# More WordPress Plugins Part 3

WordPress Plugins for Event  Calendars

# Why add events or a calendar to your site?

- A list of events or a calendar will turn your website into a destination for your customers.
- It will be a place they will want to visit to see what's happening rather than a page that they only go to in order to figure what your business hours are.
- If you promote it well, visitors will frequently revisit your site to examine the calendar to see what's going on!
  - So calendar pages can act as a marketing tool!

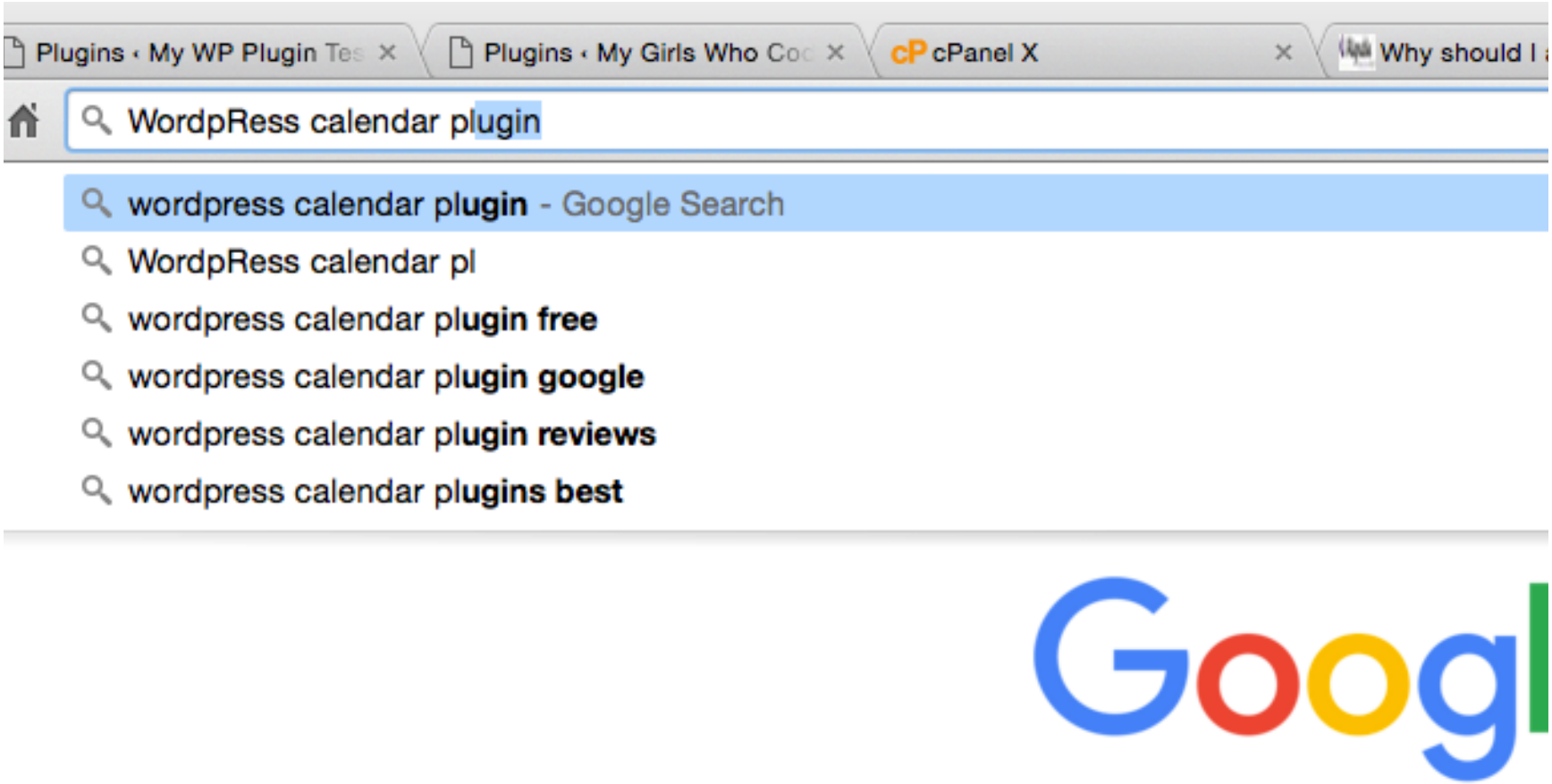
# Why add an Event Calendar?

- Event calendars can be used to advertise and organize small and large events such as conferences, concerts, parties, family gatherings, and more.
- Calendar functionality varies by plugin.
- Simple event calendars can be used to inform others of an event.
  - For example, they can highlight what the event is about, what time and date the event is on, and where the event is located.

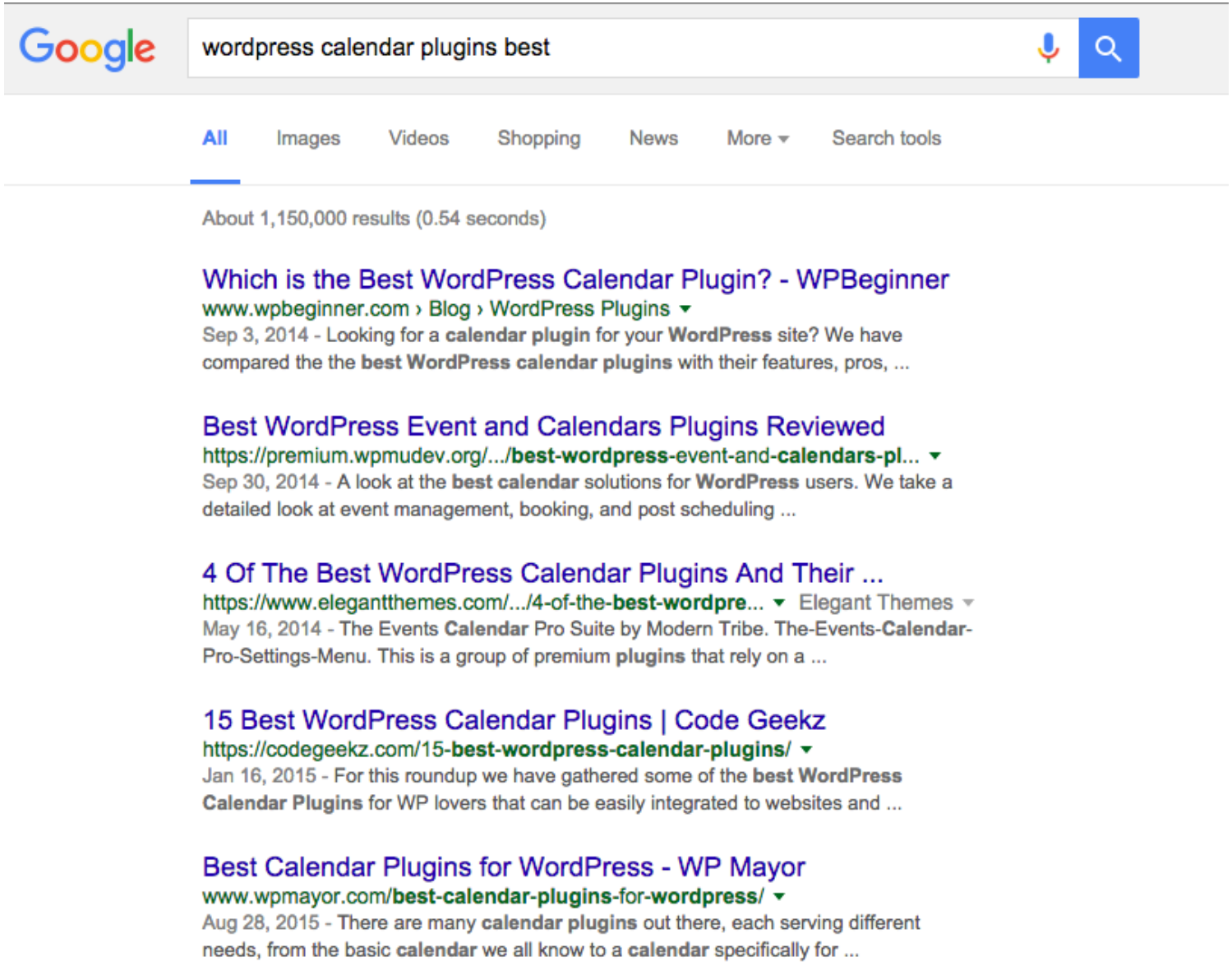
# Why add an Event Calendar?

- More advanced event solutions allow people to confirm their attendance to an event; which is particularly useful if availability is limited.
- They may allow you to charge for the event through your website using a payment gateway such as PayPal.
- As the name suggests, event calendars display upcoming events on a calendar.
  - The calendar can be inserted into your WordPress website directly into a post, page, or widget area.

# Step 1 – Research WP Calendar Plugins with a Google Search



# Read the reviews!



# WordPress Event and Calendar Plugins [($) indicates a Free & Pro version]

- All in One Event Calendar ($)
- The Event Calendar
- Events Calendar Pro ($)
- My Calendar
- Google Calendar Events
- Booking Calendar ($)
- Events Calendar WD ($) [Demo at end]

# All in One Event Calendar ($)

- All in One Events Calendar is a powerful event management plugin for WordPress. It's intuitive user interface makes it super easy to use. You can easily add events, sort them into categories / tags and choose from three built-in themes for the calendar display. You can also display your event venues using Google Maps right along the event details.
- The powerful configuration options give you full control on the display of your calendar and events. You can tweak the calendar theme by choosing different colors through their interface. It also allows you to add events from any other calendar that supports iCal format including Google Calendar.

# All in One Event Calendar ($)

- You can set ticket price for an event and add a URL where users can buy tickets. However, the plugin does not have any add-ons to manage ticketing on your own site.
- A good alternate to that is using a service like Eventbrite and add the Eventbrite URL with the ticket price.

