



AIA
Santa Barbara

DESIGN CHARRETTE 2020



BLOCK BY BLOCK PROPOSAL FOR STATE STREET CORRIDOR

Team D

Date: 09/21/2020



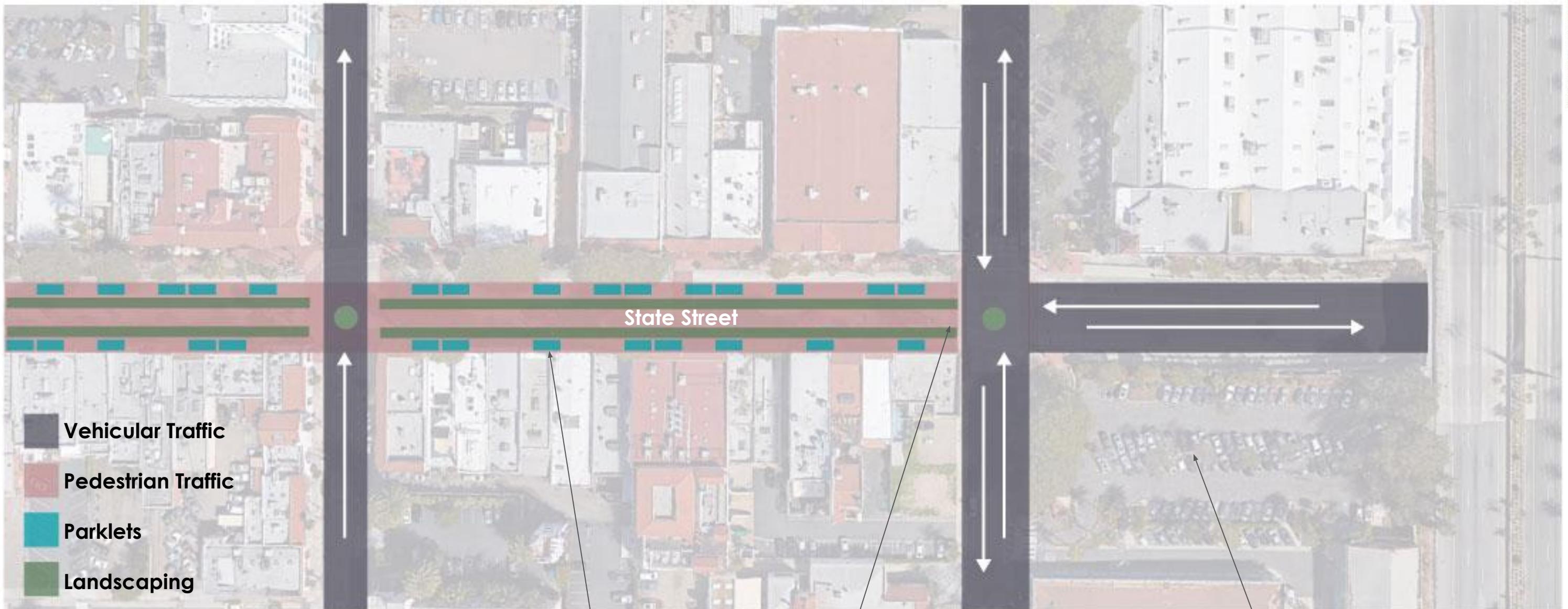
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DOWNTOWN SANTA BARBARA
Design Charrette 2020

