

Process Book for Net Art Project

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Intro to Digital Studio
ART2602C

This project requires the creation of web
pages that connect together in a piece
of net art.

Randomization to Create Theme

I picked 3 articles: “Should T. Rex Be 3 Species? New Study Sparks Fierce Debate,” “Grief-Stricken Pet Owners Usher in Instagram and TikTok's New Influencers: Their Cloned Cats and Dogs,” and “Cop Turned Onlyfans Star Makes \$2m a Year, Fears Men Only Want Her Money: 'I'm Scared of Gold Diggers'.”

Then, I placed a paragraph from each into a spreadsheet and randomized a list of numbers to reorder all of the words.

I could then pick a sentence of 6-8 words from the jumbled sheet.

Results of the Jumble

"King car and cop dinosaur was on date"

As you can imagine, I was thrilled when this sentence came out of the randomization. It was the result of many attempts to randomize the sheet. I must have ran it through at least 8 times.

The obvious corrections to make this sentence grammatically correct give us the final sentence:
"King car and cop dinosaur *were* on *a* date."

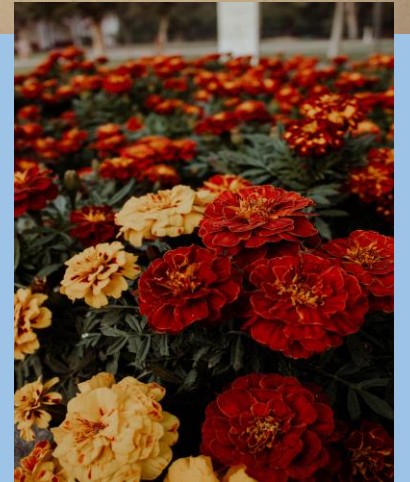
List of Articles Used for Randomization

Greshko, Michael. "Should T. Rex Be 3 Species? New Study Sparks Fierce Debate." *Science*, National Geographic, 1 Mar. 2022, www.nationalgeographic.com/science/article/call-to-split-tyrannosaurus-rex-into-3-species-sparks-fierce-debate.

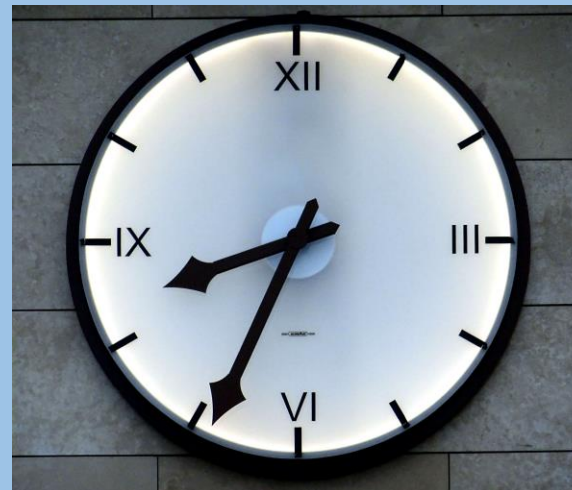
Day, Andrea. "Grief-Stricken Pet Owners Usher in Instagram and TikTok's New Influencers: Their Cloned Cats and Dogs." *CNBC*, CNBC, 16 Feb. 2022, www.cnn.com/2022/02/16/cloned-cats-and-dogs-become-newest-influencers-on-instagram-and-tiktok.html.

Court, Andrew. "Cop Turned Onlyfans Star Makes \$2m a Year, Fears Men Only Want Her Money: 'I'm Scared of Gold Diggers'." *New York Post*, New York Post, 1 Mar. 2022, <https://nypost.com/2022/03/01/ex-cop-who-makes-2m-a-year-on-onlyfans-is-scared-of-gold-diggers/>

My Images Library



My Images Library Continued..



My Ideas for Compositions

Launch Page

- This is the super rough look for the launch page. The preview image itself would be the link to the first page.

Net Art



Preview of First Page

Artist's Statement

This is where my artist's statement will go. The preview of the first page will be where you click to begin on the first page of the netart piece.

Under my Artist's statement will be a link to my process book.

My Ideas for Compositions

First Page: Asking

- This is my draft for the first page, called Asking.
- I plan to place a link on the car for King Car's page and a link on the dinosaur for Cop Dinosaur's page.
- The clock at the bottom will link straight to the Date page.
- The heart envelope will be a gif which moves back and forth and the pink hearts will be a gif which loops them coming out of the envelope continuously.



My Ideas for King Car Link Branch Compositions

- This page will be the one you are sent to if you click the link on King Car on the Asking page.
- On this page, there will be a link to Cop Dinosaur's page on the dinosaur.
- There will also be a link to the Date page on the clock, like before.
- The makeup brush will be a gif which moves up and down and the hearts will be a gif as well.



My Ideas for Cop Dinosaur Link Branch Compositions

- This page will be what you are sent to if you click the link on the dinosaur on the Asking page.
- On this page, the clock is the link to the Date Page, and the car is the link to the King Car page.
- The lipstick will be a gif which moves up and down.



My Ideas for Compositions

Date Page Branch

- You get to this page through clicking a clock link in any of the previous three pages.
- The rainbow hearts in the background will be a gif, moving upwards continuously.
- The heart on the left will be a link to the Good End Page.
- The broken heart will be a link to the Bad End page.