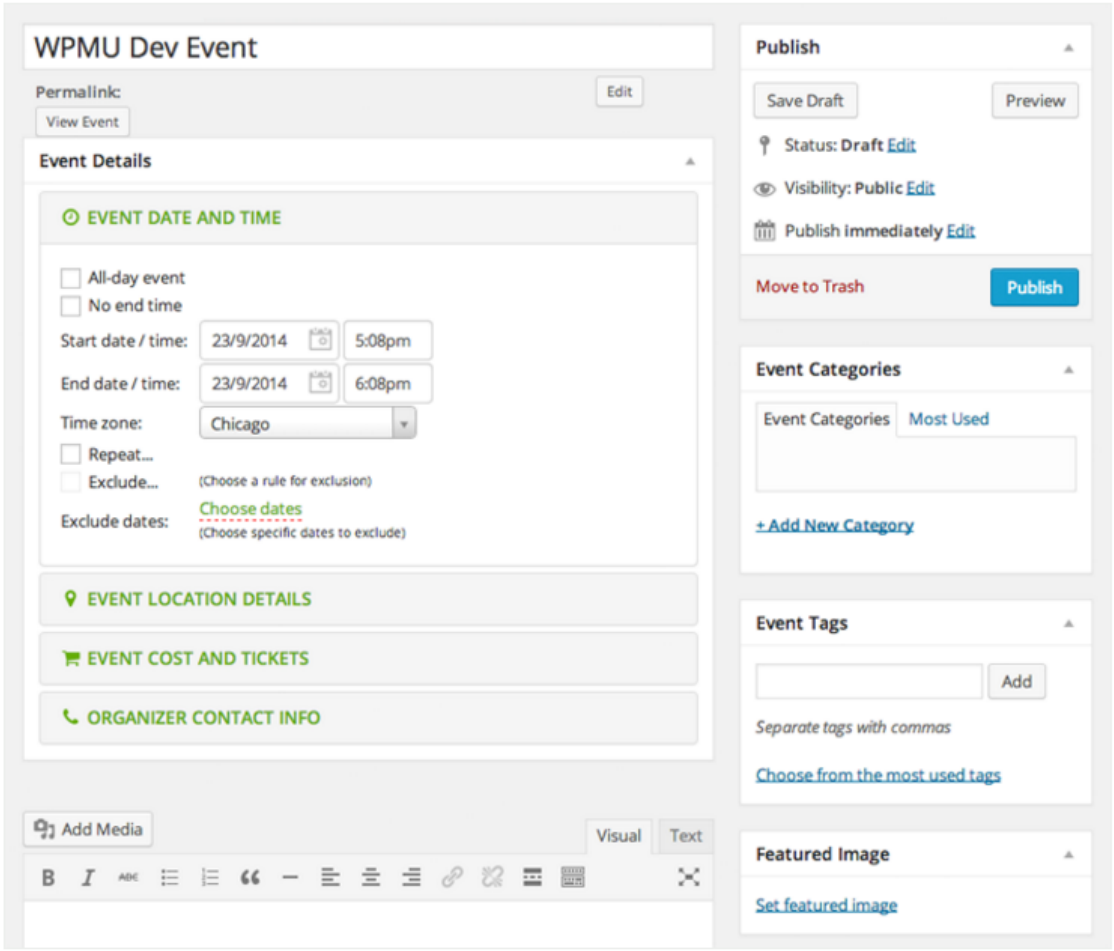
# All in One Event Calendar ($)

- Developed by Timely, All-in-One Event Calendar is a featured packed events WordPress plugin that comes with three calendar theme designs.
- Its custom post type lets you add the event name, description, category, and tags.
- You can also define the date and time of the event, event location, the cost and the URL in which visitors can purchase tickets, and information about the event organizers.

# All in One Event Calendar ($)

- The plugin boasts **recurring events**, event filtering, **Google Maps** support, color coding for events, and an inline calendar editor.
- **Advanced features are available in Timely's core+ solution for $95 per year**.
  - This version of the plugin also includes all Timely premium add-ons.

# All-in-One Event Calendar

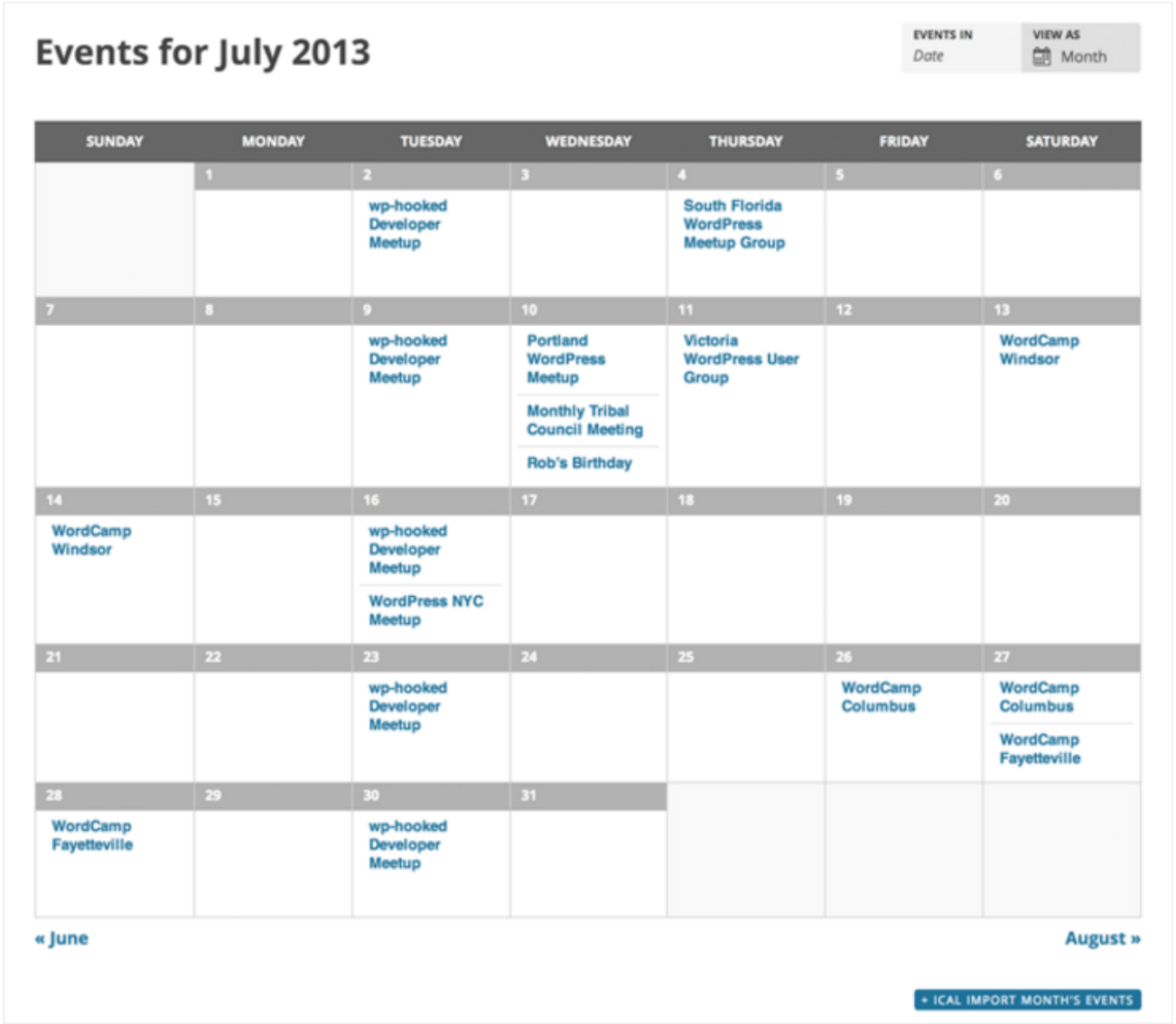



DETAILS

# The Events Calendar

- Another powerful event management system for your WordPress site is The Events Calendar.
- It is feature-rich ***and extremely easy to use*** due to a nice user interface that blends into your WordPress admin area.
- The Events Calendar allows you to easily add your events and manage organizers and venues.
- You can choose to display Google Maps for your venue locations.
- The plugin's settings page gives you full control on how you want to manage your events and calendar.
- Want to sell tickets for your events?
  - The Event Calendar has paid add-ons to integrate it with Eventbrite, Easy Digital Downloads and WooCommerce

