

# More WordPress Plugins Part 2

A review and evaluations of  
WordPress Form Plugins

# Why add a form?

- A good-looking form gives your site a professional appearance, and also helps streamline your online communication.
  - A contact form is a great way to offer your readers the ability to get in touch, without giving out your email address.
- While most WordPress themes come with built-in contact forms, it's often better to create your own with a plugin.
  - Creating your own allows you to tailor the look and feel you want for your site, add any extra fields – really, just have total control over your forms.
- There are many free and premium form plugins that offer a range of different features depending on what you need.
  - If you're after something basic it's best to go with a free plugin like Contact Form 7
  - A premium plugin such as **GravityForms** or **FormCraft** will provide a more comprehensive, flexible and customizable forms experience

# Form Plugins

## No Cost

- Contact Form 7
- Ninja Forms (\*2)
- Formidable Forms (\*3)
- Jetpack Forms
- Quform (\*1)
- GuiForm
- Fast Secure Contact Forms
- Form Maker

## \$ - Premium versions

- Gravity Forms Premium
- Formidable Forms Pro
- Quform Premium
- Form Maker (Pro)

\*1 Reduced functionality Free Version

\*2 Plugin is free, but add-ons cost \$

\*3 Plugin stores form data in WP database

# Checking Form Plugin Web Reviews

## Gravity Forms

- Gravity Forms is the most popular plugin on this list.
- **Premium option is used on 53% of the top million sites ranked by Alexa using hosted forms.**
- Lets you design and build your own forms using an intuitive forms editor.
- Features include multi-page forms, custom settings, the ability to limit entries and schedule forms, standard and advanced fields, pricing and post fields.
- Prices start at \$39 a year for a personal license and includes support, and unlimited forms and entries.
- There are add-ons available with the business and developer licenses to integrate Gravity Forms with MailChimp, PayPal, Survey and other services.

# Contact Form 7

- Contact Form is the most **popular free forms plugin** with more than 18 million downloads in the WordPress Plugin Repository.
- Contact Form 7 is easy to use.
- It can manage multiple contact forms, and you can customize forms and any mail content flexibly with HTML.
- This plugin also support Ajax-powered submitting, CAPTCHA and Akismet spam filtering.
- Contact Form 7 can manage multiple contact forms, plus you can customize the form and the mail contents flexibly with simple markup.
- The form supports Ajax-powered submitting, CAPTCHA, Akismet spam filtering and so on.

# Ninja Forms

- Ninja Forms is another popular free plugin.
- It has an easy-to-use drag and drop interface and allows you to create contact forms, email collection forms, or any other form you need on your site.
- Some of the plugin's features include optional Ajax, new form preview mode, styling and layout options, import and export options, anti-spam field, re-usable fields, customizable field options and easy form creation.
- For developers, Ninja Forms includes lots of hooks and filters so you can make the most of the plugin's powerful form building framework.
- While the plugin is free, you pay for add-ons, of which there are plenty.
  - Easily integrate Ninja Forms with PDF Form Submission, **Stripe (like PayPal but better)**, PayPal and MailChimp.

# Formidable Forms

- Formidable Forms features a simple drag and drop interface and in-place editing that allows you to quickly and easily build custom forms.
- This plugin features the ability to save all responses to the database for future retrieval, reports and display.
- The pro version, which starts at \$47, includes a bunch of add-ons, including integration with PayPal, MailChimp and Signature.

# Form Maker

- The Form Maker is one of the best responsive form builders in WordPress Plugin Directory.
- WordPress Form Builder allows you to set all the parameters such as colors, fonts and dimensions to best fit all form standards.
  - If you want to make minimalistic forms, you can build forms with pre-filled texts, avoiding long form field labels.
  - If want to build simple contact forms with unlimited number of fields, then you can use WordPress Contact Form.
- **Form Maker is a fresh and innovative form builder for generating various kinds of forms.**
- The back end of the Form Maker is essential and easy to use, with no need of advanced programming skills.



# Form Maker


- The Form Maker uses a number of customizable themes. You can choose the design of the form to fit your website/webpage.
  - Moreover, the Form Maker theme CSS is open for editing and making necessary changes, for creating a custom form design. To choose the best fitting form design, you can first preview the created forms changing the form theme and pressing preview button.
- **WordPress Form Maker can be used both for simple and multipart forms.**
  - That is why this form builder is a perfect choice for the beginners, who are just starting with forms and also meets the needs of experts (with advanced themes and multiple form customization possibilities).
  - This form builder can be used for creating simple forms, survey forms and questionnaires, registration and application forms and etc.


# Which Form Plugin Is the Best?

It depends on what you need the form to do?

- If responsive forms are important, then **Form Maker** seems to be the only game in town
- If storing the contact form data in the database is important, then **Formidable Forms Pro version** (\$)
- If CAPTCHA or HoneyPot is high on the feature list, then use **Contact Form 7**
- **Make your feature list and compare the Form Plugins to find the one that's right for you**

# Contact Form 7 Honeypot plugin

 **WORDPRESS.ORG**

Search WordPress.org 

Showcase Themes **Plugins** Mobile Support Get Involved About Blog Hosting

Download WordPress

Plugin Directory

Username  Password  Log in (forgot?) or Register

Featured  
Popular  
Favorites  
Beta Testing

Developers

Search Plugins

Popular Tags

widget (6,029)  
Post (3,718)  
plugin (3,694)  
admin (3,184)  
posts (2,835)  
shortcode (2,489)  
sidebar (2,248)  
google (2,118)  
page (2,079)  
twitter (2,078)  
images (2,024)

simple, non-invasive  
**CONTACT FORM 7**  
SPAM PROTECTION

**Contact Form 7 Honeypot**



Contact Form 7 Honeypot - Adds honeypot anti-spam functionality to CF7 forms.

Download Version 1.9

Description Installation FAQ Changelog Stats Support Reviews Developers

This simple addition to the wonderful [Contact Form 7 \(CF7\)](#) plugin adds basic honeypot anti-spam functionality to thwart spambots without the need for an ugly captcha.

The principle of a honeypot is simple -- *bots are stupid*. While some spam is hand-delivered, the vast majority is submitted by bots scripted in a specific (wide-scope) way to submit spam to the largest number of form types. In this way they somewhat blindly fill in fields, regardless of whether the field should be filled in or not. This is how a honeypot catches the bot -- it introduces an additional field in the form that if filled out will cause the form not to validate.

Requires: 3.5 or higher  
Compatible up to: 4.5.4  
Last Updated: 4 months ago  
Active Installs: 100,000+


Ratings



4.8 out of 5 stars

5 stars  33

# Form Maker



- 100% Responsive
- Multi page forms
- MySQL mapping
- Survey Tools
- pro** Unlimited fields
- pro** PayPal Integration
- E-mail options
- Conditional logic
- Captcha
- pro** Frontend submissions
- pro** File upload

## Form Maker

DescriptionInstallationScreenshotsChangelogFAQOther NotesReviews

Form Maker is a FREE and user-friendly plugin to create highly customizable and responsive forms in a few minutes with simple drag and drop interface.

