

Prof. Paul MacNeilage, Psychology
Prof. Eelke Folmer, Computer Science and
Engineering

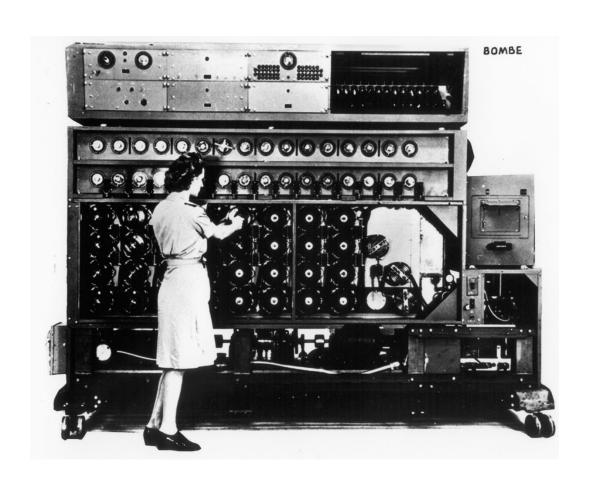
## VR / AR Industry

Augmented reality (AR) and virtual reality (VR) headset shipments worldwide from 2019 to 2023

(in millions)

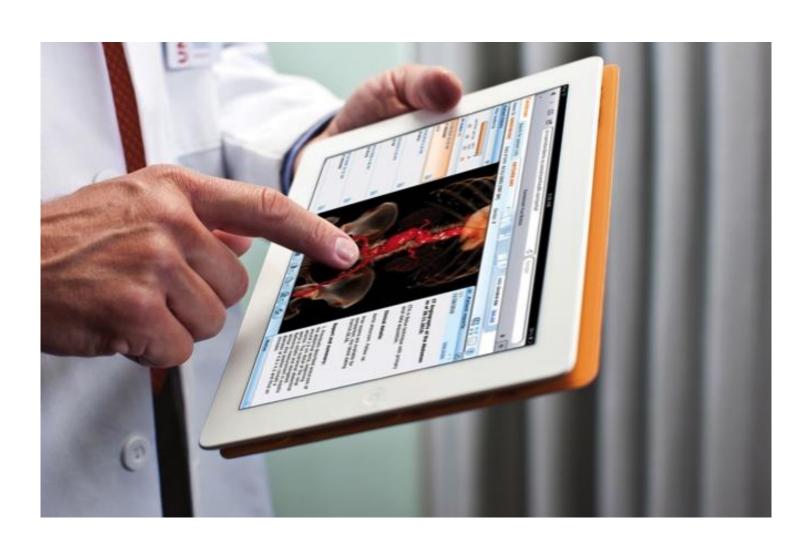


- Major growth since 2014
- All major tech companies have VR/AR efforts
- Why?





