## K.S.M. THAMEEM ANSARI

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#### **Summary**

A professional MBA graduate having vast experience in Marketing, Sales, Business Development and Customer Service. Having Sound Work Knowledge and Experience in Office Administration and Operations. Looking for a challenging position to utilize my skills and abilities that offer professional growth, motivation and learning new things. Belief in team work, desires to be honest and loyal.

#### **Objective**

To work in a professional environment thereby pave way for a successful career growth. To achieve knowledge and skill set constantly and speedily in the area of management. To do whatever it takes to excel the organization growth.

# **Areas of Functional Expertise**

Sales & Marketing	<b>Business Development</b>	Revenue Generation
Pan India Operations	<b>Customer Relationship Management</b>	Cost Management
Market Research	<b>Brand Promotion</b>	Logistics / Transportation
Forecasting & Budgeting	Vendor Management	Administration
Team Management	<b>Event Management</b>	P & L Operations
<b>Statutory Compliances</b>	<b>Branch Office Maintenance</b>	Reporting

#### **Professional Experiences**

**Present Employment:-**

Ramky Enviro Engineers Limited (Project: Tamilnadu Waste Management Ltd.)

Working as Manager – Marketing & Business Development.

From January 2020 to till date

Roles and Responsibilities: Prospect for potential new clients and turn this into increase business, Identify potential clients and the decision makers within the client organizations, Research and build relationships with new clients, Work with technical staff and other internal colleagues to meet customer needs, Maintaining fruitful relationships with existing customers, Developing quotes and proposals by studying integration of new venture with company strategies and operations, Examining risks and potentials, Estimating partners needs and goals, Closes new business deals by coordinating requirements, Developing and negotiating contracts, Integrating contract requirements with business operation, Follow-up with generators for collection of payments and attending invoice queries, Achieving sales and collection target in responsible zone, Addressing clients complaints / issues and take immediate actions for resolving the same, Vehicle placements, Submitting periodical reports, Focus to activate inactive clients, Competitor tracking, Regular field visits.

#### Past Employments:-

World Resources Company – U.S. Based MNC worked as Regional Marketing Manager (From June 2007 to December 2019)

Job Description: Lead generations, New business developments, Building client base, Market analysis and research, Digital marketing, Developing new markets, Creating market awareness, Product/service promotions, Exploring new business opportunities, Creating and maintain brand image, Regular clients visits & communications, Retaining existing customers, Market penetrations, Increasing market share, Revenue generations, Forecasting & Budgeting, Customer services, Resolving customer complaints and issues, Achieving targets/goals, Competitors tracking, Preparing periodical reports, Managing & motivating team for efficient Work/Results, Identifying problems and resolving, Monitoring marketing & sales activities, finding and implementing new business strategies, negotiating proposals and contracts, Updating latest market information's to management.

**Additional Responsibilities:-** Obtaining regulatory approvals, Transportation arrangements, office administrations, Office supplies procurements, Invoicing and payments, Cost Control, Pre and post shipment process, Documentations, Statutory compliances, Records maintenances, Coordinating with accounts and various other departments, International offices communications, Staff recruitment and training.

# **WORLDWIDE ASSOCIATES** as **Sr. Executive – Marketing and Customer Service** (From February 2006 to April 2007)

Job Profile: Predicting the sales, New client's development, Regular client visit, New product promotion, Research on competitor products and gathering necessary information, Coordinating with team Members, Preparation of sales reports. Market research, Controlling the credit limits, Customer service, Resolving client issues and maintain good relationship, Payment follow-ups, Internal office works, Finding out sales related problem and providing solutions, Business associates follow-ups works, Materials inventory maintenance, Import co-ordinations, Maintain up to date market information's.

#### AL SHAMALI INT. FREIGHT SERVICES (Dubai) as Sales Officer

(From August 2005 to January 2006)

**Job Role:** New customer's acquisition, Telemarketing, Direct client visits, Getting regular business, Achieving sales targets, Managing existing customers, Customer care, Periodical Reporting to Manager/higher officials, Documentation, Invoicing, Payment collection, Warehouse inventory operations, Transport co-ordinations.

# FREIGHTCAN GLOBAL LOGISTICS PVT. LTD. as Senior Executive – Sales

(From July 2004 to June 2005)

Nature of Job: Collecting/Generating new customer data's, Cold callings. New business development, Regular client visits, Maintain good relationship with customers, Finding client related problems and reporting the same to manager, Responsible for sales on assign region, Achieving sales targets, shipment documentations and follow-up, Transport arrangements, Payment co-ordinations, Periodical reporting, Doing office admin related works.

#### **RIGHT ENTERPRISES** as **Supervisor** (Part time)

(From 1999 to 2002).

Production planning, Monitor production process, Materials procurement, Inventory Management, Delivery arrangements, Invoice issuance and Payment follow-ups.

#### **Educational Profile**

#### **PROFESSIONAL**

Master of Business Administration Marketing & HR specialization

(2002 - 2004)

Mohamed Sathak College of Arts & Science

Affiliated to University of madras

Chennai - 600 119.

#### **ACADEMIC**

**Bachelor of Bank Management** 

(1999 - 2002)

The New College

Affiliated to University of Madras

Chennai - 600 014

## **Technical Expertise**

#### **Market Survey**

• Ability to do survey on product and segment, generate the report for the same.

#### **Branch office Set-up**

• Capable to setup a new branch or maintain an existing branch.

#### **Team Motivation**

- Ability to lead the team and motivate to achieve goal.
- Able to provide the detail information about the product and consumer segment ratio.

#### **Project Done**

**Master of Business Administration** 

(Jan 2004 – March 2004)

Topic Covered "Absenteeism"
Firm Called "WHITE HOUSE"

#### **Institutional Training (UG)**

Bachelor of Bank Management

(Jan 2002 – Feb 2002)

The Banking Activities
INDIAN OVERSEAS BANK.

#### **Exposure In Computer**

- Ms Office
- Other basic computer knowledges

#### Additional Qualification

Type Writing (English)

#### **Extra-Curricular Activities**

- ♦ N.C.C
- Organized confluence 2003 inter college Management Meet

Personal Information			
Name	:	K.S.M. THAMEEM ANSARI	
Date of Birth	:	22/01/1982	
Father's Name	:	K.S. Mohammed Mohideen	
Religion	:	Islam	
Nationality	:	Indian	
Marital Status	:	Married	
Languages Known	:	Tamil, English, Hindi, and Arabic	
Address	:	New No.1, (old no. 1/1) 3 <sup>rd</sup> Floor, Kareem Subedar	
		St., Royapettah, Chennai – 600 014. Tamilnadu. India	
Contact No	:	Mob: +91 (0)98412 47886	
<b>Declaration</b>			
I hereby declare that the above mentioned information is true and correct to the best of my knowledge.			
Date:		Signature	
Place:			
		(K.S.M. Thameem Ansari)	