

PRERNA CHOUBEY

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DOB – 11/dec/1998

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I have 2+ years of experience. I Started my career in operations and done the same for 1.2 year, after that started working in developing BI applications, Data visualization, DAX Functioning, Power Query, Data Filtering/Shortlisting, Dashboarding and multiple Reporting. Efficient in automating manual processes to enhance efficiency and accuracy by removing the steps that are non-value add. Good at providing the simple solution for complex questions. Possess a strong positive thought to be able to bring positive changes.

Skill Set

DAX Functioning	Data Transformation & ETL	Power Query
Data Modeling	Data Visualization	MS Access
Advance Excel	Dashboard Reporting	Quality Reporting

- ❖ *Utilized power query in Power BI to Power Pivot and Un-pivot the data model for data cleansing and data massaging.*
- ❖ *Knowledge of mathematical measures.*
- ❖ *Ability to extract data from the web and other sources.*
- ❖ *Ability to build a dashboard.*
- ❖ *Unit Testing, Fixing BUGS*
- ❖ *Having a good DAX formulas knowledge.*
- ❖ *Have good knowledge of data visualization, graphs and charts.*
- ❖ *Proficient in using advance level calculations on the data set.*
- ❖ *Strong Knowledge on Power BI to import data from various sources such as, DAX, Excel (Advance, VBA, Pivot, Macros)*
- ❖ *Critical thinking, Good Communication Skills, Problem Solving Skills, Team Work Skills, Troubleshooting.*

Experience

1. Cognizant Technology Solution – Senior Data Process Executive (November 2019 – Present)

❖ JOB RESPONSIBILITY

- *Understand business requirements in BI context and design data models to transform raw data into meaningful insights*
- *Create a detailed summary of large amounts of data for decision-makers to look at the reports and take quick decisions based on the insights provided.*

- *Experience in Creating Power BI (dashboards Report), Reporting Services, Crystal Reporting, interactive visual reports using Power BI and in supporting Services MDX Technology of the analysis services.*
- *Developing visual reports, dashboards and KPI scorecards using Power BI desktop.*
- *understand the business requirements and develop data models accordingly by taking care of the resources.*
- *Excellent in analytical thinking for translating data into informative visuals and reports.*
- *Perform DAX queries and functions in Power BI.*
- *Analyse current ETL process, define and design new systems.*
- *Work with users and team members at all level for performance improvement and suggestions*
- *Document process, models, designs, and solutions and able to explain, represent, and discuss with the team*
- *Generate ad-hoc report in Excel Power Pivot and sheared them using Power BI to the Decision Makers for strategic planning.*
- *Experience in Building SSAC Cubes and Dimensions with different architecture & data sources for business Intelligence and writing MDX Script.*
- *Utilize Power BI (power view) to create various analytics dashboard that depicts critical KPI's such as legal case matter, billing hours, & case proceeding along with slicers and dicers enabling end-user to make Filters.*
- *Understanding OLAP process for changing & maintaining the warehouse, optimizing dimensions, hierarchies and adding the aggregations to be Cube.*
- *Provide training to the new associates, Researching, Investigating.*
- *Coach as a Mentor to the new Associate and forward the feedback of their performance to the reporting managers.*

❖ **Extra Initiatives**

- *Also worked with the Quality team as a backup Auditor*
- *Handling team Queries.*
- *Worked with the Automation team for Enhancement the project deliverables.*
- *Handling work Related Escalation from client and provide the necessary Feedback to the Associated along with the Correction Scope.*
- *Examine the need and concern of analytical leads to determine opportunities or problem areas and provide feedback in the development of policies, procedures, methods and/or standards.*

❖ **Achievements**

- *Received Clint Appreciations on successful completion of data integration project*
- *Received highest customer satisfaction (CSI) of 100% form the customers.*
- *Certified in CCP Assistant*

Education

- ❖ *Graduated in BBA, form CCS UNIVERSITY, Year - 2019*
- ❖ *12th from AVB public school, year - 2016, from CBSE*
- ❖ *10th form AVB public school, year - 2014, form CBSE*

Courses and Certificate

- ❖ *Analyzing data with “Power BI” by Microsoft*
- ❖ *Fundamentals by data visualizations with Power BI*

Declaration

I hereby declare that all the information given above is true & correct to the best knowledge & belief.