



REESHMA RATHEESH

PRODUCT TRAINER

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+91-934236-3697

SUMMARY

- Conducted training sessions and developed criteria for evaluating effectiveness of training activities increasing the proficiency of instructors
- Revised training plans to meet new training requirements and kept technical information up to date
- Tracked, reported, and evaluated the effectiveness of training solutions and made changes to programs based on feedback; provided return on investment analysis and recommendations

CAREER OBJECTIVE

To work in a position where I will increase gains in profit performance, revenue growth and market share by using my expertise and skills in business management and entrepreneurial drive.

WORK EXPERIENCES

LOREAL PARRIS

Mar 2011 - Jan 2014

BEAUTY ADVISOR

Helped clients achieve desired looks for routine wear and special events by crafting ideal makeup strategies.

Met or exceeded sales goals on regular basis.

The Body Shop

Feb 2014 - Apr 2016

Senior Beauty advisor/Store Incharger

Properly promote new beauty items to all clients.

Recomend appropriate product to meet customer's individual need's.

Met or exceeded sales on regular basis.

Demonstrated application techniques to achive desired looks.

Gave product demonstration for customer on various products.

Analyze customer skin to assess unique conditions and skin type.

Tony & Guy

May 2016 - Feb 2018

Style Consultant

Vestige Marketing Pvt Ltd

Mar 2018 - Feb 2021

Beauty Advisor/Product Trainer

1. Helped clients achieve desired looks for routine wear and special events by crafting ideal

makeup strategies.

2. Analyzed customer skin to assess unique conditions and skin type.
3. Suggested treatments and styles to suit customer's appearance and desired looks.
4. Doing training for products for entire Kerala and Tamilnadu.
5. Developed business cases, presentations and reports for senior management.
6. Doing trainings for the Distributors, the staff and Dlcp owners.
7. Collecting customer feedback.
8. Keeping up to date with products and competitors.

Keva Kaipo Industries Pvt Ltd

Feb 2021 - Present

Product Trainer

Doing trainings for entire Tamilnadu and Kerala about the company products, plan, benefits of the products etc.

Developed business cases, presentation and reports for senior management.

Collecting customer feedback

Keeping up to date with products and competitors.

Motivation training for the leaders.

Help the leaders to develop their business.

SKILLS

- Sales and Marketing
- CUSTOMER COUNSULTATION
- marketing and sales specialists
- REALTIONSHIP BUILDING AND MANAGEMENT
- SKIN ANALYSIS
- RETAIL BACKGROUND
- PRODUCT EXPERTISE

EDUCATIONS

College/school	University/Board	Degree/Standard	Passing Date	Percentage/Pointer
ST.GEORGE ANGLO INDIAN HR SEC SCHOOL	ANGLO INDIAN	12th	2009	75%
UOM		B.Com.	2012	70%
LAKSHMI SREE		beautician course	2013	

PERSONAL INFORMATION

Date Of Birth	15-02-1992
Country	India
Father's Name	RATHEESH

Marital Status	Married
Gender	Female
Languages Known	English, Malayalam, Tamil
Address	no 4/111 18th NAKKERRAN STREET 4TH BLOCK JJ NAGAR MOGAPPAIR EAST, CHENNAI, TAMILNADU, India

I hereby declare that all above information is in correct with fact or truth up to my knowledge and I bear the responsibilities for the correctness of the above mentioned particulars.

Date : 11/12/2021

REESHMA RATHEESH