[WordPress Form Maker Demo](#) [Demo Admin](#) [User Manual](#) [Frequently Asked Questions](#)

**Version:** 1.8.5

**Author:** [WebDorado](#)

**Last Updated:** 2 days ago


**Requires WordPress Version:** 3.4 or higher

# Form Maker Add-ons (1)

- Jetpack
- Posts
- Media
- Pages
- Comments
- FM Email Verification
- Appearance
- Plugins
- Users
- Tools
- Settings
- Form Maker
- Form Maker Add-ons**
- SuperCacher
- Collapse menu


## Form Maker Add-ons

### Import/Export




☒ GET THIS ADD ON

### MailChimp




☒ GET THIS ADD ON

### Registration




☒ GET THIS ADD ON

### Post Generation




☒ GET THIS ADD ON

### Conditional Emails



☒ GET THIS ADD ON


### Dropbox Integration




☒ GET THIS ADD ON

# Form Maker Add-ons (2)


- Posts
- Media
- Pages
- Comments
- FM Email Verification
- Appearance
- Plugins
- Users
- Tools
- Settings
- Form Maker
- Form Maker Add-ons**
- SuperCacher
- Collapse menu



☒ GET THIS ADD ON




☒ GET THIS ADD ON




☒ GET THIS ADD ON

Google Drive Integration




☒ GET THIS ADD ON

PDF Integration



☒ GET THIS ADD ON

Pushover



☒ GET THIS ADD ON

# Form Maker Settings

Dashboard

Jetpack

Posts

Media

Pages

Comments

FM Email Verification

Appearance

Plugins

Users

Tools

Settings

**Form Maker**

Manager

Submissions

Blocked IPs

Themes

Pro Version

Featured Plugins

Featured Themes

Uninstall

This section allows you to create, edit forms. [Read more in user manual](#)

UPGRADE TO PRO VERSION

FORM MAKER

+ Add New

Title:

9 items

Pre Existing Form Shortcode(s)

<input type="checkbox"/>	ID	Title	Email to send submissions to	Shortcode	PHP function	Edit	Delete
<input type="checkbox"/>	1	Contact		[Form id="1"]	<?php wd_form_maker(1); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	2	Fill Form To Get Admission		[Form id="2"]	<?php wd_form_maker(2); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	3	Camp Registration Form		[Form id="3"]	<?php wd_form_maker(3); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	4	Business Demographic Survey		[Form id="4"]	<?php wd_form_maker(4); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	5	Register Your Business		[Form id="5"]	<?php wd_form_maker(5); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	6	Cupcake Order Form		[Form id="6"]	<?php wd_form_maker(6); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	7	Seminar Evaluation Survey		[Form id="7"]	<?php wd_form_maker(7); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>
<input type="checkbox"/>	8	Restaurant Evaluation Survey		[Form id="8"]	<?php wd_form_maker(8); ?>	<input type="button" value="Edit"/>	<input type="button" value="Delete"/>

# Create a Page with Contact Short Code

The screenshot displays the WordPress 'Edit Page' interface. The top navigation bar includes 'My WP Plugin Tester', '0', '+ New', 'View Page', 'Purge SG Cache', and a user profile 'Howdy, mchase'. The left sidebar contains a menu with 'Dashboard', 'Jetpack', 'Posts', 'Media', 'Pages' (highlighted), 'All Pages', 'Add New', 'Comments', 'FM Email Verification', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'Form Maker', 'Form Maker Add-ons', and 'SuperCacher'. The main content area is titled 'Edit Page' with an 'Add New' button. A notification bar at the top of the main area states 'Page published. [View page](#)'. The page title is 'Contact Form maker'. Below the title, the permalink is shown as 'http://cms-freelancers.com/wpplugin02/conact-form-maker/' with an 'Edit' button. The 'Visual' and 'Text' tabs are visible, with the 'Text' tab selected. The main content area contains the shortcode '[Form id="1"]'. The right sidebar contains the 'Publish' section with a 'Preview Changes' button, status 'Published' (with an 'Edit' link), visibility 'Public' (with an 'Edit' link), and a publish date of 'Dec 20, 2015 @ 23:13' (with an 'Edit' link). Below this are 'Move to Trash' and 'Update' buttons. The 'Page Attributes' section shows an 'Order' field set to '0' and a note: 'Need help? Use the Help tab in the upper right of your screen.' The 'Featured Image' section is partially visible at the bottom.

My WP Plugin Tester 0 + New View Page Purge SG Cache Howdy, mchase

Dashboard Jetpack Posts Media **Pages** All Pages Add New Comments FM Email Verification Appearance Plugins Users Tools Settings Form Maker Form Maker Add-ons SuperCacher

Edit Page Add New

Page published. [View page](#)

Contact Form maker

Permalink: <http://cms-freelancers.com/wpplugin02/conact-form-maker/> Edit

Add Media Visual Text

[Form id="1"]

Word count: 0 Last edited by mchase on December 20, 2015 at 11:13 pm

Publish Preview Changes

Status: Published [Edit](#)

Visibility: Public [Edit](#)

Published on: Dec 20, 2015 @ 23:13 [Edit](#)

Move to Trash Update

Page Attributes

Order

0

Need help? Use the Help tab in the upper right of your screen.

Featured Image

Set featured image



# Create a menu, so we can test the page

The screenshot shows the WordPress 'Menus' interface. On the left is a dark sidebar with navigation links: Dashboard, Jetpack, Posts, Media, Pages, Comments, FM Email Verification, Appearance (highlighted), Themes, Customize, Widgets, Menus (selected), Header, Background, Editor, Plugins, Users, Tools, and Settings. The top of the main area has a 'Menus' title and a 'Manage in Customizer' link. Below this are 'Edit Menu' and 'Manage Locations' tabs. A text box says 'Edit your menu below, or [create a new menu](#).' The 'Pages' section is expanded, showing 'Most Recent', 'View All', and 'Search' filters. A list contains 'Contact Form maker' with an unchecked checkbox. Below the list are 'Select All' and 'Add to Menu' links, with the latter highlighted by a blue box. The 'Posts', 'Custom Links', and 'Categories' sections are collapsed. On the right, the 'Menu Name' is 'My menu' with a 'Save Menu' button. The 'Menu Structure' section has instructions: 'Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.' It shows 'Contact Form maker' with a 'Page' dropdown. The 'Menu Settings' section includes 'Auto add pages' (checked) and 'Theme locations' (checked for 'Primary Menu' and 'Social Links Menu'). At the bottom, there is a 'Delete Menu' link and another 'Save Menu' button.

My WP Plugin Tester 0 + New Purge SG Cache Howdy, mchase

Dashboard Jetpack Posts Media Pages Comments FM Email Verification

**Appearance**

Themes Customize Widgets **Menus** Header Background Editor Plugins Users Tools Settings

**Menus** [Manage in Customizer](#)

Edit Menu Manage Locations

Edit your menu below, or [create a new menu](#).