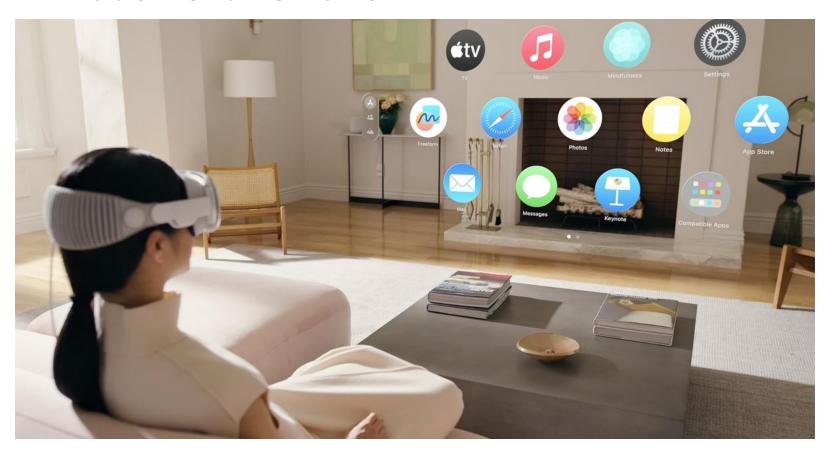




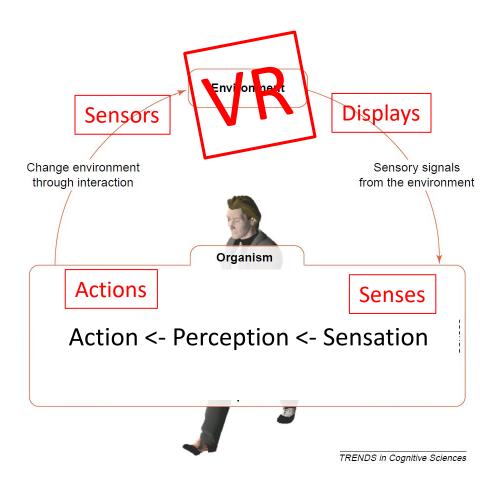
• What's next? This?



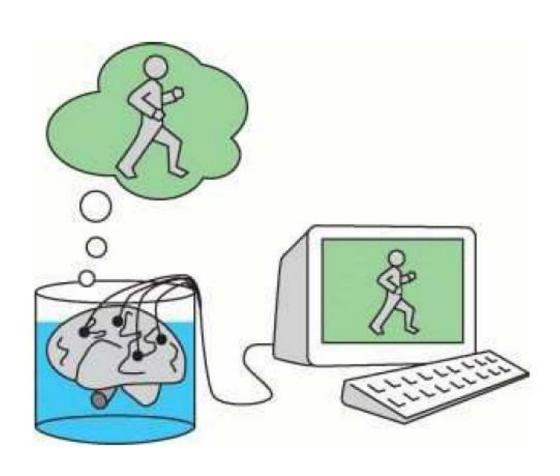
• What's next? Or this?



