R.Aparna

No 374 Nehru Street ,Taramani Chennai -600113

9600120060 | aparnaram007@gmail.com

Objective

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

Experience

- **Ontwerp Analytics Pvt.Ltd**   28-06-2019 - 14-12-2021
  SEO Analyst
  - Developed digital marketing strategy for client website.
  - Performed Site analysis, On page optimization.
  - Off page optimization.
  - Based on analysis improved and modified the strategies to effective result.

- **VK Technosoft Solution**   08-11-2018 - 15-6-2019
  SEO Analyst
  - Developed digital marketing strategy for client website.
  - Performed Site analysis, Off page optimization.
  - Based on analysis improved and modified the strategies to effective result.

- **Nelito Systems Pvt.Ltd (Tata Consultancy Services)**   09-11-2017 - 30-06-2018
  Data Analyst
  - Handle various queries from clients via emails. Prepare and update the details related to the process.
  - Maintaing Database with accurate information.File management and UID update.Update KYC details with Bank Account , Credit Cards and Loans.

Technical Skills

- On Page and Off Page Optimization
- Internal and External Link Building
- MS Office
- Tools :

  1. QuillBot v10.5.1
  2. Small SEO Word Tool

Education

- **Dr. Mgr Janaki College Of Arts And Science For Women**
  Bsc Computer Science   2017
  74%

- **Rani Lady Meyyammai Hr.Sec School.**
  HSC   2014
  62%
- **Rani Lady Meyyammai Hr.Sec School.**
  SSLC   2012
  68%

Skills

- Hard Working
- Decision Making
- Time Management
- Team Working

Achievements & Awards

- Completed Career Development Course in College. Internship about Cloud Computing & Mobile Application Testing in Synopticdots Solution.
- Barclays & GTT Placement Training Program in College.

Personal Details

- Date of Birth   : 24/06/1996
- Marital Status : Single
- Nationality   : Indian

Declaration

- I hereby declare that all the details furnished above are true and to the best of my knowledge and belief.