My Ideas for Compositions

Date Page Branch:
Good End

- This page is reached by pressing on the heart on the Date page.
- If you click the "Try Again?" at the bottom, you link back to the Date page.
- The car and the dinosaur are a gif that moves the figures in and out like they're kissing.



My Ideas for Compositions

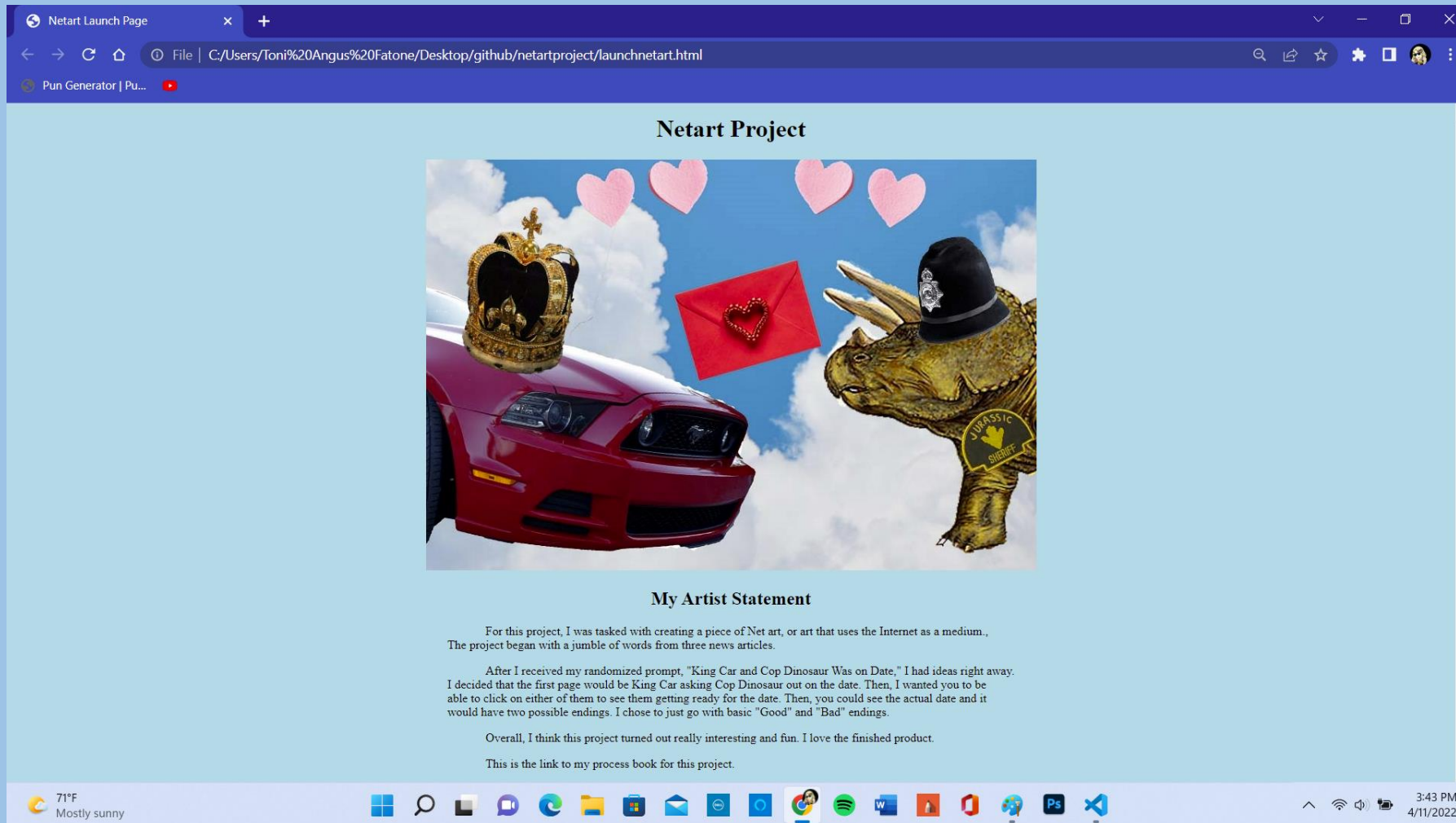
Date Page Branch:
Bad End

- This page is reached by pressing on the broken heart on the Date page.
- If you click the "Try Again?" at the bottom, you link back to the Date page.
- The rain in the background is a gif.
- The car is also a gif as it drives away in a loop.