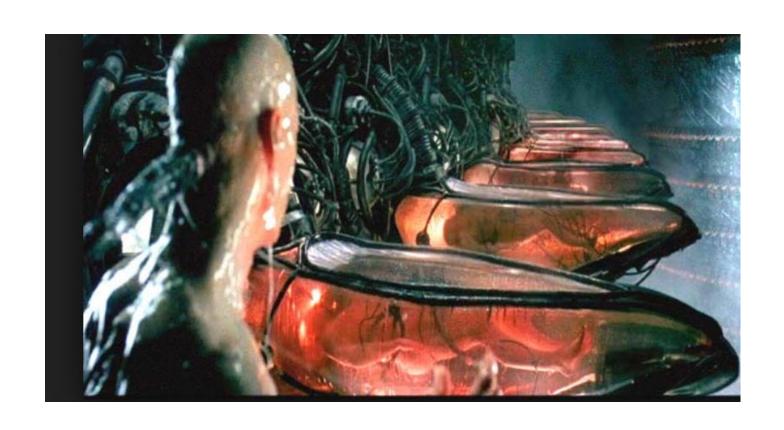


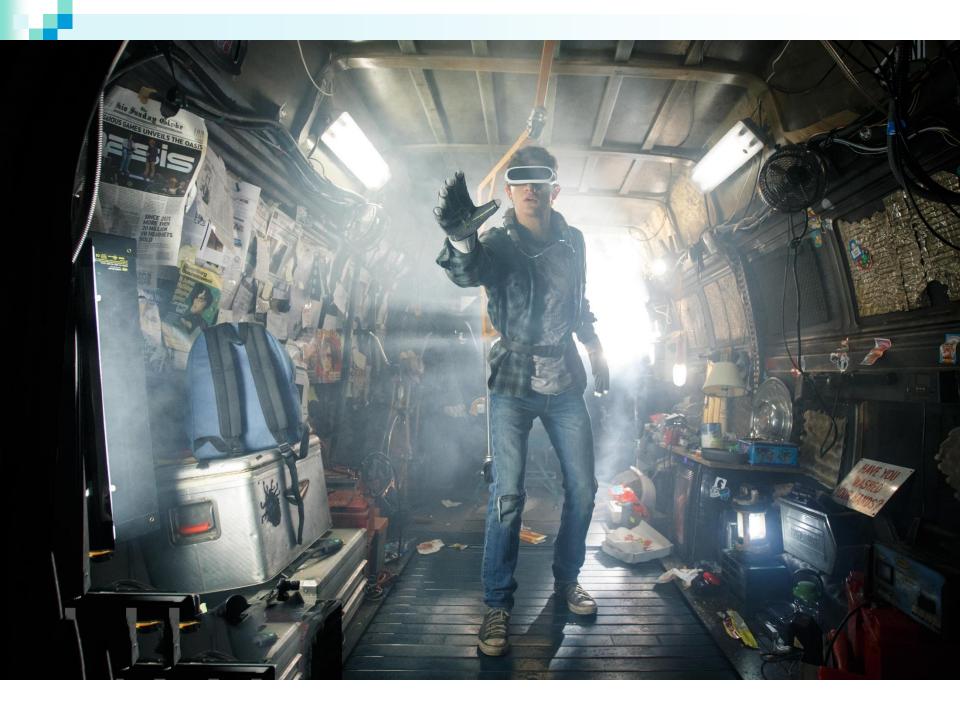


### The Brain in a Vat

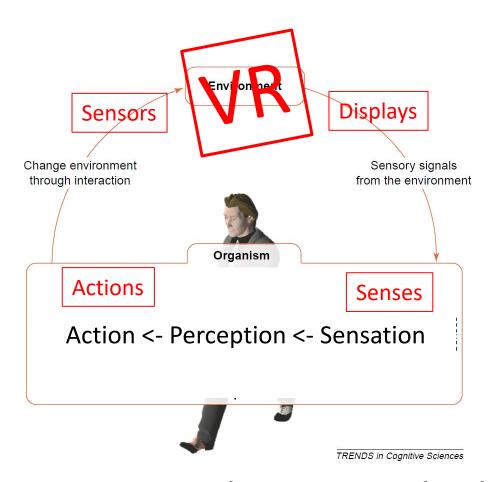


### The Brain in a Vat





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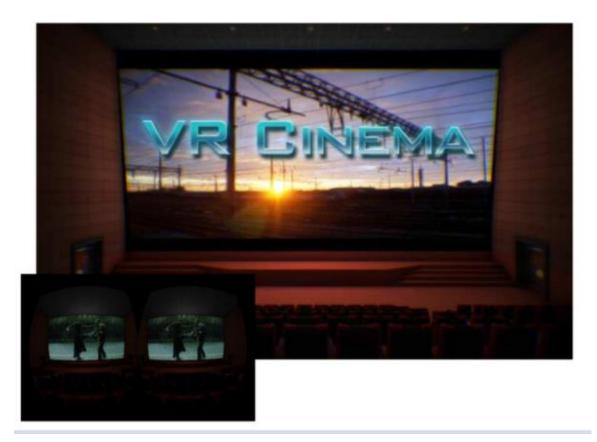


- Computer science: human-in-the-loop
- Psychology: computer-in-the-loop

# Head Tracking -> Visual Display

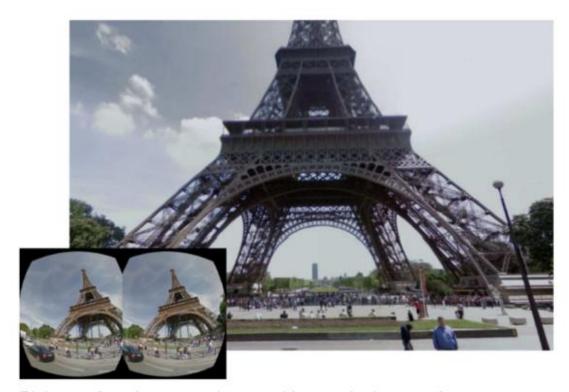


**Movies** 



Slide credit: Anna Yershova: http://vr.cs.uiuc.edu/

#### **Panoramas**



Pick your favorite street views and have a look around.

