



AL-MAIDA
BUSINESS NETWORK
PRIVATE LIMITED

**COMPANY
PROFILE**

An ISO 22000 (Food Safety Management System)
Certified Industrial Catering Service Company.



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ABOUT US

Al-Maida Business Network (Pvt.) Ltd provides innovative catering and camp-style solutions to utmost customer satisfaction. We emphasize on our motto, "quality meets innovation". Al-Maida catering services was established expressly for providing quality living support, and catering and cafeteria services in the field of camp operations including in the harsh remote areas of Pakistan. The setup has gained reputation within few years of operation by supplying nutritious, quality, and healthy meals at the best market prices to its growing list of vendors. We at Al-Maida strive to meet customer demands to ensure our clients are always satisfied.



C.E.O MESSAGE

I take it as a great privilege to be the C.E.O of AL-Maida Business Network. A young group with tireless energy and the hunger and passion to expand as the prime catering and living support service provider in the industry. In a short span of time we have delivered services in the most demanding of conditions with vendors requiring timely and quality supplies including in remote areas. We wish to set the bar for providing most quality catering solutions to our clients and re-write the book on the catering industry standards.

Our cherished clients can rest assured that Al-Maida will strive for the finest service quality and will continue to grow in strength and size, with firmly rooted beliefs in total customer satisfaction practices: quality, cost, delivery, health and environmental safety and human development. I would like to thank all our clients for their support and guidance, and especially in the solemn trust they have placed in us. Meanwhile, please enjoy the choicest meals and quality service, and welcome on board!



OUR VISION

A simple vision motivates us, to set a standard of excellence as the market leader and best service provider in catering and living support services and to provide innovative solutions for catering, housekeeping and allied services at rig camps, plant sites, and office venues.

OUR MISSION

To provide our Clients with quality products and services to consistently meet their requirements. To provide innovative & flexible solutions to meet our client's needs. To achieve a world class status and to maintain an unblemished safety record.



AL-MBN VALUES

Our values capture the essence of performance of our services. Our principled values are demonstrated throughout the business we conduct in order to operate with utmost dedication and care for the health, safety and security of client's personnel entrusted to us.

- **Safety:** No safety, No Work! No compromise on our safety standard. AL-MBN crew goes back home without a blemish.

- **World class services:** Deliver the choicest and tastiest foods with services rivalling the best in the industry.

- **Integrity:** Auditable at a moment's notice, from supply sourcing to delivery, we behave ethically and treat everyone with respect.

- **Delivery targets:** We strive to deliver results – you order services, we deliver – anywhere and anytime.

- **Transparent:** All relationships are built on mutual trust; we hold ourselves to the highest accountability standards.

- **Innovative:** We encourage an environment where feedback is valued and worked upon, ideas are encouraged and supported. We nurture ideas and deliver solutions.



OUR SERVICES



a) Industrial Catering & Allied Services

- It is our pleasure to provide not only tasty and safe food to our clients but also nutritious and healthy ones with complete devotion and dedication.
- Sectors which may be furnished includes, but isn't restrained to:
 - *Fully equipped kitchens
 - *Fully equipped mess halls with high standard service lines.
 - *Storage facilities: Dry, chilled and freezer.
 - *Satellite kitchens.
 - *Satellite mess halls.



OUR SERVICES



b) Executive Dinning

We give bespoke and specific menus to visiting and remote dignitaries and top administration for:

- executive gatherings
- workshops,
- parties.

Our chiefs furnish assortment to these menus with best in class food choices.



OUR SERVICES



c) Canteens

Canteens in educational institutions can be set-up according to client requirements.

We handle diverse and mini to macro outfits in multiple formats, a unique feature of ours.



d) Guest House Management

Al Maida also offers facility management in Guest House Operations. Trained staff is provided for, Housekeeping and Janitorial Services. Catering of choice for visitors and guests are also included in our room services.



OUR SERVICES



e) Beverage & Snack Counters

We operate beverage counters offering break refreshments with hot coffee, tea, packaged drinks, snacks, bakery products and many more.



f) House Keeping & Janitorial

A clean camp is just one-way Al-Maida shows clients that we care about their crews' health, comfort and safety. We provide a complete housekeeping and janitorial program at all of our catered camps. Daily schedules, cleaning procedures and sanitary programs are implemented to ensure that the entire camp is clean and safe for all occupants. Our package consist of:

- Washrooms cleanings, Kitchens cleanings, Pest Control, Conferences Rooms Cleanings, living rooms / Gardens cleanings, windows & door cleaning, warehouse cleaning/ laundry/ equipment's & floor hygiene/ vehicles cleaning.
- Vacuum bedrooms, empty garbage and make beds daily.
- Full linen changes weekly or when required.

