

# Navdeep Singroha

Student manager at Symbiosis  
Institute of Management Studies

Major-Marketing, Minor-International Business



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Pune, India 📍

02 December, 1994 📅

## WORK EXPERIENCE

### Assistant Systems Engineer TATA Consultancy Services(TCS)

07/2016 – 03/2018

Pune, India

#### Achievements/Tasks

- Awarded Best Employee Award in 2017 twice in Q2 and Q3 consecutively
- Received appreciation from the client for delivering defect-free project before time
- Lead a team of 4 members from a very early stage of my career
- Profound experience in Agile methodology
- Requirement gathering, analysis and estimation
- Internal Quality Analysis and External Quality Analysis
- Software Testing

## INTERNSHIP

### Vratam Consultants

04/2019 – 05/2019

Pune, India

#### Achievements/Tasks

- SEO, UI Design & Content writing for Vratam's website
- Coming up with new strategies to reach more clients

## CERTIFICATES

Google-The Fundamentals of Digital Marketing  
(03/2018 – Present)

Google-AdWords Fundamentals (05/2018 – 05/2019)

Google-Digital Sales (05/2018 – 05/2020)

## EDUCATION

### MBA

Symbiosis Institute of Management Studies

06/2018 – Present

Pune, India- 7.89 CGPA

### B.Tech

SRM University

08/2012 – 05/2016

Chennai, India- 8.98 CGPA

### Higher Secondary

Naryana Junior College

04/2010 – 05/2012

Hyderabad, India-86.4%

### Senior Secondary

DAV Public School

04/2009 – 04/2010

Haryana, India- 8.4GPA

## SKILLS

Google AdWord

Adobe Creative Suite

SEO

Content creation

Social Media Marketing

## FREELANCE EXPERIENCE

### Freelance

Sketchfab

07/2018 – 08/2018

UK

#### Tasks/Achievements

- Sales pitches, lead generation and lead conversion

### Freelance

Anand Munshi

07/2018 – 08/2018

Pune, India

Anand Munshi is a motivational speaker

#### Tasks/Achievements

- Content writing, SEO and social media handling

## HONOR AWARDS

2nd Runner-up in My Campaign (11/2018 – 11/2018)

IIM Indore-India

- Designing an entire 360 degree marketing campaign for "TrueMatchApp"

Presentation in ISO Audit (11/2018 – 11/2018)

SIMS-India

- Represented college for the International Organization for Standardization Audit

Runner-up in Texas Instrumentation Innovation  
Challenge (09/2015 – 10/2015)

Texas Instruments

- Designed a solar powered autonomous tractor for farming

## LANGUAGES

English



Hindi



## EXTRA CURRICULAR

Senior member of college official marketing team

Event organizing

CSR Activities

## INTERESTS

Designing

Digital Marketing

Advertising