

RAJAT KUMAR

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CAREER OBJECTIVE

To pursue a challenging career opportunity that requires motivation, dedication and where individual achievements will be recognized and thereby allowing opportunities for growth and development.

CAREER PROFILE

Worked as Operations Executive in Fintech sector dealing day to day activities including review of leads received, data collation, co-ordination with the Lender partner, daily productivity, MIS, TAT etc. Escalate product/tech issues with relevant teams and keep a track of resolution.

I have experience as a Marketing Executive in the field of trading corporation dealing with trading customers within the nation.

PROFESSIONAL EXPERIENCE

COMPANY : PayNearby Technologies Pvt. Ltd. (1 year)

Designation : Operation Executive

Process : Data collation, Daily Productivity record, MIS

Job Profile in PayNearby Technologies Pvt. Ltd.

- Establish and carry out day-to-day operations processes within our payment and financial services team, and take key operational decisions.

- Cover a wide range of tasks: conduct KYC review of customers; analyze transactions to identify any potential fraudulent activity; manage fraud detection tools, creating rules and analyzing fraud patterns; provide advice and support on fraud-related matters to customer service team.
- Take ownership of the development and improvement of internal processes, guidelines and documentation to improve efficiency and collaboration.
- Drive product and process improvement through data analysis and team up with our product & engineering teams to implement ideas.
- Bring innovative ideas to make our operations area more transparent, measurable, and effective.
- Play a pivotal role in scaling up the operations as the company expands into other markets.

COMPANY : Fortune Trading Corporation (18 months)

Designation : Marketing Executive

Process : Trade promotions

Job Profile in Fortune Trading Corporation :

- Developing and executing the Trade Marketing Plan in line with sales and marketing objectives and manage the Trade Marketing budget.
- Improving brand presence and campaign execution across trade through excellence in in-store planning, execution and tracking in alignment with the annual marketing priorities.
- Leading and implementing channel specific marketing strategies and plans for assigned retailers.
- Conceptualizing and executing trade promotions and rolling out impactful in-store campaigns in collaboration with marketing and sales teams.
- Leading activation programs with partners to improve brand visibility.
- Visiting the points of sales regularly to ensure that the brand is visible, and guidelines are respected.

Achievements :

- Being a part of DIPP Certified Fintech Company in PayNearby Technologies, recognised for the most efficient employee in the process.

- While working in trade marketing company recognised as best customer dealing executive in the team.

Application Knowledge :

- MS Office
- Good typing speed
- Ability to learn new software application

Qualifications :

2018 Btech. (EEE) from Sri Satya Sai University Medical and Science, Bhopal with 69.9%

2014 12th from PTPS College, Patratu with 49.9%.

2011 10th from Saraswati Shishu Vidhya Mandir, Patratu with 64%.

Extra Curriculum :

- Active participation in all athletic events.
- Got several prizes in school and college level sports and cultural programs.
- Played kho-kho for my school at district level.
- Member of Nature and Photography club in my University.
- Awarded 1st prize in science Exhibition in my school.

Summary of Skills :

- Good time management skills.
- Ability to perform tasks independently.
- Able to work under pressure.
- Good coordination & relationship building skills.

- Effective written & verbal communication skills.
- Open to learn new process & work skills.

Personal Details :

Age : 25 years

DOB : Jan 29, 1995

Gender : Male

Languages Known : Hindi & English

DECLARATION :

I hereby declare that all the above mentioned particulars are true to the best of my knowledge and belief.

DATE:

Yours Sincerely,

PLACE:

(Rajat Kumar)