**Pages**

Most Recent View All Search

☐ Contact Form maker

[Select All](#) **Add to Menu**

Posts Custom Links Categories

Menu Name My menu **Save Menu**

**Menu Structure**

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Contact Form maker Page

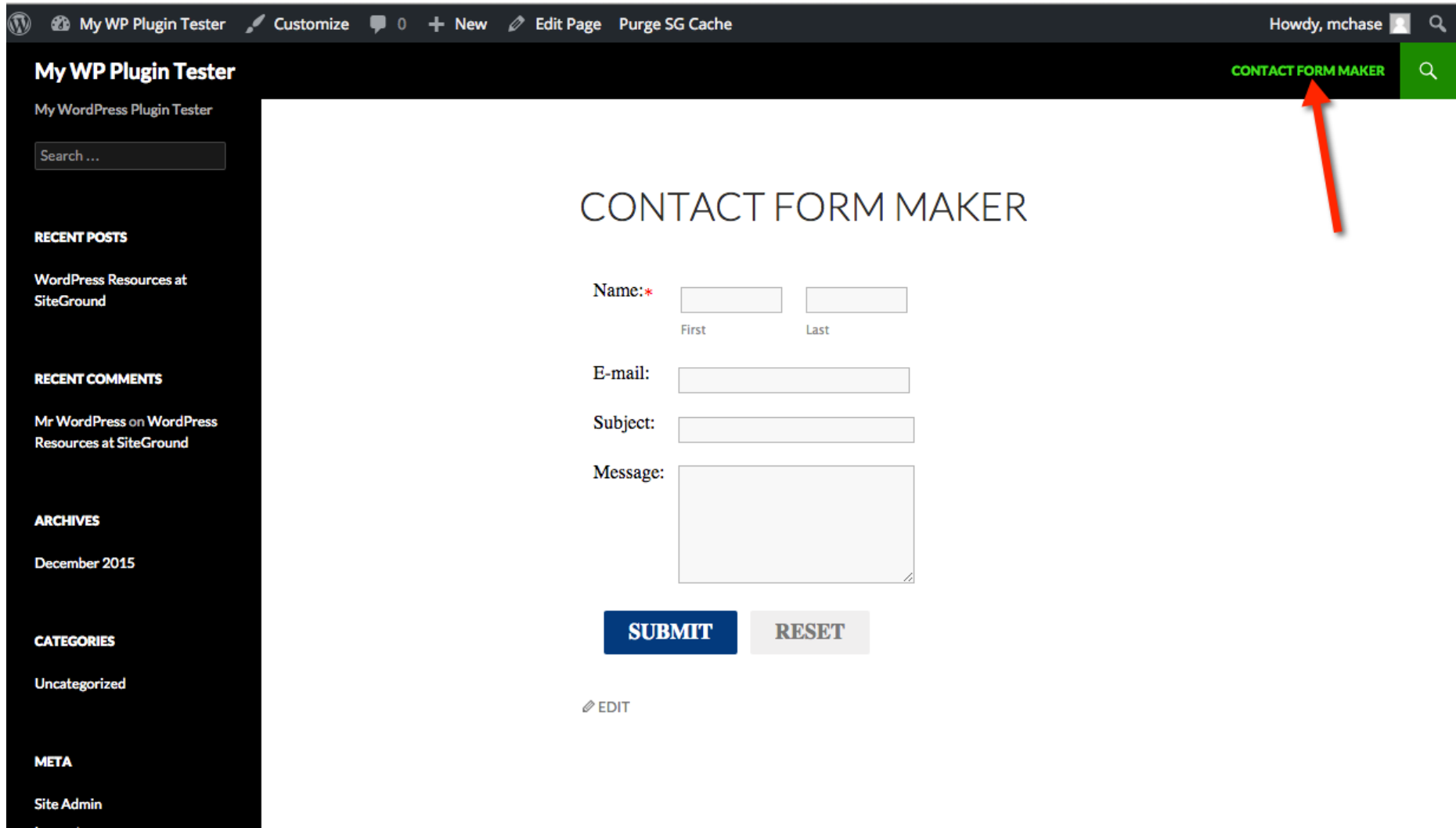
**Menu Settings**

Auto add pages ☒ Automatically add new top-level pages to this menu

Theme locations ☒ Primary Menu ☒ Social Links Menu

[Delete Menu](#) **Save Menu**

# Test the contact form



The screenshot shows a WordPress dashboard for a site named 'My WP Plugin Tester'. The top navigation bar includes links for 'Customize', 'New', 'Edit Page', and 'Purge SG Cache'. The user is logged in as 'Howdy, mchase'. A red arrow points to the 'CONTACT FORM MAKER' link in the top right corner of the dashboard.

**My WP Plugin Tester**

My WordPress Plugin Tester

Search ...

**RECENT POSTS**

WordPress Resources at SiteGround

**RECENT COMMENTS**

Mr WordPress on WordPress Resources at SiteGround

**ARCHIVES**

December 2015

**CATEGORIES**

Uncategorized

**META**

Site Admin

## CONTACT FORM MAKER

Name: \*    
First Last

E-mail:

Subject:

Message:

**SUBMIT** **RESET**

[EDIT](#)

# Fill out the form

Name:\*    
First Last

E-mail:

Subject:

Message:

 EDIT

# Form Submitted

## CONTACT FORM MAKER

Your form was successfully submitted.

Name:\*

First

Last

E-mail:

Subject:

