# S. SUNDARA RAMAN

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Head- Supply Chain Management-Ashok Leyland Ltd.

Supply Chain & Logistics Operations | Strategic Sourcing & Procurement | Cost Optimization & Program Management |
Process Excellence & Re Engineering | Manufacturing Management |

A Visionary professional offering distinguished career in leading strategies for operations, logistics, global supply chain management, and technology-based operation improvements. Forerunner in introducing advanced systems, technologies, and processes that have delivered cost savings and enhanced internal productivity levels.

Creative leader with demonstrated success growing and strengthening by making tough choices, steering strategic operations, accomplishing challenging objectives, and driving organizational improvements. History of driving quality improvements and eliciting cooperation from vendors, management, clients, and employees to improve profits, control costs, and expedite products to market.

In-depth knowledge of all areas associated with Supply Chain, Logistics, Inventory Management, Production Planning, Procurement, Customer Service & Transportation Management

**Core Competencies:** Supply Chain Operations | Manufacturing | Strategic Sourcing | Demand Planning & Forecasting | Purchasing & Inventory Management | Strategic Planning | Cost Optimization | Project & Program Management | Operations Management | Warehousing & Distribution | Team Leadership | Digitization

#### **KEY PROFILE**

## **Strategic Sourcing, Supply Chain & Logistics Operations**

- Multifaceted, result-oriented with experience in all facets of supply chain and logistics management, encompassing material handling and storage, cost reduction, transportation operations, inventory control, and project execution
- Competent in Negotiations, Supplier Risk Management, Vendor Management, Planning & Execution, Material Management, Quality Assurance, Operations Management, and People Management
- Adept in handling complete procurement process resulting in optimum utilization of resources, and saving time and cost for the organization

#### **Process Excellence**

- Transformational leader with repeated success creating bottom line impacts through supply chain, logistics, and procurement initiatives aligned with emergent business strategies
- Skilled at developing roadmaps and executing SOPs across end to end supply chain operations
- Proven abilities in managing technically advanced, state of the art systems and processes

#### **Business Stakeholder Management**

- Exhibited prowess in heading new-set ups/ diversifications, managing Supply Chain functions with emphasis on value add to
  existing supply chain operations, escalating business progressively by undertaking organizational restructuring, and integrating
  operational policies
- Exceptional career in driving development and execution of strategy; managing overall businesses, delivering holistic solutions and repeatedly produced sustained revenue and growth

#### **Turnaround Strategist**

- A fiscally conscious professional equipped with strong budgeting, negotiations, forecasting, and estimating skills.
- Known for developing and executing innovative policies and procedures. Proven track record for increasing revenues, streamlining workflow and creating a team environment to increase productivity
- Expertise in setting up new business from strategy & planning level, executing projects from concept to launch with focus on project scope and rendering end to end solutions

#### **Team Management**

- Excel at building cohesive, energetic teams that are motivated to accomplish or exceed objectives.
- Conducting training, development programs, leading teams to achieve shared visions/goals, and fostering positive
  environments to enhance productivity.

## **CAREER DETAILS**

# Ashok Leyland Ltd., Chennai | Head-Supply Chain Management | Jun'11- Present

#### **Key Highlights:**

# **Strategic Impact and Monitoring**

- Designing and implementing Inventory policy, fixed Max/Min reorder points, EOQ and safety stock level for each item
- Structuring and enforcing the SOP on Supply Chain across all verticals (Freight Forwarding /Warehouse /Transportation/Parts Supply Chain)

- Successfully handling 1.3K sqmtr warehouse with a team size of approx. 950 members
- Drawing the action plan for Capex infrastructure and execution of the same in partnership with the service vendors
- Leading the Model Warehouse & Automation Projects Implementation
- Leading the SPARK (Spare Parts Accelerated Kick off) Program for Ashok Leyland
- Heading the TOC (Theory of Constraints) Program for Ashok Leyland

#### **Significant Achievements**

- Orchestrating numerous Cost Reduction initiatives which include Output based costing model introduction, Consolidation of Warehouses, E-Auction, Transporters 'consolidation, Operations cost optimization across entire supply chain, EPCG, CEPA & DEPB License duty savings, Drop shipments & VMI introduction in Manufacturing Plant as well as in Parts Warehouse
- Setting up world class spare parts distribution centers at UAE, Kenya, Bangladesh and Sri Lanka
- Driving 95% service level through expeditious and dynamic demand and supply scenarios
- Executing IT automation and integration project to improve operational efficiency
- Enforcing and monitoring the Automation & Solution design of Infrastructure in all IPWH/SPD warehouses across India
- Set up RPS (Retail Parts Store) across India & Network Management of dealers
- Collaborating, partnering with 3PL service providers across the country and managing in plant Warehouse (IPWH) /Parts WH /Exports WH across all manufacturing Plants
- Setting up Bonded warehouse & FTWZ mode operations for sourcing operations at a Global scale
- Chairman's award recipient from Hinduja Group

## Vikram Logistic & Maritime Services Pvt Ltd | AVP-Warehousing & Logistics | Nov'09 - May'11

## **Key Highlights:**

- Strategized, outlined the plan and launched the FTWZ in Chennai and Bangalore locations
- Headed the analysis of market intelligence for new business expansion
- Planned and contributed towards business development and expansion FTWZ and Domestic warehousing

#### **PRIOR EXPERIENCE**

Agility Logistics Pvt Ltd. | GM-Logistics Operations | Nov'07 - Nov'09

Anixter India Pvt Ltd., Chennai | Country Operations Manager | Dec'04 - Oct'07

Redington (India) Ltd., Chennai | Manager-Supply Chain Management | May'01 - Nov'04

TAFE Ltd., Chennai | Asst. Manager-Purchase | Aug'98 - May'01

Rane TRW Steering Systems Ltd., Chennai | Superintendent-Materials | Mar'96 - Aug'98

India Pistons Ltd., Chennai | Purchase Engineer | Oct'91 - March'96

#### **ACADEMICS**

Certified Supply Chain Leader (CSCL) | Institute of Supply chain management, Mumbai | 2021

MBA (Operations Management) | IGNOU, New Delhi| 1999

PG Diploma in Operations Management | IMT, Ghaziabad| 1996

MS (Technological Operations) | BITS Pilani | 1996

B.E. (Mechanical) | CIT, Coimbatore | 1991

## **IT Proficiency**

ERP -SAP /JD Edwards | WMS|DDMRP| TMS | TOC| MS Office-PowerPoint, MS Access, MS Project