

## ***FlashPoint Technology Digita Developers Kitchen***

### ***The Industry's First Camera Application Developer Event***

FlashPoint, the creator of Digita, the standard operating environment defining the future of photography, will host it's first Developer Event, a 'Developer Kitchen' on April 25<sup>th</sup> and 26<sup>th</sup> in San Jose. The focus of this event is to update developers on the present state of the Application SDK. The FlashPoint SDK team will present code example demonstrations, SDK updates and information about FlashPoint Technology initiatives. Attendees of the 'Developer Kitchen' will have the opportunity to learn application development processes, tips, and tricks first hand from the FlashPoint development team.

The topics to be covered include:

- Working with the debugger – tips and tricks.
- Introduction to the Digita OE architecture and subsystems
- Future Directions for FlashPoint and the SDK
- TCP/IP – Network Connection Manager
- Application Framework (SDK)
- Live coding practice and example sessions and much more.

FlashPoint is committed to enabling companies like yours to create complete imaging solutions for business and personal use. We are confident you will find these sessions informative whether you are currently using our Application SDK, or considering doing so in the near future.

Digita is the intelligence behind the industry's leading digital cameras. The Application Software Development Kit makes it possible for Independent Software Vendors and solution providers, like you, to add innovative technologies and solutions to a new class of extensible imaging devices. A similar event is scheduled for mid-May in Japan .

The event is free of charge but registration is necessary. Seating is limited. Conference materials including an event CDROM will be provided. Meals will be provided during the event. Door Prizes will include, but are not limited to: digita-enabled cameras, a GPS system, and one fully licensed copy of the Application SDK.

To register please send an email with your name, title, company, address, phone number to [akirk@flashpoint.com](mailto:akirk@flashpoint.com)

Join FlashPoint in *Cooking Up* the future of photography!

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To learn more about FlashPoint, visit our website at <http://www.flashpoint.com>  
Our Developer community site ( <http://www.digitadev.com> ) will be launched around the same time as the Developer Kitchen.