# The Events Calendar




DETAILS

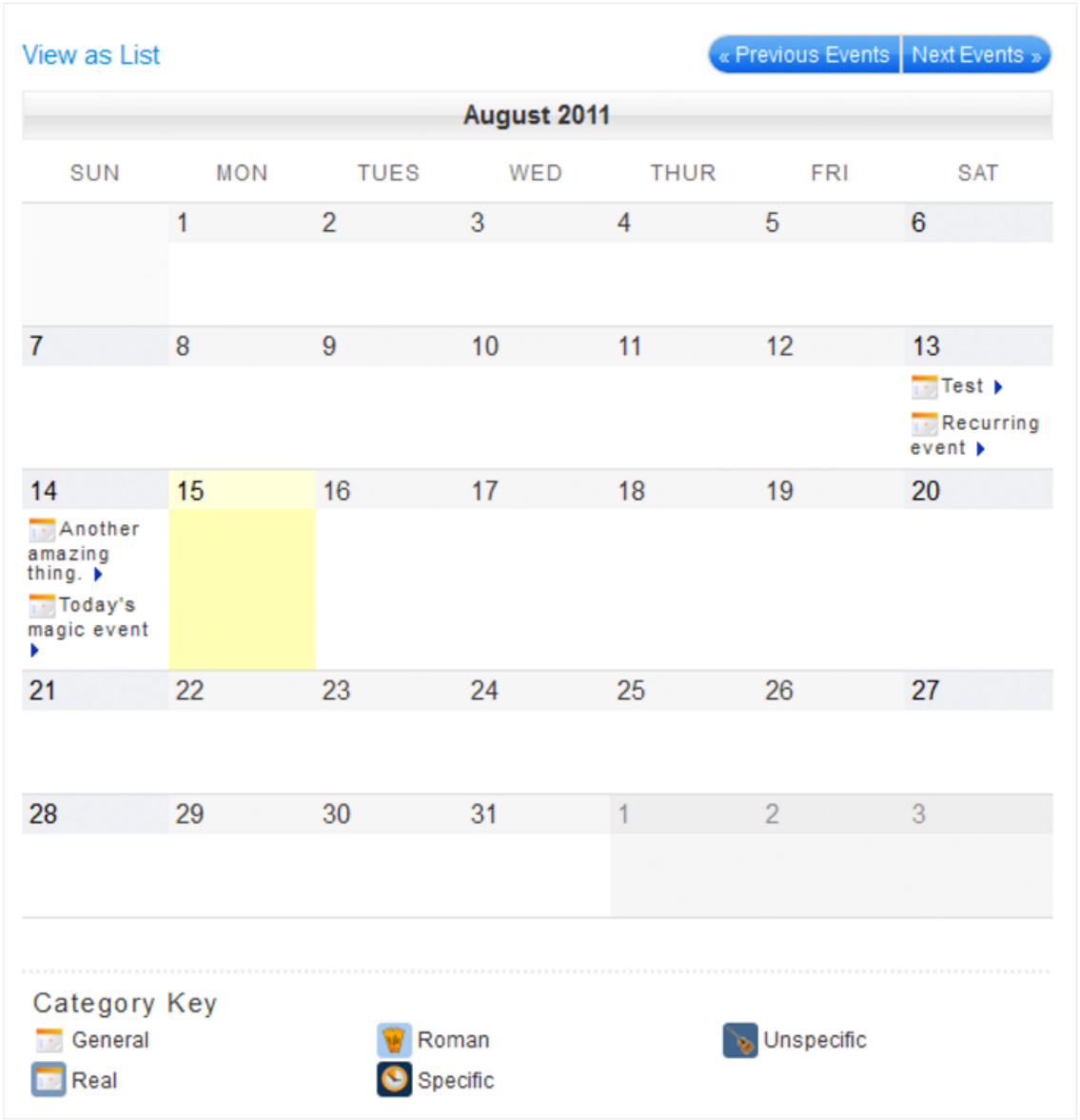
# My Calendar

- My Calendar is another **free and powerful** event management solution for WordPress powered sites.
- It supports multiple calendars, event groups, categories, and locations.
- It also comes with a shortcode generator and widgets to easily add calendars to your posts, pages, or sidebars.
- This is a highly configurable plugin with an extensive settings page.

# My Calendar

- You can control almost every aspect of how your calendar is displayed on the front-end. It comes with six built-in skins for calendar display.
- For advanced users there is a style editor to upload your own custom CSS.
- It also supports Google Map display on single event page, and on event popup.

# My Calendar




DETAILS

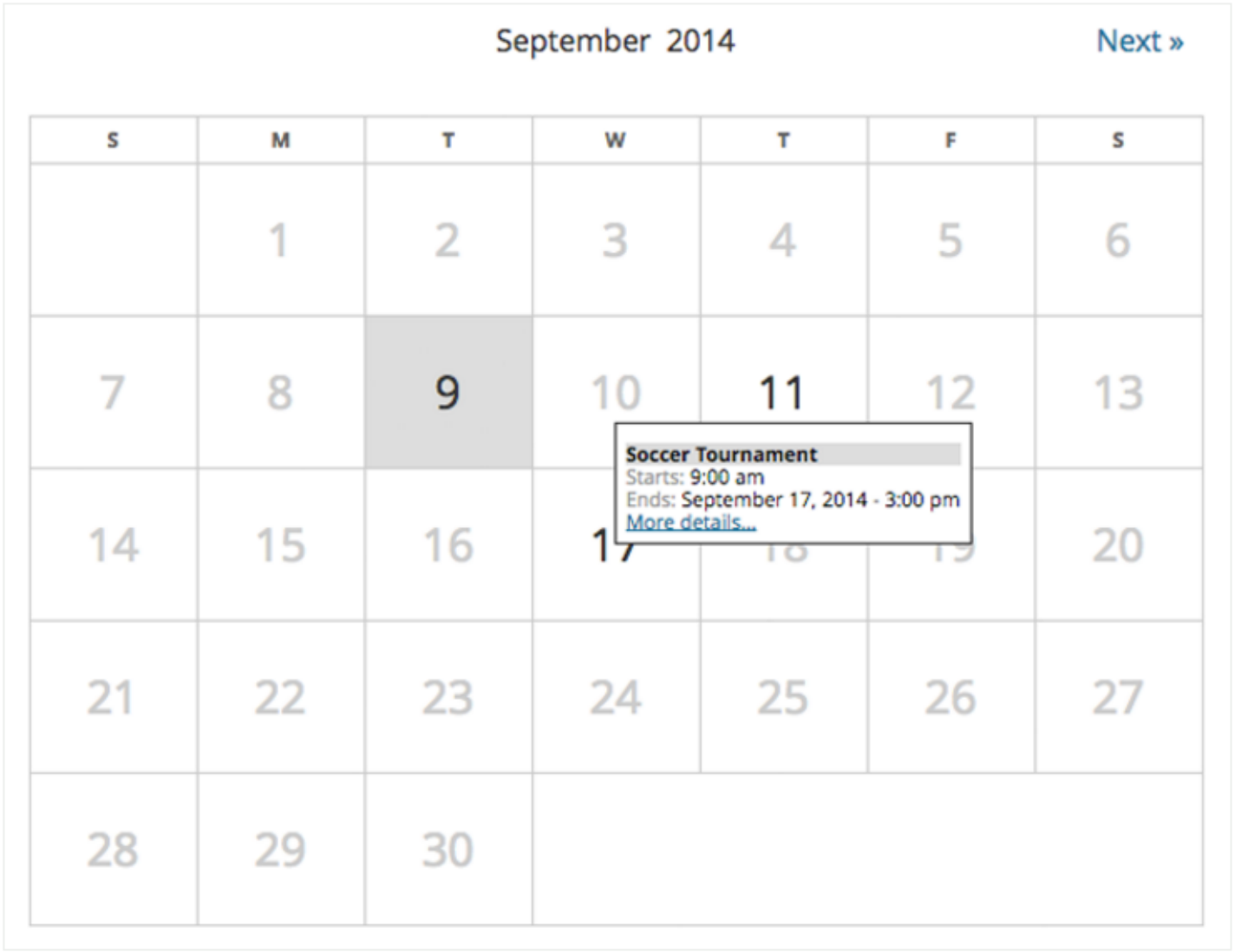
# Google Calendar Events

- Google Calendar Events brings Google Calendar to your WordPress site.
- You create and manage your events through Google Calendar.
- This plugin simply display those events on your website. All you have to do is to provide your Google Calendar feed URL.
- The plugin comes with a powerful set of features.
- You can control the display of your calendar and events using the shortcodes.
- You can even control the appearance of the calendar using custom stylesheets.

# Google Calendar Events

- The plugin does not support ticketing system, but you can still use third party services to sell your event tickets and enter the ticketing page URL right into your event listing on Google Calendar.
- If you use Google Calendar, you may want to consider Google Calendar Events.
  - The plugin will retrieve your upcoming events from Google and display them in posts, pages, and widgets.
- You can change the number of events and the period in which events are retrieved. Events can be displayed in a standard calendar grid or in list format.

