



# **AI-Enhanced Investment Research:**

## **Thesis Engineering Framework**

### **Structured, Robust, and Actionable**

### **Long-Horizon Investment Analysis**

Presenter: Peter Kromkowski

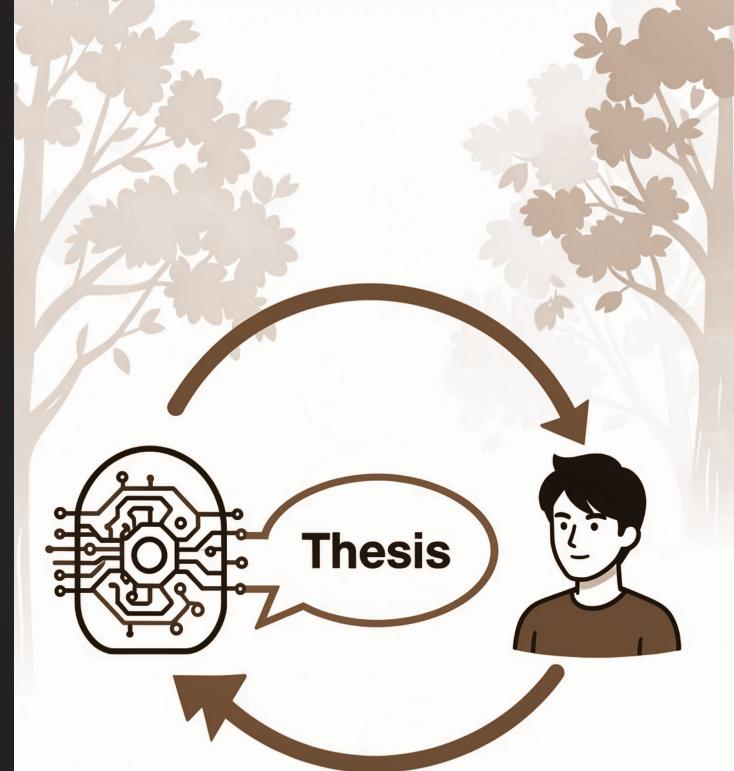
# The Challenge in Long-Horizon Investing

- Investment ideas often fail due to fragile assumptions and hidden dependencies.
- Analysts integrate diverse data but struggle to stress-test across multiple scenarios.
- Human judgment excels in synthesis but can miss systemic risks and tail events.



# Framework Objective: Augmenting Human Insight

- Leverage AI to complement human research, not replace it.
- Systematically test assumptions and stress-test narratives.
- Maintain persistent memory of prior ideas and outcomes.
- Produce more robust, transparent, and actionable investment theses.



# Starting Point: Thesis Exploration

- Situates stock within historical, operational, narrative, and macro context.
- Extracts relationships and causal connections from unstructured text.
- Tracks performance trends over time to constrain plausible scenarios.
- Does not produce automated buy/sell recommendations; informs analysts.

