

ISHITA GOEL

9711714068

ishitagoel63@gmail.com

Skills

- Ability to generate creative content in a clear and concise manner
- Good written and verbal communication skills
- Good organisational and management skills
- Extensive knowledge of Google keywords and research tools
- Patience to work meticulously under pressure
- Ability to meet deadlines

Experience

NOVEMBER 2019 - PRESENT

MAXPOSURE MEDIA GROUPS, DELHI – *Features Writer*

- Heading the Incredible India website, Ministry of Tourism, editorial content
- Working with Google Arts and Culture Virtual Reality Tours editorial content
- Features Writer for India Perspectives, the mouthpiece magazine of Ministry of External Affairs
- Features Writer at Shubh Yatra, the inflight magazine of Air India
- Features Writer at Nawras, the inflight magazine of Air Arabia

MAY 2017 - SEPTEMBER 2018

INDIAN EXPRESS, NOIDA – *Senior Sub Editor*

- Extensive writing in disciplines across technology, politics, trending news and health
- Experience in Search Engine Optimisation, Google Trends and social media marketing

Education

2016-2017

Indian Institute of Mass Communication (IIMC), Delhi– *Diploma in Journalism*

2014-2016

Deenbandhu Chotu Ram University of Science and Technology– *Msc Chemistry*

2011-2014

Delhi University– *Bsc Chemistry*

Queen Mary's School– *Matriculate and Post Matriculate*

Personal Information

Civil Status: Single

Date of Birth: June 23, 1993

Interests: Baking, reading, travelling and playing snooker