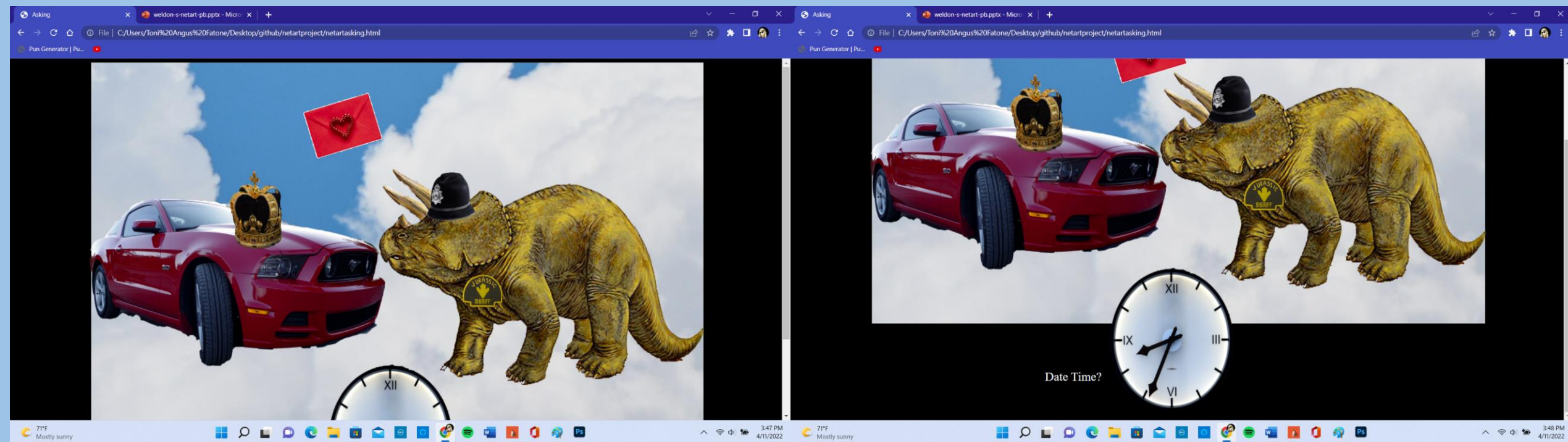
Final Pieces





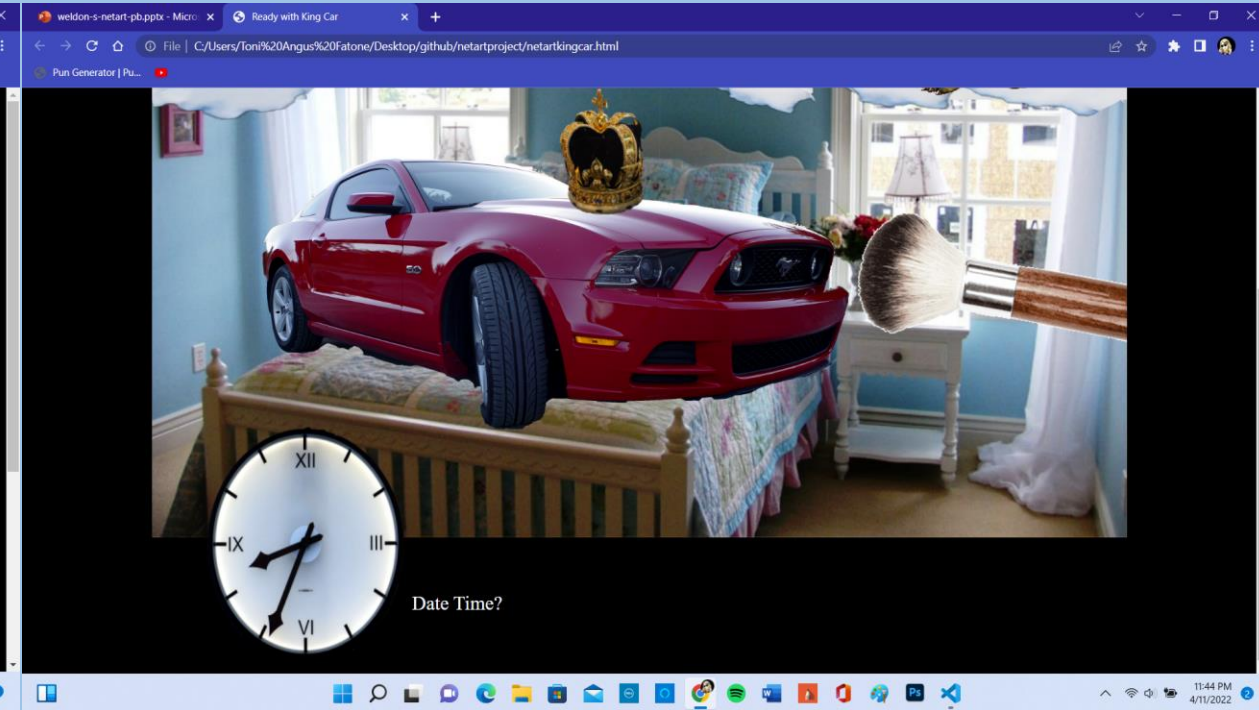
