

VASUKI .R

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JOB OBJECTIVE

To strive for excellence in the field of software development with dedication, focus, proactive approach, positive attitude, passion and to utilize my knowledge and skills in the best possible way for the fulfillment of organizational goals.

ORGANISATIONAL EXPERIENCE

- Attending **Internship at UniMity Solutions, Chennai, India** from June 2019 to till date.
- Worked as **CRM Lead for MocDoc, A product of Yro Systems Pvt.Ltd, Chennai, India** from August 2018 to June 2019.
- Worked as **Junior Developer for Cadwina Healthcare LLP, Chennai, India** from Feb 2018 to July 2018.

PROFESSIONAL EXPERIENCE

- Having 2 years of experience in **Hubspot** and **WordPress** tools.
- Programming with **C, C++, Java, PHP and MYSQL**.
- Experience in creating landing pages using **WordPress**.
- Experience in Email Marketing tool **MailChimp**.
- Experience in search engine optimization.
- Having good knowledge on Digital Marketing.
- Experience in Google Analytics and Buffer.
- Managed social media activities, blog post and sending mail promotion.
- Involved in UML Design, Class Design, and Development & Maintenance activities.
- Understanding of contact, company, task and deal details in CRM.
- Good experience in coordinating and working with developers and clients.
- Team player with strong people skills, excellent communication and problem solving skills.

EDUCATION

- **Master of Computer Application (CGPA 8.04)** from Thiagarajar College of Engineering, Anna University – Tamil Nadu –India.
- **Bachelor of Computer Application (CGPA 7.96)** from Madurai Sivakasi Nadars Pioneer Meenakshi Womens College, Alagappa University – Tamil Nadu –India.

IT SKILLS

Operating Systems	: Windows
Languages	: Java, PHP.
Java Specification's	: Jsp.
Servers	: Xampp, Apache Tomcat.
Web Technologies	: Html5, CSS
Databases	: MySQL, Oracle 10g.
Development Tools	: Hubspot, WordPress.

Internship

Organization: UniMity Solutions
Period: June - 2019 to till date
Place: Chennai.
Technologies: html5, css, PHP, MYSQL.

Key Project Worked in the Organization

Project

Project Title: CRUD(Create, Read, Update, Delete) and search operations
Organization: UniMity Solutions
Period: June 2019
Place: Chennai.
Languages: HTML and PHP
Database: MYSQL.

Project Description:

The objective of this project is by using our website, User can create their profile details, update their profile details, delete their profile details whenever required.
User can view their profile details and search their profile details based on name and age.

Project

Project title: School of Education
Organization: UniMity Solutions
Period: July 2019
Place: Chennai.
Languages: HTML and PHP
Database: MYSQL.

Project Description:

The objective of this project is by using our website, Admin can create their profile details, update their profile details, delete their profile details, view their profile details, create news contents, update news contents, view news contents, delete news contents, create user details, update user details, delete user details whenever required.
Editor can create news contents, edit any of the news items created by him and delete any of the news items created by him.
User can update their profile details, view their profile details and delete their profile details.

Roles & Responsibilities:

- Complete integration to all modules.
- Taking individual ownership for develop and deliver the all modules.
- Key responsibilities for timely product releases without compromising quality.

WORK EXPERIENCE

Worked as CRM Lead in MocDoc, A product of Yro Systems Pvt.Ltd, Chennai, India.

Organization: Mocdoc, A product of Yro Systems Pvt.Ltd
Period: Aug-2018 to till June-2019
Place: Chennai
Personal Role: CRM Lead
Technologies: Erlang, Hubspot

Roles & Responsibilities:

- Lead management in CRM and Created task to team members.
- Analyzing the performance of team members for assigning targets on a regular basis.
- Collecting the leads from Internet and Entering proper information of the lead in CRM.
- Coordinating with clients through call.
- Sending daily, weekly and monthly report.

Worked as Junior Developer in Cadwina Healthcare LLP, Chennai, India.