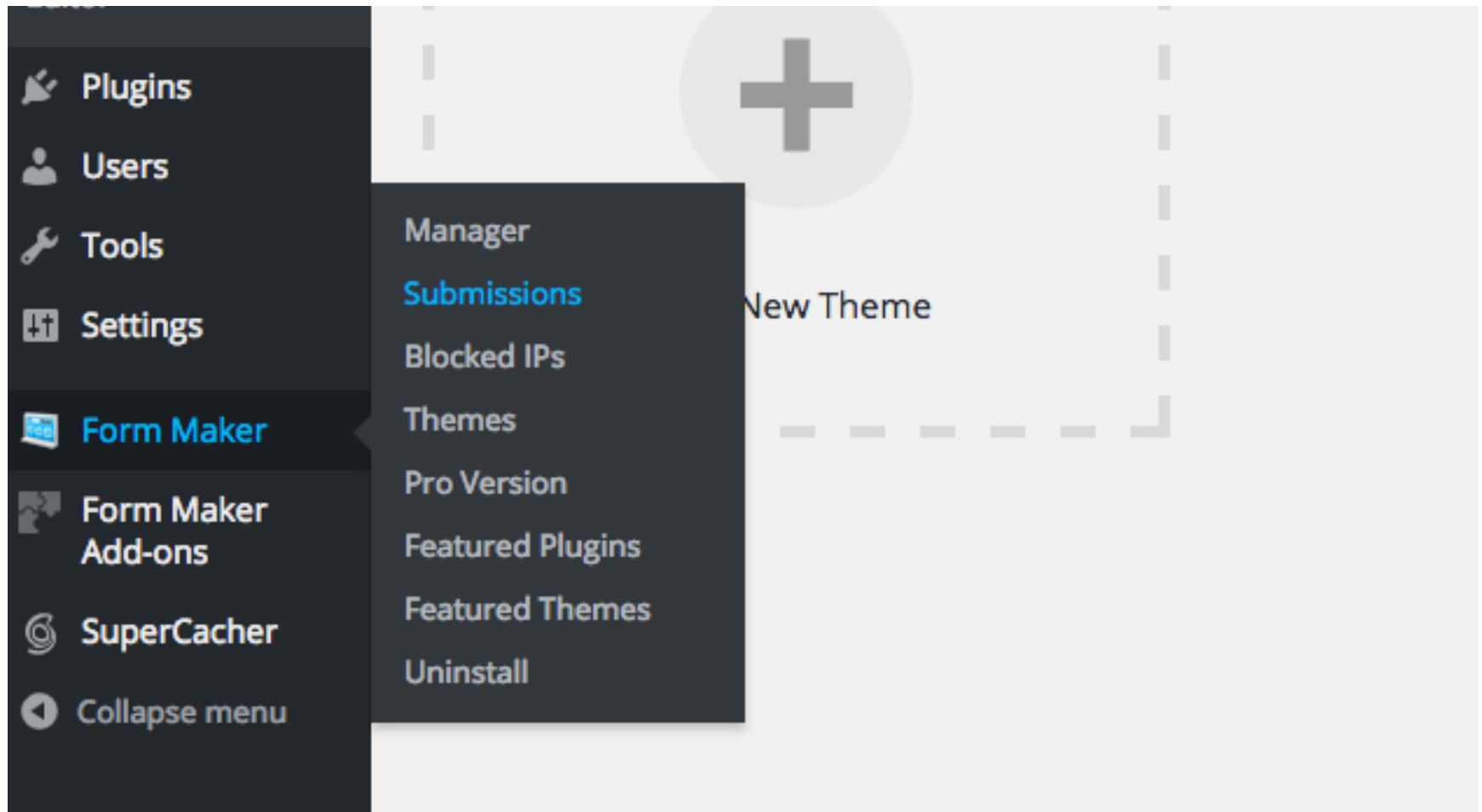
Message:

**SUBMIT**

**RESET**

 EDIT

# Form Maker Options



# Form Maker – No cost version does not allow you to save to database

contact form options

Save Apply Ca

General Options Email Options Actions after Submission Payment Options JavaScript Conditional Fields MySQL Mapping

### General Options

Published	<input checked="" type="checkbox"/>
Save data(to database)	<input checked="" type="checkbox"/>
Theme	Theme 01 blue  Preview  Edit CSS
Required fields mark	*
Save Uploads	<input checked="" type="checkbox"/>

Front end submissions are disabled in free version.

### Front end submissions access level

Allow User to see submissions:

- ☒ Administrator
- ☐ Editor
- ☐ Author
- ☐ Contributor

# Edit the form – Strange and complex GUI

My WP Plugin Tester

New

Purge SG Cache

Howdy, mchase

Custom HTML

Multiple Choice

Survey Tools

Select Box

Section Break

Map

Captcha

Text input

Single Choice

Time and Date

File Upload

Page Break

PayPal

Button

Page Title

Untitled page

Next Type

☒ Text ☐ Image

Next text name

Next

Next class name

wdform-page-button

Check the required fields

☐

Previous Type

☒ Text ☐ Image

Previous text name

Previous

Previous class name

wdform-page-button

Check the required fields

☐

Additional Attributes

☒ At The End ☐ At The Beginning ☐ Before

Save

Cancel

Untitled page

Next

PAGEBREAK

Previous

# My review of Form Maker are not good

- **The no cost version is a waste of time and energy**
- **You can not save to the database unless you upgrade to the PRO version**
- The form edit GUI is complex



# The Problem with Premium Versions

- Most plugins that have a premium or pro version, have a very limited free version
  - In most cases, its not worth the time and energy to install the free version, unless you are evaluating it for purchasing the premium or pro version

# More Problems with Premium and Pro versions



Randy

Visual Form Builder (Pro) used to be a darn great form builder, with conditional rules and a lot of great features. Regrettably, when they released version 3, it is full of bugs and the form creation process has become so encumbered that it is not even worth considering anymore.

For example, in version 2, I could create a "section", then put 20 questions in that section. Then I would select the "Conditional Rules" and have that section be displayed with all of its child fields.

In version 3, everything is flat – no sections, so now you need to write 20 rules instead of one. And that's only the beginning of the un-usability issues.

Why on earth do developers with great products trash them like this? Especially for a PAID plug-in that's not exactly cheap. It is so disheartening.

June 18, 2015, 9:03 am

# Contact Form 7

The screenshot shows the WordPress 'Add Plugins' interface. On the left is a dark sidebar with navigation links: Dashboard, Jetpack, Posts, Media, Pages, Comments, FM Email Verification, Appearance, Plugins (highlighted), Installed Plugins, Add New Editor, Users, Tools, Settings, Form Maker, and Form Maker Add-ons. The main content area is titled 'Add Plugins' with a sub-link 'Upload Plugin'. Below this is a search bar with the text 'Contact form 7' and a dropdown menu set to 'Keyword'. The search results are displayed in a grid. The first result, 'Contact Form 7' by Takayuki Miyoshi, is highlighted with a red arrow. It features a thumbnail of Mount Fuji, a description 'Just another contact form plugin. Simple but flexible.', and a rating of 4.5 stars from 804 reviews. It also shows '1+ Million Active Installs' and 'Last Updated: 4 weeks ago'. Other visible results include 'Contact Bank - Contact Forms Builder' by Tech Banker, 'Contact Form by BestWebSoft' by BestWebSoft, and 'Contact Form Builder' by WebDorado. Each result includes an 'Install Now' button and a 'More Details' link.


Dashboard  
Jetpack  
Posts  
Media  
Pages  
Comments  
FM Email Verification  
Appearance  
**Plugins**  
Installed Plugins  
Add New  
Editor  
Users  
Tools  
Settings  
Form Maker  
Form Maker Add-ons

Add Plugins [Upload Plugin](#)

Search Results Featured Popular Recommended Favorites

Keyword

2,048 items 1 of 69



### Contact Form 7


Just another contact form plugin. Simple but flexible.

By Takayuki Miyoshi

★★★★☆ (804) Last Updated: 4 weeks ago

1+ Million Active Installs ✓ Compatible with your version of WordPress

[Install Now](#) [More Details](#)



### Contact Bank - Contact Forms Builder


Contact Bank is an ultimate form builder wordpress plugin that lets you create contact forms in seconds with ease.

By Tech Banker

★★★★☆ (83) Last Updated: 5 days ago

20,000+ Active Installs ✓ Compatible with your version of WordPress

[Install Now](#) [More Details](#)




### Contact Form by BestWebSoft

Add Contact Form to your WordPress website.

By BestWebSoft

[Install Now](#) [More Details](#)



### Contact Form Builder

Contact Form Builder is an intuitive tool for creating contact forms.

By WebDorado

[Install Now](#) [More Details](#)



Description Installation Screenshots Changelog FAQ Reviews

Contact Form 7 can manage multiple contact forms, plus you can customize the form and the mail contents flexibly with simple markup. The form supports Ajax-powered submitting, CAPTCHA, Akismet spam filtering and so on.