Slide credit: Anna Yershova: http://vr.cs.uiuc.edu/

#### **Architecture and Real Estate**



Do you wish your home were bigger?

Vn + nopois



Connect omnidirectional cameras to mobile robots, humanoids, quadrotors

Slide credit: Anna Yershova: http://vr.cs.uiuc.edu/

#### **First-Person Shooter Games**



Team Fortress 2, Valve Inc.

#### **Thrill Seekers**



Virtual amusement park rides!



Ever wonder how Louis XVI must have felt?

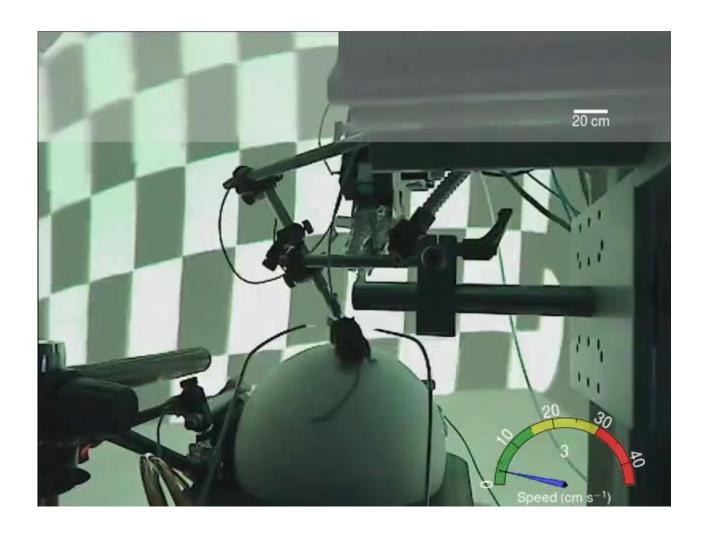
Slide credit: Anna Yershova: http://vr.cs.uiuc.edu/

#### Flying Like in Your Dreams



Zurich University of the Arts

### **VR** for Animals





#### What's the course about?

Virtual reality holds great promise, but technological development is challenging. The challenge lies in understanding

- 1) how we experience the world around us
- 2) what is required for these experiences to be "realistic"
- how we can develop technology to satisfy these requirements.

This interdisciplinary course will explore how these challenges can be addressed using knowledge from psychology, neuroscience, and computer science.

### Definition of VR?

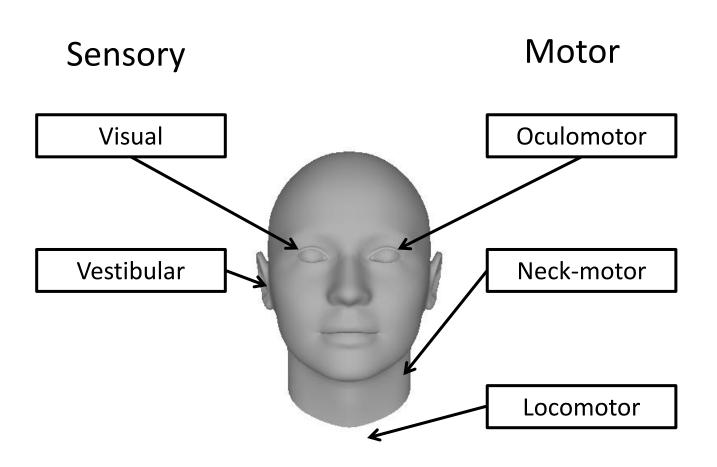
Textbook: "Inducing targeted behavior in an organism by using artificial sensory stimulation, while the organism has little or no awareness of the interference."