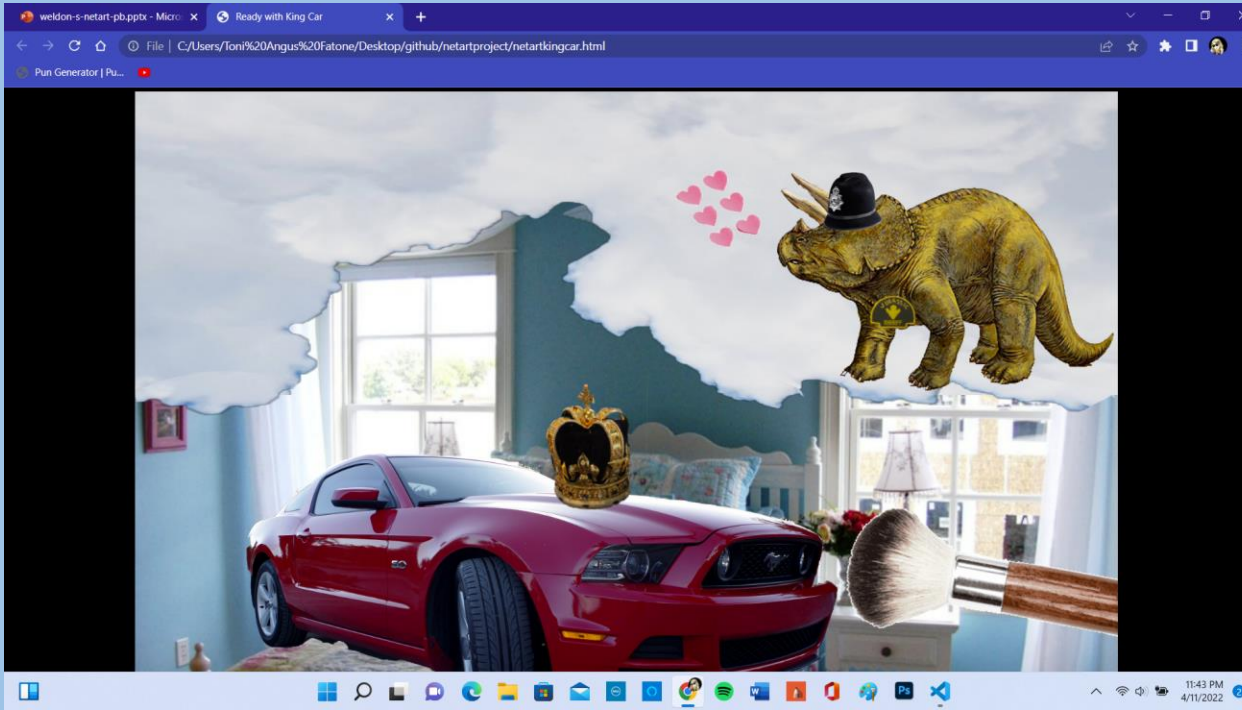
Page 0: Launch Screen

