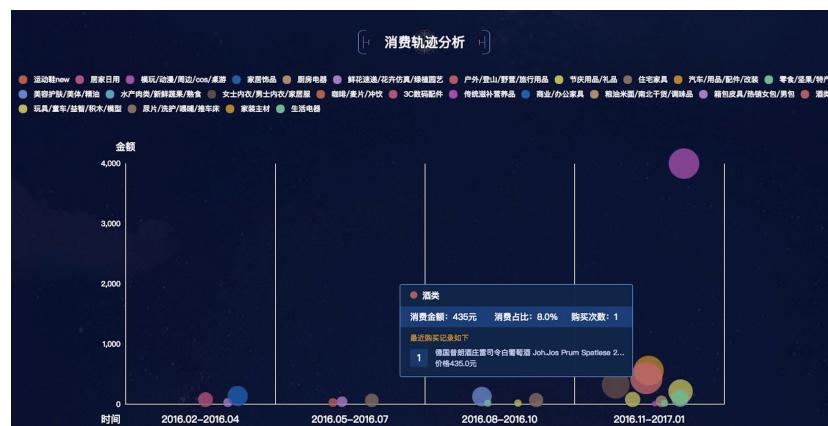


咨询公司的九大AI需求

艾瑞AI研究院 焦世斗
2017-3-2



用户画像



数据收集



通过深度学习技术，识别货架上都有什么产品，可以给零售上提供服务，市场潜力巨大！

新产品前景预测

通过用户行为，和已有产品的销量，可以预测新产品的市场前景



精准问卷、智能调研



精准调研：通过基于设备的问卷投放代替人工扫街调研

智能调研：利用语音机器人代理人工客服调研

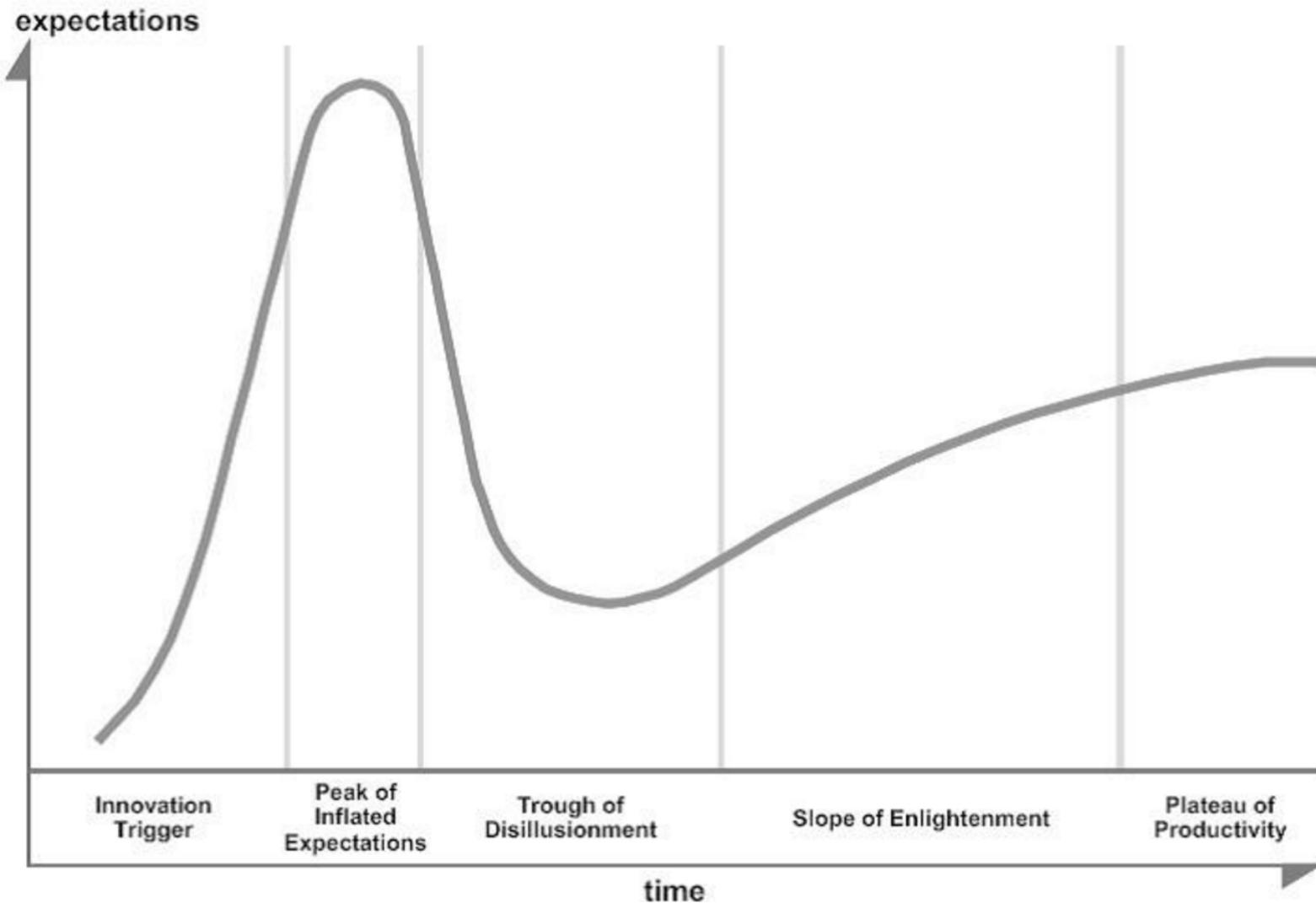


价格和产品优化

iResearch
艾瑞咨询

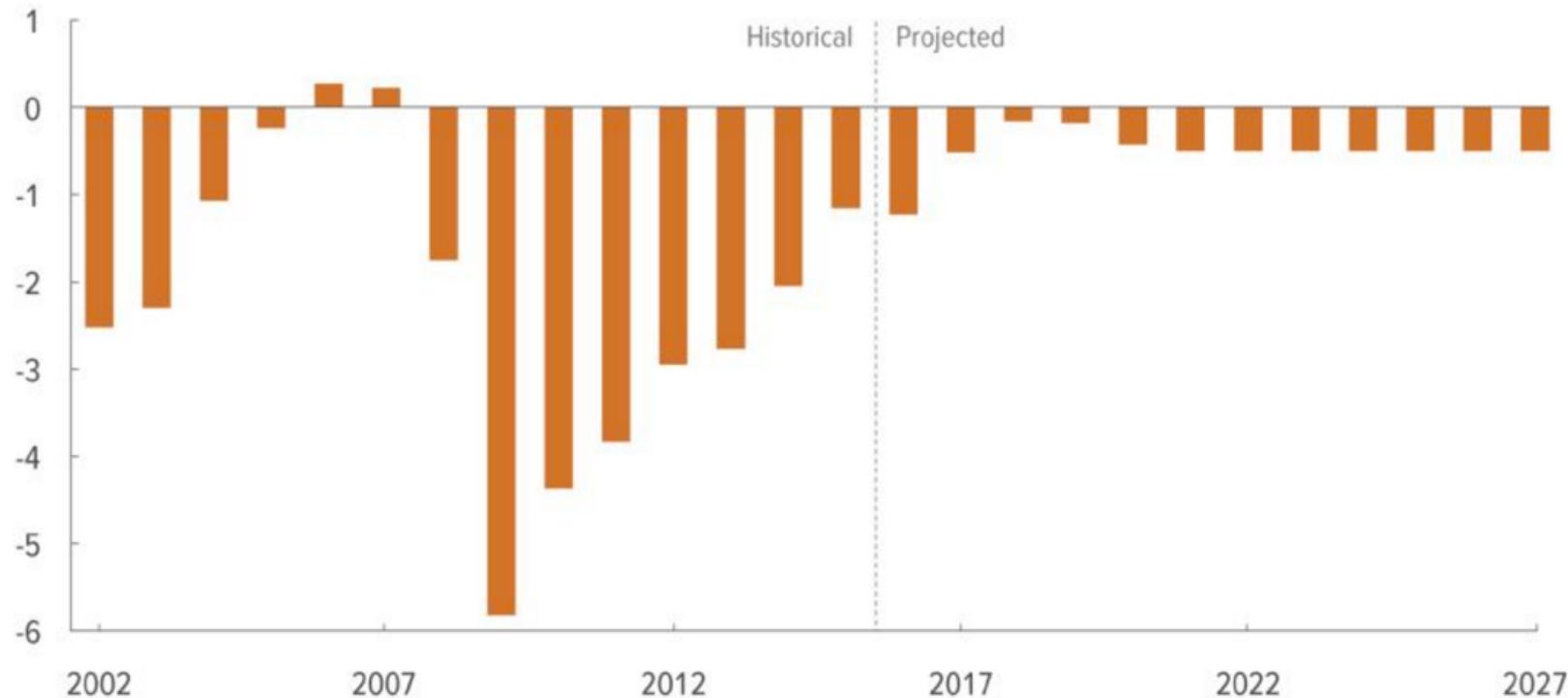


趋势预测



经济预测

Percentage of Potential GDP



The gap between the economy's actual and potential output will largely disappear by the end of 2018. Then, the output gap is projected to transition to its historical average of roughly -0.5 percent by 2021.

精益获客

The screenshot shows the Baidu homepage with a weather widget at the top left. Below it is the Baidu logo. A search bar is present, followed by a camera icon and a navigation