### Docs & Support

You can find [docs](#), [FAQ](#) and more detailed information about Contact Form 7 on [contactform7.com](http://contactform7.com). If you were unable to find the answer to your question on the FAQ or in any of the documentation, you should check the [support forum](#) on WordPress.org. If you can't locate any topics that pertain to your particular issue, post a new topic for it.

### Contact Form 7 Needs Your Support

It is hard to continue development and support for this free plugin without contributions from users like you. If you enjoy using Contact Form 7 and find it useful, please consider [making a donation](#). Your donation will help encourage and support the plugin's continued development and better user support.

### Recommended Plugins

Version: 4.3.1

Author: [Takayuki Miyoshi](#)

Last Updated: 4 weeks ago

Requires WordPress Version: 4.2 or higher

Compatible up to: 4.4

Active Installs: 1+ Million

[WordPress.org Plugin Page »](#)

[Plugin Homepage »](#)

#### AVERAGE RATING



(based on 804 ratings)

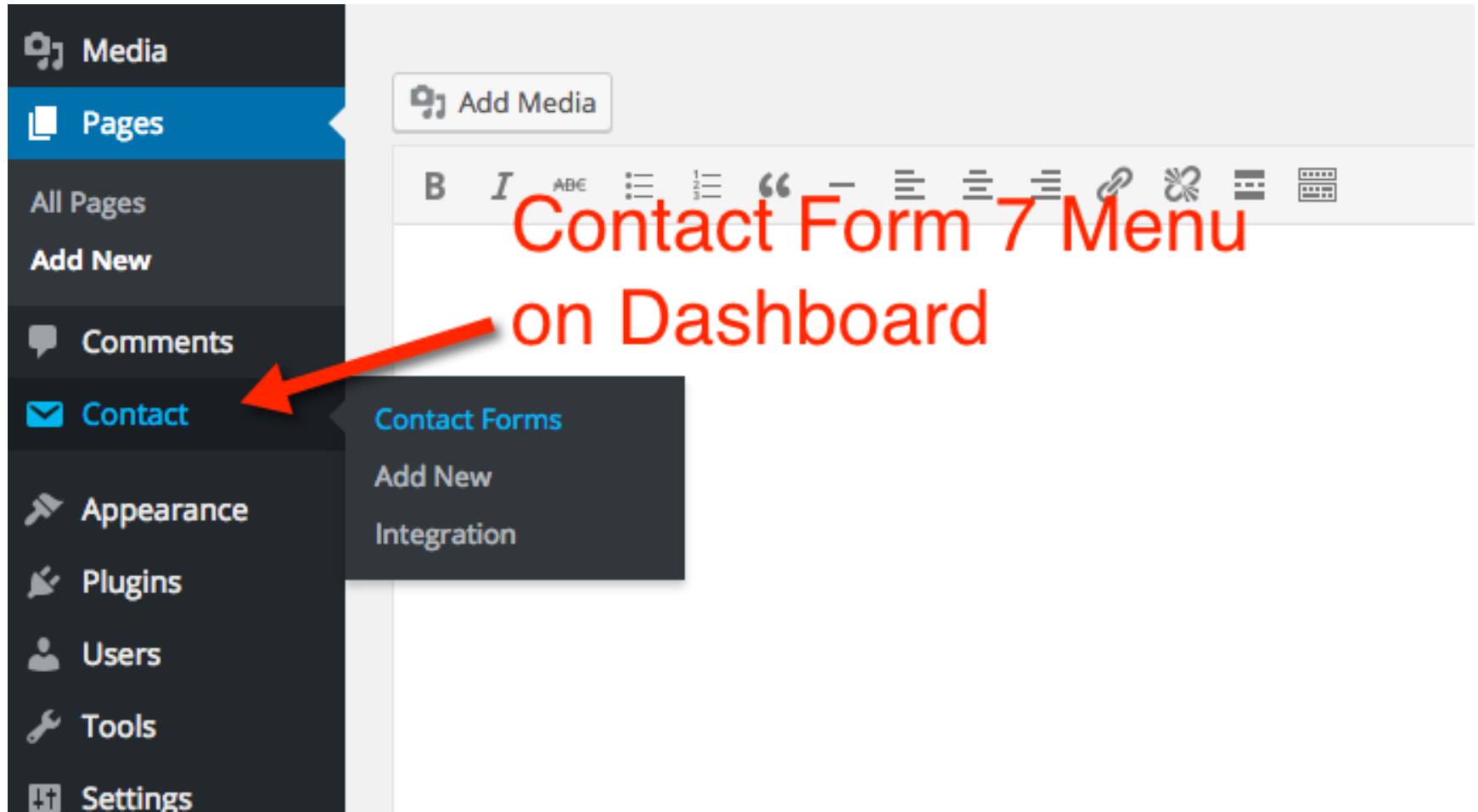
<a href="#">5 stars</a>	<div></div>	666
<a href="#">4 stars</a>	<div></div>	71
<a href="#">3 stars</a>	<div></div>	17
<a href="#">2 stars</a>	<div></div>	13
<a href="#">1 star</a>	<div></div>	37

#### CONTRIBUTORS



Install Now

# Contact Form 7 Extends WP by Adding a Contact Menu item on the dashboard



# Contact Form 7 – Shortcode for Contact form 1

The screenshot shows the WordPress dashboard with the 'Contact Forms' page selected. The left sidebar contains navigation links: Dashboard, Jetpack, Posts, Media, Pages, Comments, Contact (highlighted), Contact Forms, Add New, Integration, Appearance, Plugins, Users, Tools, Settings, and SuperCacher. The main content area is titled 'Contact Forms' and includes an 'Add New' button. Below the title, there are three columns of information: 'Contact Form 7 Needs Your Support' with a 'Donate' button, 'Get Started' with links for 'Getting Started with Contact Form 7', 'Admin Screen', 'How Tags Work', and 'Setting Up Mail', and 'Did You Know?' with links for 'Spam Filtering with Akismet', 'Save Messages with Flamingo', 'Selectable Recipient with Pipes', and 'Tracking with Google Analytics'. A red arrow points from the 'Setting Up Mail' link to the 'Contact form 1' entry in the table below. The table has columns for 'Title', 'Shortcode', 'Author', and 'Date'. The first row shows 'Contact form 1' with the shortcode '[contact-form-7 id="9" title="Contact form 1"]' and author 'mchase'. A second red arrow points to the 'Contact form 1' title. Below the table, there are 'Bulk Actions' and 'Apply' buttons, and a 'Search Contact Forms' input field.

My WP Plugin Tester 0 + New Purge SG Cache Howdy, mchase

Screen Options Help

## Contact Forms [Add New](#)

[Dismiss](#)

**Contact Form 7 Needs Your Support**

It is hard to continue development and support for this plugin without contributions from users like you. If you enjoy using Contact Form 7 and find it useful, please consider making a donation.