- 1) Targeted behavior: designed experience
- 2) Organism: human or animal
- 3) Artificial stimulation: senses are 'hijacked'
- 4) Awareness: organism is fooled, sense of 'presence'

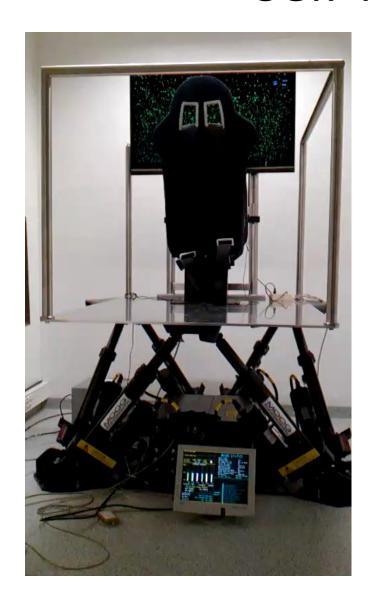
#### Metaverse

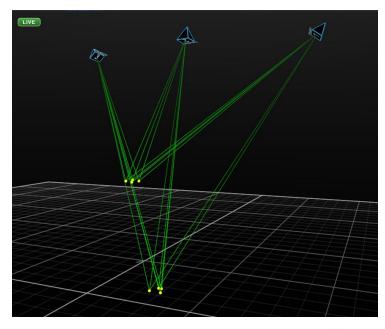
- Buzzword term comes from Neil Stephenson's snow crash book (highly recommended)
- 2) Metaverse basically the next version of the internet where people gather to socialize, play, and work in 3D immersive environments.
- 3) VR and metaverse are different:
  - 1) VR is well defined, Metaverse isn't
  - 2) VR is part of the metaverse but metaverse is bigger
  - 3) Metaverse will be accessible in VR but also through other means like AR.

