

# VIMAL J

Mobile: 8668189018

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## Career Objective:

To work in a pragmatic way in an organization where, I can utilize my talents and enhance my Technical skills to accomplish organization goals and develop mutual beneficial condition which creates prosperity to the organization and to myself.

## Work Experience

### Bright Bridge Info Tech / Oct 2021 – Present / Digital marketing Executive

- ✓ **On-Page SEO** ( Title, Description & H1 Tag Creation, Keyword research, Heading Tag Check, Canonical Tag ,Sitemap, Robot.txt)
- ✓ **Off-Page SEO** ( Article Submission, Guest blogging, Bookmarking, Quora submission, Blog commenting, Local Seo, Classified Submission, web2.0 ,Image submission, Info graphic submission & Video submission)
- ✓ **Website Audit** (Heading Tag check, Responsive Check, Content Optimization, URL structure)
- ✓ **SEO Report** ( Focusing on clients website and works – Traffic, Ranking, Demographics & behavior of visitors with the help of Google analytics.)
- ✓ Optimizing website and landing pages.
- ✓ Identifying **highly searched keyword terms** relevant to the client industry.

### Techuc E- Automation / March 2020 – July 2021 / Embedded System Engineer

- ✓ Knowledge of Microcontrollers, C, Communication Protocols and Communication Device.
- ✓ Experienced in MP-Lab and PROTEUS Tool.
- ✓ Experienced in working with communication protocols: USART, SPI ,I2C.

- ✓ Experience in analyzing Functional requirements document and Identifying Test Scenarios and translate them to test cases.
- ✓ Quick learner and excellent in working independently or with team to achieve certain objective on time and with excellence.
- ✓ Experience in Developing tools like MPLAB, KEIL, and PICKIT3 development tool.

### Sai Automation /Nov 2016 – Aug 2019 / Production Engineer

- ✓ Experience of IC programming on chip( Micro controllers)
- ✓ PCB Inspection &Analyzing and Debugging.
- ✓ Soldering Leaded components and SMD components.
- ✓ Knowledge of Assy PCB Testing & Debugging
- ✓ Responsible for Preparation of Test Jigs.
- ✓ Responsible for Goods Inward Component's Quality Performance.
- ✓ Responsible for Customer Complained components & line rejection Components.
- ✓ Responsible for Preparation of Limit Samples & Master Samples.

#### Education details :

- |                   |  |      |
|-------------------|--|------|
| ➤ BE- ECE         | - SNS College Of Technology Coimbatore                   | 2016 |
| ➤ DIPLOMA (E.C.E) | - Nanjiah Lingammal Polytechnic College,<br>Mettupalayam | 2013 |

#### Personal Details :

Date of birth : 12-04-1995

Language Known : Tamil, English

Address : 34,E Municipal Colony, Mani Nagar  
Mettupalayam 641-305

#### Declaration :

I hereby declare that the above-written particulars are true to the best of my knowledge and belief.

SINCERELY  
VIMAL J