**Structured Stock Context**

## Macro

Rates, inflation, GDP indicators

## Historical Data

Price and volume trends

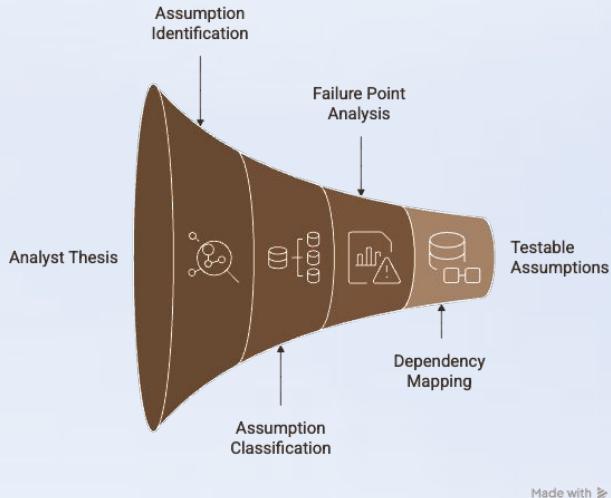
## Narrative

News, filings, analyst views

## Financials

Revenue, margins, balance sheet

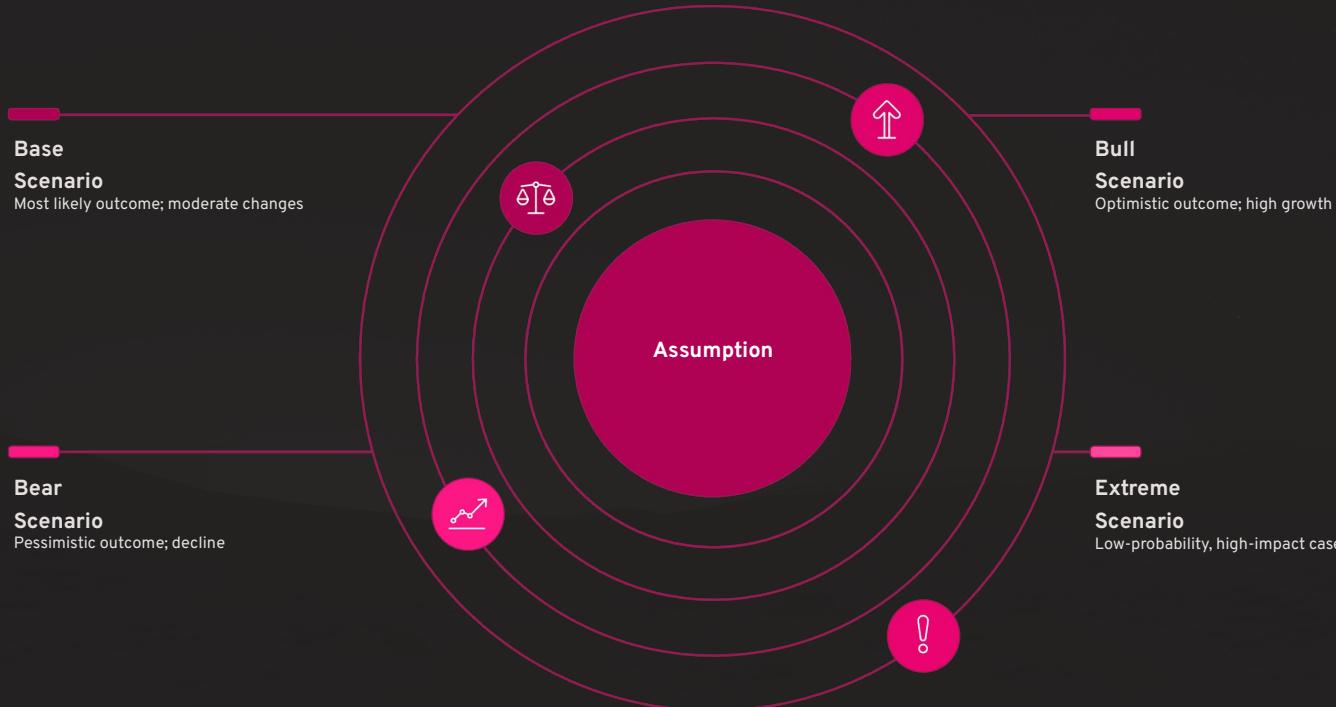
## Thesis Decomposition Process



# Thesis Decomposition: Unpacking Assumptions

- Breaks analyst-written thesis into explicit, testable assumptions.
- Classifies assumptions by operational, macro, competitive, and behavioral dimensions.
- Identifies single points of failure and high-leverage dependencies.