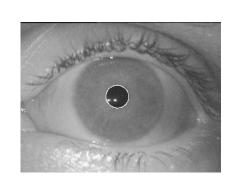
#### The Self-motion Lab



# Self-motion Lab





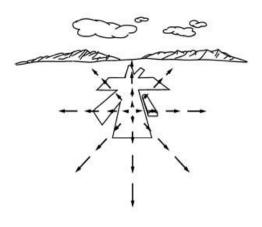






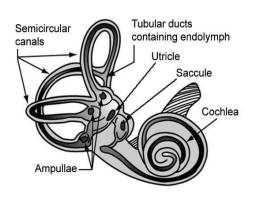
#### Visual-vestibular Conflict

#### Visual





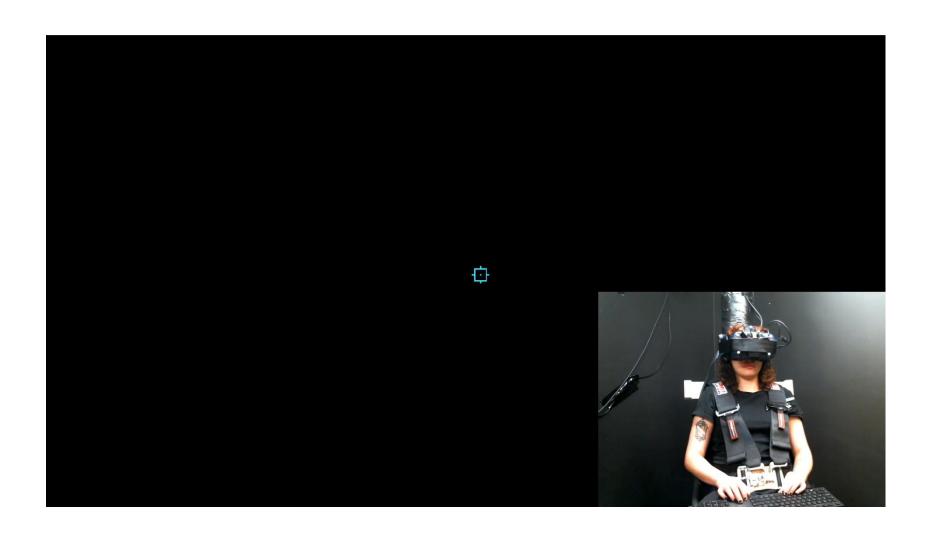
#### Vestibular



- Causes
  - Vehicular travel
  - Visual displays

- Consequences
  - Dizziness / vertigo
  - Nausea
- Vestibular dysfunction
   Other physiological responses

### Visual-vestibular Conflict



#### **Conflict and Sickness**

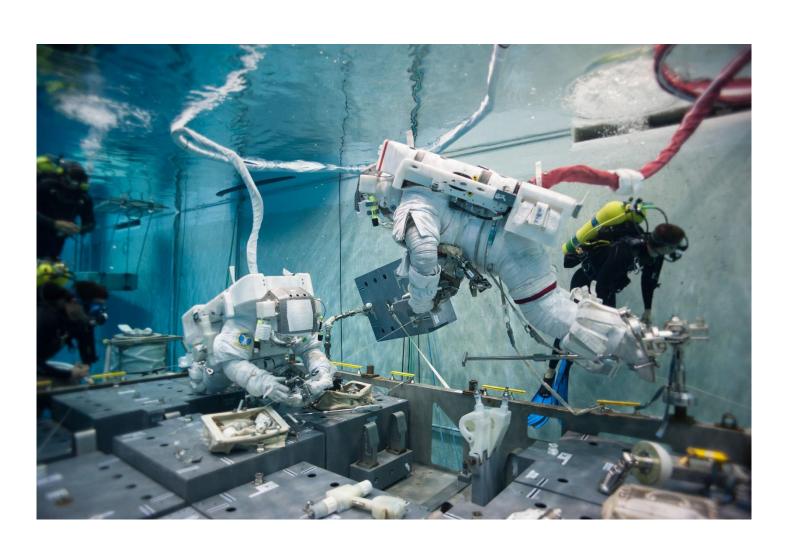
Journal of Vision (2023) 23(14):7, 1-15

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# Impaired stationarity perception is associated with increased virtual reality sickness

Savannah J. Halow	University of Nevada, Reno, Psychology, Reno, Nevada, USA	$\searrow$
Allie Hamilton	University of Nevada, Reno, Psychology, Reno, Nevada, USA	$\bowtie$
Eelke Folmer	University of Nevada, Reno, Computer Science, Reno, Nevada, USA	$\bowtie$
Paul R. MacNeilage	University of Nevada, Reno, Psychology, Reno, Nevada, USA	$\bowtie$

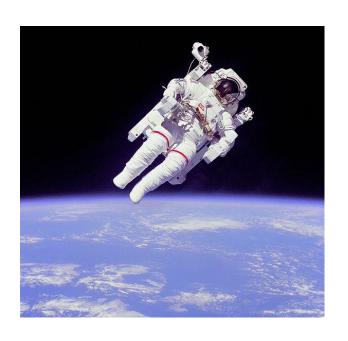
# **Astronaut Training Underwater**



# Underwater VR for Astronaut Training

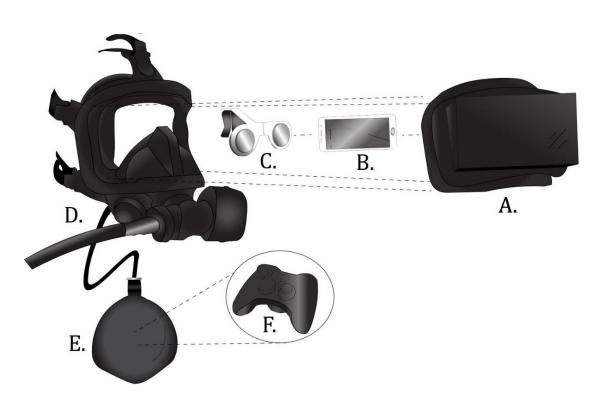
- NBL training of astronauts is expensive
- Can we accomplish the same thing using VR?