[Donate](#)

**Get Started**

- [Getting Started with Contact Form 7](#)
- [Admin Screen](#)
- [How Tags Work](#)
- [Setting Up Mail](#)

**Did You Know?**

- [Spam Filtering with Akismet](#)
- [Save Messages with Flamingo](#)
- [Selectable Recipient with Pipes](#)
- [Tracking with Google Analytics](#)

[Search Contact Forms](#)

Bulk Actions [Apply](#) 1 item

<input type="checkbox"/>	Title	Shortcode	Author	Date
<input type="checkbox"/>	<a href="#">Contact form 1</a>	[contact-form-7 id="9" title="Contact form 1"]	mchase	3 mins ago
<input type="checkbox"/>	Title	Shortcode	Author	Date

Bulk Actions [Apply](#) 1 item

# The Form Editor GUI

My WP Plugin Tester 0 + New Purge SG Cache Howdy, mchase

Dashboard Jetpack Posts Media Pages Comments **Contact**

**Contact Forms**  
Add New Integration

Appearance Plugins Users Tools Settings SuperCacher Collapse menu

## Edit Contact Form [Add New](#)

Contact form 1

Copy this shortcode and paste it into your post, page, or text widget content:

`[contact-form-7 id="9" title="Contact form 1"]`

Form Mail Messages Additional Settings

### Form

text email URL tel number date text area drop-down menu checkboxes radio buttons acceptance quiz reCAPTCHA file submit

```
<p>Your Name (required)<br />[text* your-name] </p>

<p>Your Email (required)<br />[email* your-email] </p>

<p>Subject<br />[text your-subject] </p>

<p>Your Message<br />[textarea your-message] </p>

<p>[submit "Send"]</p>
```

Status [Duplicate](#)

Delete [Save](#)

Information  
[Docs](#)  
[FAQ](#)  
[Support](#)

# Creating a Contact Form 7 Form using the shortcode

The screenshot shows the WordPress 'Edit Page' interface. The page title is 'Contact Form 7 test 1'. The permalink is <http://cms-freelancers.com/wpplugin02/conact-form-maker/>. The page is currently in 'Visual' mode. The main content area contains the shortcode `[contact-form-7 id="9" title="Contact form 1"]`. The right sidebar shows the 'Publish' section with status 'Published', visibility 'Public', and a 'Move to Trash' button. The 'Page Attributes' section shows the template as 'Default Template' and the order as '0'. The bottom status bar indicates 'Word count: 0' and 'Last edited by mchase on December 20, 2015 at 11:14 pm'.

My WP Plugin Tester 0 + New View Page Purge SG Cache Howdy, mchase

Dashboard Jetpack Posts Media Pages All Pages Add New Comments Contact Appearance Plugins Users Tools Settings SuperCacher Collapse menu

Edit Page Add New

Contact Form 7 test 1

Permalink: <http://cms-freelancers.com/wpplugin02/conact-form-maker/> Edit

Add Media Visual Text

**B** *I* ABC

[contact-form-7 id="9" title="Contact form 1"]

Word count: 0 Last edited by mchase on December 20, 2015 at 11:14 pm

**Publish**

Preview Changes

Status: Published [Edit](#)

Visibility: Public [Edit](#)

Revisions: 2 [Browse](#)

Published on: Dec 20, 2015 @ 23:13 [Edit](#)

Move to Trash Update

**Page Attributes**

Template

Default Template

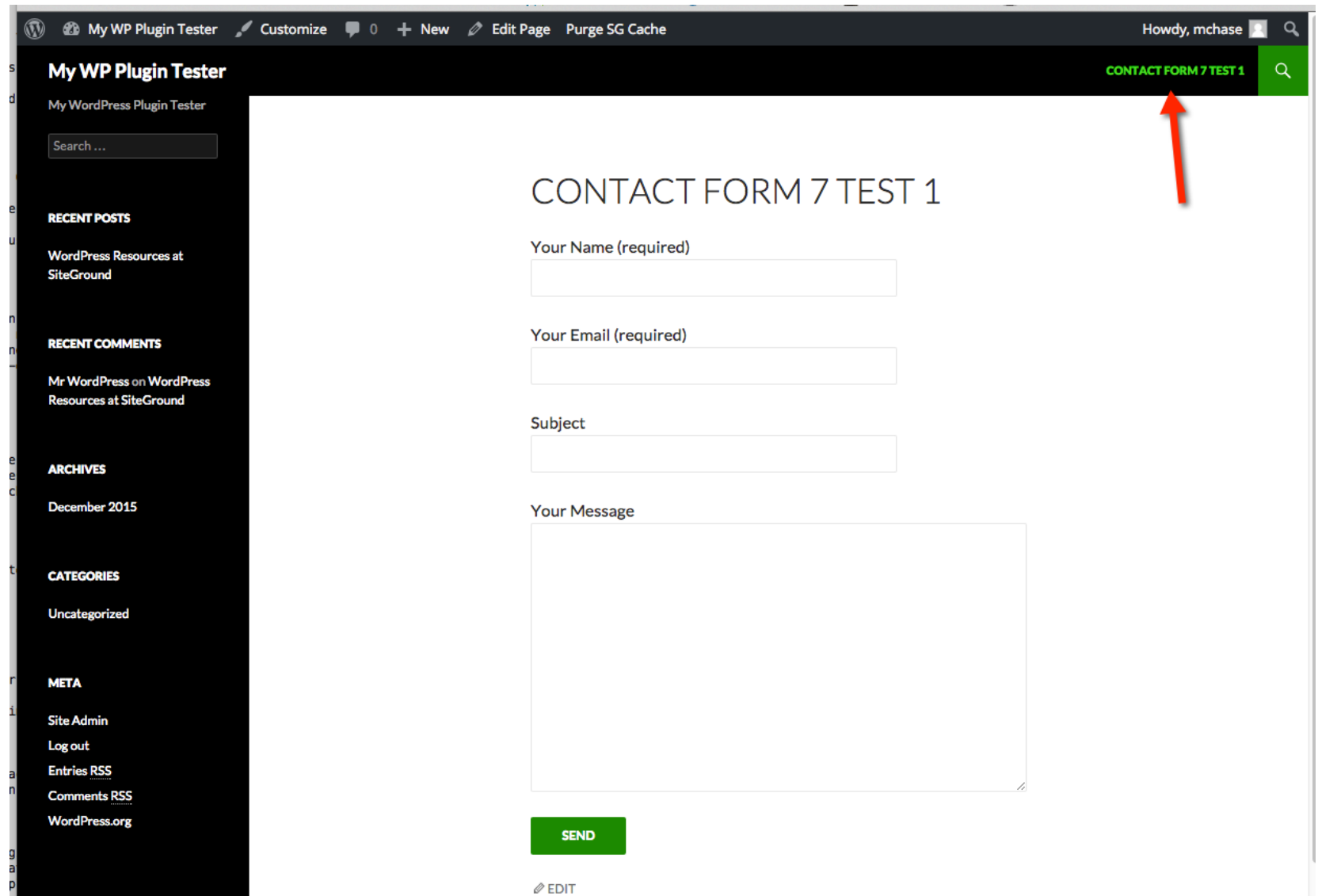
Order

0

Need help? Use the Help tab in the upper right of your screen.