This is the final launch screen for the project. It contains my artist statement as well as a preview for the first page. When you click on the preview, it takes you to the first page.



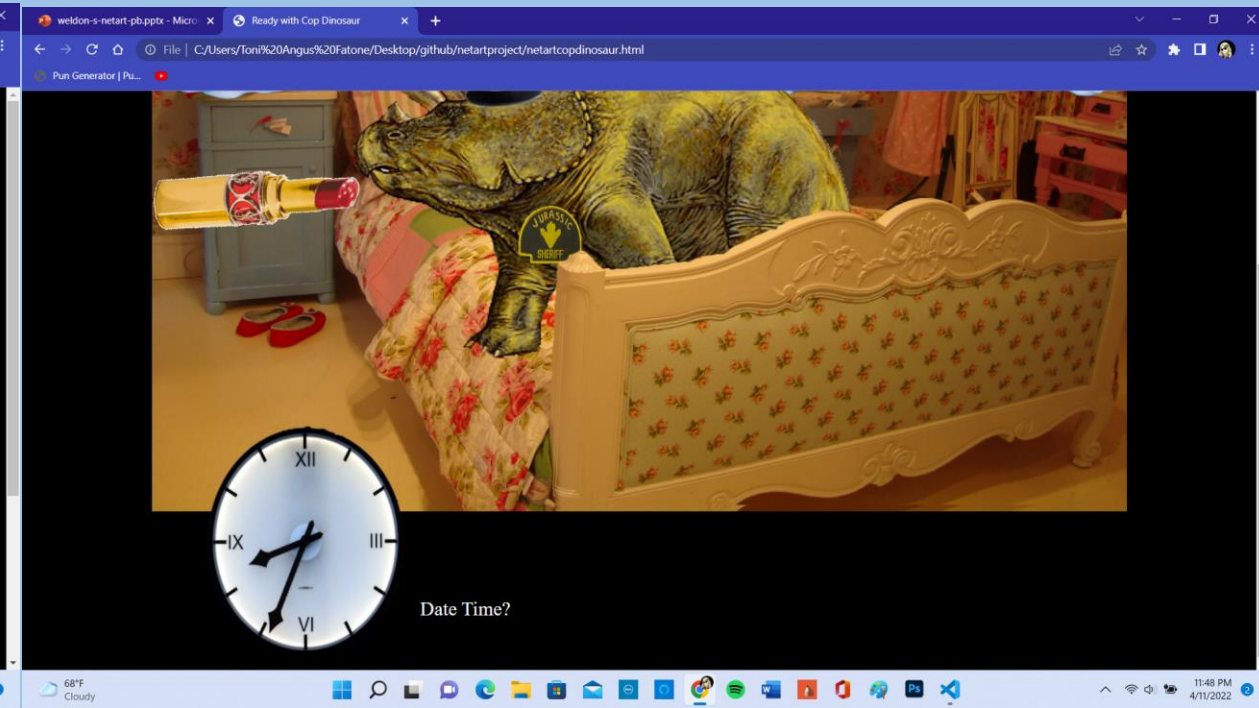
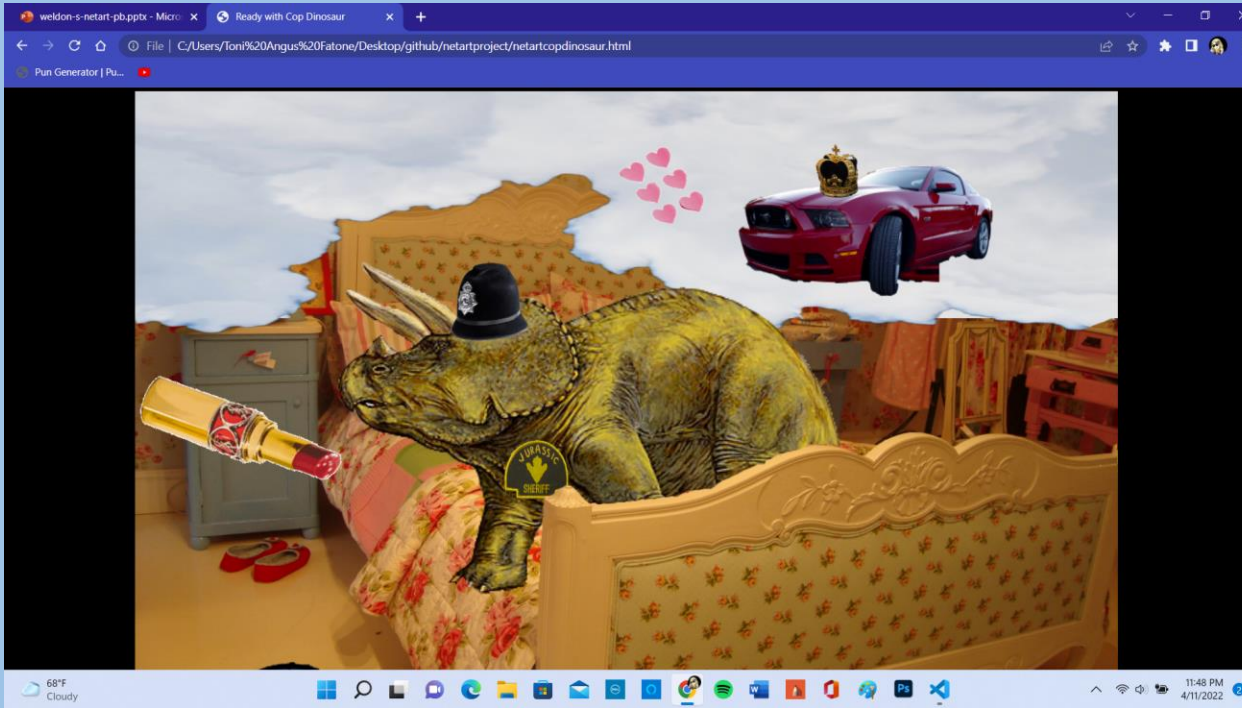
Page 1: Asking