bar with links for '关注' (Follow), '图片' (Images), '小说' (Novels), '网址' (Websites), '视频' (Videos), and '明星' (Celebrities). The main content area features a headline about a BMW 1 Series and a section on刘德华's wife. There are three small images of cars and two small images of people.

卖20万的宝马1系终于来了，迈腾帕萨特该怎么办

全网资讯 精彩图集 >

她是刘德华一手捧红的唯一，却在走红之后"吃里扒外"背叛华仔,嫁入豪门靠低保生活！

刘德华 >

The screenshot shows a search result for '哪家公司值得买' (Which Company is Worth Buying) on Baidu. The top navigation bar includes links for '网页' (Webpage), '地图' (Map), '贴吧' (Baidu Tieba), '新闻' (News), '知道' (Baidu Zhi道), and '百科' (Baidu Encyclopedia). The main content area displays a summary of the website and its rating.

什么值得买 | 品质消费第一站_网购决策中立...
什么值得买是一家中立的消费门户网站,实时推送优质的网购优惠信息,真实的原创购物攻略,致力成为品质消费第一...
m.smzdm.com 226条评论

The screenshot shows a search result for '中国有几家上市公司值得买入_百度知道' (How many listed companies are worth buying_Baidu Zhi道). It includes a summary, a timestamp (asked on February 23, 2017), and a detailed answer from a user named '最佳答案' (Best Answer).

中国有几家上市公司值得买入_百度知道
1个回答·提问时间：2017年02月23日
[最佳答案] 请免费下载大智慧软件,里面有详细的每个上市公司的信息。安装后按f10即可。很多网站都有,一些证券网站都...
zhidao.baidu.com 评价

The screenshot shows a search result for '年入2亿,估值8亿,做果汁的拟IPO公司值得买吗?' (Is the拟IPO company worth buying?). It includes a summary, a timestamp (posted 7 days ago), and a detailed answer from a user named '汇金网'.

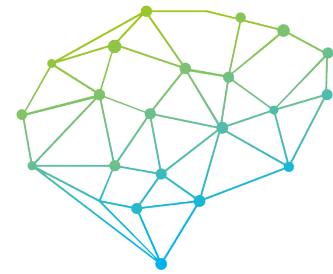
焦点资讯
年入2亿,估值8亿,做果汁的拟IPO公司值得买吗?
汇金网 7天前
这类公司再融资的合理性是值得质疑的。因为...
万隆证券网 22天前

广告监测



求小伙伴同行，成为5%





AI研究院

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