RE: INVIGORATE
INVENT
IMAGINE
PURPOSE

CORRIDOR - Team D

300 - 400 BLOCK



ACTIVE LANDSCAPE



PARKLETS



CORRIDOR ENTRY



SECOND STORY
PARKING STRUCTURE

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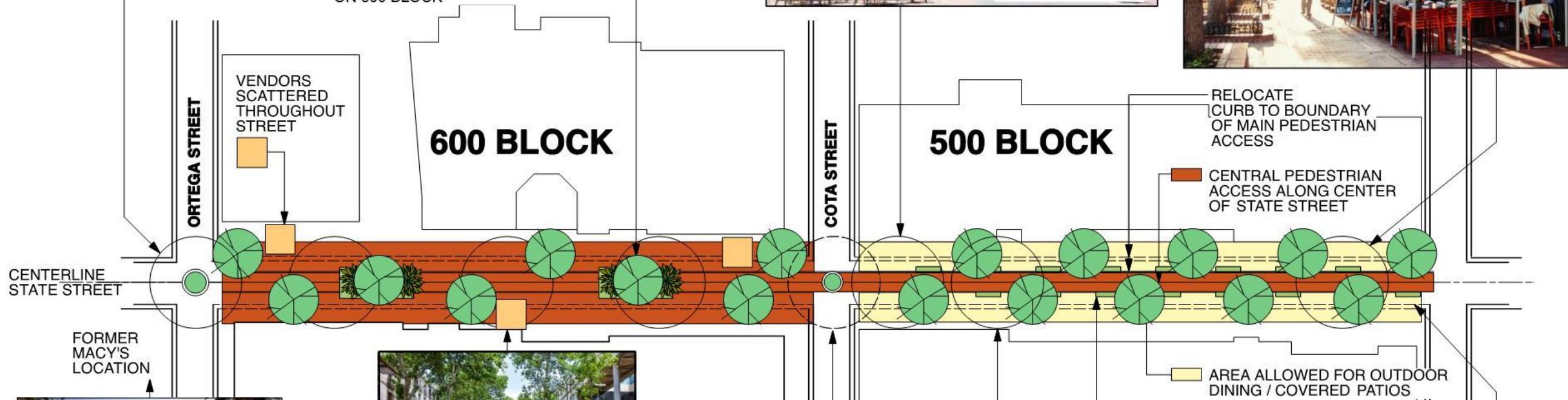
RE: INVIGORATE
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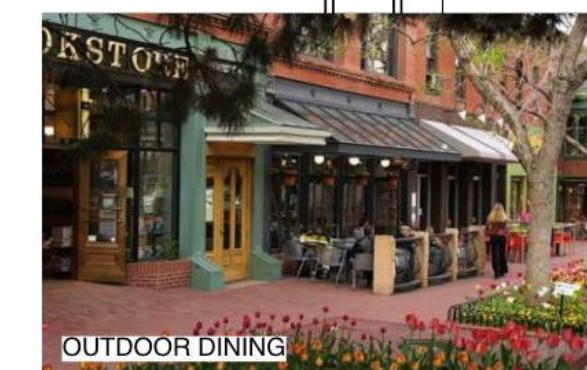


CORRIDOR - Team D

500 - 600 BLOCK



NOT TO SCALE



09/21/2020



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700 BLOCK

700 BLOCK



SANTA BARBARA'S PLAZA

The downtown Macy's building, now unoccupied, was built as a key element of Paseo Nuevo, and has been an important part of the economic and built composition of the retail zone. It was originally conceived and built to the specifications of a large department store. Any repurposing to other uses would entail a major input of financial resources. The question is: Is it worth it?

The building has been characterized by many observers as not representing the high standards of Santa Barbara's civic architecture. The design attempts to de-emphasize its awkward bulkiness with elements clumsily taken from various local structures, including the County Courthouse. The building now sits empty on one of the most promising properties in the city.

It's become clear that the highest and best use of this property is as an open space. The illustrated vision of this central plaza for Santa Barbara is inspired by many cities with a similarly high regard for civic connectedness, aesthetic standards, and pageantry. It becomes a vital part of the composition of public spaces which includes streets, smaller courtyards, and pedestrian paseos. And with its location in close proximity and connections with downtown historic structures and spaces, the plaza becomes the organizing heart of the city.

