

**Sweta Kumari**

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**Mobile:** +91-9762353989

**E-mail:** [sweta02sah@gmail.com](mailto:sweta02sah@gmail.com)

**JOB OBJECTIVE:** Work with a Company and be competent personally and professionally to contribute to my work undertaken or assigned. Along with all the other innovative skills and meanwhile also benefit to the company with whatever I have learnt in the past and whatever I have learn during internship I will prove this by hard work.

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### **PROFESSIONAL EXPERIENCE**

- Summer Internship at Talent India (Design Guru Advertisement)
- Project and Research on Hookah and Billboards.

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### **Key Functional Areas**

- Visual model of designing of broacher, Print Ads, Magazine Cover Page, Hoarding, etc.
- Client Promoting and Branding.
- Sufficient Knowledge about internet
- Conversant with common application like MS-Excel, MS –Word.
- Lead Generation and revenue generation, field work and channel sales.

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### **Organisational Experience**

#### **Talent India (Design Guru Advertisement) 12 Weeks**

- To make Ads Designing and attending on client queries
- To prepare Visual model of Designing of Broacher, Print Ads, Magazine Cover Page, Hoarding, etc.
- To find the Client by Yellow Page and News Paper and Contact Them.
- Client Promotion and Branding

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### **Work Experience**

Working as a Tele Sales Officer In Magicbricks Realty serives Limited. ( 23<sup>rd</sup> Aug 2018- Present).

Worked with Career Leader Educational Services, Pune as TL ( 1<sup>st</sup> Feb 2016 to 30<sup>th</sup> Sep 2016)

Worked with UTS Global Pvt. Ltd. As Sr. Online Sales Executive (2<sup>nd</sup> June 2014 to 28<sup>th</sup> Jan 2016).

Worked with Tradeindia.com (Infocom network) as Sr. Account Executive (1<sup>st</sup> Feb 2013 to 20<sup>th</sup> Jan 2014).

Worked with Raviraj Outdoor Advertising company as BDM June (4<sup>th</sup> 2011 to Jan 30<sup>th</sup> 2013).

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### **Academic Details**

- B.A Psychology 2008 from Nagpur University.
- PGP Advertising 2011 from Indira School Of Communication Pune.

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**Project Undertaken 4-6 Weeks**

- Hookah and Billboards:  
Hookah been used by Youngsters as a mean of pleasure or entertainment.  
Effectiveness of Billboards and Bus Stop Advertising

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**Achievement/Activities**

- Gold medallist in Karate Championship on district level
- Diploma in beautician course from Delhi
- Significant contributor for online sales in August 2015.
- Significant contributor for online sales in September 2015.
- Silver medallist for online sales in October 2015.

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**Interest and Hobbies**

- Playing Cricket
- Writing
- Photography
- Talking
- Raiding

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**Personal Details**

Date of Birth : 25<sup>th</sup> December 1987  
Correspondence Address : Flat No. 16, Khalchi Galli, Bavdhan, Pune.  
Language : English, Hindi and Marathi.

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Date and Place