OUR SERVICES



g) Industrial Laundry

We have modified shipping containers into portable laundry units that help make sure you can still get the cleaning done, no matter what the situation is. These cabins are designed using finest quality raw material, sourced from reliable vendors of the market. Owing to their portability, high strength, impact resistance and longer service life, these cabins are highly appreciated in the market. These can be availed in customized sizes and designs by our customers as per their requirements.

Attractive Features:

- Well-built construction.
- Industrial standards.
- Customized options & sizes.
- Durable, Reliable & Long Life.
- Use for remote area.
- On site Laundry Option.
- Skidded Unit.
- Skylight Option.



OUR SERVICES



h) Portable Accommodation Unit

Our beautiful cabins are robustly built, safe and reliable in various sizes, color and design as per client's requirements. The whole cabins range looks elegant with customized door, roof, walls, and windows, as per client's needs.

Salient Features:

- Strong structure
- Rust and water proof structure
- Unique and elegant designs
- Easy to install
- Cost-effective
- Portable easy transportation



OUR SERVICES



i) Training and Development

Applying the modern training concept, the company further improved upon its training center to provide training to employees as per our client's requirements. AL -MBN employees are a great asset not only for the company but also for our valuable clients. We provide all internal and contract employees with a "New Employee Safety Orientation" as soon as they are inducted into Al-Maida. The orientation covers an overview of our values, expectations, and our HSE Management System. This induction covers:

- Ethics of work
- Office Safety Induction
- Safety in the Kitchen

- Health & Hygiene
- HSE Policy
- Workplace Safety



WHY AL MAIDA?

1. MENU PLANNING

Menus are planned based on our client's cultural considerations, culinary practices and catering to individual taste buds, all of this while our Food Technologists panel keeps in mind the dietary guidelines to meet daily caloric and nutritional requirements for our clients, as per the nature of their jobs.

2. RESEARCH & DEVELOPMENT

Our food technologists keep updated on the newest food preservation techniques to ensure that our supplies are the freshest and most filling. We ensure that our products are the best-preserved using state of the art technology. We educate our food prep team to ensure they remain aloof with client's special dietary requirements.



WHY AL MAIDA?

3. PROCESS LAYOUT

Through the combined efforts of food technologists, health, safety and security specialists, we have developed a systematized process layout to ensure quality and hygiene of raw materials, from production and manufacturing to the storage, transportation and on-site delivery.

4. QUALITY CONTROL

Customer Satisfaction with quality products at affordable price, timely delivery, speedy response to their needs and expectations, continual improvement in product quality with latest technology.



We are building a Library of delicious recipes and cooking techniques videos for the households and public benefit. Almaida has started this project successfully in September 2019 and it has objectives to make food lovers and enthusiasts to learn the best food recipes from experts chefs. When you spark learner's imagination through innovative hands-on recipes experience, incredible food ideas and discovering new dishes can help them develop learning. Explore our website and learn how you can participate in the Our "recipe n food" project and help us grow our library of food videos. Our this project is all about the commoners to learn about the food and how to do it





Corporate social responsibility (CSR)

At Almaida, we believe that CSR is not an expense or charity. CSR is strategic, building long term relationships with neighboring communities and stakeholders. Relationships that are mutually beneficial enhance corporate reputation and respect for the Company's business and products, and provide a sustainable competitive advantage. As a good corporate citizen Almaida focuses on meeting the expectations of its internal and external stakeholders.

It not only invests in its employees, makes efforts for Customer Satisfaction and operates ethically, but also undertakes a wide range of projects to benefit in areas of Education, Health, Vocational Training, Environment, Sports, Culture, Community Development, Road Safety, and Response to Natural Calamities.

During last summer, in view of heat stroke and its impacts, we conducted awareness campaign. Organised several mobile camps for providing drinking water and cold beverages at public places and put awareness banners for heat safety.



HSE POLICY STATEMENT



With safety as our number one priority, AL-MBN aims to provide and maintain a safe and healthy work environment for all employees. Company is committed to ensure, that all employees are safe from injury and risk to their health whilst at work. The goal for AL-Maida business network management in health, safety and environment is the pro-active prevention of work-related injuries/illness and the promotion of safe work practices, procedures and a healthy life style.

