

Assignment-2 (GEN332)

Roll no.....

Registration no.....

Section.....

30 Marks

Q.1 Generate the concept and then proceed with the concept selection techniques and finally do the testing of the concept along with the industrial design consideration on the selected product as per your previous evaluation.

Note: The assignment is so designed that no TWO students can have the same answer. Henceforth copy cases will be awarded zero. In case you find difficulty in understanding the questions feel free to discuss in the class or LPU Live.