



Lali Priya

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Professional Snapshot

- An accomplished MBA(HR & Marketing) and Fashion professional with nearly 16 years of experience in Teaching, Administration, Management, experience of Facilitating students by using interactive discussions and hands-on approach to help students to learn and apply concepts in subjects.
- Currently employed as Assistant Professor in Amity University,Lucknow (from last 10 years)
- Served University of Allahabad for 6 yrs as Senior faculty in CFDT,IPS,University of Allahabad
- Designer for DEPM Project of UP Handloom Textiles Apex, Government Of India
- BOS member for RML,Faizabad University and DDU Gorakhpur University with examiners for University of Allahabad, Vasant kanya Mahavidyalaya,BHU, Rajarishi tandon open university
- Acquired significant exposure in administration and supervision of educational institutions, adroit in planning, organizing and directing education programs
- Organizer for various Fashion Shows and Seminar/Conferences
- Demonstrated excellence in providing leadership for development, implementation, and evaluation of a comprehensive educational program.
- Possesses effective, positive human relations abilities in working with students, parents, teachers, support staff and administrators, as well as governmental agencies, business and industry and community groups.

Work experience

Amity School of Fashion Technology,
Amity University Lucknow

August 2008 — Present

Assistant Professor

- Teaching mainly Retail Management, Textiles, Computer aided Softwares (corel draw,photoshop, Reach fashion studios).
- Holding key positions in Amity School of Fashion Technology of Assistant Proctor, Nodal
- Officer. Program leader for MAFRM program
- Moderator
- Member of Marketing Team

Centre of Fashion Design & Technology
University of Allahabad

13th August'2002 — 13th August'2008

Senior Faculty

- Taught Textiles,Design Ideas and Computer Aided Fashion Design
- Softwares Examination Coordinator
- Additional Responsibility of Library Incharge for CFDT,IPS University Of
- Allahabad Course Coordinator
- Event Coordinator

Designer

- Designer for DEPM project Designer handloom clothing for export and sample production

Key Accomplishments

- **BOS member** for Dr.RML
- University,Faizabad **BOS member** for DDU university, Gorakhpur
- **Co-Convenor for National Seminar** on Power Dressing: An effective way to success and its significant effect on self-esteem and confidence Organized By :Amity School of Fashion technology, Amity University Lucknow
- Campus **Organizing Secretary for National Symposium** on Conventional to omni-Channel retailing:discovering the difference Organized By :Amity University,Lucknow Campus
- **Organizing Secretary for National Seminar** Emerging trends in Fashion and visual Arts Organized By :Amity School of fashion Technology
- **Started B.Voc (Fashion Design & Garment technology) & B.VOC (fashion design & Embroidery)** course in Dr.RML university,Faizabad
- **Technical Expert for the appointment of Instructor** at Government Girls Polytechnic, Allahabad
- **Expert for the Workshop** on "Fashion Communication" at Vasant Kanya Mahavidyalaya, BHU,Varanasi
- **Designer for "Dezines"- Catalogue** of ASFT final year Students designs collection.(every year since 2008-
- 2018) **Faculty Coordinator of Fashion Show** "Bollywood in Our Lives" at CFDT, University of Allahabad
- **Faculty Coordinator of Fashion Show** "Suno Kahani Fashion Kil" at CFDT, University Of
- Allahabad **Faculty Coordinator** for Fashion Exhibitions (**Kala Mela**) at CFDT, University of Allahabad
- **Faculty Coordinator For Amity Designer Awards** (Fashion Show) every year since 2008 till date
- **Paper Setter/Examiner** for Diploma and B.Voc courses at **Dr.RML University Faizabad**, BA(Fashion Design) & Diploma Courses at CFDT,**University of Allahabad**,CCTT,DFD,DHA, UGFD courses of **UPRTOU**, **VKM-BHU**, Varanasi
- **Judge** For the event Mr & Ms.Utkarsh '2009 at **BBD University**,
- **Lucknow Jury member** for "Face Painting Competition" at
- **St.Francis College Fashion Expert** for Leading newspaper Amar Ujala
- **Published** articles in **AMAR UJALA NEWSPAPER,Allahabad**
- **Fashion writer** for **UNIQUE YOUTH MAGAZINE** monthly magazine

Education

MBA (HR & Marketing)

July 2012 — July 2014

Amity University Uttar Pradesh

MA (English)

2004 — 2006

Kanpur University

B.SC (Home-Economics)

1996 — 1999

AAIDU, University of Allahabad

Textiles & Nutrition as major subjects

Diploma In Fashion Design

2000 — 2001

National Institute of Fashion Design

Conference

- Folk Culture & Art /Crafting Comeback Organized By :Department of Fine Arts & Music,DDU Gorakhpur
- University Fashion CommunicationOrganized By :Vasant Kanya Mahavidyalaya,BHU
- Elucidations of Folk Inclinations:New Horizon in clothing & Textiles Organized By :Dept.of Home.Science,Mahila Mahavidyalaya,BHU,Varanasi
- Challenges of bringing organic cotton into mainstream clothing Organized By :Bon maharaj engineering College,Vrindavan,Mathura,UP,India
- Values and ethics in education for the sustainable development and social transformation Organized By :Second Lucknow Social Science Congress BBAU University,Lucknow
- Linkages between Environment and development for sustainable future Organized By :Amity University &
- RELO Sweatshops : a fashion Crime Organized By :Amity instt of Education,Amity university
- Emerging trends in Fashion and visual Arts Organized By :Amity School of fashion Technology
- Social Media: oppurtunities & challenges for public relations Organized By :Public Relations Society of India, Lucknow Chapter
- National Symposium on Conventional to omni-Channel retailing: discovering the difference Organized By :Amity University,Lucknow Campus
- Teacher Effectiveness-Personal & Professional Development Organized By :AIE,Amity University,Lucknow
- Campus From Teaching to learning- A New paradigm for Education Organized By :Amity Institute of Information technology, Amity University Lucknow Campus
- Indian Art Heritage in a Changing World: Challenges and ProspectsOrganized By :Deptt of History of Art, Banaras Hindu University
- Human Resource Management practices in service based organizations: issues, challenges,current status Organized By :Amity School of Hospitality, Amity University,Lucknow Campus
- Power Dressing: An effective wayto success and it's significant effect on self-esteem and confidence Organized By :Amity School of Fashion technology, Amity University Lucknow Campus
- Digitilisation:Role, Cause, Oppurtunities, & Challenges in Apparel Industry Organized By :Faculty of Commerce & Manangement Studies, Mahatama Gandhi Kashi Vidyapith Varanasi,UP
- The enhancement of economic vitality of organic fashion through folk art Organized By :ASFA,Amity University Lucknow

Workshops

- **Conducted & Coordinated Various workshops on : -**

Fashion Styling and Make Up techniques
Traditional Dyeing and Printing (Batik, tie n dye, Screen printing) Dyeing & Printing with special dyes

- **Participation in : -**

Bag making from Jute Fabric
Leather Accessories and its making
Jewelry Designing
Best out of Waste-House decor products

Interests

- **Designing of garments**
- **Dancing**
- **Writing poems and articles**

References

Will be provided as required.

