



SUSHRITA CHAKRABORTY

Driven by a sense of honesty and commitment to provide the best in me for my work. I'm receptive to appreciation and constructive criticism in equal degrees. The creative field of Beauty has taught me to be imaginative, adaptable, insightful and an active listener.

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ork Experience

July 2018 - January 2021

Lakme Academy, T.Nagar Branch, Chennai, India
Franchise Owner

- Lakme Academy powered by Aptech is India's leading beauty training institute offering, certified courses in cosmetology, skin, hair, beauty therapy and makeup. The Academy's endeavor is to groom passion, style, talent and deliver opportunities.

August 2016 - March 2017

American Express (Sultanate of Oman)
Product Consultant

- Responsible for driving business, achieving monthly sales targets and acquiring new customers through consultative selling of our cards products via defined channels of acquisition.
- Prospecting for new customers through existing leads and cold calling and maximizing lead generation
- Timely execution of all sales activities - leads, campaigns, referrals & any self-generated leads.
- Set appointments, listen to customer needs and sell most appropriate product
- Researching and understanding prospects before making the call
- Ensuring all applications are fully and accurately completed, and submitted properly
- Be the interface between Amex and the customer to resolve any application processing issues
- Keeping up-to-date on products and competition
- Engaging in regular portfolio planning to determine areas of focus & project accurate full year forecasts
- Engaging with premium customers to build relationships, and delivering a

July 2015 to July 2016

United Ways Projects L.L.C (Sultanate of Oman)
Business Development Executive

- Independently developing the Placement Services business, both for senior and junior personnel. This includes identification and development of new clients as well as building strong relationships with existing ones;
- Liaison with recruitment sources in other countries and development of new reliable sources;
- Short-listing and interview of potential candidates;
- Liaison with the client and the candidate with regard to short-listing, interviews, travel and visa formalities, until the selected candidate takes up his position;
- Building and maintaining a structured data-bank of potential candidates and assisting them in obtaining suitable placements;

Lakme Academy Power

Course: Certified course
Duration: September 201

Certified Make-up Artist

Airbrushing & Clean makeup application

- High fashion and editorial makeup
- Runway Makeup
- Bridal Makeup
- Glamour Makeup
- Film and Television Makeup
- HD Makeup
- Color Theory
- Multi-Color makeup
- Advanced corrections and highlighting
- Understanding Light in Makeup

Education

2013 to 2015	M.A Political Science program from IGNOU, Kolkata (India)
2010 to 2013	B.A Political science program from University of Calcutta (First Class)
2008 to 2010	PUC from Pratt Memorial, Kolkata, India
2007 to 2008	S.S.L.C from Pratt Memorial, Kolkata, India

languages

English	★★★★★★
Hindi	★★★★★★
Bengali	★★★★★★

skills



Personal Information

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