



Company Overview

Moscow, 2022

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Our Company

25 Years on the IT Market

At a Glance

GMCS is a leading company on the Russian IT market (**Top 100 largest IT companies of Russia**)

GMCS helps customers accelerate their digital transformation using technologies and solutions from leading suppliers, as well as the company's proprietary solutions

The company is headquartered in Moscow, branches are in St. Petersburg, Penza, Perm, Tula and Kazan

In 2022 GMCS celebrates its 25th Anniversary #GMCS25years



25
YEARS ON THE
MARKET



500+
SPECIALISTS



1000+
PROJECTS

The Leading IT Market Position



CNews,
the leading IT and
technology analyst in
Russia and CIS



TAdviser,
Russian news portal
and IT analytical
agency



- **Top 100 Largest IT Companies** (2021, 2020)
- **One of the Largest IT suppliers for Retail** (2021, 2020) and **Manufacturing** (2021, 2020)
- **One of the Leading Developers of Mobile Apps** for Business and Public Sector (2021, 2020)
- **One of the Largest Data Analytics Solution Providers** in Russia (2021, 2020)
- **Top 10 Best CRM systems (Microsoft Dynamics 365 platform)** (2021, 2020)

- **Top 100 Largest IT Companies of Russia** (2020)
- **One of the Largest CRM** (2021, 2020), **BI** (2021, 2020), **HRM** (2021)
- **Top Largest IT suppliers for Energy & Utilities** (2021, 2020), **Retail** (2021, 2020), **Manufacturing** (2021)



The industry portal
**"Production
management"**



Выбор профессионалов
Проект года

The CIOs official
portal **Global CIO**



Digital breakthrough,
the All-Russian
Hackathon

- **TOP 5 Largest IT Providers** for Manufacturing (2020)
- **TOP 10 Largest IT Providers** for Manufacturing (2020)
- **Largest IT Provider of EAM, HRM, SCM and WMS Solutions** (2021, 2020)
- **TOP 10 Largest IT Providers of BI Solutions** (2020-2019)
- **"The best regional project" in Central Federal District** with the Project in ABI PRODUCT (2018)
- **"The Best Retail Project"** with the Project in Hoff (2017)
- **"The Best CRM Project"** with the Project in Tricolor TV (2016)
- **Finalist in Tatarstan Ministry of Informatization and Communications' track** (2019)