OUR VALUABLE CLIENTS



Schlumberger

Weatherford®



bhpbilliton



KS DRILLING



SHAHEEN
FREIGHT SERVICES



DanaEnergy

TO WHOM IT MAY CONCERN

I would like to thank Al Maida Business Network on behalf of Shaheen Freight Services for looking our office staff and remote location during rig move and provide catering services in term of variety of tastes and timely delivery of hygienic food.

The standard that was maintained was very high and we do appreciate all the effort that was made on our behalf.

Al Maida Business Network is to be commended on their high standards and professionalism. I would have no hesitation in recommending AL MADIA BUSINESS Network and their staff to any future clients.

Superintendent of SFS,





中曼石油天然气集团股份有限公司

Zhongman Petroleum and Natural Gas Group Corp., Ltd.

Ref: Letter No. ALM-Cat/112/2018-ZPEC

Dated: Jan 05, 2019

To Whom It May Concern:

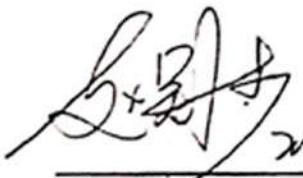
Dear Concern,

This is to certify that **M/S Almaida Business Network** is a prequalified & registered contractor with ZPEC for our Pakistan project & providing Catering and life support services at our Rig locations.

We have received great feedback from our Rig Management and Client on both the high quality of your food and their professional catering staff. ALMBN and their team showed an incredible amount of professionalism and flexibility during services. Their teamwork and willingness to assist in all aspects of the contractual obligations have always exceeded our expectations.

We will look forward to continue our relationship and working with you in future at another projects in the Pakistan, Middle east or anywhere else.

Kind Regards,



2019.1.28

(Zhao Wutao)
Country Manager
ZPEC Pakistan.



Copy ALMBN: CEO/Manager Operations/HSE Manager

Copy ZPEC: Country Manager/ Drilling sup / Procurement Manager



UPPAL SECURITY SERVICES (PVT) LIMITED.

The Name of Trust

TO WHOM IT MAY CONCERN

I would like to thank Al Maida Business Network on behalf of UPPAL Security Services for looking our office staff and remote location during Operation of security and provide catering services in term of variety of tastes and timely delivery of hygienic food.

The standard that was maintained was very high and we do appreciate all the effort that was made on our behalf.

Al Maida Business Network is to be commended on their good standards and professionalism. I would have no hesitation in recommending AL MADIA BUSINESS Network and their staff to any future clients.


Admin Manager USS,





Certificate

SWISS Assessments AG, herewith confirms that

Al-Maida Business Network (Pvt.) Limited

Bungalow # C – 88, Clifton Block-2 Karachi, Pakistan

has established and applied a

Quality Management System

in accordance with

ISO 9001:2015

The Scope of activities covered by this certificate is:

Industrial Catering

The certificate is valid until: December 05, 2019

The quality management system is subject to annual audits

Certificate No: 915.018.96

Audit date: November 19, 2018

Issuing Office: Uphill Tower A1-B No:51 Atasehir - Istanbul-Turkey

T: +90.380.524 5300

F: +90.380.524 5310

A handwritten signature in black ink that appears to read "Alpha Nawaz".





Certificate

SWISS Assessments AG, herewith confirms that

Al-Maida Business Network (Pvt.) Limited

Bungalow # C – 88, Clifton Block-2 Karachi, Pakistan

has established and applied a

Food Safety Management Systems

in accordance with

HACCP

The Scope of activities covered by this certificate is:

Industrial Catering

The certificate is valid until: December 06, 2019

The food safety management system is subject to annual audits

Certificate No: 915.018.97

Audit date: November 20, 2018

Issuing Office: Uphill Tower A1-B No:51 Atasehir - Istanbul-Turkey
T: +90.380.524 5300
F: +90.380.524 5310



International Halal Certification



شهادة الحلال العالمية

HALAL CERTIFICATE

Company Name: AL-MAIDA BUSINESS NETWORK.

Office Address: Office# C-88, Clifton Block 2 Near Bilal Masjid Karachi.