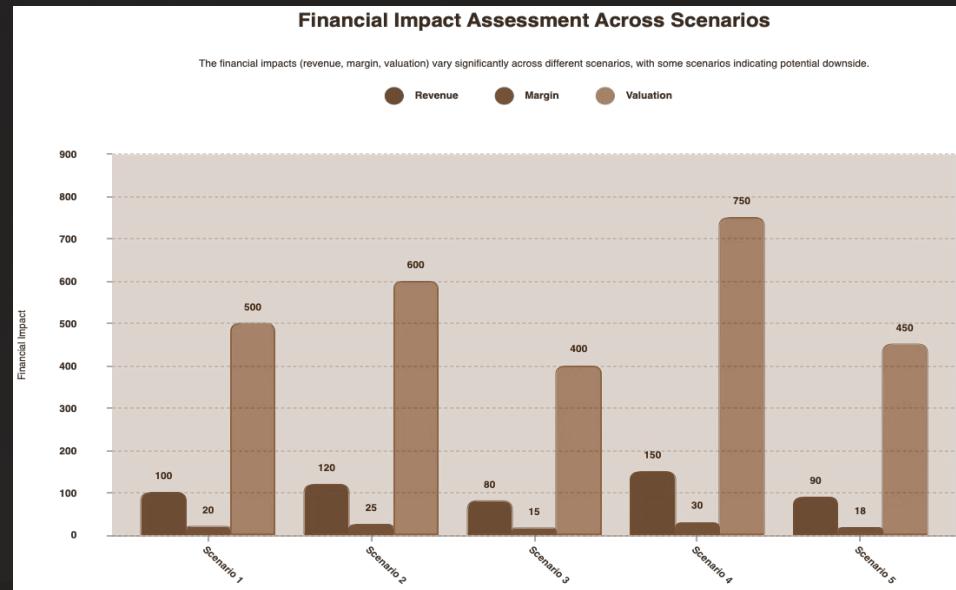
# Grounded Scenario Generation

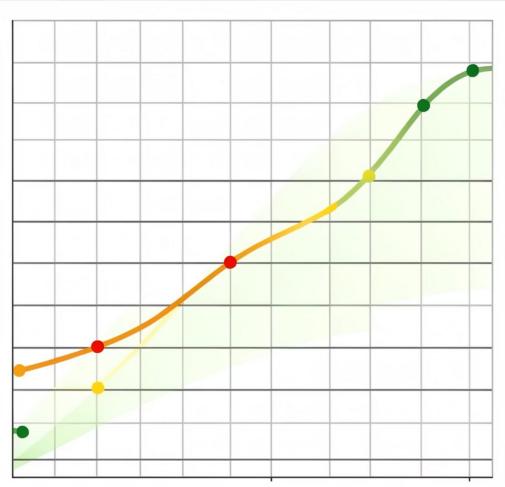


We generate realistic counterfactual scenarios for each assumption, leveraging historical analogs and peer performance to ensure their plausibility. This process highlights extreme but credible cases, providing a robust view of potential outcomes without creating implausible projections.

# Scenario-to-Financial Translation

- Converts scenarios into revenue, margin, and valuation impacts.
- Identifies significant downside events (“tail loss”).
- Aggregates outcomes into a comprehensive assessment for analysts.





# Evidence Integration & Temporal Updating

The system continuously aligns incoming data with existing assumptions, providing a dynamic view of investment theses.

## Real-time Data Alignment

Continuously integrates earnings, key performance indicators (KPIs), and news flow with established assumptions.

## Evidence Classification

Intelligently classifies new evidence as either **supporting**, **contradicting**, or **ambiguous** against the current thesis.

## Dynamic Risk Adjustment

Updates survival curves and fragility scores in real-time, reflecting the evolving landscape of evidence.

# Conviction Calibration: Aligning Confidence with Reality

This step ensures that analysts' confidence is rigorously measured against the objective resilience of their investment theses, guiding optimal position sizing.

## Bridging the Gap

- Measures the precise alignment between analyst confidence levels and the intrinsic resilience of the investment thesis.
- Provides data-driven recommendations for position sizing adjustments based on real-time evidence and dynamic survival metrics.

