Assignment-1 (GEN332)

Roll no………………..   Registration no…………………………   Section…………..

30 Marks

Q1 Imagine any Product and Perform a Complete Product planning, identification of customer needs, interpret raw data and ideation. Your answer should highlight the following.

Note: The assignment is so designed that no TWO students can have the same answer. Henceforth copy cases will be awarded zero. In case you find difficulty in understanding the questions feel free to discuss in the class or LPU Live.