Factory Address: Same As Above

Scope: Procurement of Raw Material, Preparation & Serving of Meals

Category: G

International Halal Certification (Pvt) Ltd certifies that the following products of the above-mentioned organization were audited at the above mentioned factory and found in compliance with Islamic Shariah guidelines, requirements of Pakistan Halal Standard PS 3733-2016. The products contain Halal ingredients and comply with Islamic Shariah Law; therefore, it is Lawful for Muslim consumption.

Products:

SEE ANNEXURE ATTACHED

Brand/Trade Mark

AL-MAIDA

Certificate Number: CR/IHCP/AMB/04/19

Certificate Issue Date: 20-April-2019 Expiry Date: 19-April-2020

This Certificate is valid subject to the continual satisfactory operation of the organization's HALAL System and product's Halal status. Further clarifications regarding the scope of this certificate may be obtained by consulting International Halal Certification (Pvt) Ltd.


Mufti Zeeshan Abdul Aziz
Chief Executive Officer




Mufti Zubair Saleem
Certification Manager



Quality Assessment Lia

Registration Certificate

This Document Certifies that the Quality Administration Systems of

Al Maida Business Network

D-15/2 Park View Lane, Clifton, Block-5 Karachi, Sindh, Pakistan.

Has been audited and approved by Quality Assessment Lia
To the Following Standards or Guidelines:

ISO 22000:2018

Food Safety Management Systems

The approved management system apply to following scope :

Catering Services

EA Code: 35

NACE Code: 69

Original Approval: 19 Sep 2019

First Surveillance: 19 Sep 2020

Certificate Expiry: 19 Sep 2022

Certificate Number: 30130329



Stephan



On behalf of Quality Assessment Lia



SINDH FOOD AUTHORITY

GOVERNMENT OF SINDH

FOOD BUSINESS LICENSE

License Number

SFAL-1480-20

Owner's Name

TAHIR MEHMOOD

Business Name

AL-MAIDA BUSINESS NETWORK PVT LTD

Address

D-15/2 PARK LANE CLIFTON BLK-S KHI

WAREHOUSE

Nature of Business

42501-9571336-3

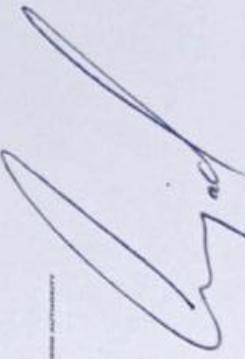
CNIC Number

VALIDITY: 02-01-2020 TO 01-01-2021

This License is valid for

Code:




Director General
SINDH FOOD AUTHORITY

This license is issued under section 19(i) of Sindh Food Authority Act 2016. This license can be canceled or suspended any time as per section 20(2) of Sindh Food Authority Act 2016, if the Food Business Operator fails to comply with the improvement notices.





SINDH FOOD AUTHORITY

GOVERNMENT OF SINDH

FOOD BUSINESS LICENSE

License Number

SFAL-0415-19

Owner's Name

TAHIR MEHMOOD

Business Name

AL MAIDA BUSINESS NETWORK

Address

OFF:C-88, BLK:2, CLIFTON NEAR HAZRAT BILAL MASJID

Nature of Business

CATERER

CNIC Number

42501-9571336-3

This License is valid for

VALIDITY: 19-12-2019 TO 18-12-2020

Code:



Mr. Tauseef
Director (Operation)
Sindh Food Authority
Government of Sindh

Director General
SINDH FOOD AUTHORITY

This license is issued under section 19(i) of Sindh Food Authority Act 2016. This license can be canceled or suspended any time as per section 20(2) of Sindh Food Authority Act 2016, if the Food Business Operator fails to comply with the improvement notices.

MEMORANDUM OF UNDERSTANDING

Al-Maida Business Network has signed MoU with Department of Food Science & Technology of Jinnah University for Women (JUW) and Karachi University (KU) to create jobs.

Also signed MoUs with Sabir Poultry (Pvt) Ltd, Snow king frozen foods and Imtiaz provision store to supply Raw material and work for local people and provide them better opportunities of employment and ways to fulfill their career goals. Al-MBN is involved in following areas of mutual cooperation:

- Participation in advisory council, committees and consultancy services.
- Complimentary job fairs, internship and job references for the JUW students in existing and upcoming ventures of AL-MBN.
- Industry based research project including startups.
- Technical support for establishment of food quality control laboratory for testing of food raw materials.
- Arrangement of industrial/field visits for students.





AL-MAIDA
BUSINESS NETWORK PRIVATE LIMITED

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AL-MAIDA
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PRIVATE LIMITED