This page is accessed by clicking on the preview on the Launch Page. The heart letter is a gif which moves back and forth. The car is a link to the King Car page, the dinosaur is a link to the Cop Dinosaur page, and the clock is a link to the Date page.



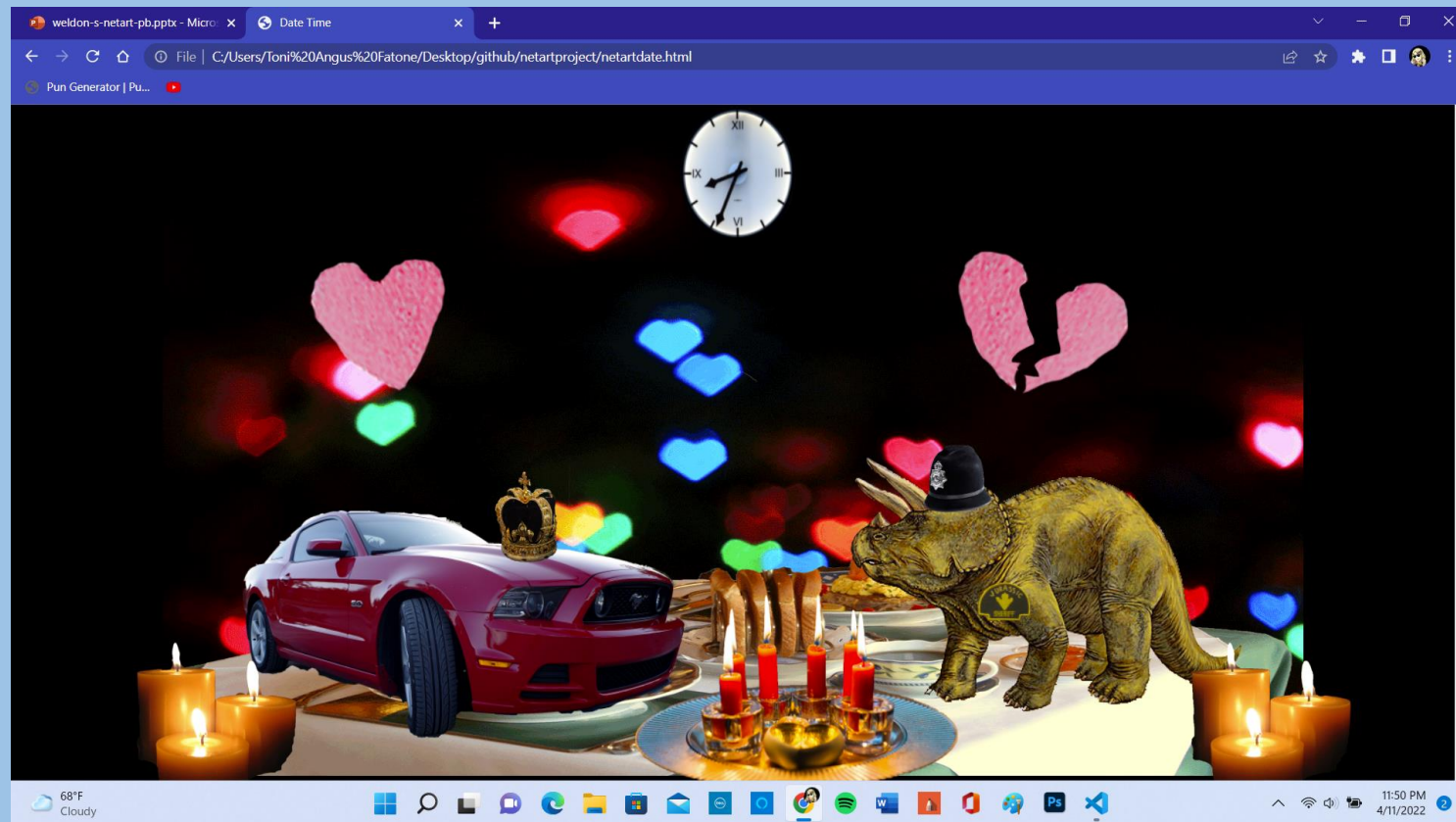
Page 3: King Car

