ViPR. Learn to configure and manage the base ViPR solution and realize the full potential of the software-defined data center.

<u>ViPR Implementation and Management Instructor-led Training</u> \$5,000

Arrow Academy ON DEMAND:

ViPR Whiteboard

Try ViPR for Free

<u>Download</u> and try it for non-commercial use, with no time limit.

Starter Pack

Take advantage of the EMC Controller Starter Pack limited-time offer. For 75% off list, the starter pack includes:

- 50 TB ViPR Controller license
- 3-year maintenance plan
- 40 hours of professional services

ViPR Services Index

Contact your Arrow ISR for a CXP quote



In Person

Enterprise Computing Solutions 800 544 7674

Arrow / EMC Brand Sales Specialist 800 221 6475

Via Email

ecsmarketing@arrow.com

Online

ecs.arrow.com

Five Years Out

©2014 Arrow Electronics, Inc. Arrow and the Arrow logo are registered trademarks of Arrow Electronics, Inc. All other product names and logos are trademarks of their respective manufacturers.