Resumé - UI/UX & Graphic Designer | Peter Koenders

I'm a versatile UI/UX designer with over 20 years of all-round industry experience. I originally trained in traditional Graphic Design and transitioned into Digital and Web Design. I have worked with small and large organisations. I am fastidious in work flow; definition and planning, research, design, technical, management and review.

• Implementation of the UI/UX design process

• Estimating & proposal review

• Iterative wire-framing, prototypes & design

• Pattern libraries & styleguides

• HTML templates & components

• Graphic design

I am curious, interested in web accessibility and enjoy working with creative teams on diversified digital projects.

With professionalism, integrity and care, I work in a collaborative manner to plan, design and deliver crafted solutions with best practices in mind.

✉ pkoenders@gmail.com   ☎ +64 2115 51085   ↗ https://pkoenders.netlify.app

in https://www.linkedin.com/in/peter-koenders   ⚐ Westend, Palmerston North, 4410, New Zealand

Experiences

Contractor & Volunteer
June 2019 - Present day

Sustainable Solutions, Muscular Dystrophy Association & Lynn Pronk
I have taken on contract and volunteer work on range of projects as a design professional and front-end developer to keep myself occupied and offering my skills where they can of use. Amongst these are the Muscular Dystrophy Association who are looking at an exciting opportunity to re-design their website which will include full web accessibility.

Design Lead - Contract
June 2018 - August 2018

Vodafone, Auckland, New Zealand
In my role as a Design Lead working with the Content Team, I was accountable for a range of UI design tasks.

Responsibilities

• **Digital brand update**
Enhance portions of the Vodafone NZ public website and execute a digital brand update.

• **Design**
Re-design web pages, journeys, components. Ensured brand guidelines are adhered to. Deliverables included design files and components, presented for a range of screen sizing and collaborate with stakeholders.

• **Templates**
Created template designs and components to be consistent, work independently and together as a whole.

• **Pattern libraries & style guides**
Designed, built and managed pattern libraries and style guides for design teams to use consistent components from a shared source.

Senior Digital Designer
2004 - 2018

Datacom Systems Limited, Auckland, New Zealand
In my role as a Senior Digital Designer in the Digital Experience Team, I grew and developed indispensable skills. I worked with multiple teams and environments. I was accountable for a range of UI/UX, graphic design tasks and had a hand in front-end development.

Responsibilities

• **Estimating and proposal review**
Defined what efforts would be required for delivery. Review project plans and proposals and made suggestions where value could be added.

• **Design**
Designer for a range of projects, both restrictive and customer facing. Deliverables included design files, templates and prototypes. Iterative wireframes to clarify screen requirements, elements/components and functionality. Explored flows, scenarios and created design options on analysis.

• **Pattern libraries & style guides**
Designed, built and managed pattern libraries and style guides for design teams to use consistent components from a shared source.

• **HTML prototypes**
Created semantic and accessible HTML/SCSS prototypes and templates.

Senior Digital Designer
2004 - 2018

Datacom Systems Limited (continued)

Projects

- **Customer facing websites**
  At Datacom, I initially worked for Air New Zealand managing their CMS; designing and building homepage and landing page takeovers, updating content, integrating new designs and layouts. Other websites, which have since been updated; Bayleys, NZ Lotteries, Ballance, Spark and Fisher & Paykel Finance. Current websites include the HTML/CSS deliverables and translation to responsive design for Auckland Airports and UI/UX design and HTML/CSS deliverables for Aon Insurance.
- **Micro-sites and module add-ons**
  Analysis, flow, wire-frame and design work for Chorus, Spark and Auckland Airports.
- **Web applications**
  UI/UX design and HTML deliverables for internal Cloud Services and Payroll applications. External application for Australian Red Cross Blood Service for their Organ Management System used by scientists and medical professionals.
- **Customer portals**
  UI design and HTML deliverables for Kotahi Logistics. A customer portal for container ordering, tracking and management.
- **Intranets**
  UI design and HTML deliverables for internal intranet for Datacom. UI Design for Bupa Health. Integration with Microsoft CRM and Salesforce.
- **Graphic design**
  Create and manage print material for internal projects, prepared and composed collateral for internal and external research, analysis and sales presentations.
- **Internal innovation hackfests**
  I participated in annual internal innovation hackfests. Made myself available as a design resource and mentorship of graduates.

Achievements

- I introduced HTML pattern libraries to assist integration teams implementing consistent components.
- Delivery of accessible and functional HTML templates and prototypes for integration teams and working across time zones.
- I was two times winner for UI design at annual internal hackfest.

**Web &
Print Designer**
2001 - 2003

London Centre of Contemporary Music, London, United Kingdom
The LCCM and the London College of Creative Media employed me to design their website. I also worked with their integration team to build their Student Management System. Other tasks I took on; design their identity logo, produce various print materials, course brochures, posters and stationery.

Designer
1996 - 2001

Contract UI Designer, London, United Kingdom
I worked for various design agencies across London in a variety of roles including; UI design for interactive TV, designer hand for Air New Zealand livery and British Telecom, where I was employed to design the UI for a child safe web browser.

Designer
1993 - 1996

Designer, Megabyte/Terabyte, Auckland
Multimedia designer on a range of interactive projects.

Education

**Diploma of Computer
Graphic Design**
1992 - 1994

Whanganui School of Design, Whanganui, New Zealand
Three year Diploma of Computer Graphic Design.

Delivery of an interactive design and typography project for final year.

Interests

Outside of my professional interests, caring for my children keeps me busy as a sole parent. I also muck in garden, make chili jam, play the guitar and DIY stuff.

Cook more vegetarian food and grow more chilies.