2) Simulate a spacewalk

# Underwater VR for Astronaut Training









# Visual Experience Database

- Natural co-occurrence of self-motion signals?
  - Measure it

Head movement



Eye movement



Head/Eye-centered video



Vestibular

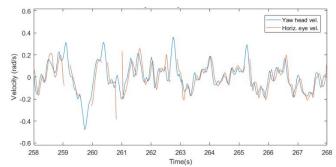
Oculomotor

Visual

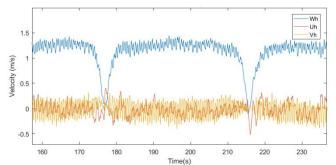
#### **VEDB** Headset



#### **Rotational Eye and Head Velocity**



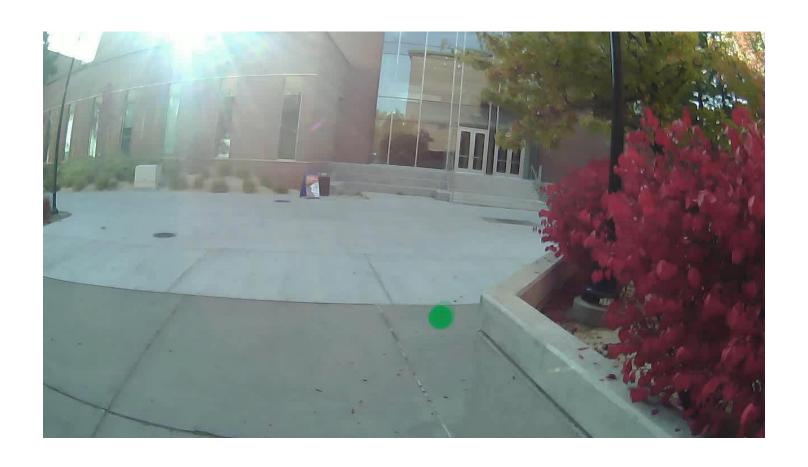
#### **Translational Head Velocity**





# Visual Experience Database

Gaze-overlaid scene video





### HCI lab @ University of Nevada

hcilab.cse.unr.edu

- Human-Computer Interaction (HCI) focusing on the domain of VR/AR
  - HCI: the science of how humans interact with computers
  - Focusing on intuitive, user-friendly interfaces for VR/AR applications.
  - Designing for immersive environments, considering 3D interaction models and spatial navigation.



### Terminology

- User-Centered Design: HCI is about understanding the needs, abilities, and limitations of users. This understanding is central to designing user interfaces that are effective, efficient, and satisfying.
- **User Experience** (UX) refers to a person's emotions and attitudes about using a particular product, system, or service



#### Important Qualities

- Usability: This is about how easy and intuitive a system is to navigate and use. Usability is a key component of overall UX and includes aspects like user interface design, ease of learning, and efficiency of use.
- Accessibility: Ensuring that products are usable by people of varied abilities, including those with disabilities. This involves designing products that are accessible to as many people as possible.



### Qualities unique to VR

- Presence: refers to the feeling of being physically and mentally immersed in a virtual environment, to the extent that the user may perceive it as a real place and naturally interact with it.
- Immersion: the technical aspect of VR, where the technology itself (like VR headsets, spatial audio, haptic feedback) creates a convincingly realistic virtual environment. High-quality graphics, 360-degree views, and responsive interactions contribute to the level of immersion.



