

Project Presentation/ Elevator Pitch

Thursday, November 14

2% of Final Grade

Wat is an Elevator Pitch?

- An **elevator pitch, elevator speech, lift speech** or **elevator statement** is a short description of an idea, product, or company that explains the concept in a way such that any listener can understand it in a short period of time.
- This description typically explains who the thing is for, what it does, why it is needed, and how it will get done.
- An elevator pitch does not have to include all of these components, but it usually does at least explain what the idea, product, company, or person is and their value.

Wat is an Elevator Pitch? Cont.

- An elevator pitch can be used to entice an investor or executive in a company or explain an idea to a founder's parents.
- The goal is simply to convey the overall concept or topic in an exciting way.
- The name—elevator pitch—reflects the idea that it should be possible to deliver the summary in the time span of an elevator ride, or approximately thirty seconds to two minutes.

Assignment

- We would like one member of each team to make a 30 sec to 2-minute speech/presentation giving a "elevator pitch" to the class about your selected team project.
- The pitch should also include the name of your team members and the name of your team.
- Please submit your pitch text prior to class so we have a copy of it and can give you credit
- Presentations will be made in class Tuesday, November 26th.

Requirements for Presentation/Elevator Pitch:

- Only one person on the team will make the presentation
- Text for Presentation/Elevator speech must be submitted prior to class (Monday, November 25 by 11:59 pm)
- Groups will go in numerical order
- If you are speaking and are on zoom please turn on your camera
- The word of the day quiz will be related to the presentations so please pay attention.