# Google Calendar Events




DETAILS

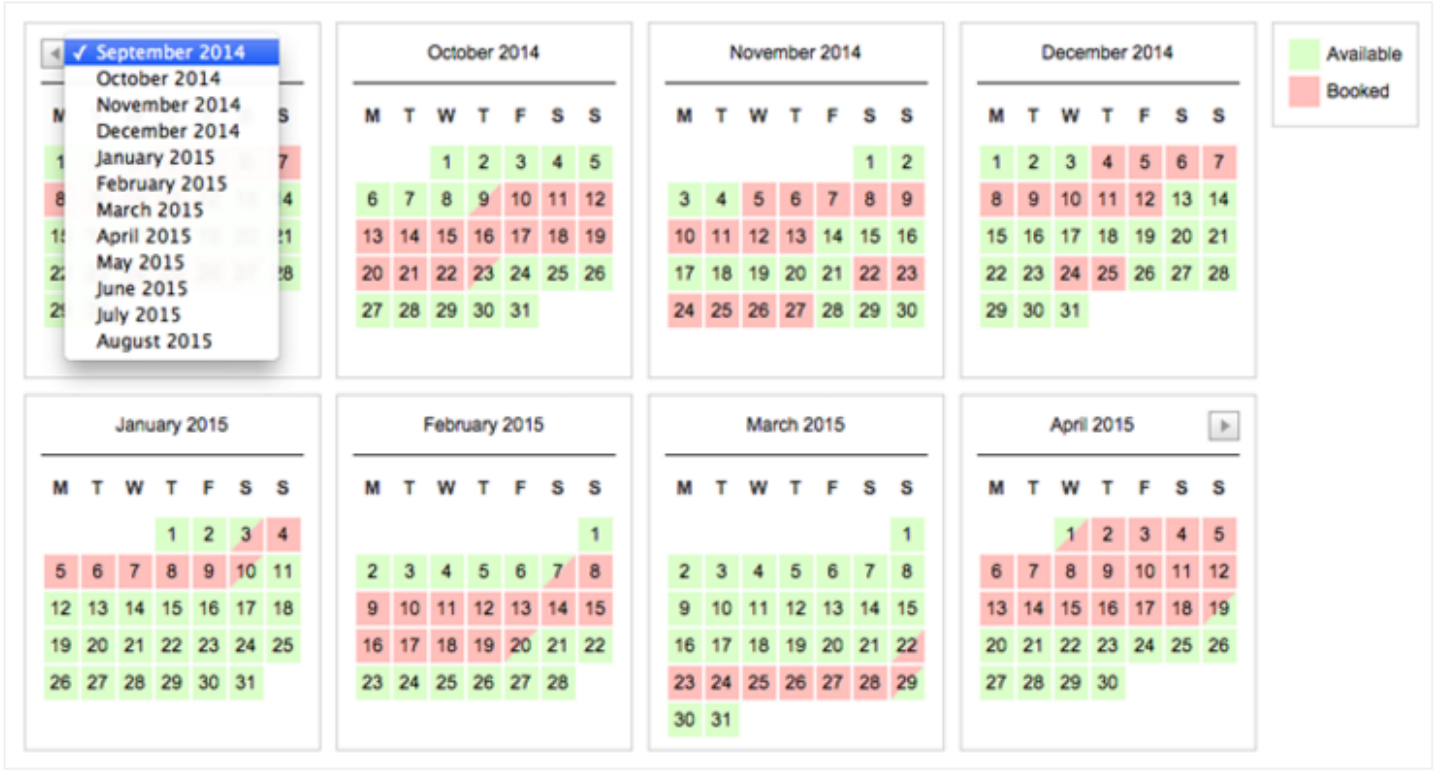
# Booking Calendar

- As the name suggests Booking Calendar is a booking management plugin for WordPress. It allows you to add a calendar to the front-end of your website where users can fill in a simple form to submit their booking requests. You can then accept or decline their booking request.
- Booking Calendar comes with CAPTCHA support to avoid spam. You can control who can add a booking in the admin area. One downside of the plugin is that you cannot add new input fields for booking form in the free version of the plugin.

# Booking Calendar ($)

- WP Simple Booking Calendar can be used to arrange **bookings for accommodation**, car rentals, appointments, and more.
- The calendar can be inserted into your website using a widget or a shortcode.
- The free version is a little limited.
- **WP Simple Booking Calendar Pro retails at $29 and adds additional features** such as unlimited booking calendars, user management, and a legend that can be displayed next to your calendar.

# WP Simple Booking Calendar



# Events Calendar WD

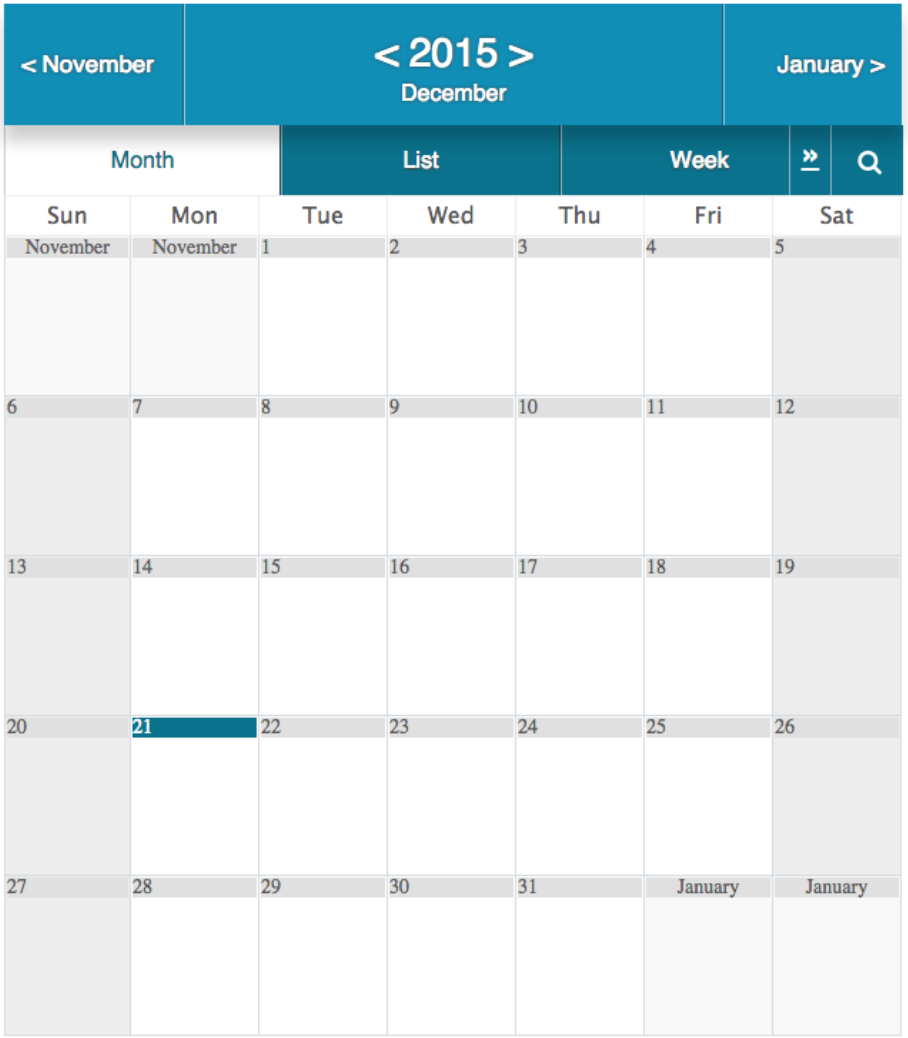
- Looking for an enhanced tool for displaying and managing various events within the site?
- Whether you have a single event you want to display on a calendar or multiple events per day, **the Event Calendar plugin** will help you to organize the events using elegant views.

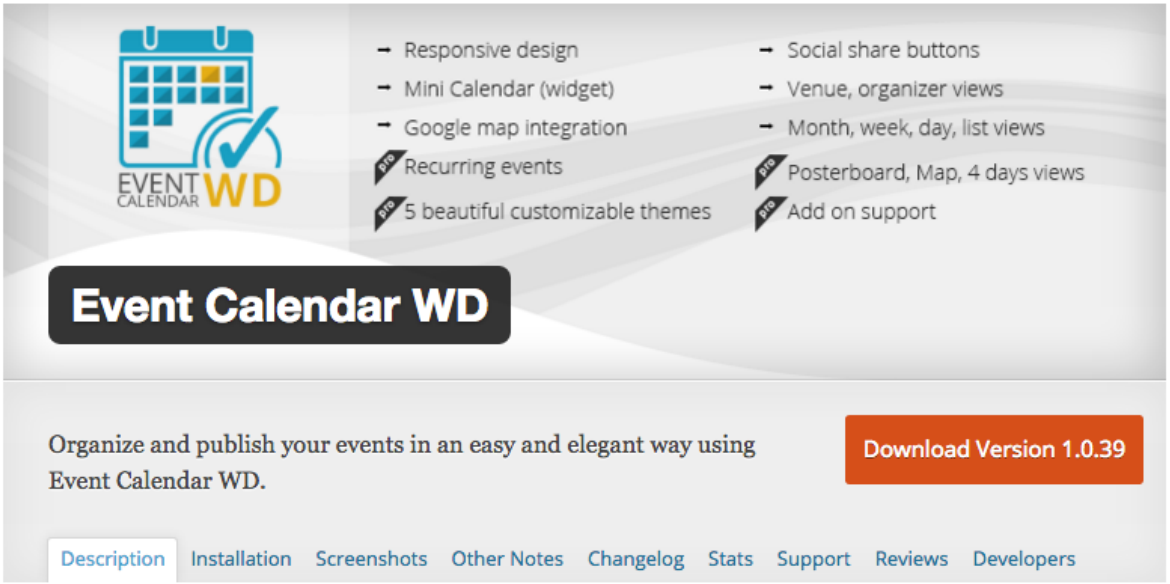
# Events Calendar WD

- You can choose to display the event calendar with all four views (choosing the ordering of the views) or select only the view(s) you prefer.
- The event calendar uses the following default views- Month, Week, List and Day.

Event Calendar WD

# Saturday Events






Looking for an enhanced tool for displaying and managing various events within the site? Whether you have a single event you want to display on a calendar or multiple events per day, the Event Calendar plugin will help you to organize the events using elegant views.

You can choose to display the event calendar with all four views (choosing the ordering of the views) or select only the view(s) you prefer. The event calendar uses the following default views- Month, Week, List and Day.

