

CURRICULUM VITAE

Snehal Tantarapale
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CAREER OBJECTIVE

In quest of assignment in Market research role and development of professional skills which can be fruitful to the organization & self-development.

ACADEMIC PROFILE

Course	Institute/University	Year of Passing	Percentage
ME (Automobile)	Sinhgad College of Engg, Pune University	2017	82.24
BE Mechanical	Jayawantrao Sawant College of Engg Pune	2015	57.13
HSSC	Mahila Mahavidyalaya Amravati	2010	71.83
SSC	Golden Kids English High School	2008	83.33

WORK RELATED EXPERIENCE

Transparency Market Research

Pune Maharashtra

Transparency Market Research is a market research company specializing in analytics, research & advisory services for various industries across the globe, with more than 1500 quality market intelligent reports published every year.

Title: Market Research Analyst (From Jan'19 to Till Date)

Specialization: CME (Chemical Material & Energy)

- Created reports and presentations that clearly highlight the actionable insights combined with business implications/strategic & tactical options
- Executed market volume & revenue forecasting on regional & global level.
- Directed over 18 clients projects and 14 syndicate projects.
- Created databases to capture market data, Develops spreadsheet models, charts, graphs, and support the development of key performance indicators
- Evaluated demographics, prices, distribution channels and marketing outlets
- Led market needs analysis through primary and secondary research, to support customer segmentation
- Integrated primary, secondary and competitive intelligence to provide thorough analysis of various market related issues
- Served clients over various geographies which includes the U.S., India, Europe, Middle East & others in supply chain management analysis, new business opportunities & market entry strategies evaluation.
- Managed & trained junior associate in the team.

Title: Market Research Associate (From Sept'17 to Dec'18)

Specialization: CME (Chemical Material & Energy)

- Managed syndicated studies and work to develop meaningful insights for company
- Managed and collected data, performs statistical analysis and writes reports for multiple association research projects
- Planned, designed and conducted primary market research projects, both qualitative and quantitative
- Provide thorough competitor analysis; financial performance, market share, portfolio analysis and downstream marketing activity
- Responsibility for deep analyses of data from various research sources, interpretation and implementation of results of research into report

- Demand/ supply analysis, production output, value chain analysis, Competitive landscape, SWOT, PESTAL Analysis, porter's five forces
- Financial analysis, report formatting, quality checking, article writing, and Machine engineering.
- Preparation of final research projects presentations and presenting them to internal clients
- Conduct selected surveys, benchmarks and analyses (quantitative and qualitative), organizes and manages their process from internal research brief to results
- Effectively use collected market/competitive intelligence data and produces competition overview report

ACHIEVEMENTS

- Awarded with the **"Performer of The Month"** in the month of July 2018, at Transparency Market Research
- Awarded with the **"Awesome Team Award 2019"** at Transparency Market Research, annual function

PROJECTS UNDERTAKEN

ME Project: Design and Experimentation of Test Rig for measuring Effectiveness of Brake Pad

Description: Design & experimentation of test rig for measuring the effectiveness of Brake pad aimed at estimating the performance of Brake pad of a bike under numerous braking condition & thereby assist in Disc project & analysis

Recommendation: Optimized brake pad with hatched surface are suggested as it will dissipate more heat & increase its effectiveness

BE Project: Design of Condenser of 100TR Capacity

Description: A project Sponsored by Jubilant Life Sciences to design a 100TR condenser to preserve the agricultural and food products.

Recommendation: We recommended a condenser as per company requirements like capacity, type and size using LMTD method and heat equation.

KEY SKILLS AND COMPETENCIES

- Confident telephone manner and face to face skills when doing research.
- Comprehensive knowledge of Word, Excel, and PowerPoint
- Ability to work well with numbers and analyze complex data.
- Following 'best practice' in research design and documentation.
- In-depth knowledge of market research tools and databases.
- Ability to work in a structured and organised manner.
- Experience of quantitative and qualitative research.
- Confidently communicate market research insights to influence business

COMPUTER PROFICIENCY

- Ms Office, Ms Excel, Ms Powerpoint
- Auto cad
- Pro-e wildfire 4.0
- Ansys 15

ACHIEVEMENTS IN CO-CURRICULAR ACTIVITIES

- Successfully completed workshop on Value Stream Mapping and Toyota Production System 2016
- Delivered a seminar on Design and Analysis of Leaf Spring by using Composite material for Light Vehicles
- Delivered a Seminar on Emission Control Using Brown's Gas 2015
- Girls Representative of Mechanical department 2013-14.
- Organizer at Techo-vision 2014.
- Member of ISHRAE Pune Jscoe Student Chapter 2014.
- Delivered seminar on Metal Cutting by Water Jet 2013.

ACHIEVEMENTS IN EXTRA CURRICULAR ACTIVITIES

- Organized SE Welcome Function and Chief Anchor of the Event.

- Organizer at College Annual Gathering “Antarnad 2012 & 2013”
- Actress in Play named “Hijack” Purushottam Karandak 2013.
- Participation in “P.L. Deshpande Mahakarandak” State Level Competition 2013.
- Lead Dancer in Play named “Fakt Chalis” Firodiya Karandak 2012.
- Published an Article named ‘When I Begin To Dream’ In College Magazine Kshitij 2015.
- State Level Badminton Player for 3 Consecutive Years 2006, 2007, 2008.

Strengths

- Good Team Player
- Leader who believes in "Lead by Example"
- Work efficiently even with additional responsibilities
- Quickly Adapting nature

Hobbies

- Sketching
- Travelling
- Reading books
- Watching movies
- Singing

PERSONAL PROFILE

Name: Snehal R Tantarapale
DOB: 27th July 1992
Languages Known: English, Hindi, Marathi.
Correspondence Address C/o Mukesh Dev, Anupam Terrace Society, Kothrud, Pune
Permanent Address: “Snehal Nivas”, Water Tank Road, Arjun Nagar, Amravati

DECLARATION

I hereby declare that the above information given is true to the best of my knowledge.

Location: Pune
Date: 26/05/2019

Snehal R Tantarapale