Date: 09/23/2020



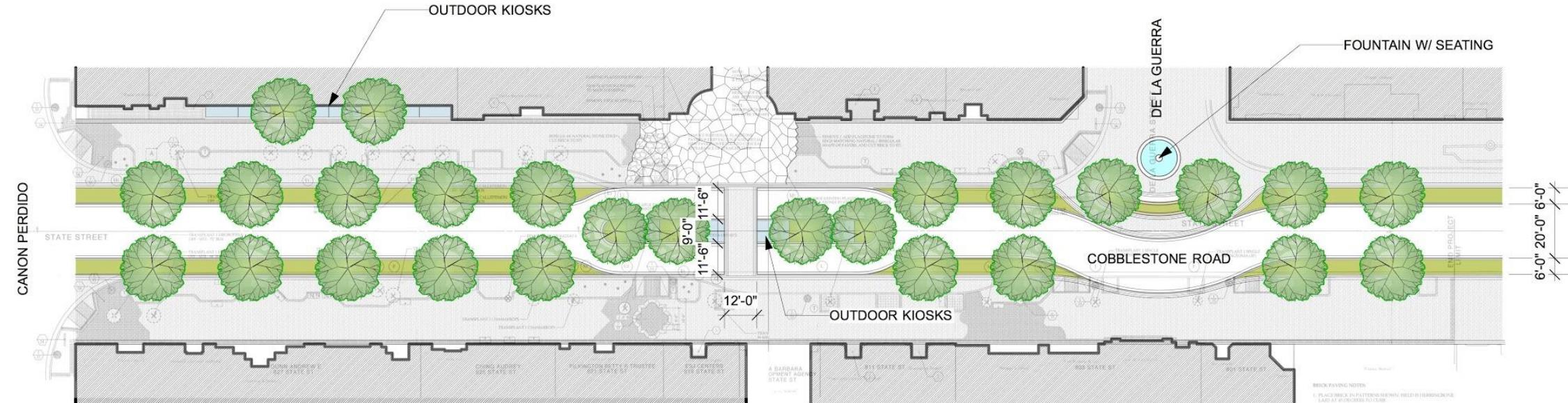
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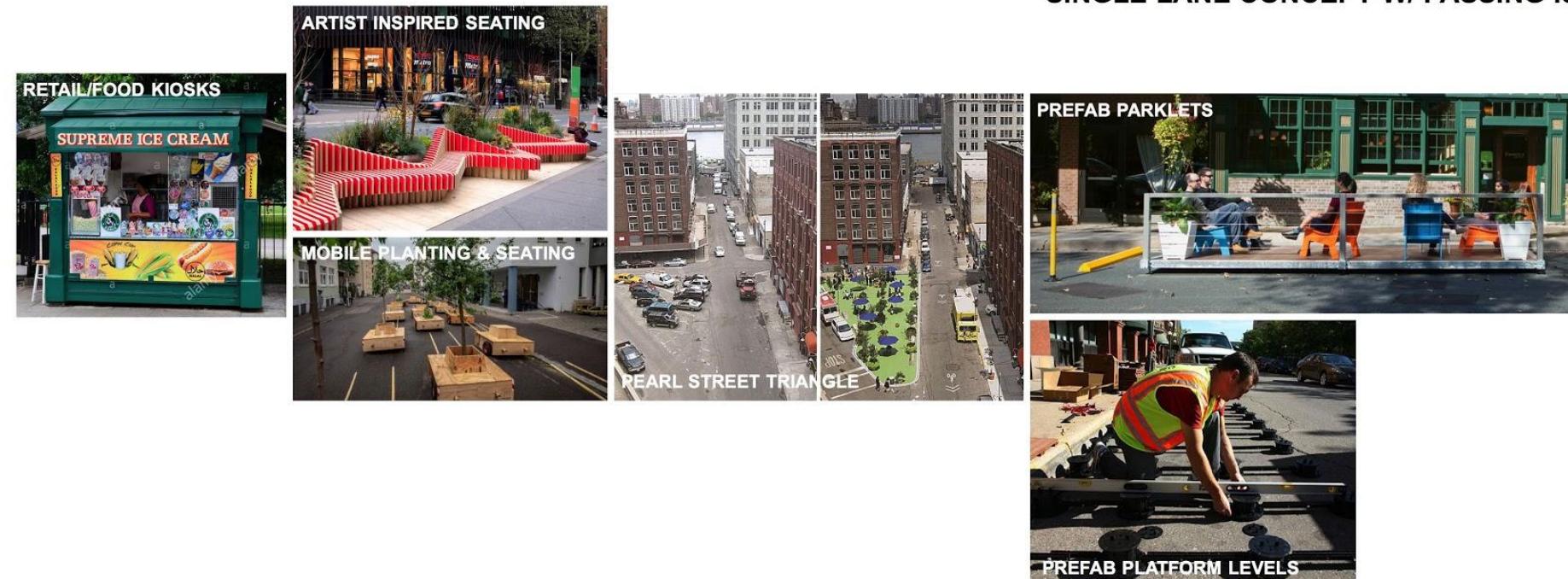
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CORRIDOR - Team D

