

# Bits and Pieces V1

## Products

In this document products from the Bits and Pieces online store have been analyzed. 3-5 products have been chosen from each category of items and information on these products has been documented and compared to other websites that offer the same product. The information that is compared includes the name, description, price, designer, material, size and some photos.

## Catgeories

Accessories (3)	Centerpiece (10)	Drinking (8)	Office (27)	Vases (15)
Books (1)	Coffee and Tea (14)	Frames (2)	Perfume Bottles (1)	
Bowls (18)	Coushins (1)	Glass (9)	Plates & Pepper (1)	
Boxes (9)	Cutlery (31)	Kitchen (14)	Serverware (25)	
Cake Stands (3)	Dining (4)	Linen (2)	Tissue Boxes, Bins (8)	Total: <b>206</b>

## Problems

- Some items can be found on other websites for more affordable prices.
- The names for items resemble messenger writing or are in block capitals: eg. Glass Vase w/ Metal Lid.
- Dimensions are not standardised in the way they are written.
- Item description does not include weight, returns nor care information.
- Some pictures are of a better quality (resolution, detail) on designer websites.
- One of the product dimensions was incorrect (see product 11 on page 12).
- Some of the catgeory names do not represent the items (coushins includes a stool)

## Questions

- Is there a need to include an SKU number for products for users that are browsing the website?
- Could an item number be used for the product?
- If the supplier or wholesaler of the product allows for returns, can this service also be provided by Bits and Pieces for customers?

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