# **Alex Plaetzer**

Full Stack Web Developer, React Developer, Front-End Developer Houston, TX (507) 254-0757

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# **Summary**

Motivated full-stack development bootcamp standout and highly accomplished former swim coach looking to leverage strong coding, leadership and analytical skills as a React or Web Developer

## Skills

Languages: NodeJS, JavaScript, Python, HTML, CSS

Frameworks: React, NextJS, ExpressJS, Redux,

Technologies: Git, Storybook, PostgreSQL, SequelizeJS, KnexJS, GraphQL, Google Firebase, AWS, Bash

Skills: REST APIs, MaterialUI, Bootstrap

# **Work Experience**

**Engineering Apprentice** - gitBabel **Junior Full Stack Developer** - gitBabel

January 2021- July 2021 July 2021 - Present

- Updated the marketing site, built with NEXT.JS, with a more modern theme and appealing UI
  - o Took Figma design concepts to execution, developing reusable components in Storybook, and following atomic design practices.
  - o Worked extensively in building responsive flexbox layouts using Styled-Components.
  - o Built email capturing forms interactions using React Hooks and Netlify functions.
- Performed bug fixes on the core React system in order to enhance the user experience
- Developed new features and worked full-stack to support the core platform UI to improve user experience
  - o Addressed user messaging handlers from various HTTP codes using apollo-client/server
  - o Fixed various bugs within the UI and updated tests inside of JEST
- Engaged in best practices around the software development lifecycle (SDLC), weekly grooming sessions, iterative feature development, and paired programming sessions with senior developers

#### **Lead Group Coach & Lesson Program Administrator -** *Energy Core Swimming*

October 2015 - December 2019

- Track record of outstanding coaching
  - o Personally developed two USA Swimming Top 100 performers and eight Texas State Championship qualifiers
  - o Mentored multiple entry-level coaches and helped develop their abilities over several seasons
  - o Progressed over 50 athletes from my mid-level group into the upper-level training group during the course of my tenure
- Coordinated and developed the team's Learn to Swim program curriculum, as well as single-handedly overseeing sign-ups, billing, scheduling, and instructor hires.
  - Boosted lesson program revenue by 125% in 2017 due to curriculum changes and grew the program size by 50%
- Developed impeccable communication skills including the ability to tailor a message to different audiences
  - o Evaluated performance, and executed personalized improvement plans for athletes ages 6-18 at a wide range of skill levels.
  - o Capable of running practice groups of 35+ while solo.

## **Age Group Coach & Assistant Senior Coach** - Med-City Aquatics

April 2014 - October 2015

- Served as lead coach for upper level age group athletes
  - o Created season plan, lead all practices, handled meet entries and facilitated group dryland sessions
  - o 91% best times at 2015 MN ROC Regionals
  - o Developed 3 first-time State qualifiers in first calendar season with group
- Served as co-coach with high performance group
  - o Tracked yardage, test-set results and oversaw dryland programs
  - o Developed Minnesota Swimming Male Age Group Athlete of the Year award finalist

### **Recruiting Coordinator & Assistant Coach** - *University of Wisconsin - La Crosse*

October 2013- March 2014

- Assisted in the development of six NCAA Division III national qualifiers resulting in three All-American Honorable Mention performances
- Created and maintained an extensive recruiting database covering seven states to pinpoint potential recruits for the 2014-2015 season
- Facilitated all UWL home dual meets using Daktronics and Meet Manager software
- Constructed scouting reports to prepare lineups for dual meets and invitationals

# **Education**

#### **DigitalCrafts (Houston, TX Campus)**

January 2020 - May 2020

• Full Stack Software Engineering Certificate

### **University of Wisconsin - Eau Claire**

- Master of Arts in Military History
- Bachelor of Arts in History

January 2013 - May 2013

September 2008 - December 2012