My initial venture idea is AI music composing.

It seems natural that we are gifted to write, to scratch, to express our ideas in one way or another from the very beginning of our life. But creating a piece of music, on the contrary, has always been regarded as a high-end technical work by most of us.

What if, we, the real amateurs, can actually make it, with the help of AI? All that we have to do graphic input, e.g., scratching approximate lines, tap several keys. And our pre-trained AI would combine it with basic composing rules, your intended style and automatic beats. Users could share their pieces to social media and (if possible) our content-sharing platform.

Looking from inside, the key resources needed basically include a. back-end tech pack of AI music b. front-end user web or app development c. initial users as PUGC generator d. (if necessary) community development

Looking from outside, I think two trends are just on the way. First, our willing to pay for music is gradually developing, with convenient e-pay and life improvement. Second, out need for music is transferring, from listening and reacting (music player and games), to participating and creating (garage band and Wesing).

My initial ideas about business model focus on a. user stream – like Wesing (全民K歌) b. co-produced copyright.