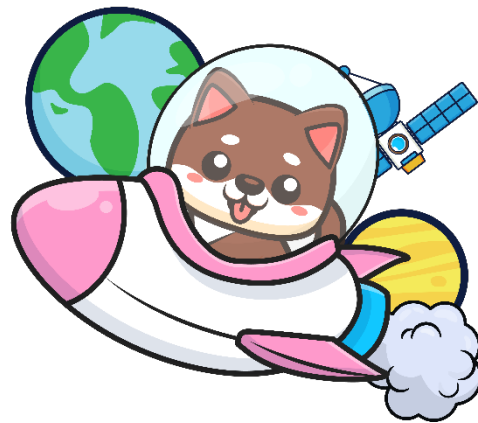


# Planet Doge Eco-System



## INTRODUCTION

The idea for Planet Doge (\$PlanetDoge) started with the creation of Little Doge Cake (\$LDC). The LDC Team, now referred to as the PD Team, wanted to create a better, safer and more accessible place in the BSC DeFi System. As a result, it had been decided to look at an independent wallet tracker, where the user has the freedom of choice on adding tokens and where API calls pull the pricing, regardless of whether it's on CMC or CG. They also looked at the creation of a Pre-Sale Platform in which tokens would be checked and verified, to try and prevent the number of scams that happen on presale launches.

As the PD Team continued their discussion, it was decided to look at a whole eco-system of tokens, all of which were designed to support one another. As a result, the Planet Doge Eco-System was borne and with it, the creation of the Planet Doge (\$PlanetDoge) base token.

## WHAT IS PLANET DOGE

Planet Doge (\$PlanetDoge) consists of a group of tokens, each with their own use case situation and scenario, but with each token supporting another token in the eco-system. This ensures that as one token grows, the others continue grow and that the PD Team can ensure the healthy success of the whole eco-system as a result.

Planet Doge (\$PlanetDoge) will become the flag ship token and central hub for the eco-system. Its primary premise is a Coin Listing Site with added flair and features to make it stand out from the rest. Some of these features are, but not limited to:

- a) Community Forums
- b) Crypto News Articles
- c) Presale + Launch Announcements
- d) Tangible rewards for voting

Part of the tax for buying/selling Planet Doge (\$PlanetDoge) is sent back to holders in the form of 10% fee, which is further broken down with 80% of it being in \$ADA and 20% of it being in Little Doge Cake (\$LDC). As a result, as Planet Doge (\$PlanetDoge) grows, so will the Little Doge Cake (\$LDC) token, which is part of the eco-system. This encourages holders to continue to hold all the tokens in the chain.

## THE TOKENOMICS

Planet Doge (\$PlanetDoge) operates on a 18% buy/sell tax, with a 1.5x sell modifier. This tax is further broken down in the following categories:

- 10% is reflected to holders, 80% of which is \$ADA and 20% of which is Little Doge Cake (\$LDC)
- 3% is converted and put into the liquidity pool
- 5% is converted and earmarked for marketing.

## REWARDS

By having the static redistribution reward as mostly \$ADA instead of Planet Doge (\$PlanetDoge) token, it helps to ensure the long term success of the token. Individuals want to be able to sell some profit and this way, they can sell their \$ADA and it doesn't affect the Planet Doge (\$PlanetDoge) chart at all, leaving them free to continue to collect more \$ADA.

Furthermore, by having the remainder of the static redistribution reward as Little Doge Cake (\$LDC), it helps to ensure that another token with the eco-system is seeing steady growth and increase in new holders. It also further increases the exposure of Little Doge Cake (\$LDC), in case people are not aware of it.

## LIQUIDITY POOL

The Liquidity Pool is one of the most important components of a token's sustainability. Without a good Liquidity Pool, every sell that happens is going to damage a token's chart and severely reduce the price of the token. By ensuring that 3% of the tax goes to our LP, we will help to ensure that as we grow larger, those sales will not be as damaging as they could have been.

## MARKETING

In the past, marketing funds came from a wallet which was set aside for the purpose of selling the reflections that it earned from the token. Unfortunately, this had the side effect of damaging the chart as it is processed as a sale against the token. Our marketing fee gets allocated directed to the marketing wallet in BNB, meaning we never have to process a sale.

## TOKEN DISTRIBUTION

At the time of launch, there will be the following distribution of tokens:

- 15% earmarked as team/development tokens
  - As we are not conducting a presale, the PD Team will provide the initial liquidity and will be compensated, fairly, with tokens.
  - Additional tokens will be kept aside for the purpose of giveaways, contents, airdrops and other incentive based awards.
  - Additional tokens will also be burned at certain milestones (Example: 1K Holders, 500K Market Cap etc.. etc..)
- 30% earmarked as burn-on-launch
- 55% earmarked for fair launch through Pancakeswap.

## DEVELOPMENT

As we are building a whole eco-system and not just a single token, the development is set into a series of phases, which are then further broken down. A more detailed explanation of the roadmap will be available on the website.

### Phase 1

Creation of the Planet Doge (\$PlanetDoge) token, along with the Coin Listing Site. By proxy, traffic is then driven to Little Doge Cake (\$LDC) as well. \$PlanetDoge will become the Central Hub for all future developments and will.

Further development of \$PlanetDoge will include, but not limited to:

- Contract Auditing Service
- Private Dev Doxxing (Receive a special badge for their token on the Coin List Site)

### Phase 2

In this phase, we will see the creation of Little Doge Cake (\$LDC) Independent Wallet Tracker, accessible first from the website and then as an independent application (DApp, Android & iPhone).

### Phase 3

In this phase, we will see the creation of Little Doge Cake (\$LDC) Pre-Sale Launch Platform and it's full integration with Planet Doge Coin List Site.

### Phase 4

This phase brings into play a Farming/Staking Platform. With this platform, individuals could stake \$PlanetDoge or \$LDC and earn any of the other tokens within the eco-system, including the staking platform's token.

This platform will also allow other tokens that exist outside the eco-system to apply and have their token listed for staking/farming.

More details will come on this platform as we more through the phases.

## CONCLUSIONS

The PD Team has ambitious goals in tying everything together and making things more readily available and accessible. We're not playing the short-term game and are looking at long-term development. As we continue to move through the phases of our plan, we'll release more details on the upcoming phase and what everything will entail.

This eco-system allows us to continue to grow and to add to it in different fashions, limited only by our imagination on what we can do.