

Curriculum Vitae

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MOHAMMAD NISAR

Career Objective

Want to get a position in a company that offers opportunities that utilize my technical skills, interpersonal skills & Expertise in order to grow organization.

Summary

B.com(H) from Zakir Husain Delhi College, University of Delhi.

I am a kind of learner. Started my Digital Marketing career in 2018 when I was in graduation.

Later I Joined IMDIGIAL a Digital Marketing Agency where we try to solve various SEO and Digital Marketing queries, problems over rankings and getting conversions. Somehow things changed, and I am looking for a job now where I can use my skill for the betterment of a company.

I have learned a lot and still eager to explore this beautiful field of ranking over Google SERP. I am an expert in SEO and Social Media Marketing.

Educational Profile

- 10th from C.B.S.E securing 76%
- 12th form Commerce stream securing 83%
- B.Com(H) 55%
- M. Com Pursuing

Technical Interest

Skills: SEO, Google Analytics, Webmaster, PPC etc

Subject Skills: Search Engine Optimisation, CPA networking, Affiliate Marketing

Well versed in tools like Ahrefs, Moz, GSA, Semrush, Keyword Planner, screaming frog.

Training exposure

1. **Organization :** Delhi School of Internet Marketing
Tenure: 6 months
2. **Organization:** IMDIGITAL (3 months internship)
Job Role : SEO Executive:

Experience

- **More than 9 Months of experience in SEO & Internet Marketing**
- **Experienced in Google & Facebook ads.**
- **Few favorite websites to work on:**
 1. <https://galaxynote2020.com>
 2. <http://imdigital.xyz>
 3. <https://topracingdrone.com>
 4. <https://www.stockles.com>
 5. <https://thewritersite.world>

IMDIGITAL Pvt. Ltd (Delhi)

Worked as an **SEO Executive** and my job Role was to manage different things, like Keyword research, Content analysis, Publishing of content over the website, Performing on-page-off page SEO, maintaining various social media pages, and dealing with different teams to get the company on the right track.

Apart from it, I have been worked over various blogs and websites.

I am doing SEO for a long while. Have faced many ups and down in SERP with changes Google Algos. Meanwhile, we have explored new ways of ranking websites for specific keywords.

Strengths

- ⌘ Quick Learner
- ⌘ Smart worker
- ⌘ Passionate and Energetic.
- ⌘ Punctual, Honest

Hobbies

- ⌘ Reading book (favorite book- Think and Grow Rich)
- ⌘ Listening Motivational Music
- ⌘ Reading blogs and surfing YouTube

Personal Profile

Date of Birth	24/06/1996
Place of Birth	Delhi, India
Gender	Male
Marital Status	Unmarried
Languages Known	English and Hindi
Father's name	Mohd Mansoor
Mother's name	Manjula Khatoon
Nationality	Indian

Declaration

. I hereby declare that the above information is true to the best of my knowledge.

Place: NEW DELHI

MOHAMMAD NISAR

Date : ____/____/2019