

# Peter Koenders | UI/UX Designer

I'm a versatile UI/UX designer, originally from a traditional Graphic Design background and transitioned into Digital, Web Design and Front-end Development. I support digital accessibility, am curious and enjoy working with creative and development teams.

I take pride in my craft. I collaboratively plan, design, and deliver optimised digital solutions with best practices, professionalism, integrity and care.


- UI/UX design process
- Estimating & proposal review
- Iterative wireframes & prototypes
- Build & maintain design systems
- HTML templates & components

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## Work Experience

### Contractor - Designer

Nov 2020 - Aug 2021

#### My Life My Voice

In my role as a designer/developer and website manager for MLMV. I built a multilingual, accessible and progressive web app using JAMStack to reduce hosting costs by approximately 60% compared to WordPress and increase performance by delivering content to users quickly and securely.

- **Design**

I designed web templates and components adhering to Web Content Accessibility Guidelines (WCAG) 2.1 and implemented Web Accessibility Initiative – Accessible Rich Internet Applications (WAI-ARIA) attributes.

- **Development**

Used GatsbyJS v3+ JAMStack framework, HTML, SCSS, JavaScript, React, Theming and styled-components to build static, progressive web app with locale experience (English, Te reo Māori + other). Prismic CMS to source content via GraphQL.

### Contractor & Volunteer

Jun 2019 - Aug 2020

#### Sustainable Solutions, Non-profit and personal projects

Contract and volunteer work on a range of projects as a design professional and front-end developer.

### Design Lead - Contract

Jun 2018 - Aug 2018

#### Vodafone, Auckland, New Zealand

As a Design Lead working with the Content Team, I was accountable for a range of UI design tasks.

- **Digital brand update**

Enhance the Vodafone NZ public website and execute a digital brand update.

- **Design**

Re-design web pages, journeys, components and adhere to brand guidelines. Deliverables included design files and components, presented for a range of screen sizing and collaboration with stakeholders.

- **Templates**

I created template designs and components to be consistent, work independently and in unison.

- **Design systems**

Designed, built, and managed pattern libraries and style guides for design teams to use on brand and consistent components from a shared source.

## Senior Digital Designer

2004 - 2018

## Datacom Systems Limited, Auckland, New Zealand

I have an adaptive mindset. As a Senior Digital Designer in the Digital Experience Team, I worked with multiple teams and environments. I listened to my colleagues, put in the effort to learn actively and asked questions. I was accountable for various UI/UX and graphic design tasks, the design process and contributed to front-end development while working in agile teams.

- **Estimating and proposal review**

I defined design and front-end development efforts, contributed to project plans and proposals.

- **Design**

I was a designer for a range of customer-facing and restrictive projects. Deliverables included design files, templates and prototypes. Iterative wireframes for clarifying requirements components and functionality. Flows, scenarios and design options. I also designed, built and managed atomic design systems.

- **HTML prototypes**

I created semantic and accessible HTML/CSS/SCSS prototypes and templates.

### Projects

- **Customer-facing websites**

Design and HTML deliverables for Air New Zealand, Bayleys, NZ Lotteries, Ballance, Spark, Fisher & Paykel Finance, Auckland Airports and Aon Insurance.

- **Micro-sites and module add-ons**

Analysis, flow, wireframe and design work for Chorus, Spark and Auckland Airports.

- **Web applications**

UI/UX design and HTML deliverables for internal Cloud Services and Payroll applications. External application for Australian Red Cross Blood Service for their Organ Management System used by scientists and medical professionals.

- **Customer portals**

Design and HTML deliverables for Kotahi Logistics. A customer portal for container order, tracking and management.

- **Intranets**

Design and HTML deliverables for an internal intranet for Datacom. UI Design for Bupa Health. Integration with Microsoft CRM and Salesforce.

- **Graphic design**

I created and managed print material for internal projects and prepared and composed collateral for internal and external research, analysis, and sales presentations.

- **Internal innovation hackathon**

I participated in the annual internal innovation hackathon events as a design professional and mentor for graduates. The objective of the Datacom hackathon's is to deliver innovative functioning software or hardware with a specific focus on chosen technologies and a goal. Also, sharpen technical and soft skills, communication, teamwork and leadership.

## Web & Print Designer

2001 - 2003

## London Centre of Contemporary Music, London, United Kingdom

The LCCM and the London College of Creative Media employed me to design their website. I also worked with their integration team to build their Student Management System. Other tasks included; logo design, print materials, course brochures, posters and stationery.

## Designer

1996 - 2001

## Contract UI Designer, London, United Kingdom

I worked for various design agencies across London in multiple roles, including; UI design for interactive TV, Air New Zealand livery and British Telecom. I was employed to design the UI for a child-safe web browser.

## Designer

1994 - 1996

## Designer, Megabyte/Terabyte, Auckland

I worked as a multimedia designer on a range of interactive projects.

## Education

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### **Web Accessibility**

2021 - Present day

### **Deque University - Online digital accessibility training provider in Virginia, USA**

I completed the 'Web Accessibility Curriculum 2.0' and the 'IAAP WAS Certification Preparation Curriculum 2.0'. I am studying to be a 'Certified Professional in Web Accessibility' from the International Association of Accessibility Professionals (IAAP).

### **Introduction to digital accessibility**

2020

### **Victoria University, Wellington, New Zealand**

Exploring digital accessibility and what it takes to ensure online content is accessible.

Graded: A-

### **Diploma of Computer Graphic Design**

1992 - 1994

### **Whanganui School of Design, Whanganui, New Zealand**

Three-year Diploma of Computer Graphic Design.

I delivered an interactive design and typography project for the final year.

## Volunteer

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### **Designer**

2016 - 2018

### **impactNPO, New Zealand**

I participated in several weekend hackathons - UI Design, HTML/CSS/JavaScript for non-profit organisations (NPO). The impactNPO charitable hackathon's objective is to help NPO's realise and solve their digital and technical challenges and provide a platform for professionals to learn, network and support the community.