

# BALAJI M S

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Energetic and conscientious Management Graduate. Self-starter, ready to take on a role as a management Trainee and contribute towards team building and creating an optimum company culture where employees are committed and inspired to deliver service excellence at all times.

## Skills

- ❖ Comprehensive knowledge of MS Office.
- ❖ Strong verbal and presentation skills.
- ❖ Effective communication skills.
- ❖ Leadership Skills
- ❖ Languages known English , Tamil

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## Experience

### Marketing Intern / INSPLORE CONSULTANT PVT

From May 2021– To Jun 2021

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#### Task 1

##### Marketing & Sales:

Here I got practical exposure to apply the sales funnel strategy Apart from this I have applied the STP concept learned in the class to generate and convert lead.

#### Task 2

##### Marketing Research and Strategy Making:

Here I have to perform secondary research and design strategy based on the marketing and sales experience I had in task 1.

### Task 3

#### Marketing Analytics:

Data will be provided and I have to use analytical and data visualization concept in this task segment.

### Project:

#### Analyse Financial Statement Of HDFC

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- Study on the changes in the financial statement of HDFC.
  - Compared two year financial statements of HDFC.
  - Comparing various competitors in the market.
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### Education

Qualification	Institute	University / Board	Year and Month of Passing	Percentage
PGDM	Rajalakshmi School of Business	Autonomous	April 2022	83.7% (Temporary)
B. E	Panimalar institute of technology, poonamalle.	Anna University	April 2029	65.4%
HSC	Kurinji Higher Secondary School, Namakkal.	State Board	April 2015	87%
SSLC	Vaariar Matriculation School, Podaturpet	State Board	March 2013	92%

## **Declaration:**

I hereby declare that all the information mentioned above are true to the best of my knowledge.

**Place:** Chennai

Yours faithfully,

**Date:**

**(Balaji M S)**