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- A. SUMMARY:** I am an individual with Masters in business administration (MBA) specializing in Business Analytics and BE in Computer Science. I have a good understanding in Object oriented programming using Core Java. I also have strong understanding of statistics and knowledge on statistical programming languages Like R. Hands on different statistical modeling techniques like regression modeling, predictive modeling, supervised machine learning algorithms (logistic regression, decision trees, SVM, Kth nearest neighbor, naïve baye's, random forests) and also unsupervised ML algorithms.

ENVIRONMENT: Windows, Linux, R-Programming, python.

TOOLS: Tableau, SQL, Core Java, R-Studio, Python-spyder, Microsoft Excel, SPSS, Anaconda, Jira.

B. DETAILS OF PROFESSIONAL HISTORY

- **Business Analyst (from August 2nd 2018 to till date):**
 - **Built promotion analytics engine for Retail analytics product:**
 - Detailed requirement gathering from the stake holders.
 - Identifying the KPI's for measuring promotional success.
 - Identified the key predictors for predicting promotional success.
 - Designed a ML model to predict the best possible promotion strategy based on success score.
 - Proposed the approach that will address at different scenarios of application of analytics in promotion, as a part of retina enhancement.
 - **Use Case workshop for retail analytics projects:**
 - Proposed a design for use case workshop in order to come up with the all possible use cases for Retail analytics projects, which is based up on design thinking methodology.
 - **Enhancement of retina:** Worked towards finding the effective KPI's for the Inventory performance measurement, which in order helps in effective planning and use of inventory.
 - **Functional testing:** been part of Functional testing for B2C channel of Travel Company.
 - **Skills:**
 - Requirement elicitation, gathering, and Analysis
 - Affinity mapping,
 - Design thinking,
 - Business Analysis,
 - analytical Thinking,
 - Functional testing.
- **Client champion(Pre-Sales) :**
 - Account planning.
 - Detailed research of the clients business, competition and areas of operation.
 - Hosting, Coordinating meetings for the strategic management team.
 - Responsible for preparation of account plans for the various account.
 - Research on the accounts to find the grey areas and opportunities to increase the revenue for any particular accounts.

C. ACADEMICS PROJECTS:

- **Engineering project:** Augmented reality based Android App. As the part of my internship and Final dissertation during my engineering use Java, Android Studio, Open GL.
- **Internship at Billion smiles Hospitality pvt ltd.:** The Company had Excel files to save the transaction data on daily basis, so used Microsoft Excel and excel sheets as tool of analysis. **Activities:** preparing daily food cost, Inventory analysis, and analysis of daily sales report.
- **MBA Dissertation:** Market Basket Analysis using R. Made a market basket analysis on Kaggle dataset (Instacart Market basket analysis competition) using Apriori algorithm to find the association rules, which resulted in 172 associations. And also did an exploratory data analysis on the same data.
- **EDUCATION:** Bachelor of Engineering, School of Engineering and technology – Jain University, India-2014.
Master of Business Administration, Alliance University, India- 2017.