



## **CURRICULAM VITAE**

**VIKRAM RATHOR**

**Present Address-A-5/177 Gali no-3 Shakti  
garden East Gokul Pur Delhi-94**

**Mobile No:-8800821457**

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## **PERSONAL SUMMARY**

**A** highly experience professional who prose the required level of retail management Know how needed to inspire, lead, develop and motivate staff. Her by helping, Key qualities included innovation in a product rang and responsiveness to market trends as well being able to give superb product knowledge and training to junior staff so they can deliver industry leading advice and service to customer.

## **EDUCATIONAL QULIFICATION**

Graduation from Delhi University 2015

12<sup>th</sup> passed from Delhi Board in 2012

10<sup>th</sup> passed from Haryana Board in 2010

## **ADDITIONAL QULIFICATION:-**

Computer knowledge in M.S Office and Internet.

## **WORK EXPERIENCE:-**

### **MAX RETAIL DIVISION (LOGIX CITY CENTER NOIDA)**

**Assistant Department Manager:** 2019 may- Present

Having Overall accountability for growing the sale and profitability throughout each Area of the store. Managing team to deliver KPI's and Compliance throughout the operation, as well as delivering excellent Standard of customer service.

## **JOB PROFILE**

- Driving and Maximizing the Sale profitability of the Department to achieve the growth.
- Monitoring and review staff and Department performance on regular Basis.
- Driving sales through maximizing team Performance.
- Daily Updating Weekly Monthly Reports.
- Determine best sellers and poor sellers and driving upon a plan of action.
- Sales figure of previous day. Discuss with staff, inform day budget.
- Ensure that mannequins are changed regularly, and merchandise is display neatly, and presentable.
- Operation, preparation and arranging promotional material and display.
- Maximizing Sale through effective Merchandising.
- Leading by example in all aspects of the role.
- Recruiting, training, supervising appraising staff.
- Maintain accurate statistical and financial record.
- Creating combination of real value for the money and outstanding customer service.

## **KEY SKILL AND COMPETENCY**

- A Compulsiveness understating of retail value, security & health & And Safety issues.
- Creating short and long term business plans.
- Can support a team and manage both good and poor performance?
- Proactive approach and able to initiative when solving problems.
- Able to develop staff through performance management.

## **INVENTORY MANAGEMENT**

- To plan way to prevent shrinkage and shoplifting
- Daily check inward and out wording of stock.
- Daily global count as a respective categories staff, along with the IMT team.
- Analysis for the stock take result and action plan to reduce the shrinkage.

## **MAX RETAIL DIVISION**

Four year experience with Max retail (The Mahagun Metro mall Noida) Max retail division lifestyle Pvt. Ltd landmark group with as a CRE (customer relation executive) from 28 sept. 2012 Promote to Logix city center Noida as on assistance department manager from 01 Feb. 2017

## **JOB PROFILE**

### **Max retail division**

- As a team leader Some Responsibilities like:-
- Greet the customer properly and making the eye contact with him.
- Always aware the customer by the scheme and beneficial way shopping.
- Stock replenishment for new lines broken sizes on the floor.
- Responsible for the monthly physical inventory & negative shrinkage.
- Ensure that department is properly maintaining interim of fixture &cleanness and manpower available on hourly basis.
- Price tickets on all merchandise.
- Try and attend each an every customer.
- Start size cubing on all merchandise.
- Security tag on all merchandise.
- Easily make comfortable in any situation and always like to Iran any essential things from seniors as well as juniors.

**PERSIONAL DETAIL:**

FATHER NAME : SH. BHAGWAN DAS

DATE OF BIRTH : 06-JULY-1993

PERMANENT ADDRESS : A-5/177 GALI NO-3 SHAKTI GARDEN EAST  
GOKUL PUR DELHI-94

LANGUAGE : ENGLISH &HINDI

HOBBIES : PLAYING CRICKET &LISTENING MUSIC.

MARTIAL STATUS : MARRIED

**PLACE:-Delhi**

**DATE: -**

**(VIKRAM RATHOR)**