

ANKIT VERMA

Email: vankit089@gmail.com

Mobile: +91-8076271165

OBJECTIVE

To work in a vibrant environment as a part of a team, in a reputed organization where I can combine my innovative skills and add value to the business of the company served, simultaneously growing with it.

EDUCATION

Certificate: Digital Marketing.

Graduation: B. A. (Programme), Delhi University.

Matriculation: Govt. Co-Ed Sr. Sec. School (B-3 Paschim Vihar).

EXPERIENCE

- 1 year as Administrative head plus sales executive in Panasonic.
- 1 year as executive in Amici Global Solution Pvt.ltd..

SKILLS

- Knowledge of different seo tool for keyword research, competitor research, content analysis. Strong in analysis & process oriented.
- Knowledge of SEO Report Generation.
- Knowledge of how to work with Semrush and Ahref Paid Tool.
- Experience of Blogs/ Article/Press Release posting.
- Aware of Social Media Marketing through Social Media websites like YouTube, Facebook, Twitter,Linked In,Digg, Stumble Upon.
- Knowledge of tools like Google webmaster, Google Analytics, Google Adword, Word Tracker, Google Search based Keyword Tool, Google Trends, Google Website Optimizer and other SEO tools.

- Define key performance indicators and implement enterprise level measurement, analytics, and reporting methods to gauge success
- Monitor effective benchmarks for measuring the impact of social media programs, and analyze, review, and report on effectiveness of campaigns in an effort to maximize results.

Web Application:

- Keywords Tools
- SEO (Search Engine Optimization)
- Track Keywords
- Semrush & Ahref Tool
- Google Webmaster Tool
- Google Analytics
- Google AdWords
- Social Media (SMO, SMM)
- Blogging Posting

PERSONAL DETAILS

Father Name : Chander Pal Verma

Language : English, Hindi

Status : Single

DOB : 22nd November 1994

Address : Nihal Vihar, Near Paschim Vihar, New Delhi