# The form on the WP site



The screenshot shows a WordPress site titled "My WP Plugin Tester". The top navigation bar includes links for "Customize", "New", "Edit Page", and "Purge SG Cache". The user is logged in as "Howdy, mchase". The main content area displays the "CONTACT FORM 7 TEST 1" form. A red arrow points to the form title in the top navigation bar. The form includes fields for "Your Name (required)", "Your Email (required)", "Subject", and "Your Message". A green "SEND" button is at the bottom of the form. The left sidebar contains a search bar and sections for "RECENT POSTS", "RECENT COMMENTS", "ARCHIVES", "CATEGORIES", and "META".

My WP Plugin Tester

My WordPress Plugin Tester

Search ...

RECENT POSTS

WordPress Resources at SiteGround

RECENT COMMENTS

Mr WordPress on WordPress Resources at SiteGround

ARCHIVES

December 2015

CATEGORIES

Uncategorized

META

Site Admin

Log out

Entries RSS

Comments RSS

WordPress.org

CONTACT FORM 7 TEST 1

Your Name (required)

Your Email (required)

Subject

Your Message

SEND

EDIT

# Edit Contact 7 Form and add a field

The screenshot shows the WordPress admin dashboard with the 'Contact' menu item selected. The 'Contact Forms' section is active, displaying a list of forms. A red arrow points to the 'Edit' link for 'Contact form 1'.

**Contact Forms** [Add New](#)

**Contact Form 7 Needs Your Support**

It is hard to continue development and support for this plugin without contributions from users like you. If you enjoy using Contact Form 7 and find it useful, please consider making a donation.

[Donate](#)

**Get Started**

- [Getting Started with Contact Form 7](#)
- [Admin Screen](#)
- [How Tags Work](#)
- [Setting Up Mail](#)

**Did You Know?**

- [Spam Filtering with Akismet](#)
- [Save Messages with Flamingo](#)
- [Selectable Recipient with Pipes](#)
- [Tracking with Google Analytics](#)

**Contact Forms**

[Add New](#) [Integration](#)

**Appearance** **Plugins** **Users** **Tools** **Settings** **SuperCacher** **Collapse menu**

**Contact**

**Contact Forms**

[Add New](#) [Integration](#)

**Appearance** **Plugins** **Users** **Tools** **Settings** **SuperCacher** **Collapse menu**

**Bulk Actions** [Apply](#)

<input type="checkbox"/>	Title	Shortcode	Author	Date
<input type="checkbox"/>	<b>Contact form 1</b> <a href="#">Edit</a> <a href="#">Duplicate</a>	[contact-form-7 id="9" title="Contact form 1"]	mchase	15
<input type="checkbox"/>	Title	Shortcode	Author	Date

**Bulk Actions** [Apply](#)

# Edit the form

FormMailMessagesAdditional Settings

Form

textemailURLtelnumberdatetextareadrop-down menucheckboxesradio buttonsacceptancequizreCAPTCHAfilesubmit

```
<p>Your Name (required)<br />
  [text* your-name] </p>

<p>Your Email (required)<br />
  [email* your-email] </p>

<p>Subject<br />
  [text your-subject] </p>

<p>Your Message<br />
  [textarea your-message] </p>

<p>[submit "Send"]</p>
```

Second, click to add a telephone field

First, make some space for new field

# Select “Insert Tag” button

Form-tag Generator: tel

Generate a form-tag for a single-line telephone number input field. For more details, see [Text Fields](#).

Field type

☐ Required field

Name

tel-698

Default value

☐ Use this text as the placeholder of the field

Id attribute

Class attribute

[tel tel-698]

Insert Tag

*To use the value input through this field in a mail field, you need to insert the corresponding mail-tag ([tel-698]) into the field on the Mail tab.*

# After the new field short code is added, edit the form

Edit Contact Form [Add New](#)

Contact form 1

Copy this shortcode and paste it into your post, page, or text widget content:

```
[contact-form-7 id="9" title="Contact form 1"]
```

Form Mail Messages Additional Settings

Form

text email URL tel number date text area drop-down menu checkboxes radio buttons

acceptance quiz reCAPTCHA file submit

```
<p>Your Name (required)<br />
  [text* your-name] </p>

<p>Your Email (required)<br />
  [email* your-email] </p>


<p>Subject<br />
  [text your-subject] </p>

<p>Your Message<br />
  [textarea your-message] </p>

[tel tel-698]

<p>[submit "Send"]</p>
```

Flesh out with a  
TAG and HTML  
Page tags



# Flesh out the form with a label and matching HTML tags

Form

Mail

Messages

Additional Settings

Form

text

email

URL

tel

number

date

text area

drop-down menu

checkboxes

radio buttons

acceptance

quiz

reCAPTCHA

file

submit

```
<p>Your Name (required)<br />
  [text* your-name] </p>

<p>Your Email (required)<br />
  [email* your-email] </p>

<p>Subject<br />
  [text your-subject] </p>

<p>Your Message<br />
  [textarea your-message] </p>

<p>Your Phone Number<br />
  [tel tel-698] </p>

<p>[submit "Send"]</p>
```

# Telephone number has been added to the form

My WP Plugin Tester   Customize   0   + New   Edit Page   Purge SG Cache   Howdy, mchase

**My WP Plugin Tester**   CONTACT FORM 7 TEST 1

My WordPress Plugin Tester

Search ...

**RECENT POSTS**

WordPress Resources at SiteGround

**RECENT COMMENTS**

Mr WordPress on WordPress Resources at SiteGround

**ARCHIVES**

December 2015

**CATEGORIES**

Uncategorized

**META**

Site Admin  
Log out  
Entries RSS  
Comments RSS  
WordPress.org

## CONTACT FORM 7 TEST 1

Your Name (required)

Your Email (required)

Subject

Your Message

Your Phone Number

SEND

↓   ↑

# My Review of Contact Form 7

- For a no cost plugin it's **pretty good**
- The forms work
- They can be edited, although the GUI is a bit clunky
- THE BAD – There is no drag and drop functionality for adding new fields, but I don't mind writing a little code!



# Gravity Forms

- Gravity forms is not available from the WordPress Plugins page
- You have to go to [gravityforms.com](http://gravityforms.com) and download the plugin
- This plugin and its add-ons are not cheap

# Gravity Forms – is not on the plugins page

Posts

Media

Pages

Comments

Appearance

Plugins

Installed Plugins

Add New

Editor

Users

Tools

Settings

SuperCacher

Collapse menu

Search Results

Featured


Popular

Recommended

Favorites

Keyword Gravity Forms

348 items 1 of 12



Gravity Forms Toolbar

This plugin adds useful admin links and resources for Gravity Forms to the WordPress Toolbar / Admin Bar.

By David Decker - DECKERWEB / Milan Petrovic - Dev4Press

★★★★★ (1)


7,000+ Active Installs

Last Updated: 8 months ago

Untested with your version of WordPress

Install Now

More Details



Gravity Forms Signature Add-On

Automatically generate a legally binding & court recognized contract from a Gravity Forms submission. Proposals. Time sheets. Contracts.