This page is linked from the car on the Asking page. The makeup brush is a gif which moves up and down and the hearts are a gif which move outward. The dinosaur is a link to the Cop Dinosaur page and the clock is a link to the Date page.

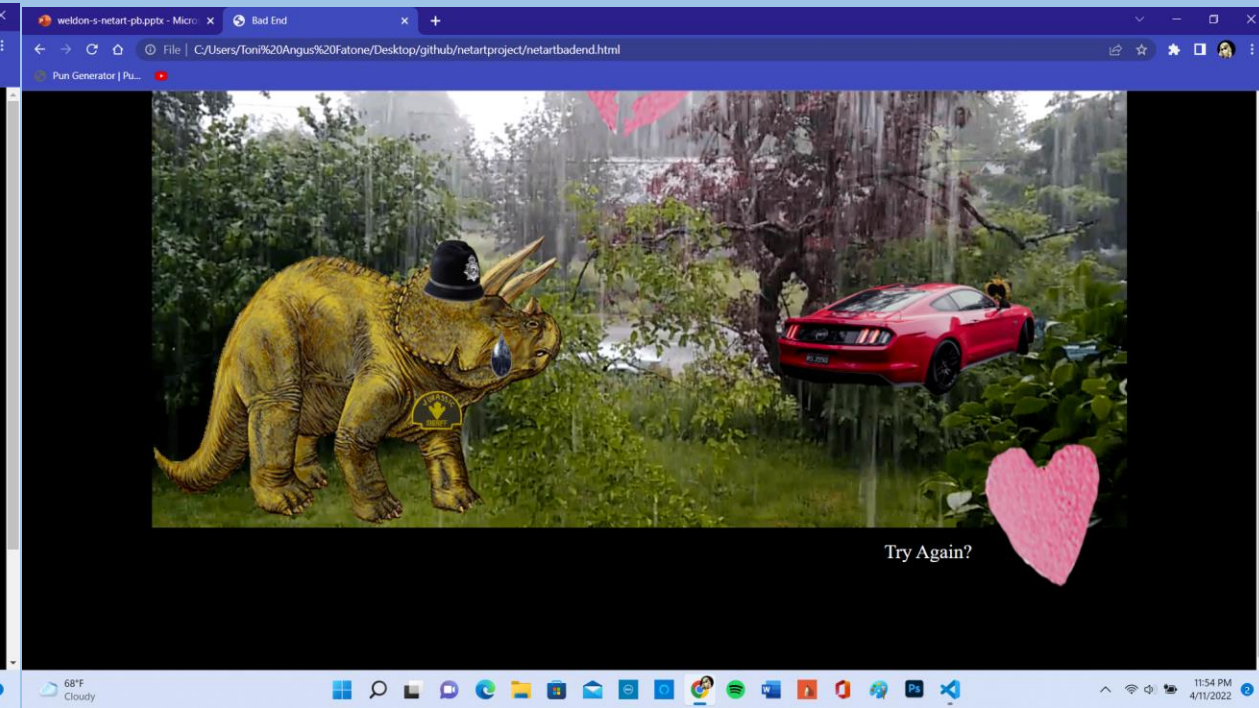
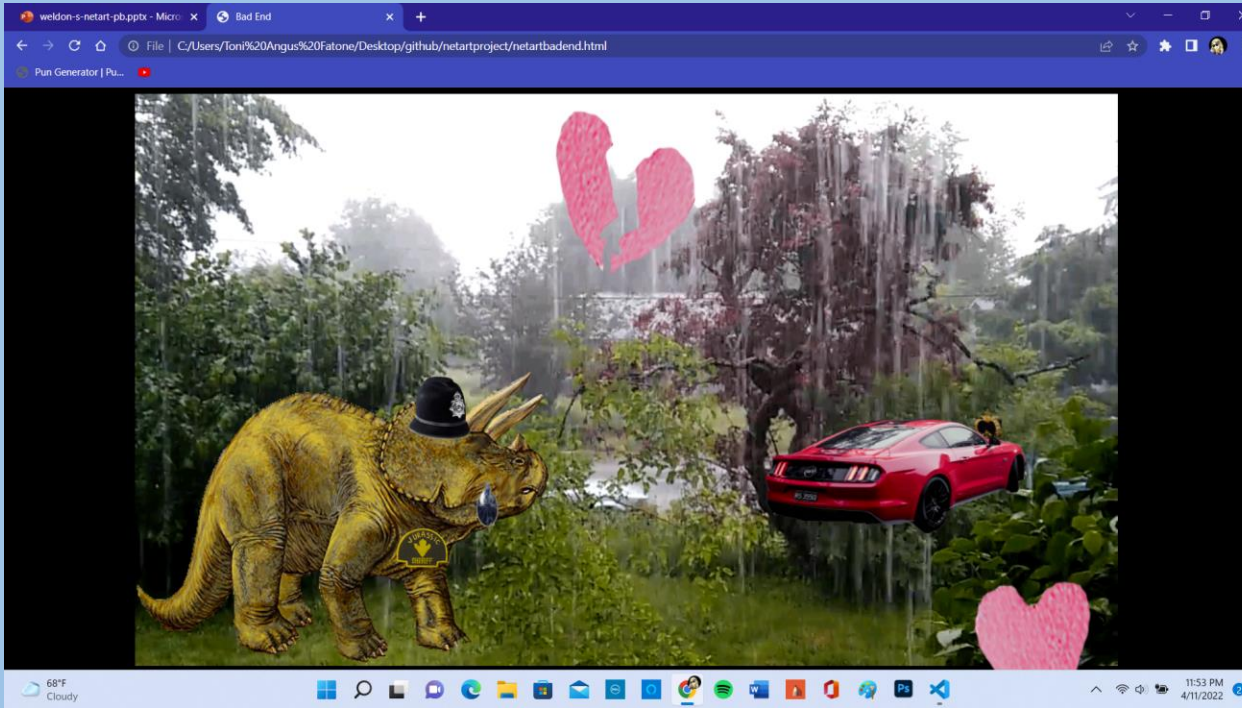


