

**Rakshitha N K**

**117 4th Cross, BCC Layout, Vijaynagar, Bengaluru, KA - 560040 C: 8904487838 |  
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## PROFESSIONAL OBJECTIVE

To work in an organization which fosters creativity and provides opportunities for professional growth by leveraging existing skill sets. Take on new challenges that will help sharpen expertise and increase industry knowledge to create unique products that reflect current lifestyle trends alongside meeting commercial viability.

## KEY SKILLS

- Strong aesthetic sense for design and color
- Self motivated ,problem solver
- Can lead a team with ease and is a team player
- Working knowledge of Corel Draw
- Identifying different kinds of fabric
- Able to visit trade shows, showrooms, factories and product design events
- Comprehensive knowledge of interviewing suppliers and negotiate costs
- Able to work under pressure
- Outstanding attention to detail

## WORK HISTORY

Page Industries Ltd || 3rd Floor ,Tower-1 ,Umiya Business Bay|| Cessna Business Park,Varthur Hobli||  
Sarjapur Marathahalli Outer Ring Road ,Bangalore – 560087 || Since Dec 15

**Designation:** Sr. Merchandiser

**BRAND:** JOCKEY – WOMEN'S

### Roles & responsibilities

- *Follow up with Product development Team for on upcoming styles & their Lad-Dip & Strike off approvals.*
- *To prepare TNA to ensure on time PRODUCT LAUNCH of New & Existing Styles,*
- *Timely check on TNA to analyze issues and escalate to higher management to take necessary action & resolve the Issues.*
- *Regular Follow-up on Raw materials & there I/h Schedules to avoid factory feeding issues & future delay in production.*

- *Coordinating with Factory for PP & TOP sampling & approval their approval status.*
- *Organizing PPM with respective plant & hand over all the related Documents to Plant head.*
- *Check on daily production reports of FTY & analyze production efficiency to meet the required launch dates.*
- *Required ERP updating & data maintenance.*

GOKALDAS EXPORTS LTD | 70, Mission Road, Bangalore - 560027 | Dec 2013 – Dec 2015

**Designation:** Executive Merchandiser

Clients Handled: **MONTY CARLO, C&A, QUICK SILVER, JOHN HOLDEN**

Currently handling **DECATHLON BUYER** Labels: Quechua, W'edze , Solognac , Btwin, Domyos, Kalenji

### **Roles & responsibilities**

- *Involving in the Sampling-production activities and explaining the styling, finishing required for the samples to the Sample developing team.*
- *Sourcing the Fabric as per the requirement from quality suppliers*
- *Updating buyers and vendors to achieve the quality for the product, and implementing the new developments into bulk as per customer requirement*
- *Developing new samples and collections for upcoming seasons.*
- *To prepare TNA in order to meet PCD and ensuring on time delivery of Fabric and trims.*
- *Explain the standards and shade, design required for the order execution.*
- *Organizing approvals at various stages of garment process.*
- *Reporting to management everyday as the process flows*
- *Inspecting the finish given and giving suggestion to maximize the production*
- *Close monitoring of T & A's, Transparent Communication with Buyers, Daily follow ups with Vendors, track yarn/fabric flows, production schedules & maintained the delivery schedule on time with proper planning*
- *Ability to envision tribulations and then follow through on the details to ensure successful execution*
- *Consensus builder and skilled negotiator with the ability to build and maintain excellent relationship*
- *Able to make rapid assessments and quickly revise tactics to ensure progress and goal achievement*
- *Perform well as both an independent contributor and team member*

SO COUTURE CLOTHING PVT LTD | Kanakapura Road Bangalore | May 2012 - Nov 2013

**Designation:** Designer/Merchandiser

*Cater to Women's Bridal and cocktail dress for a France buyer, A small customized Western Bridal gown manufacturing unit.*

*Work Profile: Designing and development of products based on buyer requirement & trend analysis.*

*Sampling , order follow up , arrange bill of materials, commensurate with buyer for clarifications , planning & organizing production team based on priorities, shipment documentation etc..*

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## CORE COMPETENCIES

Sales and Merchandising • Brand Management • Strategic Marketing and Selection Customer Service • Vendor Relations • Market Trends • Forecasting • Negotiation • Business Development Training • Communications • Client Relations • Store Operations

## EDUCATION

2009-2011: B.Sc in Fashion and Apparel Design

Baldwin women's Methodist College, Bengaluru-560090 (Bangalore University)

2006-2009: Diploma in Apparel Design and Fabrication Technology(ADFT)

Government polytechnic for women, Bengaluru-560001

2006: SSLC in BSVP School

## INTERN-SHIP TRAINING

In-plant training 15th December-30th December 2008

Study on garment export ,Designing & merchandising

Texports syndicate (I) Ltd

#84, industrial suburb, 2nd phase,

Yeshwantpur, Bengaluru-560022

In-plant training 3rd June -3rd August 2010

Study on DESIGNING AND Product Development

Vidhi clothing company, unit-2

No.04, 1st and 2nd floor,

2nd cross, Vinayaka nagar,

Mysore Road, Bengaluru-560026

## PROJECT UNDERTAKEN

Design and development of hand painted footwear for women's for the age group of 18-30yrs.

## PERSONAL DETAILS

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- *Name: Rakshitha N K*
- *Date of birth: 23rd April 1990*
- *Nationality: India*
- *Marital status: single*
- *Mother tongue: Kannada*
- *Languages known: English, Hindi, and Kannada*
- *Hobbies: Sketching, Reading novels, listening to music, interested to know about craft, art works, and Current fashion trends.*
- *Strength: optimistic, good learning ability, Friendly, & ability to deal with task tactfully.*

I hereby declare that the above written particulars are true to the best of my knowledge and belief.