ARUL SUNDAR.M Mobile No : +91-95007-34487

1/87, Kassi Gounden Pudur, Email ID: <u>arulsundar4@gmail.com</u>

Rakkiya palayam (post),

Avinashi-641654

CAREER OBJECTIVE

I am seeking a competitive and challenging environment where I can serve your organization and establish a career for myself.

PROFESSIONAL EXPERIENCE:

> RELIANCE COMMUNICATION

MARKETING & SALES,

From (2007) to (2009)

TIRUPPUR

> JAYACHANDRA (FRICTION MANAGEMENT SOLUTIONS)

BRANCH MANAGER,

From (01.02.2009) to (30.03.2021), 12 years

COIMBATORE

KEY RESPONSIBILITIES:

- o Promoting the company's brand.
- Developing distribution channels.
- o Implementing new sales plans and advertising.
- o Researching and developing marketing opportunities and plans.
- Understand customer requirements.
- Maintaining relationship with customers my making regular visits
- Create and implement strategies to increase the number of successful collections and outstanding debit.
- o Evaluate supplier's offers and negotiate profitable deals.
- o Enter purchase details (vendor's information, invoice and pricing) to internal databases.

- o Maintains staff by recruiting, selecting, orienting and training employees.
- o Team management
- o Secured overall performance appreciation from (2013-2017)

SKILL SET:

- Tally
- MS office

ACADEMIC PERFORMANCE

COURSE	INSTITUTION	BOARD/UNIVERSITY	YEAR OF PASSING	PERCENTAGE %
B.com	Maharaja Arts and Science College	Bharathiar University	2007	60
HSC	Government higher secondary school	State board	2004	62.25
SSLC	Government higher secondary school	State board	2002	64.60

PROJECT HANDLED

Project Title	
Garments	

Project Description:

The maintenance of garments. Product quality and manufacturing.

INTERPERSONAL SKILLS

- Good in communication skills
- Group facilitating
- Creative thinking
- Team work
- Positive reinforcement
- Problem solving.

STRENGTHS

- Good listener.
- Patience.
- Easily mingle with others.

ACHIVEMENTS

- Runner in district level kabbadi.
- NSS
- Winner at rural kabbadi.
- Rank holder throughout academics.

PERSONAL DETAILS

Father's name :Marimuthu.T Marital Status :Married Gender :Male

Date of Birth :29th April 1985 Languages known :Tamil, English

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

Place : Date :

(Arul Sundar.M)