**Features of Event Calendar WD:**

- SEO-friendly
- Responsive design
- Unlimited number of calendars/events
- Structured event markup (microdata)
- Event categories
- Event tag
- Support for venues
- Support for organizers
- Google Maps integration
- Event search
- Social share buttons
- Month, week, day, list views

**Requires:** 3.9 or higher
**Compatible up to:** 4.4
**Last Updated:** 7 days ago
**Active Installs:** 7,000+

**Ratings**

4.7 out of 5 stars

| | |
|---|---|
| 5 stars | 48 |
| 4 stars | 2 |
| 3 stars | 2 |
| 2 stars | 1 |
| 1 star | 2 |

**Author**

webdorado
20 plugins

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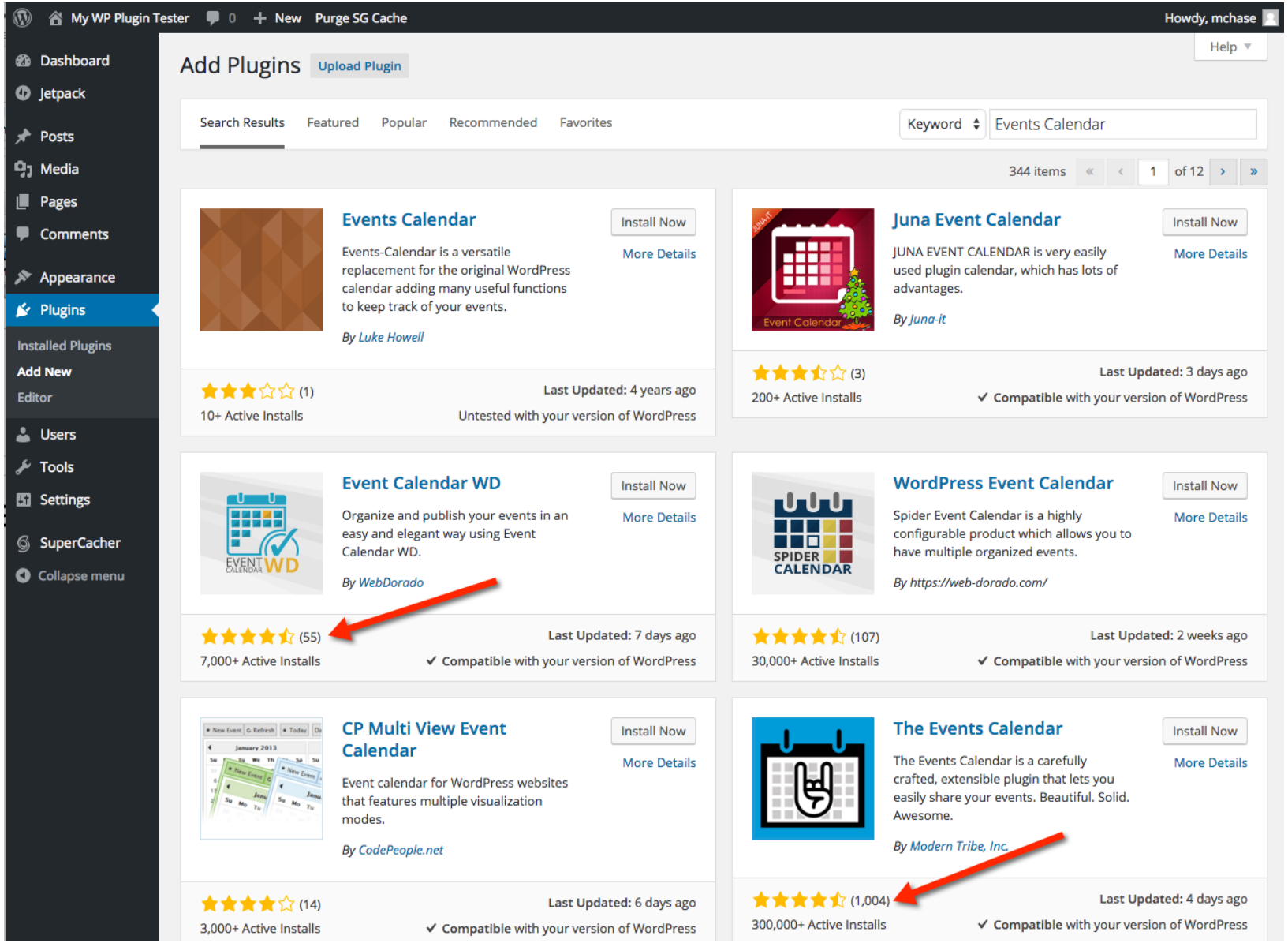
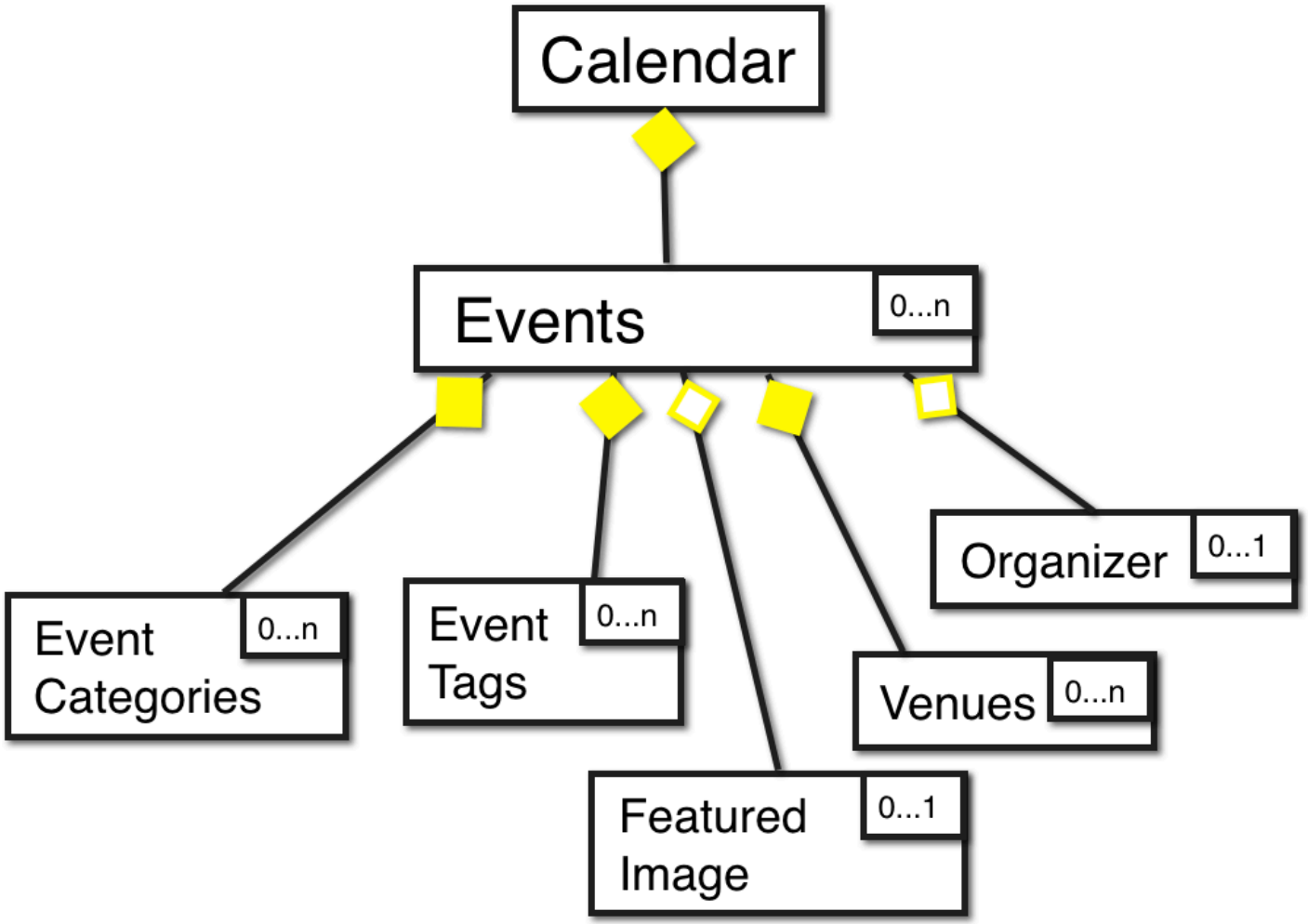
# Event Calendar WD vs. The Events Calendar

