

# RESUME

## ARPIT ALOK

### Corresponding Address :

Shubham Heights, Jai Bhawani  
Nagar, Opp. McDonalds Near  
Dange Chowk.  
Pune - 411033.

### Permanent Address :

B/54. Housing Colony,  
Kankar bagh Colony,  
Patna -800020  
Bihar

### Contact No :

+918788592231

### E-Mail :

arpitalok008@gmail.com

### Personal Profile :

**Father's Name :** KUMAR  
ALOK

**Mother's Name :** REENA  
SINHA

**DOB** : 09/12/1988

**Sex** : Male

**Nationality** : Indian

**Marital Status** : Unmarried

### Language Known :

English, Hindi

## Career Objective:

Seeking a challenging career in the field of marketing where I can put in the best of my knowledge to Complete the task assigned and keeps on upgrading myself as per the new upcoming challenges in the respective field.

## Work Experience

### 1. **Company Name: PARLE AGRO PVT. LTD**( June 2018 to Present)

**Designation:** Growth Officer

#### Key Responsibilities

- Responsible for coordinating with the existing dealers of the company.
- Taking orders of the Frooti & Appy product from the dealer.
- Updating dealers about the change in product price and new Product launch.
- Solving the problem and queries of existing dealers and Customers.
- Searching for new dealers.
- Implementing the company schemes into market.
- Increasing the visibility by merchandising.

### 2. **Company Name: GAURAV TRADERS** ( This is the distributor of **ANCHOR HEALTH & BEAUTY CARE PVT. LTD)** (July 2015 to May 2018)

**Designation:** Sales Executive

**Interest :**

Exploring Internet  
Watching movie

**Strengths :**

Passionate to learn and work.  
Smart working and honest.  
Quick learn and  
Self- motivated.

**Competencies :**

Flexible, Team player  
Ambitious and Smart working

**Core Values :**

Discipline, Determination,  
Dedication

**Academic Details****MBA(Marketing)**

**University** : Dr. D. Y. Patil University

**Div.** : 1<sup>st</sup>

**B.sc Honors(Math)**

**University** : Bihar University

**Div.** : 2<sup>nd</sup>

**Intermediate(I.Sc)**

**University** : Bihar Board

**Div.** : 1<sup>st</sup>

**Matriculation**

**University** : Bihar Board

**Div.** : 1<sup>st</sup>

**Computer Proficiency**

- MS-Word, MS-Excel, MS-PowerPoint,
- Operating System: MSDOS, WINDOWS 98/2000/XP/Vista

**Declaration**

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

**Place :**

**Date :**

**Arpit Alok**