Our Partners

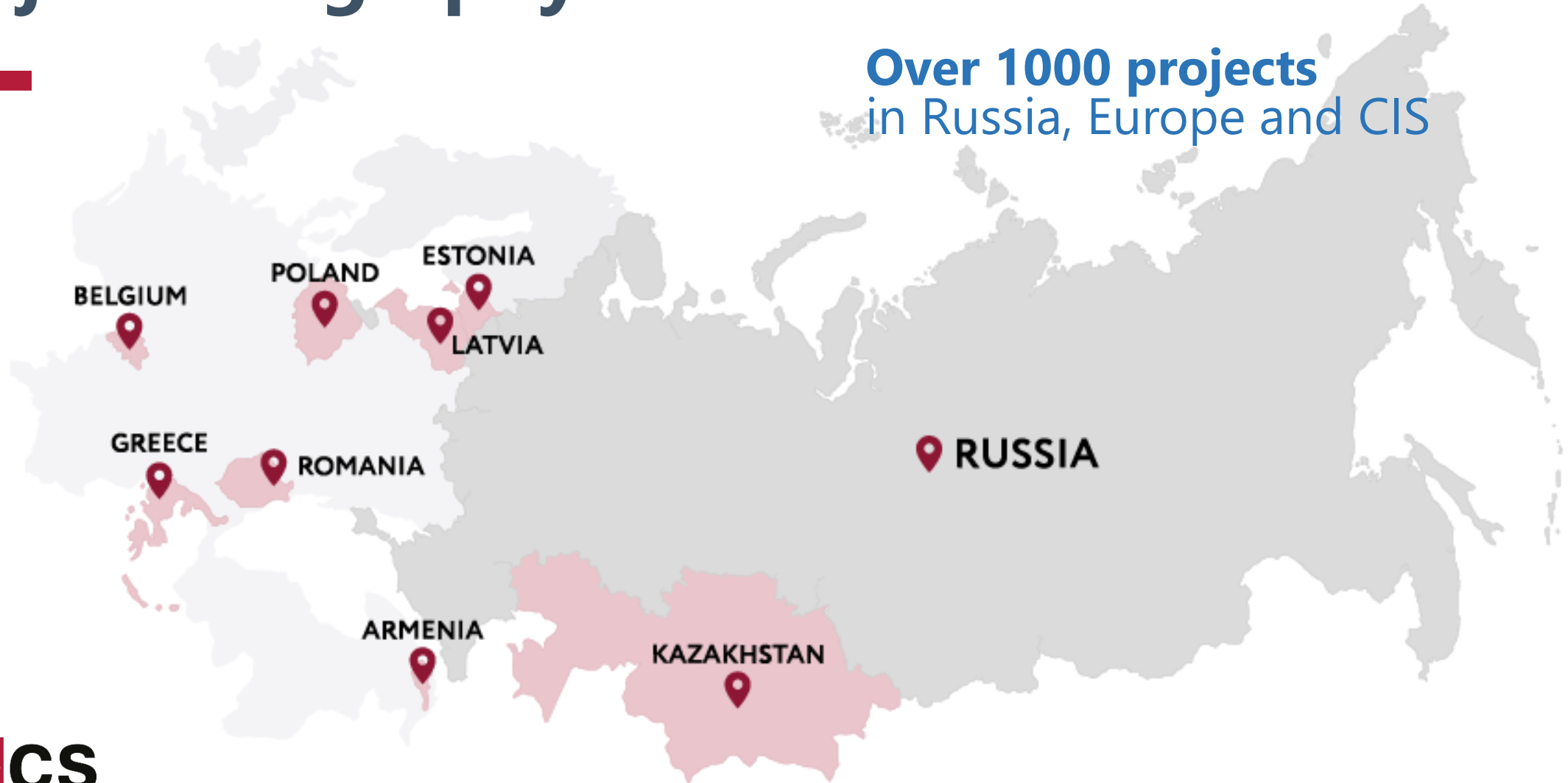


Our Customers and Industries



Project Geography

Over 1000 projects
in Russia, Europe and CIS



Our Advantages



Reliable Digital Transformation Partner

Extensive expertise and deep industry knowledge, 20+ years on the IT-market



Full Range of Services

Design, implementation and maintenance of business applications and digital services



Unique Experience

Implementation of large-scale IT projects, including cooperation with Big4



Professional Team

Resource centers in several regions. Internal Competence Centers



Customers' Trust

Across Russia and beyond. Customers are core value



Innovation in Action

Advanced Digital Technology. Multiproduct portfolio. Our own solutions



Digital Business Transformation

Accelerate Your Business Performance

Digital Retail

Customer Behavior Prediction, Cost Reduction and Omni-channel:

- Seller's Automated Workstation
- Sales from any device
- Intelligent Service and Customer Personalization
- Cost Optimization, Price Monitoring and Customer Behavior Prediction with Analytics and Cloud Services
- Customer Intelligence
- Back Office Automation



Digital Manufacturing

Industry 4.0: Digital Transformation in Manufacturing:

- Product Lifecycle Management, from planning and startup to sales and after-sales service
- Quality Control and Equipment Reliability Management
- Supply Chain Management
- Predictive Repairs, remote maintenance using IoT
- Optimization of production processes Reporting
- Integration with internal (MES, MDC, etc.) and external systems (Mercury Federal System, etc.)



Digital Energy and Utilities

Support for Power System Transformation:

- Smart Energy: billing, mediation, customer care, claims work, integration with state information systems and other systems
- Smart Meters: processing, invoicing, data exchange
- Investment and repair programs
- Anti-fraud solutions
- Data handling, including data collected with IoT
- Analytics and Reporting
- Digital communications: portals, private offices, chat bots



Digital Telecommunications

Support for New Business Models, Identification of Growth Points and Cost Optimization:

- End-to-end Process from sales to marketing
- Contact Center Solutions (Inhouse / Outsourcing)
- Single Window Technology
- Service Desk (ITIL/ITSM)
- Field Service
- Intelligent Services
- Chatbots



Digital Transport and Logistics

Effective Transportation and Logistics Management, Digital Supply Chains:

- **Mathematical models:** planning and forecasting how much, when and what needs to be shipped
- **Digital Twin:** simulation and dynamic modeling, analysis of data obtained using IoT and not only
- **Digital services** through business process automation



Digital HR

Support for HR Transformation maximizing the intellectual and creative potential of employees:

- **Operational HR services** (administrative services, salary management, payrolls, etc.)
- **Talent Management** (recruitment, training, adaptation, motivation, employees' digital footprint and other)
- **Digital HR** (self-service, portals, personal accounts, interaction with employees, RPA)
- **HR analytics** (strategic workforce planning, statistics, competitive analysis and fluidity management, KPI analysis and other tasks)





Intelligent Technologies

The Future is Being Shaped Today

Modeling, Optimization, Machine Learning

Understanding of “what”, “how” and “why” occurs, making decisions based on artificial intelligence:

