

Seema Massot



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WORK EXPERIENCE

**October 2020 – December 2021 | Guidance - Govt of Tamil Nadu
Europe Desk. External Engagement. International Relations.**

- Government relations and advisory
- Engagement with chambers of commerce & diplomatic missions
- Strategic communication - Speech for senior government officials

Achievements: MoU with Indo French Chamber of Commerce, Visit of Danish Delegation led by the Climate Minister of Denmark

**September 2015 - September 2019 | Independent
Arts Illustrated - Magazine**

- Contributing writer, performing and visual arts

Goethe Institut - Embrace Our Rivers project

- Communication design, project and partnership management

Indo French Chamber of Commerce

- Workshop for French expats, translation & interpretation projects

C'est l'agence - Paris | Paris Airports

- Exclusive events in presence of H.E. French Ambassador to India

Achievements: Institutional partnerships, media visibility, Indo - European collaborations, High profile events

**June 2014 - May 2015 - Why Not Productions, Paris
Second Assistant Director to Jacques Audiard - Film "Dheepan"**

- Creating a Franco Indian Collaboration
- Casting in India & in Srilanka
- Translation, interpretation and creative editing of the script

Achievements: Dheepan won the Palme D'Or at Cannes Film Festival

**January 2011 - December 2013 | Deputy Head Communication
Alliance Française of Madras | French Embassy in India**

- Communication Strategy & Media/Press Relations
- Institutional & artists partner engagement
- Outreach management

Achievements: Institutional partnerships, social media growth

**Dec 2009 - July 2010 - Ex Nihilo, Paris
Assistant to Director Michel Spinosa - Film "Son Epouse"**

- Creating a Franco Indian Collaboration
- Translation, interpretation & creative editing of the script
- Intercultural management & communication

Achievements: Successful schedules, seamless production

2009 - Internships at Cannes Film Festival and UNESCO

- Project manager for communication & events

Achievements: First timers workshop for Cannes Film Market, Conference in Sudan for International Theatre Institute - UNESCO

EDUCATION

Sciences Po, Paris - 2009

M.A Management of Culture & Media

University of Madras - 2006

B.Sc Visual Communication

Alliance Française, Paris - 2006

Higher Diploma in French Language

Chamber of Commerce, Paris - 2006

Higher Diploma in Business French

Copenhagen Business School -2021

Certification in Strategic Management

KEY SKILLS

- Communication & Strategy
- Project Management
- Building Partnerships
- International Relations
- Press & Media Engagement
- Writing
- Intercultural Management
- Agile Management
- Trilingual - English - Tamil - French

ACTIVITIES | INTERESTS

- Reading
- Theatre
- Parenting
- Strength Training

MY VALUES

- Rigour
- Empathy
- Courage
- Respectful Communication