800 BLOCK



SINGLE LANE CONCEPT W/ PASSING ISLAND



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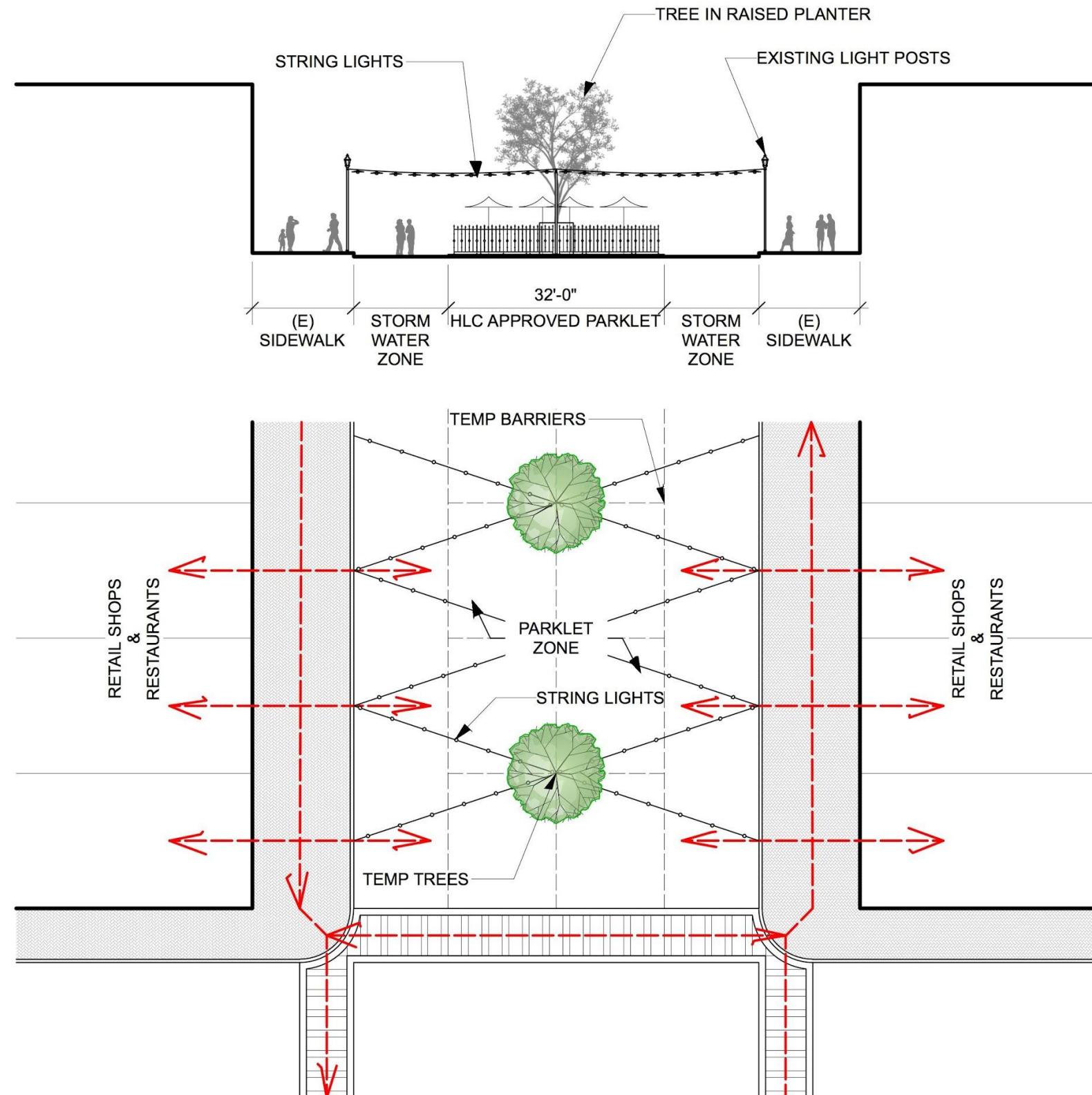