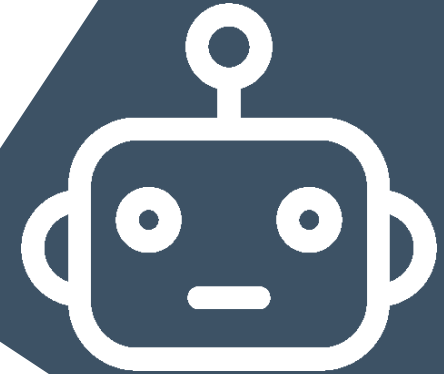
- Strategic, medium-term, operational planning
- Situational modeling
- Scenario and Statistical Analysis
- Intelligent Analysis of Large Data
- Working with Data in the Cloud



Robotic Process Automation (RPA) and Chatbots

Digital workforce to automate repetitive and routine operations:

- **International and Russian RPA platform**, one of the largest RPA teams in the Russian market
- **RPA solution catalog** (finance, HR, marketing, warehouse, procurement, EDM, service, etc.)
- **RPA Center of Excellence:** assistance in identifying processes suitable for robotization, industry and process expertise



BI and Advanced Analytics

Analyze, model and create new business ideas:

- Self Service BI
- Advanced Analytics powered by Machine Learning and Big Data
- Data Visualization (interactive dashboards, 3D reports, etc.)
- Integration with the Existing Business Applications and Services
- Collaborative Working with the Data on Any Device



Mobile Applications

Ready-to-use solutions and custom solutions for business management from anywhere, on any mobile device:

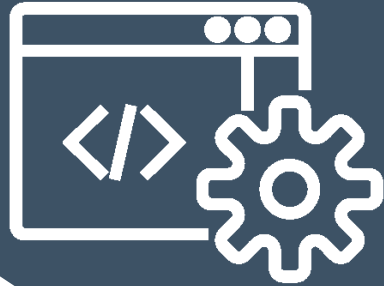
- Service Works, an application for field specialists
- Electronic Product Catalog Production (digital product copy)
- Construction Supervision, application for operation specialists
- Mobile Workstation for retail
- Mobile Workstation for warehouse
- Mobile Personal Account and other apps



Custom Development

Full-cycle services for software development, implementation and maintenance, complex integration projects:

- **Process organization and development management:** teams, contractors, release, delivery, operations, quality control
- **Design Competences:** multicomponent, distributed, integrated, highly loaded systems, dataflow applications, etc.
- **Technology Competency:** assembly, configuration, deployment and upgrade, application clustering, collection and analysis of information on the work of systems and applications, etc.



IT Infrastructure Services & Solutions

Reliable support of business IT infrastructure:

- Migration of data and information systems (local and cloud versions)
- Monitoring
- Database monitoring and maintenance
- Troubleshooting
- Updating applications (installing new versions)
- Backup





Business Solutions

The Right Automation Solutions for Your Business

Solutions for Enterprises

Classic Business Process Automation:

- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Enterprise Asset Management (EAM)
- Human Resources Management (HRM)
- Supply Chain Management (SCM)
- Warehouse Management System (WMS)



Solutions for the Public Sector

Support Government Agencies to Ensure Transparent Interactions with the Public:

- Management of Public Service Delivery
- Management of Procurement and Tender Procedures
- Financial Management and Budgeting
- HR Management
- Reporting and Analytics





VerEx Platform

Our Own Solutions Designed for
Enterprise Management Automation.

The Platform is included in
the Unified Register of Domestic Software

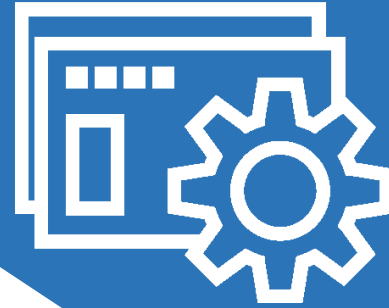


VerEx Platform



Russian Software Product for a Wide Range of Tasks:

- Management, Storage and Work with Data
- Automation of Key Processes with Roles
- Use of Mobile Devices



Verex Platform Solutions

Enterprise Application and Systems

EAM

Commercial Property
Management

Construction
Supervision

Billing

Budgeting

Reporting

Document
Management

Robotic Services

Mobile Applications

Service Engineer

Electronic Registry
List of Equipment

Seller's Mobile
Assistant

Mobile Analytics

Industrial Application and Tailored Solution

Retail

Price Monitoring

Veterinary Solution

Compensation
Management

Contacts



Moscow

Penza

Kazan

Saint Petersburg

Perm

Tula