

# Peter Koenders | UI/UX Designer

I'm a versatile UI/UX designer originally from a traditional graphic design background and transitioned into digital, web design and front-end development. I support digital accessibility, am curious and enjoy working with creative and integration teams on diversified digital projects with professionalism, integrity and care.

Likewise, I collaboratively plan, design and deliver crafted solutions.


- UI/UX design process
- Estimating & proposal review
- Iterative wireframing & prototypes
- Build & maintain design systems
- HTML templates & components

 [pkoenders@gmail.com](mailto:pkoenders@gmail.com)

 +64 2115 51085

 <https://pkoenders.netlify.app>

 <https://www.linkedin.com/in/peter-koenders>

 Westend, Palmerston North, 4410, New Zealand

## Work Experience

### Contractor - Designer

Nov 2020 - Aug 2021

#### My Life My Voice

In my role as a designer/developer and website manager for MLMV. I built a multilingual, accessible website and progressive web app.

##### Responsibilities

- **Design**  
Design of web templates and components adhering to Web Content Accessibility Guidelines (WCAG) 2.1.
- **Development**  
Used GatsbyJS v3+ (JAMStack) framework, HTML, SCSS, JavaScript, React, Theming and Styled components to build static, progressive web app with locale experience (English, Te reo Māori + other). Prismic CMS to source content via GraphQL.

### Contractor & Volunteer

Jun 2019 - Aug 2020

#### Sustainable Solutions, Non-profit and personal projects

Contract and volunteer work on a range of projects as a design professional and front-end developer.

### Design Lead - Contract

Jun 2018 - Aug 2018

#### Vodafone, Auckland, New Zealand

As a Design Lead working with the content team, I was accountable for a range of UI design tasks.

##### Responsibilities

- **Digital brand update**  
Enhance portions of the Vodafone NZ public website and execute a digital brand update.
- **Design**  
Re-design web pages, journeys, components and adhere to brand guidelines. Deliverables included design files and components, presented for a range of screen sizing and collaboration with stakeholders.
- **Templates**  
Created template designs and components to be consistent, work independently and together as a whole.
- **Design systems**  
Designed, built, and managed pattern libraries and style guides for design teams to use consistent components from a shared source.

## Senior Digital Designer

2004 - 2018

### Datacom Systems Limited, Auckland, New Zealand

In my role as a Senior Digital Designer in the Digital Experience Team, I developed essential skills. I worked with multiple teams and environments. I was accountable for various UI/UX and graphic design tasks and in front-end development.

#### Responsibilities

- **Estimating and proposal review**

I defined design efforts for delivery. Review project plans and proposals and make suggestions where I could add value.

- **Design**

I was a designer for a range of projects, both restrictive and customer-facing. Deliverables included design files, templates and prototypes. Iterative wireframes to clarify requirements components and functionality. Flows, scenarios and design options. I built and managed atomic design systems.

- **HTML prototypes**

I created semantic and accessible HTML/SCSS prototypes and templates.

#### Projects

- **Customer-facing websites**

Design and HTML deliverables for Air New Zealand, Bayleys, NZ Lotteries, Ballance, Spark, Fisher & Paykel Finance, Auckland Airports and Aon Insurance.

- **Micro-sites and module add-ons**

Analysis, flow, wireframe and design work for Chorus, Spark and Auckland Airports.

- **Web applications**

UI/UX design and HTML deliverables for internal Cloud Services and Payroll applications. External application for Australian Red Cross Blood Service for their Organ Management System used by scientists and medical professionals.

- **Customer portals**

Design and HTML deliverables for Kotahi Logistics. A customer portal for container order, tracking and management.

- **Intranets**

Design and HTML deliverables for an internal intranet for Datacom. UI Design for Bupa Health. Integration with Microsoft CRM and Salesforce.

- **Graphic design**

I created and managed print material for internal projects and prepared and composed collateral for internal and external research, analysis, and sales presentations.

- **Internal innovation hackfests**

I participated in annual internal innovation hackfests. I made myself available as a design professional, mentor for graduates.

## Web & Print Designer

2001 - 2003

### London Centre of Contemporary Music, London, United Kingdom

The LCCM and the London College of Creative Media employed me to design their website. I also worked with their integration team to build their Student Management System. Other tasks included; logo design, print materials, course brochures, posters and stationery.

## Designer

1996 - 2001

### Contract UI Designer, London, United Kingdom

I worked for various design agencies across London in multiple roles, including; UI design for interactive TV, Air New Zealand livery and British Telecom, where I was designed the UI for a child-safe web browser.

## Designer

1994 - 1996

### Designer, Megabyte/Terabyte, Auckland

I worked as a multimedia designer on a range of interactive projects.

## Education

---

### **Web Accessibility**

2021 - Present day

### **Deque University**

I received a scholarship to participate in online digital accessibility courses.

### **Introduction to digital accessibility**

2020

### **Victoria University**

Exploring digital accessibility and what it takes to ensure online content is accessible.

Graded: A-

### **Diploma of Computer Graphic Design**

1992 - 1994

### **Whanganui School of Design, Whanganui, New Zealand**

Three-year Diploma of Computer Graphic Design.

I delivered an interactive design and typography project for the final year.

## Volunteer

---

### **Designer**

2016 - 2018

### **impactNPO**

I attended several weekend hackathons - UI Design, HTML/CSS/JavaScript for NPO.

## Interests

---

Interests I keep a garden, grow vegetables, make chilli jam, listen to vinyl, play the guitar, create DIY tasks and personal digital projects.

