

Ashish Gautam

OBJECTIVES

To Work In a Challenging Environment to Improve My Professional & Personal Skills, Which Will Nurture My Personality & Also Help Me To Serve The Organization I am Working For.

EDUCATIONAL QUALIFICATIONS

- **Passed Matriculation From C.B.S.E. Board With First Division Marks in 2012.**
- **Passed Intermediate From C.B.S.E. Board With Second Division Marks in 2014**
- **Passed B.com From BRAU Agra with Second Division Marks in 2017**
- **Pursuing M.com From BRAU Agra And Completed First Year in 2019**

KEY SKILLS

- Google Adwords
- Search Engine Marketing
- Online Reputation Management
- Word Press Setup
- E-mail Marketing
- Google Analytics
- Marketing Strategies
- Multi-Tasker
- Strategy Development
- Strong Interpersonal Skill

KEY COMPETENCIES

- Providing Innovative New Ideas & Solutions To Problems.
- Able To Juggle Priorities & Multiple Projects.
- Learning New Technology.
- Creativity & Imagination.
- Adaptable & Able To Pick New Techniques.

Digital Marketing Skills Acquired

- Research & Implement , Search Engine Marketing.

- Strong Hands On Management Of Google Adwords Campaigns.
- Social Media Expert Like Facebook , Youtube etc.
- Website Management Through Wordpress.
- Manage & Maintain Keyword list, including keyword rankings.
- Optimizing Landing Page For SEM.
- Lead Generation & E-mail Campaigns.
- Contribution Towards Blogs.

Experience

Working At SEM Executive In Brisk Mind Pvt. Ltd. From April 2018 To July 2019 .

- Advance Search Engine Marketing.
- Search Ads
- Display Ads
- Shopping Ads
- Monitored Performance & Campaign Results.
- Collaborated With Team Members In All Project Executions.
- Performed Keyword Research On A Regular Basis.
- Designed & Executed PPC Campaigns On a Variety Of Networks.
- Marketing Strategies
- Word Press Setup
- E-mail Marketing
- Google Analytics
- Facebook Promotion
- Youtube Promotion

PERSONAL DETAILS

- Name - Ashish Gautam
- Father's Name – Hari Shankar
- D.O.B – 24 June 1997
- Marital Status - Single
- Nationality - Indian
- Languages Known - Hindi and English

Residential Address - Lok Nayak Puram Bakkarwala Near Sudhanshu Ashram

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