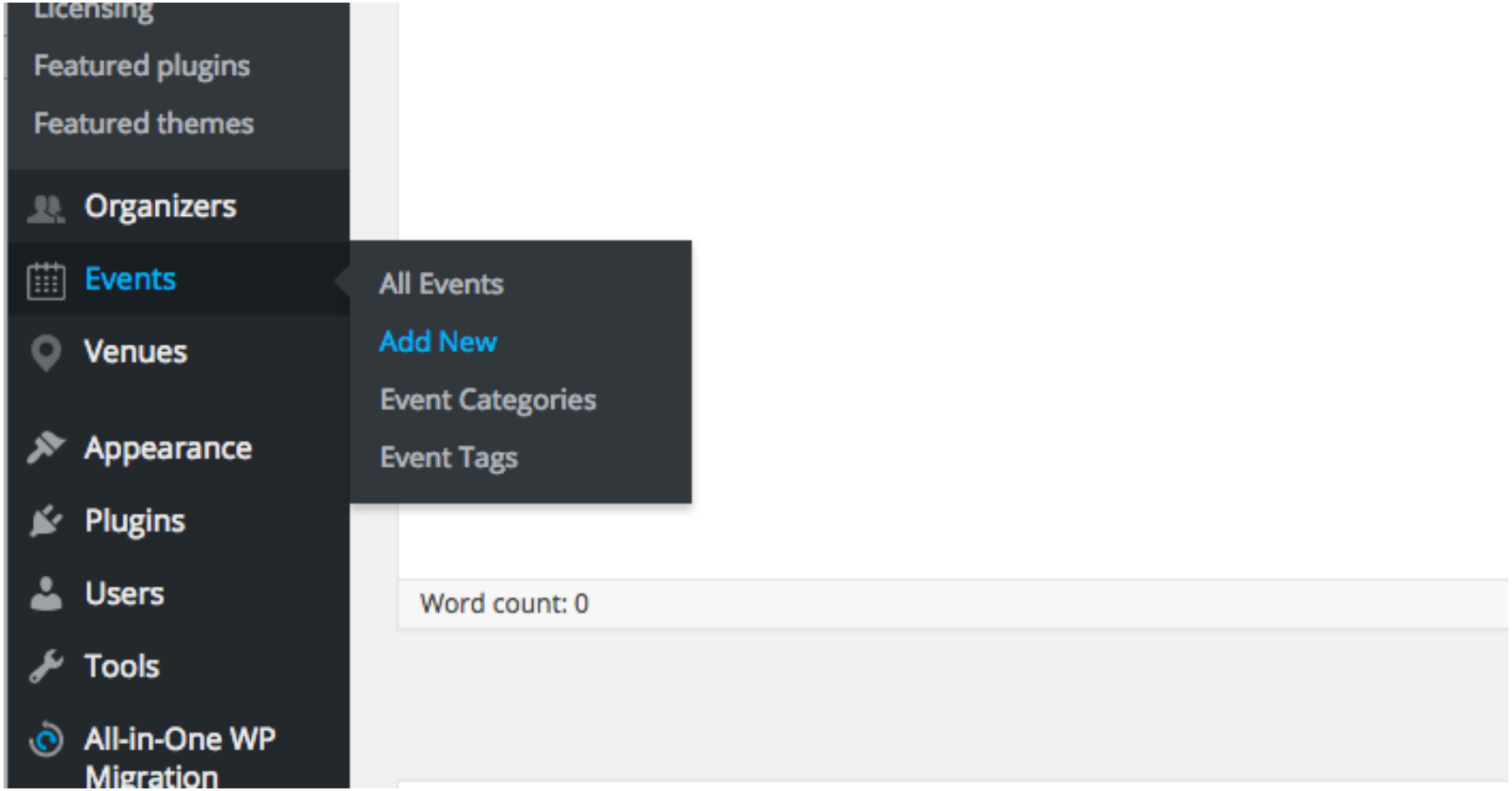


# Event Calendars are composed of Events & Calendars [Event Calendar Relationships]

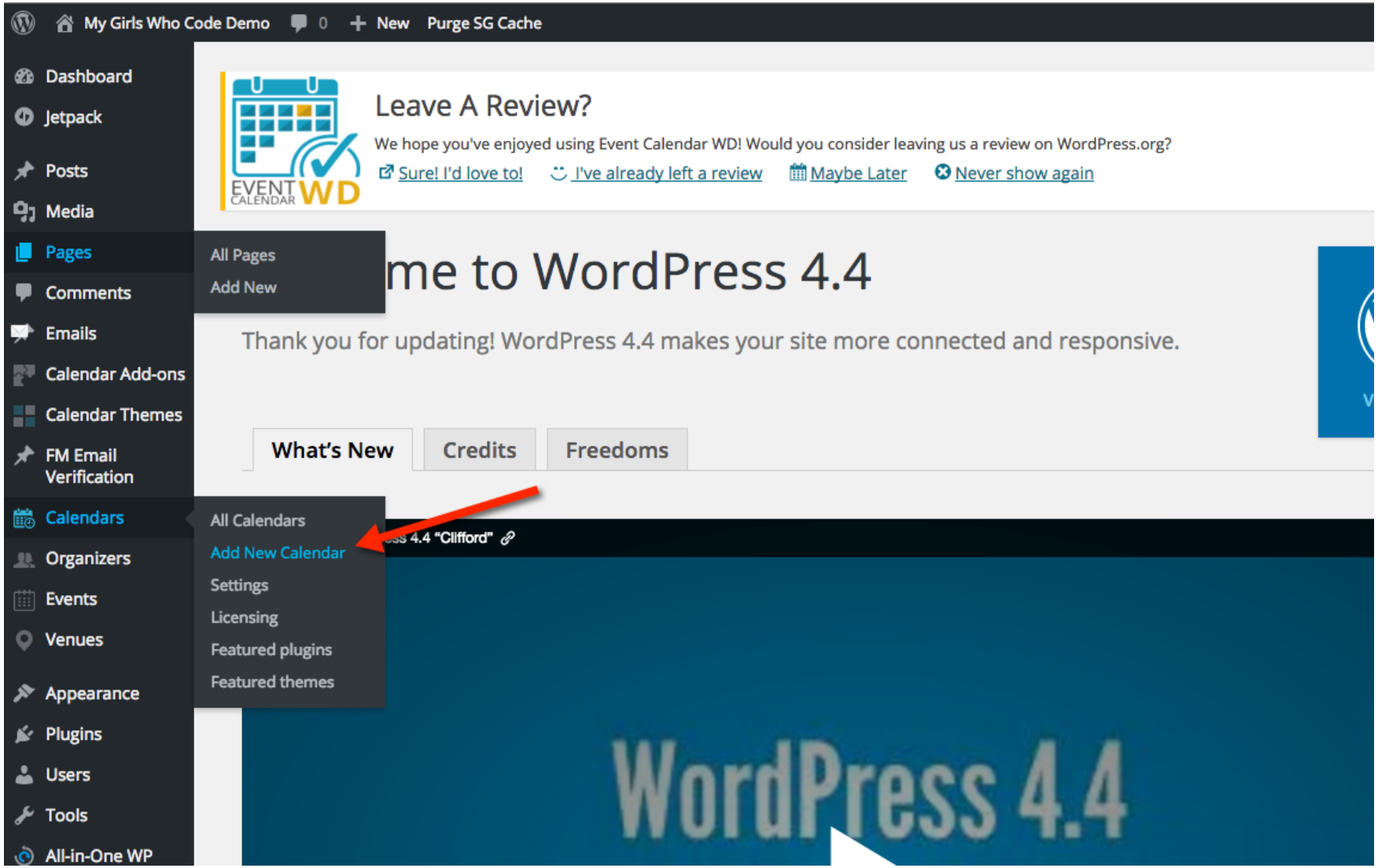
- Calendars have zero to many events
- Events have zero to many event categories
- Events have zero to many event tags
- Events have zero to one organizer
- Events have zero to one featured image
- Events have zero to one venue


Calendar
Events
0...n
Event Categories
0...n
Event Tags
0...n
Featured Image
0...1
Venues
0...n
Organizer
0...1

