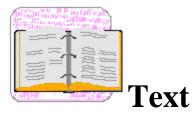
## **Multimedia Elements**

- 1. <u>Text</u>
- Graphics
  Audio
- 4. Video
- 5. Animation



### **Coding Method**

Text is the most frequently used, the most long-standing and the most expressive means of converting information. There are a variety of coding methods; the followings are the most popular one.

- ASCII
- Unicode

### **Text Formating**

- Color
- Font Size
- Font Type



# **Graphics**

### What is graphics

Information that presented in the form of pictures or images or drawings.

- Chart
- Drawing
- Painting
- Photograph
- Logo
- Navigation button
- Diagram

#### **Graphics type**

- Vector Graphic
- BitMap Graphic

### **Graphic File Format**

	looseless	compressed	Internet Friendly
gif	Yes	Yes	yes
jpg	No	Yes	Yes
png	Yes	Yes	Yes
bmp	Yes	No	No



# Audio

Audio/video streaming allows you to provide visitors to your site with a real-time sound or video experience. Possible Format

- wav
- mp3
- au
- midi

Information presented in the form of pictures or images or drawings.



### Animation

#### What is animation?

Animation is the creating of a timed sequence or series of graphic images or frames together to give the appearance of continuous movement.

#### **Creation Method**

- Path Animation -
- Cell Animation Frame by Frame



**File Format** 

- gifswf