CORPORATE LOGO

Guidebook

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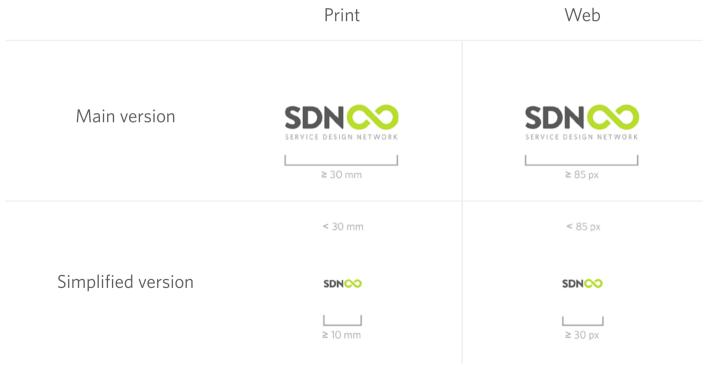
Main version



Simplified version



Main x Simplified version: minimum size



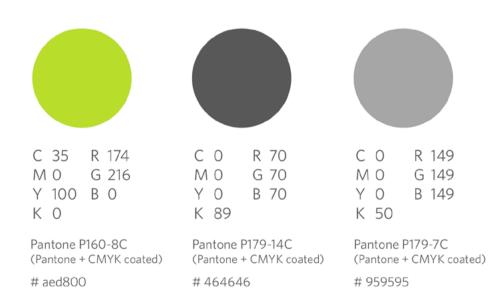
Safety area



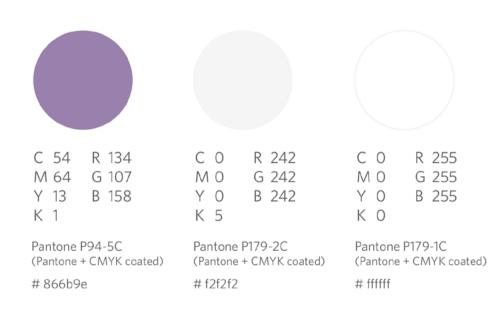
Safety area



Colours



Supporting colours



Background colours









Black background, B&W, positive/negative









Typografy



Whitney Medium

12

Typografy

Whitney Book

ABCDEFGHIJKLMNOPQRSTUVWXYZßÖÜÄ 1234567890 abcdefghijklmnopqrstuvwxyzßöüä 1234567890

Whitney Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZßÖÜÄ 1234567890 abcdefghijklmnopqrstuvwxyzßöüä 1234567890

Whitney Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZßÖÜÄ 1234567890 abcdefghijklmnopqrstuvwxyzßöüä 1234567890

Whitney Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZßÖÜÄ 1234567890 abcdefghijklmnopqrstuvwxyzßöüä 1234567890