Organization: Cadwina Healthcare LLP
Period: Feb-2018 to till July-2018
Place: Chennai
Personal Role: Junior Developer
Technologies: html5, css, PHP, WordPress, Hubspot

Roles & Responsibilities:

- Managing WordPress admin fully.
- Managing blog post and sending mail promotion.
- Have managed all social media activities.
- Analysing and developing the Customer requirements in iterations.
- Coordinating with clients through mail and call.
- Involved UML design and classes, development and maintenance activities.
- Taking individual ownership for develop and deliver the all modules.
- Sending daily, weekly and monthly report.
- Key responsibilities for timely product releases without compromising quality.

Internship

Organization: Cadwina Healthcare LLP.
Period: Dec - 2016 to till April - 2017
Personal Role: Digital Marketing Developer.
Place: Chennai.
Technologies: html5, css, PHP, WordPress.

Roles & Responsibilities:

- Posted healthcare jobs and events in our website.
- Created procedure on how to use tools or options available in our website.
- Analysing website, created meta title, meta description in search engine optimization and then sending mail promotion using mailchimp tool.
- Taken individual responsibility for developing and delivering knowledge base module and blog module.

Key Project Worked in the Organization

Project

Project title: Healthcare Job Portal and Digital Marketing Development.
Organization: Cadwina Healthcare LLP.
Period: Dec - 2016 to till April - 2017
Place: Chennai.
Languages: HTML and PHP
Database: MYSQL.

Project Description:

The Healthcare job portal and digital marketing application allows job seekers and employers to find jobs in healthcare. Healthcare job portal helps healthcare professionals to find relevant jobs in healthcare Industry for doctors, nursing, allied health, healthcare management, health IT etc., also its easy to find job based on job type (full time, part time, internship) and location wise. Email promotion is used to get updated news and trends in healthcare career development and jobs. Knowledge base is used to view and search the articles for gain the knowledge about healthcare job portal.

Roles & Responsibilities:

- Created landing pages for healthcare jobs
- Sending mail promotion using mailchimp tool.
- Analysing and developing the Customer requirements in iterations.
- Involved UML design and classes, development and maintenance activities.
- Taking individual ownership for develop and deliver knowledge base module and blog module.
- Key responsibilities for timely product releases without compromising quality.

Academic Project

Project title: Pharmacy Management System.
Organization: Thiagarajar College of Engineering.
Period: July- 2016 to till Nov - 2016
Place: Madurai.
Languages: Jsp.Net
Database: Oracle 10g.

Project Description:

This project is to provide online prescription by the doctors to the customer through mail. It provides service as an alert message to the customer about the details of new medicine and to remind about the tablets. Based on this online prescription, products are delivered to the customer. In this project it shows the details of the doctors who are specialist in the particular disease.

Roles & Responsibilities:

- Analysing and developing the Customer requirements in iterations.
- Taking individual ownership for develop and deliver doctor details module and prescription module and created Junit Test classes.
- Involved in UML design, class design, and development & maintenance activities.
- Key responsibilities for timely product releases without compromising quality.

Project

Project title: Manure Cultivation.
Organization: Aptech Computer Education.
Period: April - 2019 to till May - 2019
Place: Sivagangai.
Languages: HTML and PHP
Database: MYSQL.

Project Description:

The objective of this project is by using our website, Manufacture can sell products to the customer and customer can buy the products when both register their personal credentials. Manufacture can update their product, delete their product and modify their profile details whenever required. Customer can view the availability of products and can place the order to purchase their required products.

Roles & Responsibilities:

- Analysing and developing the Customer requirements in iterations.
- Complete integration to all modules.
- Taking individual ownership for develop and deliver the all modules.
- Key responsibilities for timely product releases without compromising quality.

PERSONAL DETAILS

Date of Birth: 29-11-1993
Gender: Female
Marital status: Single
Nationality: Indian
Languages Known: English, Tamil

DECLARATION

I hereby declare that the above furnished details are true to the best of my knowledge and belief.

VASUKI R