



**SIDDHARTH SINHA**  
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#### OBJECTIVE:

- Playing a challenging role in VUCA environment, where the contribution of strategic initiatives can create branding activities, thoughtful leadership and communication.

#### SUMMARY OF PROFILE:

- I am eager to leverage my classroom learning into real world experience

#### SKILLS:

- Advanced written and oral communication skills
- Strong organizational skills and flexibility
- Excellent ability to keep good relationships with everyone
- Proficient in basic computer skills
- Outspoken, friendly and a complete people's person

#### ACHIEVEMENTS:

##### >At School

- Was an active member of MYTRI (Mobilizing Youth for Anti-Tobacco Related Initiatives)
- Active Volunteer of HELPAGE INDIA
- Participated in the 4<sup>th</sup> National Cyber Olympiad. (Conducted by Science Olympiad Foundation)
- Participated in the All India Talent Search Examination. (Conducted by Children's Educational Trust)
- Participated in various Inter School Debates and Dramatics

##### >At College

- Was a co-organizer of the college fest: RUBIK's CUBE 2013
- Active member of the Management Department (Formed by Students)
- Various in-house projects performed

#### INTERESTS/OTHERS:

I like to be challenged by new technologies and meeting new people, playing cricket, cooking, gathering knowledge, driving, etc.

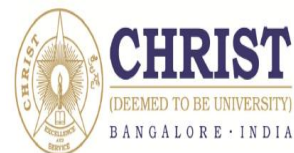
#### EDUCATION:

- Currently pursuing MBA (Marketing) from Christ (Deemed to be University), Bengaluru
- BBA (Marketing & Finance) from Birla Institute of Technology, Mesra (2012-2015)
- Matriculation (CBSE) in 2009 (Ryan International School, New Delhi)
- Intermediate (CBSE) in 2011 (Ryan International School, New Delhi)

#### MBA INTERNSHIP:

##### ➤ **Vodafone Mobile Services Ltd., New Delhi**

Project- Study to understand and develop marketing strategies for Youth Segment (including Rural) along with focus on My Vodafone App  
Duration- 2 months (April-May 2018)





#### CERTIFICATIONS:

- Customer Service (E learning)
- Operational Risk Management (E learning)
- Initiating and Planning Projects (University of California)
- Successful Negotiation: Essential Strategies and Skills (University of Michigan)



#### JOB EXPERIENCE- 22 months

##### ➤ **99acres.com (Info Edge India Ltd.), Noida**

Duration: April 2016 – April-2017

Associate Sr Executive- Client Relations (Corporate Functions)

Key Responsibilities-

- Interacting and meeting with Builders (PG/FP/NP) on a regular basis
- Various new developments within the product
- Extensive study and research about the new projects/concepts being worked upon in the real estate industry



#### **Awards/Appreciations: Extraordinary performer for the FY 2015-2016, (99acres Operations Team)**

Duration: June 2015 – March 2016

Executive- Operations

Key Responsibilities-

- Extensive research on Real Estate projects
- Creating/Upgrading of the XID pages (Projects) for registered clients
- Provide timely and effective communications along with other support as and when required
- Working closely with clients to communicate data escalations and reporting to the team as requested
- Responsibility for meeting deadlines, pay attention to detail, multi-task and oversee multiple simultaneous projects
- Responsible for meeting quality and process standards as identified by the organization
- Providing clients with first time resolution within 3 hours of TAT



#### **Awards/Appreciations: Best Performer for the month of August 2015 (Project Creations Team)**



#### UG INTERSHIPS:

##### ➤ **J K Tyre & Industries Ltd, New Delhi**

Duration: June 1<sup>st</sup> - June 30<sup>th</sup> 2013

##### ➤ **Mail Today Newspaper (India Today Group), Noida**

Duration: May 6<sup>th</sup> - June 23<sup>rd</sup> 2014

##### ➤ **Indian Oil Corporation Ltd, Pipelines Division, Noida**

Duration: December 5<sup>th</sup> - January 5<sup>th</sup> (2014-2015)