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5A



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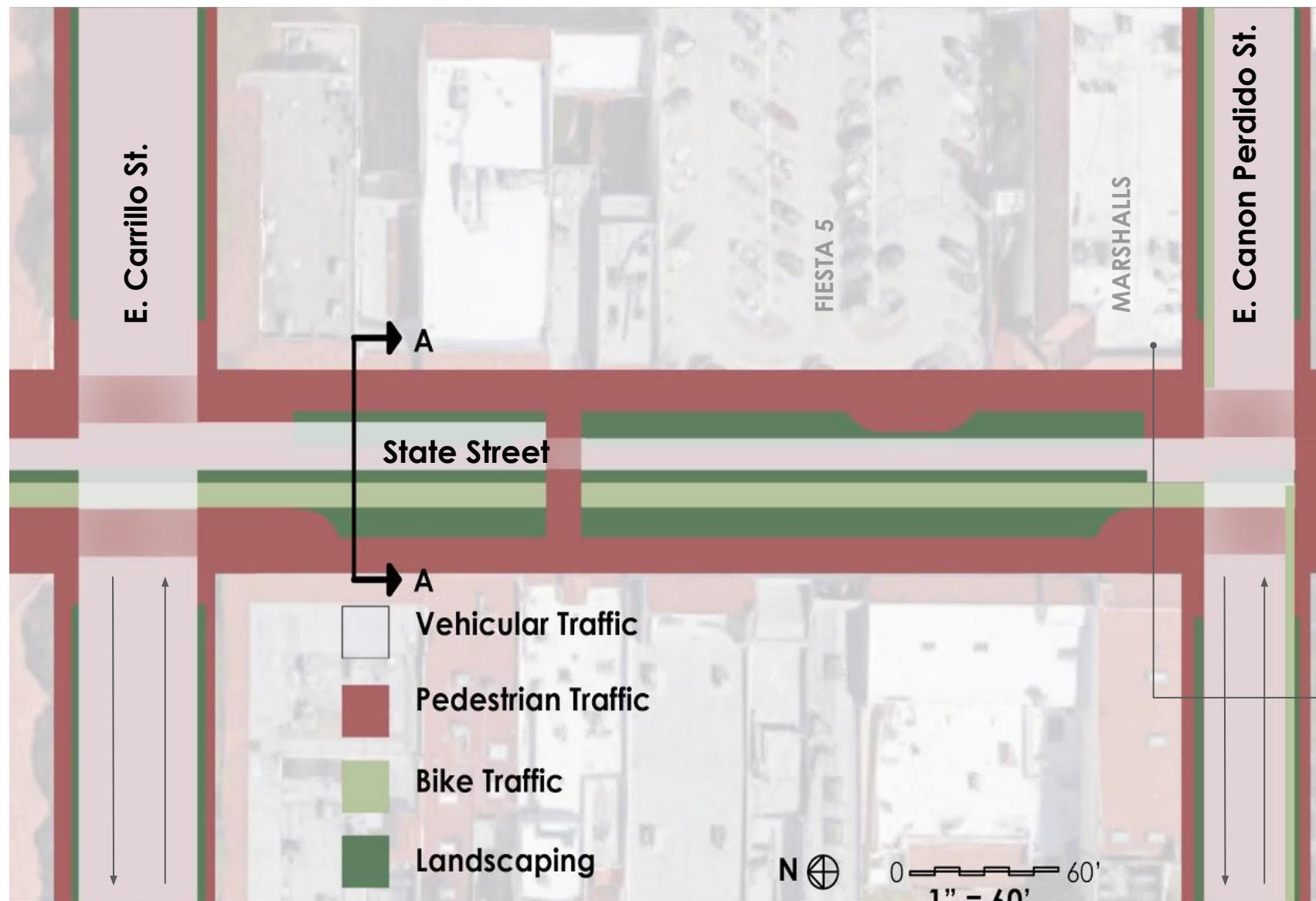
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5B

