



CONSCIOUSPOKER

# Build Your Poker Business - The Big Picture

1. What is your main reason for playing poker? What inspired you to take this course?

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2. What would success mean to you on your poker journey?

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3. What is your specific poker goal?

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4. What concrete steps can you take to treat poker more like a business to give yourself the best chance at profitability?

(i)

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(ii)

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(iii)

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**5.** Write out your clear action plan to achieve your poker goal. Work backwards. For example, if your goal is to make \$2,000 per month playing poker, figure out how many hours you can realistically play, and how much you would need to make per hour. Then, write out a schedule of which games you're going to play and on which days and times. Get as clear of a picture as possible.

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**6.** What is your starting poker bankroll?

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**7.** Commit to segregating your finances before your next poker session. Will you open an LLC? A separate bank account? Write out specifically this will look.

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**8.** How will you keep track of expenses?

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It's imperative you keep diligent records. You can use the apps Poker Income or search for 'Poker Bankroll Tracker' in your app store. Get a system in place before moving forward. You can use [this simple spreadsheet](#) I created as well. (Click file > make a copy). Commit to taking a week off to set up your poker business before resuming play. The game will be there when you get back. When finished, share your answers with a study partner. Ask questions. Get feedback from the group.