# Event Calendars are composed of Events & Calendars



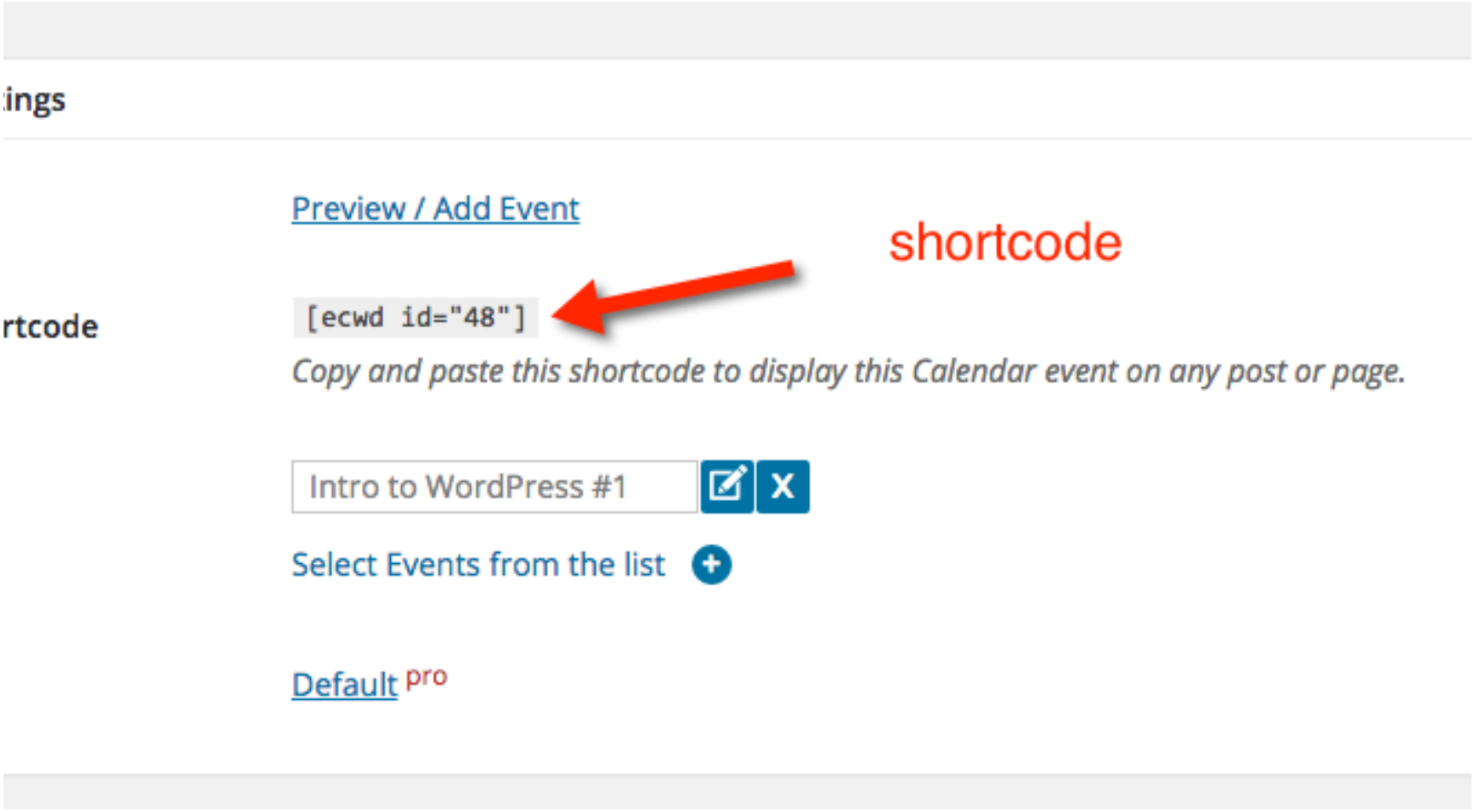
# Event Calendar WD on WP Dashboard



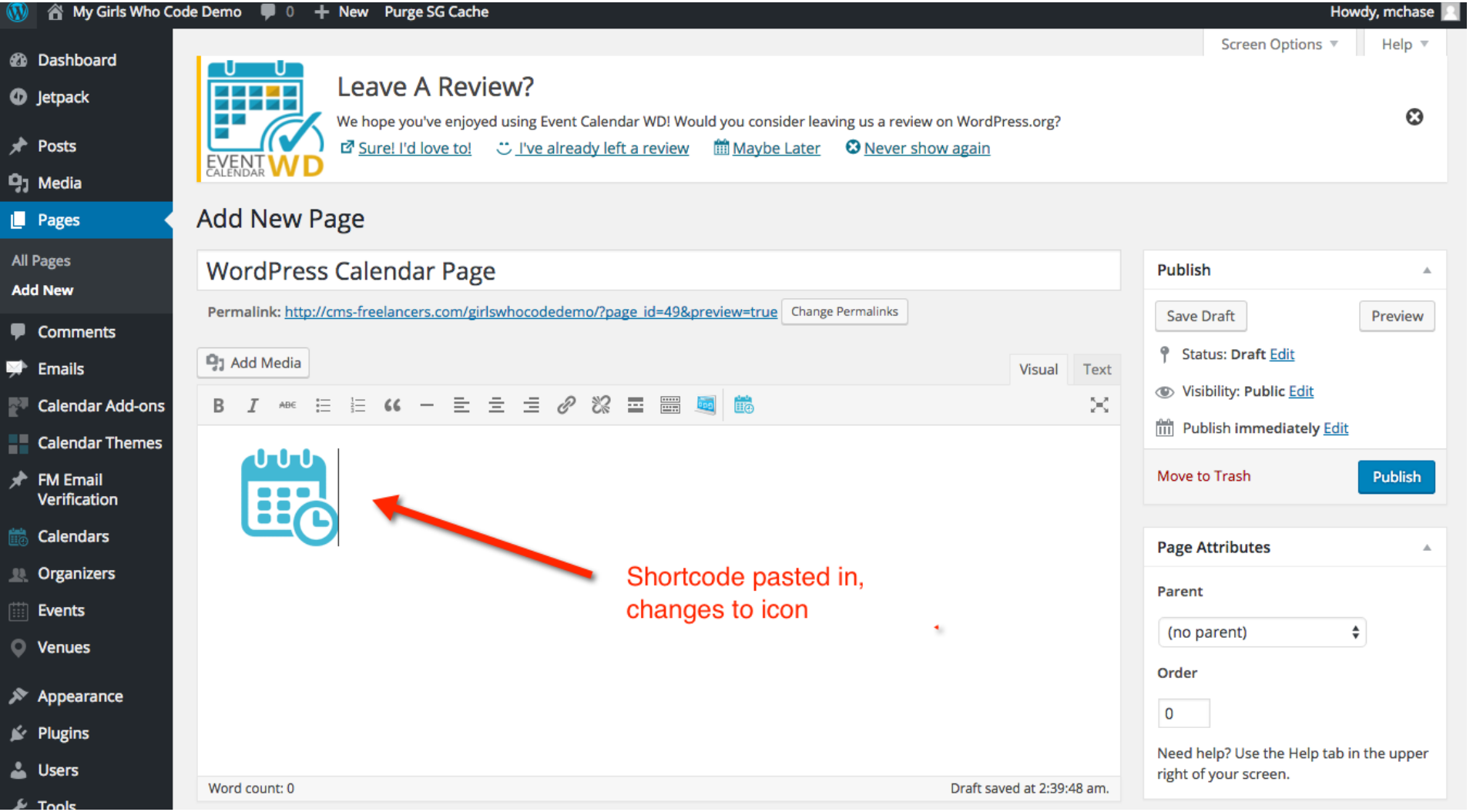
# How to Create a Event Calendar WD

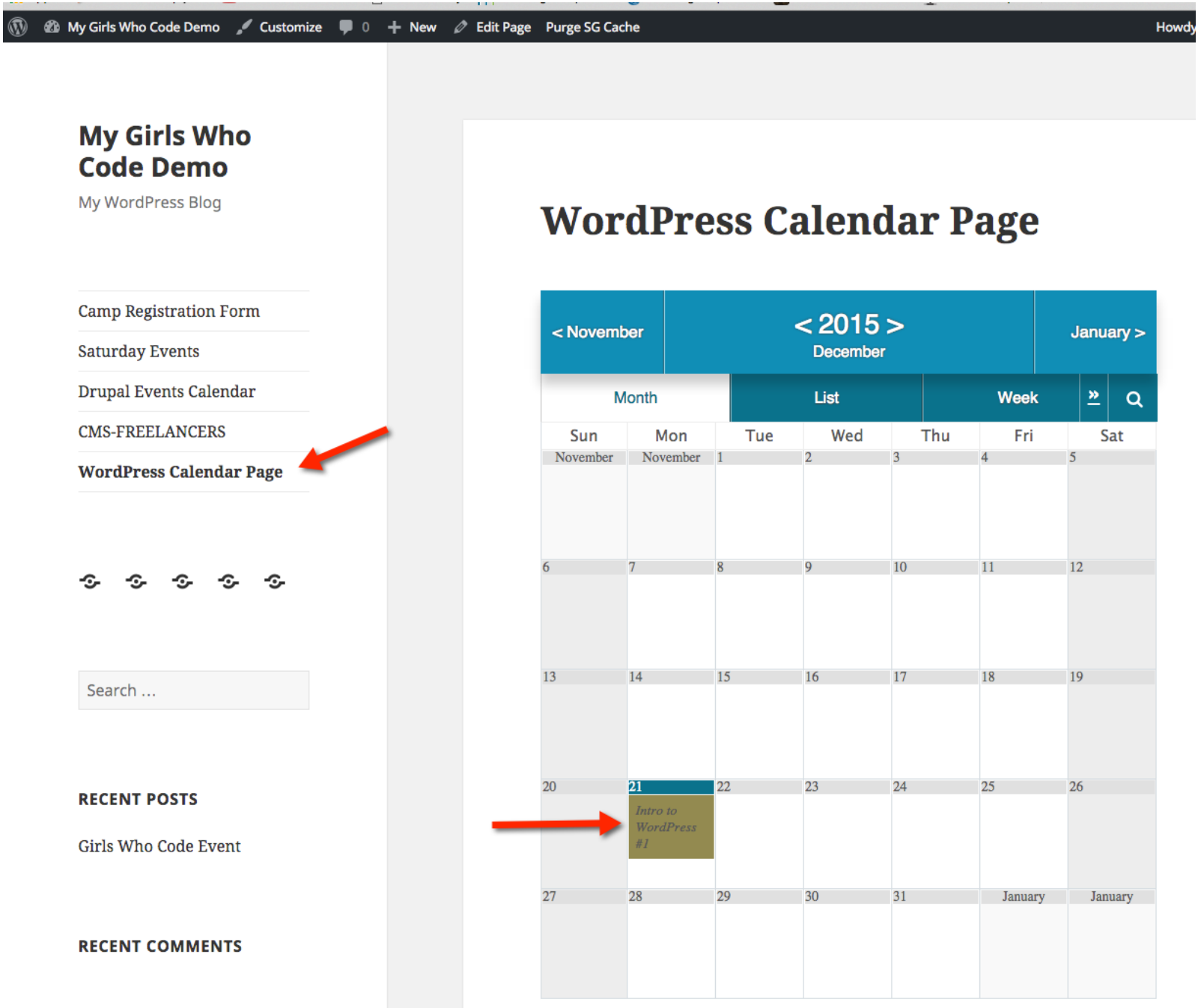
1. Create organizers
2. Create event categories
3. Create event tags
4. Create venues
5. Create and publish events – select organizers, select event categories, enter event tags, and venue
6. Create a calendar
   - Calendar > Add new Calendar
   - Select events from the list
   - Copy the created shortcode
7. Create a page or post, paste in shortcode