CORRIDOR - Team D

900 BLOCK



ACTIVE LANDSCAPE



URBAN FOREST



THEATRE DISTRICT



SHUTTLE LANE

Date: 09/21/2020



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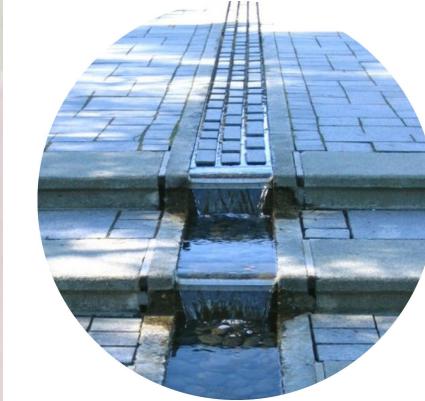
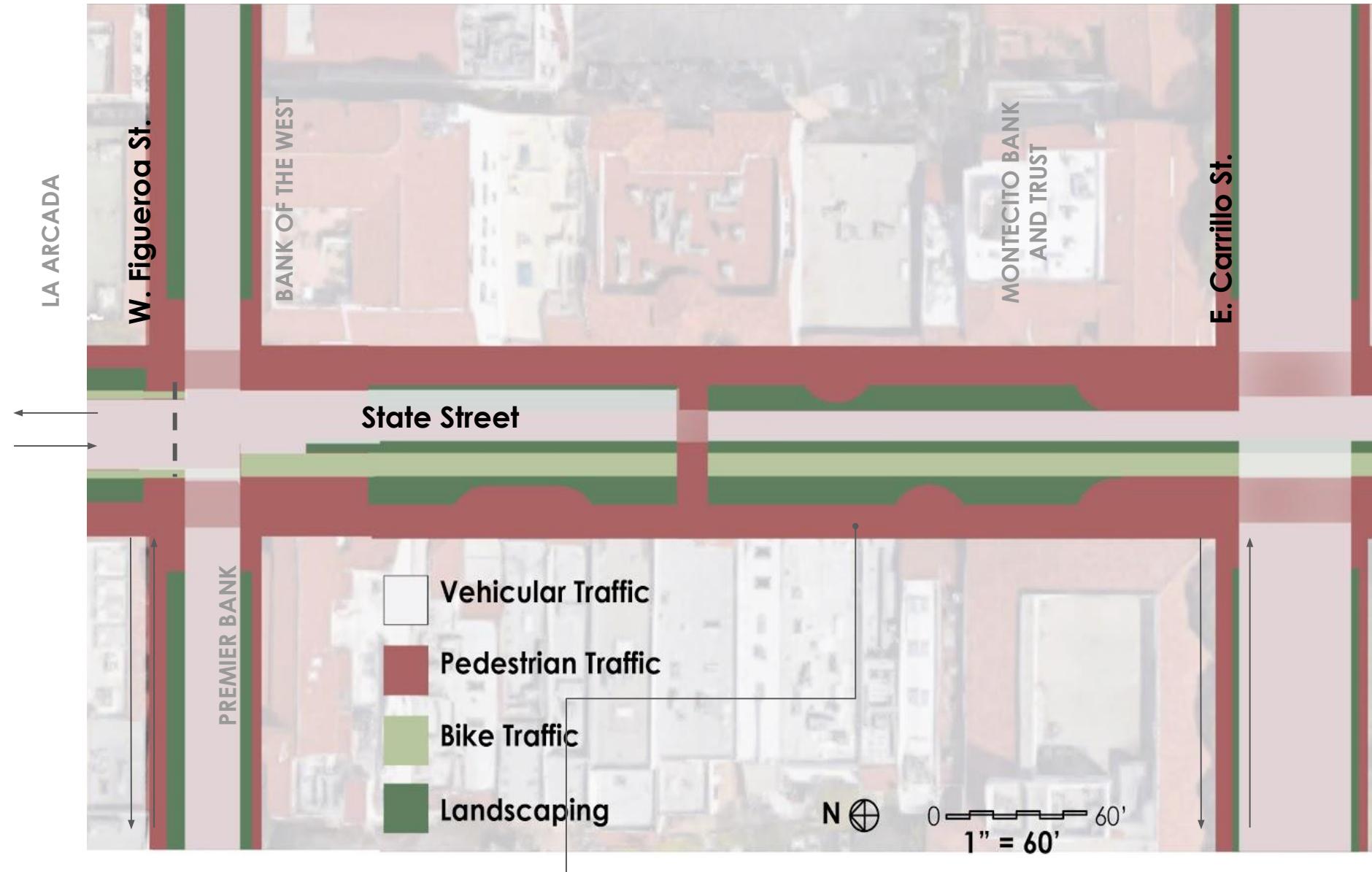
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CORRIDOR - Team D

1000 BLOCK



INTRODUCE WATER



LOCAL MATERIALS



PEDESTRIAN SCALE



INCREASE PERMEABILITY



CAFE CULTURE



ELIMINATE LEVEL CHANGES



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CORRIDOR - Team D

OUR TEAM

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