StubHub

Average

SB XLVIII $4,012

SB XLVII $2,525

SB XLVI $3,040

Median

|  |  |  |  |
| --- | --- | --- | --- |
| Super Bowl | Ave Ticket Price | Median | Range |
| XLVIII (2014) | $4,012 | $3,400 | $2,708-$10,000 |
| XLVII | $2,525 | $2,172 |  |
| XLVI | $3,040 | $2,500 |  |
|  |  |  |  |

\*FIFA World Cup 2014: $90 in Brazil (some as little as $15); international primary markets $220-$990 depends on category band and round of play.