Volume 1: In the Beginning; Regulatory Requirements; The Substrates10

Part 1: In the Beginning12

Part 1.1: Marketing Concepts to Empower Technical People13

Part 1.2: Creating the Right Fragrance for Your Personal Care Product26

Part 1.3: Fragrance Packaging Design: A Multi-Sensory Experience from Concept to Consumer59

Part 1.4: Understanding the Value of Molecular Cell Biology and Gene Analysis for the Next Generation of Cosmetic Products74

Part 2: Regulatory94

Part 2.1: Regulatory Requirements, Intellectual Property and Achieving Global Market Success for Cosmetic Products95

Part 2.2: An Overview of the Changing Regulatory Landscape in the U.S. and the E.U. and How to Deal with Them572

Part 2.3.1: Achieving Global Market Access-Focus on Russia100

Part 2.3.2: Kingdom of Saudi Arabia (KSA): Cosmetics and Perfumery Products: Market Access and Regulations113

Part 2.3.3: Achieving Global Market Access-Focus on China123

Part 2.3.4: Nanomaterials in Cosmetics: Regulatory and Safety Considerations131

Part 2.4: Intellectual Property (IP) Issues: Patents and Trade Secrets576

Part 3: Substrate: The Skin: Structure, Biochemistry and Function145

Part 3.1: The Skin: Structure, Biochemistry, and Function147

Part 3.2: Substrate: Skin II206

Part 3.2.1: Classification Scale for Skin Complexions Around the World207

Part 3.2.2: Dermatologic Disorders in Skin of Color222

Part 3.2.3: Asian Ethnic Skin: Specialty Corrective Cosmeceuticals for Asian Ethnic Skin Care 229

Part 3.2.4: Compromised Skin in the Elderly244

Part 3.3: Substrate: The Hair297

Part 3.3.0: Editors Overview299

Part 3.3.1: An Overview of the Physical and Chemical Properties of Hair and Their Relation to Cosmetic Needs, Performance and Properties302

Part 3.3.2: An Overview of Hair Follicle Anatomy and Biology346

Part 3.3.3: Hair Aging: Fundamentals, Protection and Repair361

Part 3.3.4: Mechanisms of Changes in Hair Shape381

Part 3.3.5: Eyelashes: Anatomy and Conditioners for Increasing Length and Fullness/Thickness

465

Part 3.4: Substrate: The Nails475

Part 3.5: Substrate: The Nose488

Part 3.6: Substrate: The Mouth and Oral Care 506

Part 3.7: Substrate: The Lips532

Part 3.8: Substrate: Feminine Rejuvenation538

Volume 2: Ingredients653

Part 4.1: Ingredients653

Part 4.1.0: Editors Introduction655

Part 4.1.1: Surfactants: Thoughtful, Pro-Active Intervention at the Interface of Multiphase

Dispersed Systems657

Part 4.1.2: Ingredients for Creating the Next Greatest Lipstick676

Part 4.1.3: Hyaluronan (Hyaluronic Acid) - A Natural Moisturizer Skin Care695

Part 4.1.4.1: Ayurveda in Personal Care713

Part 4.1.4.2: Probiotics in Topical Personal Healthcare: A New Understanding ... A Bright Future

723

Part 4.1.4.3: Bioactives Green and Sustainable Ingredients from Biotransformation and

Biofermentation733

Part 4.1.5: Multi-Functional Botanicals for Topical Applications 744

Part 4.1.6: Ingredients to Strengthen Skin Barrier Integrity: From Algal Protective Exoskeleton to a

Protective Barrier for the Epidermis784

Part 4.1.7.1: Anti-Microbial Preservatives for the Cosmetic and Personal Care Industry802

Part 4.1.7.2: Antioxidants: Extending the Shelf Life of Your Products815

Part 4.2: Ingredients II839

Part 4.2.1: Natural and Synthetic Polymers: Designing Rheological Properties for Applications840

Part 4.2.2: Rheology Modifiers and Consumer Perception856

Part 4.2.3: Silicones898

Part 4.2.3.1: Silicones in Personal Care Products: Polydimethyl Siloxanes, Organosilicone

Polymers and Copolymers898

- Part 4.2.3.2: Silicone Elastomer Applications 958
- Part 4.2.4: Skin Whitener Ingredients965
- Part 4.2.5: Marine Ingredients for Skin Care: An Ocean of Resources981
- Part 4.2.6: Topical Reduction of Visible Skin Deterioration due to Cellulite998
- Part 4.3: Ingredients III: Anti-Aging1014
- Part 4.3.1: Topical Retinoids1015
- Part 4.3.2: Peptides for Anti-Aging Skin Care1019
- Part 4.3.3: MicroRNAs in Skin Physiology1030
- Part 4.3.4: Amino Acids1066
- Part 4.3.5: AHA and Beyond: Anti-aging Ingredients and Benefits for All Layers of the Skin1107
- Part 4.3.6: Cytokins, Growth Factors and Stem Cells: Newest Approaches to Younger Looking Skin1154
- Part 4.3.7: Antioxidants in Cosmetics for Anti-Aging1162