By Approve Me

★★★★☆ (2)


100+ Active Installs

Last Updated: 4 weeks ago

Untested with your version of WordPress

Install Now

More Details



Gravity Forms (nl)

This WordPress plugin extends the Gravity Forms plugin with the Dutch translation.

By Pronamic

★★★★☆ (8)


10,000+ Active Installs

Last Updated: 2 months ago

Untested with your version of WordPress

Install Now

More Details



Gravity Forms Directory

Add directory capabilities and other functionality to the great Gravity Forms plugin.

By Katz Web Services, Inc.

★★★★☆ (29)

6,000+ Active Installs

Last Updated: 1 week ago

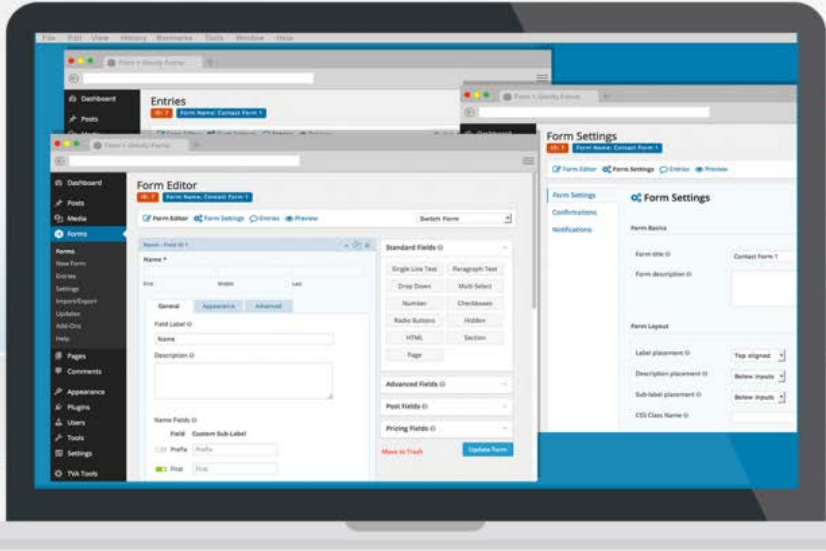
✓ Compatible with your version of WordPress

Install Now

More Details

9/30/2016

42




Drag and Drop Field Placement

More Advanced Field and Notification Options


Now @ Version 1.9

Now: Save and Continue Forms

Buy Gravity Forms for Just \$39 -  Instant Download

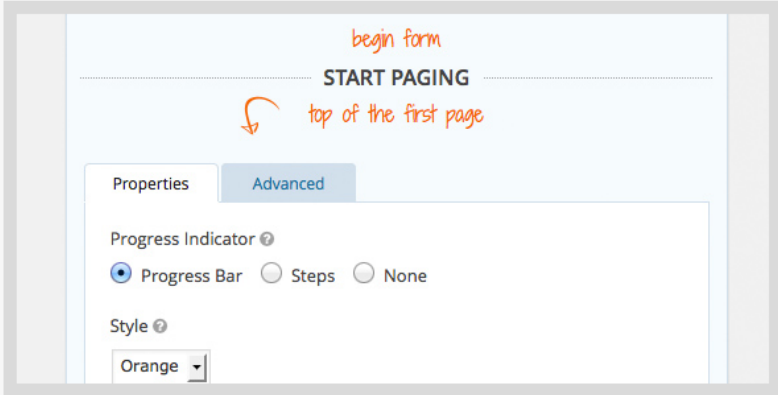
The screenshot shows the Gravity Forms website interface. At the top is the navigation bar with links: GRAVITY, FEATURES, ADD-ONS, BUY GRAVITY FORMS, SUPPORT, THE BLOG, and TRY THE DEMO. Below this is a large heading: "Advanced Forms for WordPress Websites Just Don't Get Any Easier than Gravity Forms". The main content area features a laptop displaying the Gravity Forms "Form Editor" interface. The interface includes a sidebar with a menu (Dashboard, Entries, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, Task Tools) and a main panel with tabs for "Form Editor", "Form Settings", "Entries", and "Preview". The "Form Editor" tab is active, showing a form with fields for "Name" and "Email", and a "Submit" button. The "Form Settings" tab is also visible, showing options for "Form Settings", "Form Layout", and "Form Styling".

# Gravity Forms Features – Looks really good

 [FEATURES](#) [ADD-ONS](#) [BUY GRAVITY FORMS](#) [SUPPORT](#) [THE BLOG](#) [TRY THE DEMO](#)

## Features : Form Builder

Quickly build and design your WordPress forms using the form editor. Select your fields, configure your options, and easily embed forms on your WordPress powered site using the built in tools.



### Multi-Page Forms

The page break field allows you to break up your form into multiple pages and even show a progress bar that let's your user know where they are in the process.

#### Form Settings

ID: 7 Form Name: Contact Form

[Form Editor](#) [Form Settings](#)

Form Settings

☒ Enable entry limit


100 per week

We're sorry but we have reached the total number of entries for this form. Please try again later. Thank you.


### Features

- Form Builder
- Form Fields
- Conditional Logic
- Order Forms
- Entry Management
- Notifications
- Customization
- Styles & Layout
- WordPress Integration

"Gravity Forms is truly the most revolutionary plugin on WordPress IMO"

 David Krug

# Add-ons are expensive

 [FEATURES](#) [ADD-ONS](#) [BUY GRAVITY FORMS](#) [SUPPORT](#) [THE BLOG](#) [TRY THE DEMO](#)

## Gravity Forms Add-Ons

Gravity Forms allows you to quickly and easily integrate with a variety of third party services and provides for even deeper integration with WordPress through our collection of optional Add-Ons.

Basic Form Add-Ons are available with a valid **Business & Developer License**. Advanced Form Add-Ons are only available with a valid **Developer License**. No Add-Ons are currently available for the Personal License.

License Type	Developer \$199	Business \$99	Personal \$39
Basic Form Add-Ons			
ActiveCampaign	✓	✓	⊘
AWeber	✓	✓	⊘
Campaign Monitor	✓	✓	⊘
CleverReach	✓	✓	⊘
Emma	✓	✓	⊘
GetResponse	✓	✓	⊘
iContact	✓	✓	⊘

### Basic Add-Ons

business/developer license only

ActiveCampaign

AWeber

Campaign Monitor

CleverReach

Emma

GetResponse

iContact

Mad Mimi

MailChimp

### Advanced Add-Ons

developer license only

Agile CRM

Authorize.Net

Batchbook

# My Take on the Form Plugins

- Gravity Form may be the best WordPress Forms Plugin, but you have to balance cost with usability and features
- Plus, it all really depends on what you or your client want the form to do
- You may be able to get by with the basic WordPress contact us form
- If your client wants more features, then do a feature gap analysis report,
  - list the features, rank them, list the plugin and add-on cost
  - Have the client rank the features (NOT YOU!)
  - You do the research and fill out the gap analysis document and review your findings with the client
  - Work with them to select the best form plugin for the money