## HCI lab @ University of Nevada

- Usability & Presence of virtual locomotion
- Virtual locomotion refers to the methods and techniques used to simulate movement within a virtual environment.
  - Teleportation
  - Controller
  - Walking in place
  - Treadmill









## HCI lab @ University of Nevada

- Solving the virtual locomotion problem
  - Key problems:
    - VR sickness (optical flow)
    - Space constraints (living rooms)
    - Lack of Presence (teleport)
    - Physical demanding (Walk in place)
    - Accessibility (what if in a wheelchair)
    - Cost (treadmills are expensive)
    - Safety concerns (walk into walls)
    - Learning curve (non intuitive controls)

Will show a ton of movies when we get to locomotion.

#### User study

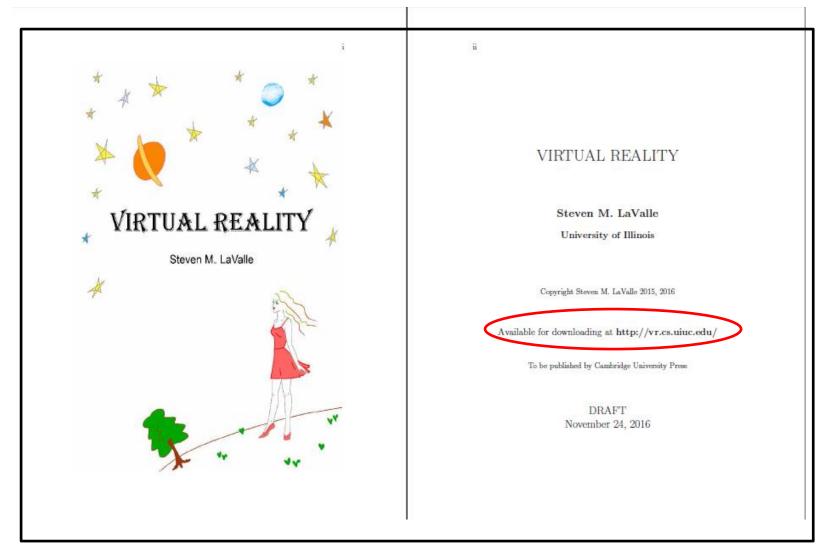


User study on understanding ground plane target selection accuracy in VR Takes approximately 20 minutes.

Minimal risk of VR sickness (no locomotion) Choice between \$10 amazon or extra credit .

Interested? study@Eelke.com

#### **Textbook**



Top link in Canvas



#### Access to VR

- Oculus Quest 2 for each group
- Your own VR system (Oculus, HTC Vive, etc.)
- @Reality in the Knowledge Center
  - Limited availability
- Checkout from @One or DeLaMare

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## **Course Evaluation**

Assignment	Date	484 (U-grad.)	684 (Grad.)
Weekly questions	Every week	10%	10%
Dive into VR	Feb 18	10%	5%
Midterm	Mar 11	20%	20%
Unity tutorial	Feb 18-25	10%	5%
Final Paper	April 29		20%
Final Project	May 8	25%	20%
Final Exam	May 1	25%	20%



#### **Example Final Projects**

- Stizly: <a href="https://simmer.io/@Stizly/cs484-project">https://simmer.io/@Stizly/cs484-project</a>
- Metal: <a href="https://simmer.io/@lanceallred/metal">https://simmer.io/@lanceallred/metal</a>
- Spider simulator:

https://leecbryant.com/SpiderSimulator/

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## Final Project Milestones (tentative)

- Groups formed 1 Psych, 1 CS students Feb 4th
- Proposal submitted March 18th
- Virtual Experience Design Specifications submitted – April 3rd
- Final project submitted May 8th
- Final project presentations (in class) May 8th
- Peer-rating of final projects May 16th
- Grades due May 19<sup>th</sup>



# Visit the CS/PSY 484 discord