



PORTFOLIO

planarally.github.io

CONTACT

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TECHNOLOGIES & SKILLS

- Concept Sketches
- Logo Design
- Packaging Design
- Illustration
- Wireframing & UI Design
- Page and Layout Design
- Writing & Copyediting
- HTML, CSS, Javascript, Bootstrap
- Adobe Suite
- Github, Figma
- Communication
- Team Leadership
- Scheduling
- Interviewing
- Design Critique

PROFESSIONAL EXPERIENCE

Snapchat
Design Academy Scholar
SUMMER 2022

Took part in a 9 week curriculum, where 6 weeks were based on studying elements of design & developing technical skills and final 3 weeks were working in a cross-functional team to design a new Snapchat feature.

Freelance Designer
2019 - CURRENT

Working for a variety of clients on different projects, including poster design for live performances (Convoy Improv Group, 'Die Flache Erde' dance performance), social media content creation for businesses (Duff's Cakemix, Fonuts), and internal design work (New Rockstars Youtube Channel).

EDUCATIONAL EXPERIENCE

Interaction Design Studio I
FALL 2022

Team leader for a group project researching, developing, and designing a product solving mobility issues in LA. Tech used: Figma, Adobe Premiere.

Graphic Design Studio I, II, III
SPRING & FALL 2021, SPRING 2022

Learning the graphic design process--concept, visualization, documentation, professional presentation-- for a variety of projects.

Web Design I, II, III
FALL 2020, SPRING & FALL 2021

Studied topics including web hosting via Github, file management, site mapping, HTML, CSS, Java, and various methods of responsive web design.

UX Design I
SPRING 2021

Studied topics including user research, information architecture, interaction design, prototyping on Figma, and usability testing.

Page Design I + II
FALL 2020, SPRING 2021

Developing professional solutions to complex page layout and electronic publishing design problems, using advanced typographic controls.

Motion Graphics I
FALL 2021

Conceptualizing, designing, and producing visual communication solutions using motion and animation.

EDUCATION

SANTA MONICA COLLEGE
2017 -- PRESENT

Associate's Degree in Liberal Arts, Interaction Design Major

ARIZONA STATE UNIVERSITY
2012 -- 2014

Journalism & Mass Communication Major