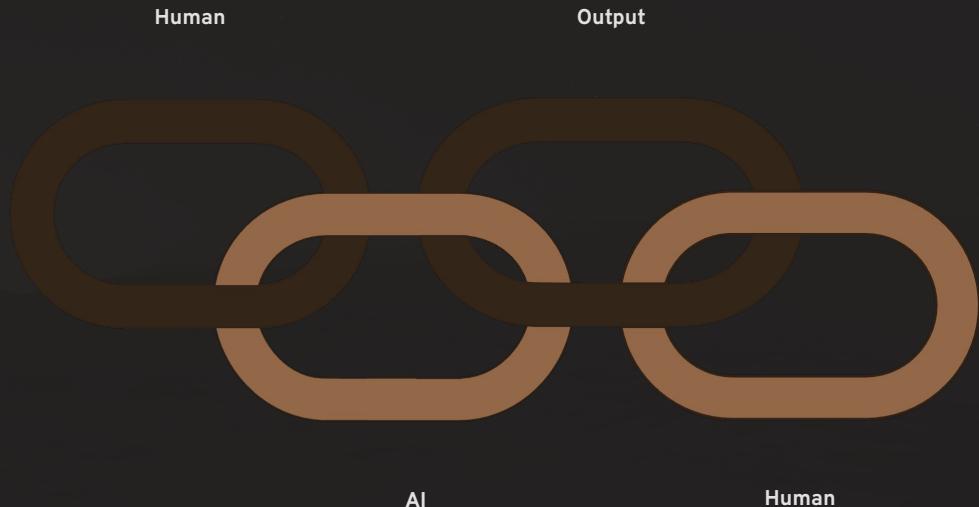
## Continuous Improvement

- Generates rolling calibration metrics, offering continuous learning feedback loops for analysts.

# Human + Machine Feedback Loop

The systems approach fosters a powerful collaboration between human intuition and AI's analytical prowess, driving continuous improvement and mitigating risk.

- Human interprets context and makes decisions; AI tests assumptions and maintains memory.
- Persistent memory allows self-improvement across multiple theses.
- Iterative loop reduces tail risk and exposes hidden dependencies.



## Outcome Tracking

1

Implement robust outcome tracking to accurately calibrate survival and fragility estimates against real-world results.

## Learning Loop Optimization

2

Develop an adaptive learning loop to adjust thresholds, refine scenario generation, and optimize relative risk weighting.

## Empirical Calibration

3

Introduce empirical parameter calibration based on realized outcomes, ensuring our models remain precise and relevant.

## Sector-Specific Guidance

4

Provide sector-specific half-life and monitoring guidance, offering tailored insights for diverse market segments.

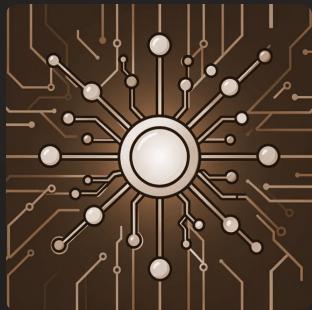
# Future

## Enhancements: Evolving Intelligence

# Evaluation Metrics: Quantifying Performance

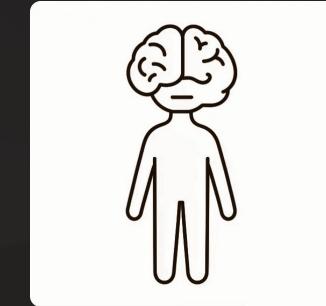
- Persistence of assumptions under stress.
- Severity of downside events and tail risk.
- Responsiveness of analysts to contradictory evidence.
- Improvements in confidence calibration and  
repeat-mistake reduc

# Summary: Human + Machine Impact



## AI's Role

- Enforces rigor in analysis and simulates various stress scenarios.
- Continuously tracks evidence and maintains a persistent institutional memory for all theses.



## Human's Edge

- Provides invaluable contextual understanding and strategic judgment.
- Makes critical capital allocation decisions based on nuanced insights.

Together, the framework significantly **lifts hit rates** while proactively managing tail risk, resulting in durable, auditable, and well-understood long-horizon investment ideas.

# Next Steps

Roadmap outlines key initiatives to further enhance the platform and solidify its position as a leading analytical tool.

-  **V2 Implementation**  
Implement outcome tracking and historical calibration (V2).
-  **Expanded Libraries**  
Expand scenario libraries and monitoring templates.
-  **Tailored Guidance**  
Introduce sector-specific guidance and continuous learning.
-  **Core Maintenance**  
Maintain structured, auditable, and explainable investment thesis evaluation.