



SIDDHARTH RS

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EMPLOYMENT

Amazon - Digital Content Associate
(Feb 2019 – Dec 2021)

EDUCATIONAL QUALIFICATION

- B.E CSE(2014-2018) - 76%
- High School (2014) - 72%
- SSC (2012) - 84%

PERSONAL DETAILS

- DOB - 13-06-1996
- Nationality: Indian
- Languages known:
English, Tamil, Telugu & Hindi

ACHIEVEMENTS

- Maintained 110% Productivity and 0.3% Defect Rate.
- Received R&R award multiple times.
- Maintained 0% defect rate for 5 months in a row.
- Became auditor of the team within 6 months of joining Amazon.

PROFESSIONAL SUMMARY

- 2.5+ years of experience in IT as Digital Content Analyst at Amazon Development, Chennai.
- Worked in the Books Auditing process and extended my experience in the Author Mapping process for Kindle Application.
- Worked on many projects to automate manual process.

TECHNICAL SKILLS

- Basic knowledge in SQL.
- Microsoft Office – Outlook, SharePoint, Excel, Word.
- Ability to write test cases.
- Ability to write Test Plan, Test Case Review Template,
- Understanding of Functional , Integration, and System Testing and Regression testing.

WORK EXPERIENCE

- Validation of books based on the Standard Operating Procedure. Mapping books to correct author page by fetching information from Social media, Publisher and Authorized websites.
- Auditing the product details as per the stakeholder's agreement and performing additional validations for critical cases/ escalations manually and in automated tools.
- Validating the audits that are performed by the team and reporting the findings/ recommendations/ improvements.
- Maintaining the goal tracker and team's defect rate status regularly and reporting it to L4 Manager and team.
- Reporting stakeholder project status to L5 & L6 Managers weekly. Extensive interaction with technical team on resolution of runtime errors.
- Handling clarification meetings, brain storming and refresher sessions regularly.
- Validation of localization testing in the Amazon detail page to enhance customer experience.

VALUE ADDITION

- Mentored new members in the process. (Buddy trainer)
- Saved \$6722 by automating reports, auto reject books, single click option-multiple hyperlink, multiple marketplace to 1 click to achieve ACES goals.