
MOHIKA SHARMA

8800674868 /
8876341669

mohikasharma29@gmail.com

Current City - New Delhi

Expertise

Personal Skills — Communication , Inter-personal , Marketing , Leadership , Ability to work under pressure , Adaptability , Team work

Computer Skills – Microsoft Office, Mac OS, Social media advertising

Language Skills —(Read and Write) English, Assamese, Hindi

Professional Experience

Assistant Producer and Anchor | NDTV HOP Live (July 2018 - Present)

- Produced and anchored HOPcorn, an entertainment review show.
- Anchored and produced HOPStart, which showcased interviews with distinguished professionals.

Freelance Actor, Digital Content Producer | iDiva | (Feb 2018 - April 2018)

- Worked as a digital content producer and freelance actor for iDiva which is the entertainment website under the Times Internet Group.

Creative Assistant | Multimedia Communications Pvt Ltd (Aug 2017 - Sep2017)

- Assisted the multimedia team with art direction, styling, organising and designing events and campaigns which were both online and offline.

Corporate Solutions | JCRE Skill Solutions (July 2016 - June 2017)

- Acted as a Delhi – Coordinator to facilitate interactions between National Skill Development Corporation and JCRE.
- Was also responsible for the placement of skill-trained students in various Hospitality and Retail sectors in Delhi-NCR.

Education

M.A Sociology - Dept. of Sociology, Delhi School of Economics-2016-2018

B.A (Honours) Sociology - Lady Shri Ram College for Women - 2013-2016

Leadership Experience

National Treasurer | Global Youth India (February 2014 – April 2016)

- Elected as a treasurer to manage financial accounts for the entire team.
- Former Vice President of the LSR chapter of GYI.
- Handled work related to social media along with other team members.
- As a part of the Advocacy team, prepared a research paper on 'FDI in multi-brand retail'.

Core Team Member | Women's Development Cell (Aug 2014 – May 2015)

As part of the core team, Women's Development Cell in Lady Shri Ram College for Women, we organised seminars and conclaves in different issues on topics of gender and women.

Internships / Voluntary Work Experience

Marketing and Advertising Intern | The Campus Connect (TCC)

July 2015

Analysed social media trends and designed online campaigns for TCC's projects.

Research Intern | North Eastern Handicrafts and Handloom Development Corporation (NEHHDC)

1st June 2015 – 17th July 2015

Formulated a report, "The Handloom Sector: Some Observations".
Carried out a marketing and customer relations analysis at the *Purbashree* Emporium (an outlet of the NEHHDC) in Guwahati.

Intern | Assam Human Rights Commission (AHRC)

2nd June 2014 – 2nd July 2014

Studied cases of abuse of human rights for an analytical review.
Compiled an analytical report on cases of human rights violation registered under AHRC in the year 2013.

Intern | Delhi Food Walks

June 2014

Part of the online publicity team, promoting the organisation with the help of social media.

Volunteer | Aashirwaad

August 2013 – April 2014

Under the initiative of National Service Scheme (NSS) LSR, Aashirwaad provided senior citizens with care and support.

Intern | Rashtriya Gramin Vikas Nidhi (RGVN)

July 2012

Was part of the team formulating a Baseline Survey Report of villages for CSR activities of the Indian Oil Corporation (IOC) in Kamrup district of Assam.

Certifications

Certificate course: "**Green (R)evolution, Action Against Climate Change**" conducted by UNFCCC and ICCE (International Centre for Culture and Education) in June 2015. Awarded: Grade - A

International English Language Testing System (**IELTS**), 2015 – Overall Band score – 8

Trinity Guildhall Piano Examinations, in affiliation to Trinity College London