Page 4: Cop Dinosaur

This page is linked from the dinosaur on the Asking page. The lipstick is a gif which moves up and down and the hearts are a gif which move outward. The car is a link to the King Car page and the clock is a link to the Date page.

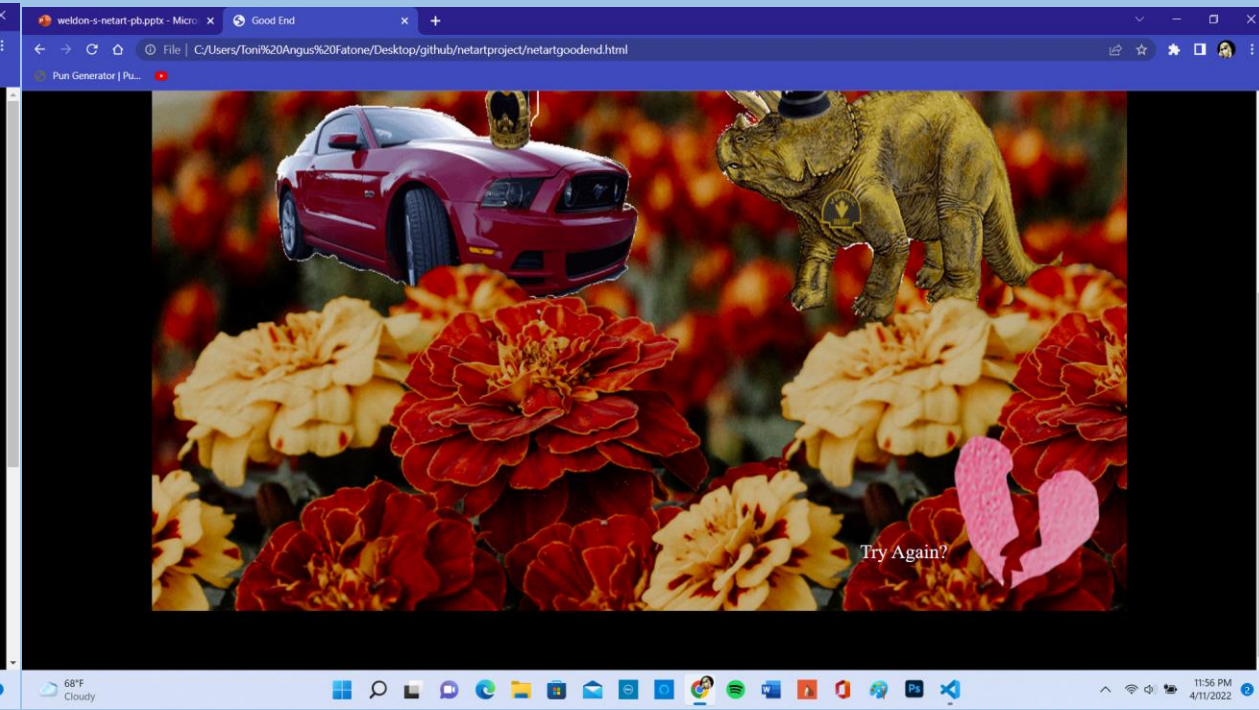
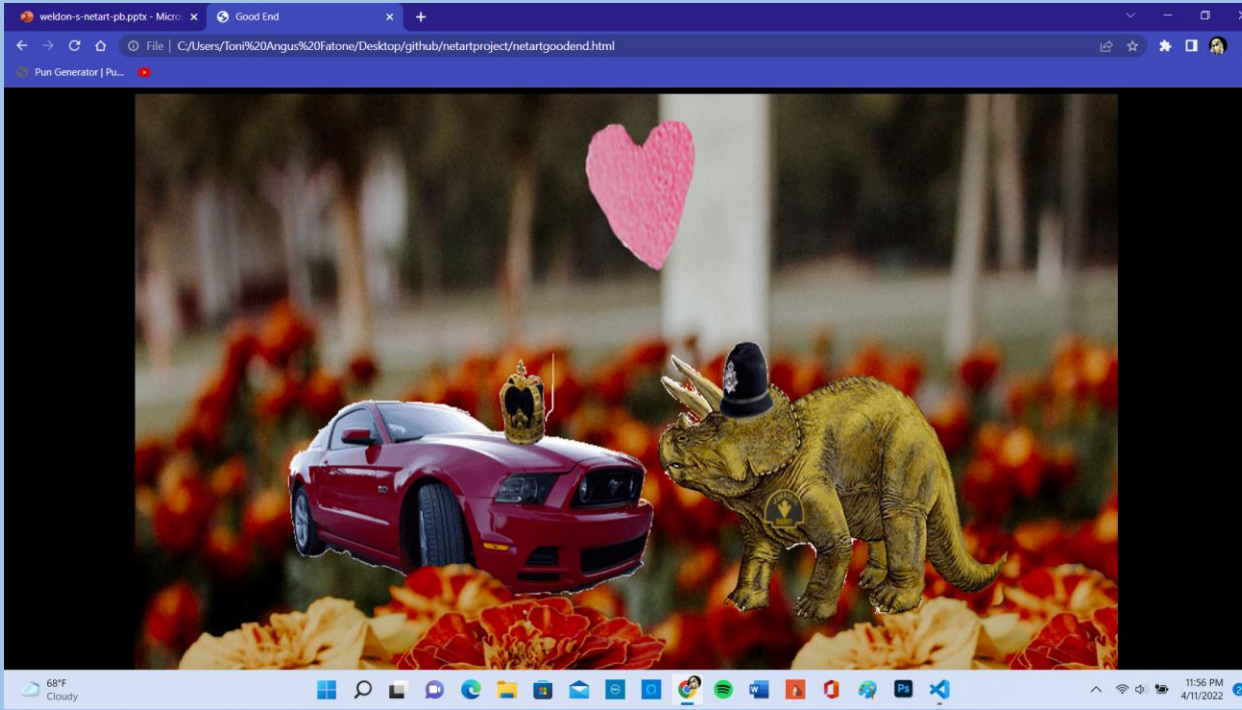


Page 5: Date Time This page is linked from the clock on the Asking page and on either the King Car or Cop Dinosaur pages. The background hearts are a gif that flickers. The car is a link back to the King Car page. The dinosaur links back to the Cop Dinosaur page. The clock links back to the Asking page. The heart links to the Good End page and the broken heart links to the Bad End page.



Page 6: Bad End

This page is linked from the broken heart on the Date page. The background is a gif of rain falling. The teardrop is a gif which moves downward. The heart at the bottom is a link back to the Date page.



Page 7: Good End

This page is linked from the heart on the Date page. The dinosaur and car are a gif that move in and out like they're kissing. The broken heart at the bottom links back to the Date page.

Artist Statement



- For this project, I was tasked with creating a piece of Net art, or art that uses the Internet as a medium. The project began with a jumble of words from three news articles.
- After I received my randomized prompt, "King Car and Cop Dinosaur Was on Date," I had ideas right away. I decided that the first page would be King Car asking Cop Dinosaur out on the date. Then, I wanted you to be able to click on either of them to see them getting ready for the date. Then, you could see the actual date and it would have two possible endings. I chose to just go with basic "Good" and "Bad" endings.
- Overall, I think this project turned out really interesting and fun. I love the finished product.

Project Reflection $\begin{smallmatrix} + \\ \circ \end{smallmatrix} \bullet$



- This project was actually quite challenging. Well, more accurately, it was tedious. There was a ton of moving something and then checking, and then moving it more, and then checking. It took a lot of time and patience.
- I did very much enjoy the subject of this piece. I also really enjoyed the way I had it picked for me by the randomization. I never would have thought of this idea on my own and I think it turned out really great. I do think if I had more time, I could have added a couple more pathways to this little story.
- Unfortunately, I noticed too late that something is wrong with the position element on all of the pages, as if you stretch the window or zoom in or out, they fall completely out of where they were placed. I wish I had noticed this earlier, so I could have fixed it.