# Calendar shortcode



# Create page, paste in shortcode and publish




My Girls Who Code Demo
Customize
0
New
Edit Page
Purge SG Cache
Howdy
My Girls Who Code Demo
My WordPress Blog
Camp Registration Form
Saturday Events
Drupal Events Calendar
CMS-FREELANCERS
WordPress Calendar Page
Search …
RECENT POSTS
Girls Who Code Event
RECENT COMMENTS
WordPress Calendar Page
< November
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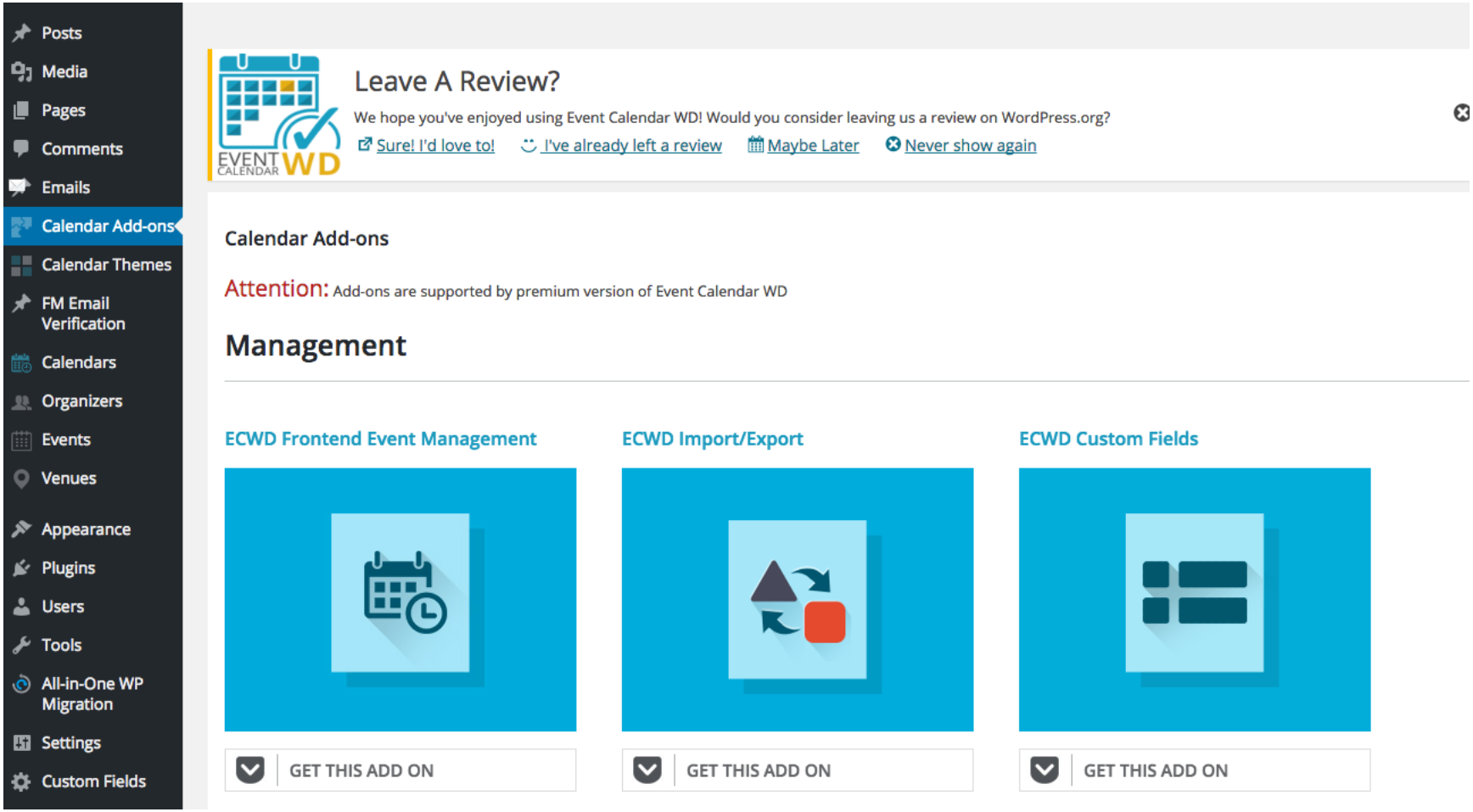
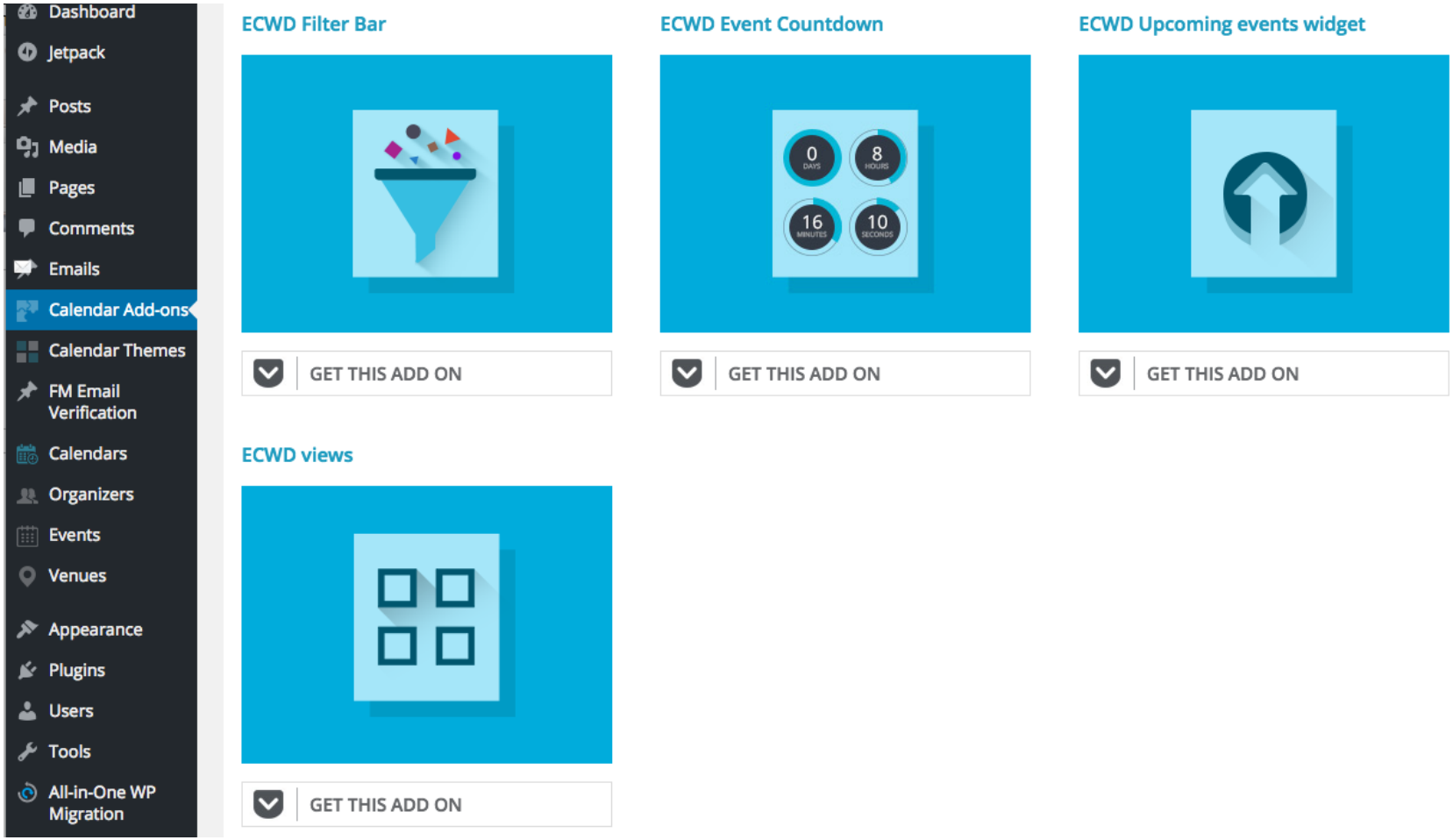
Intro to WordPress #1

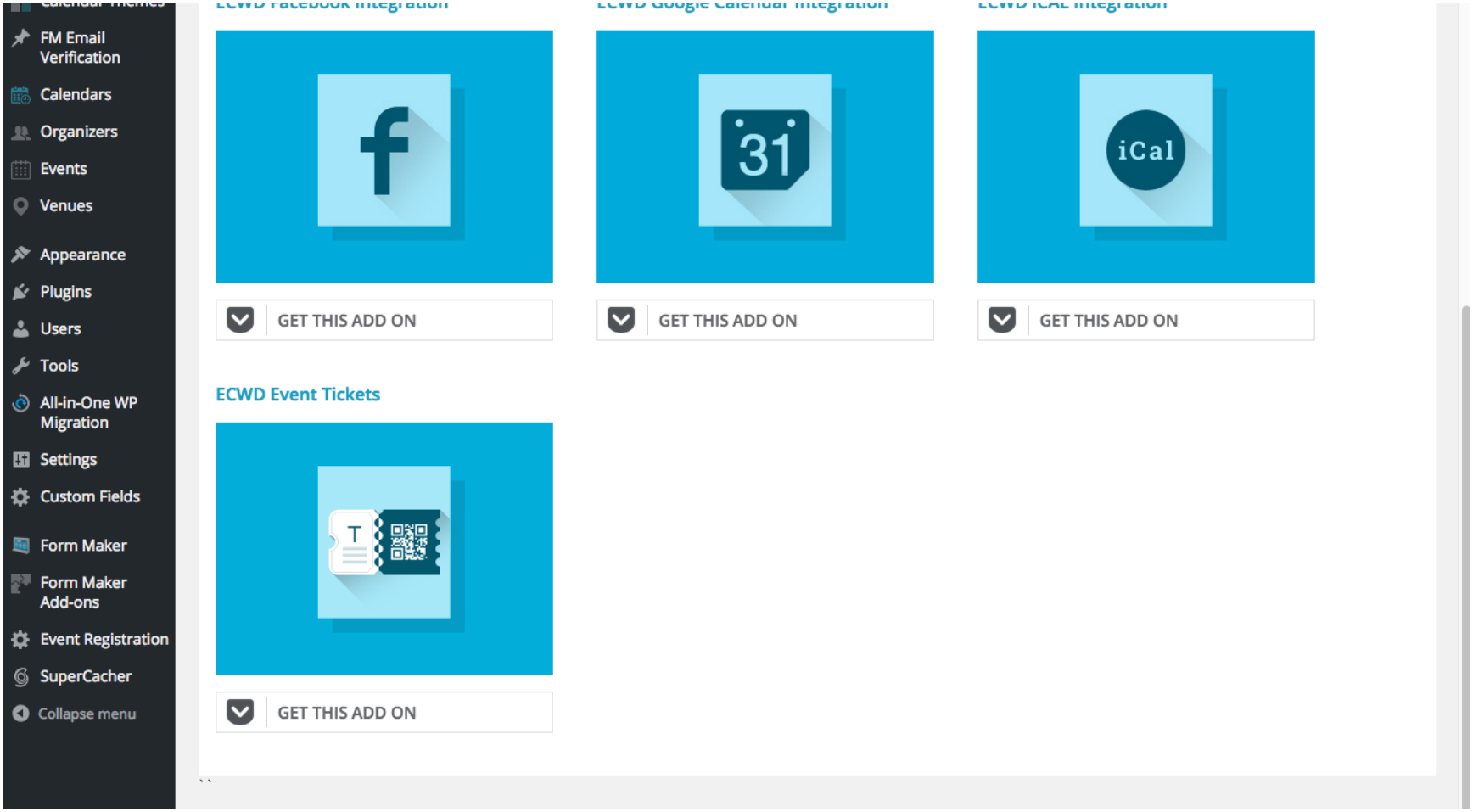
# Calendar Add-ons (1)



# Calendar Add-ons (2)



# Calendar Add-ons (3)



# Web references

- https://premium.wpmudev.org/blog/best-wordpress-event-and-calendars-plugins-reviewed/