



Plant2Go



PERSONAS



Lydia Reiter, Yaminia Pagoada, Julia

Kiss, Lena Wurmsdobler & Wenxi

Yang

Präsentation 4
12.12.2024



Inhalt



Personas
How Might We
Moodboard
Actant Mapping

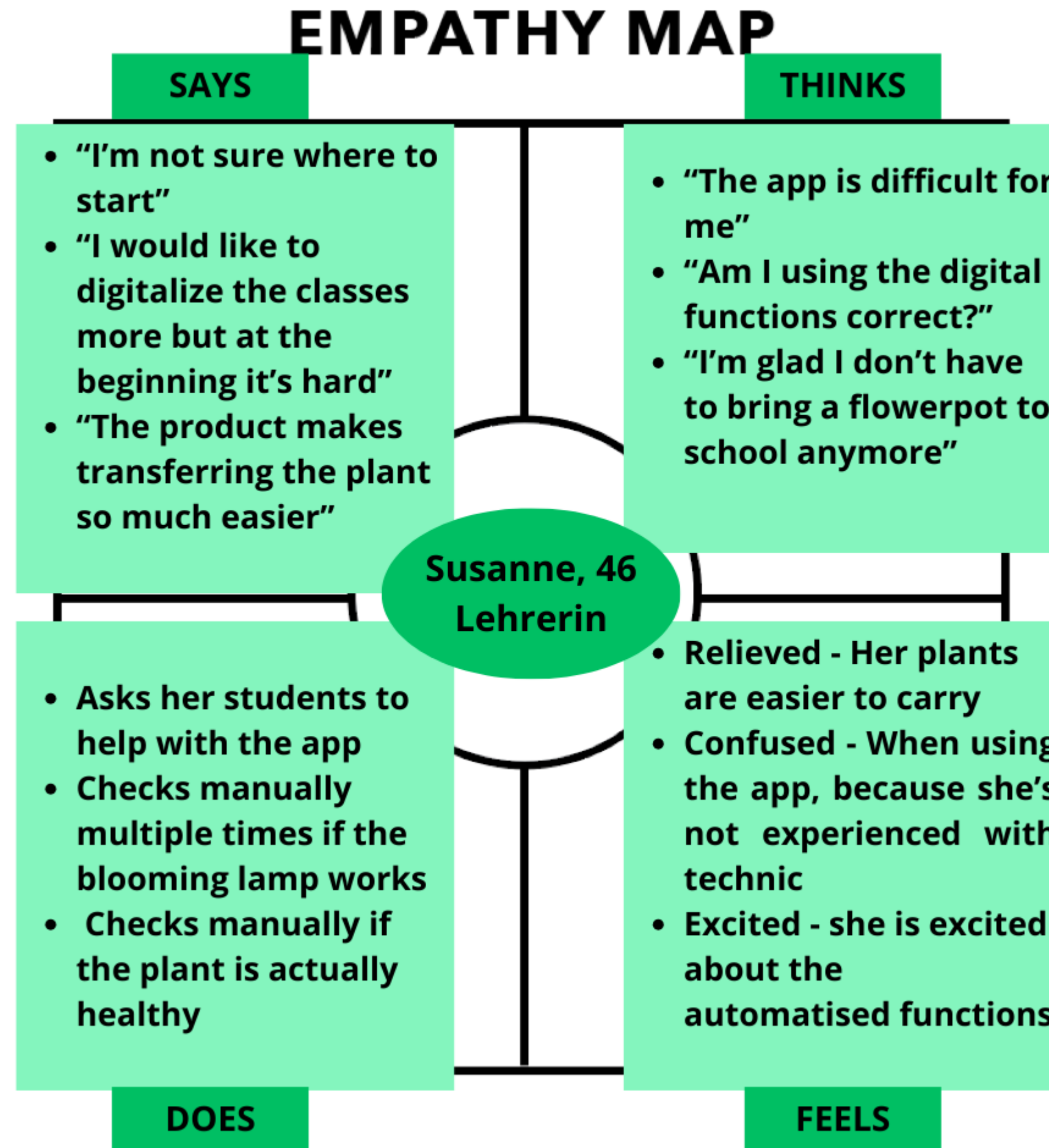




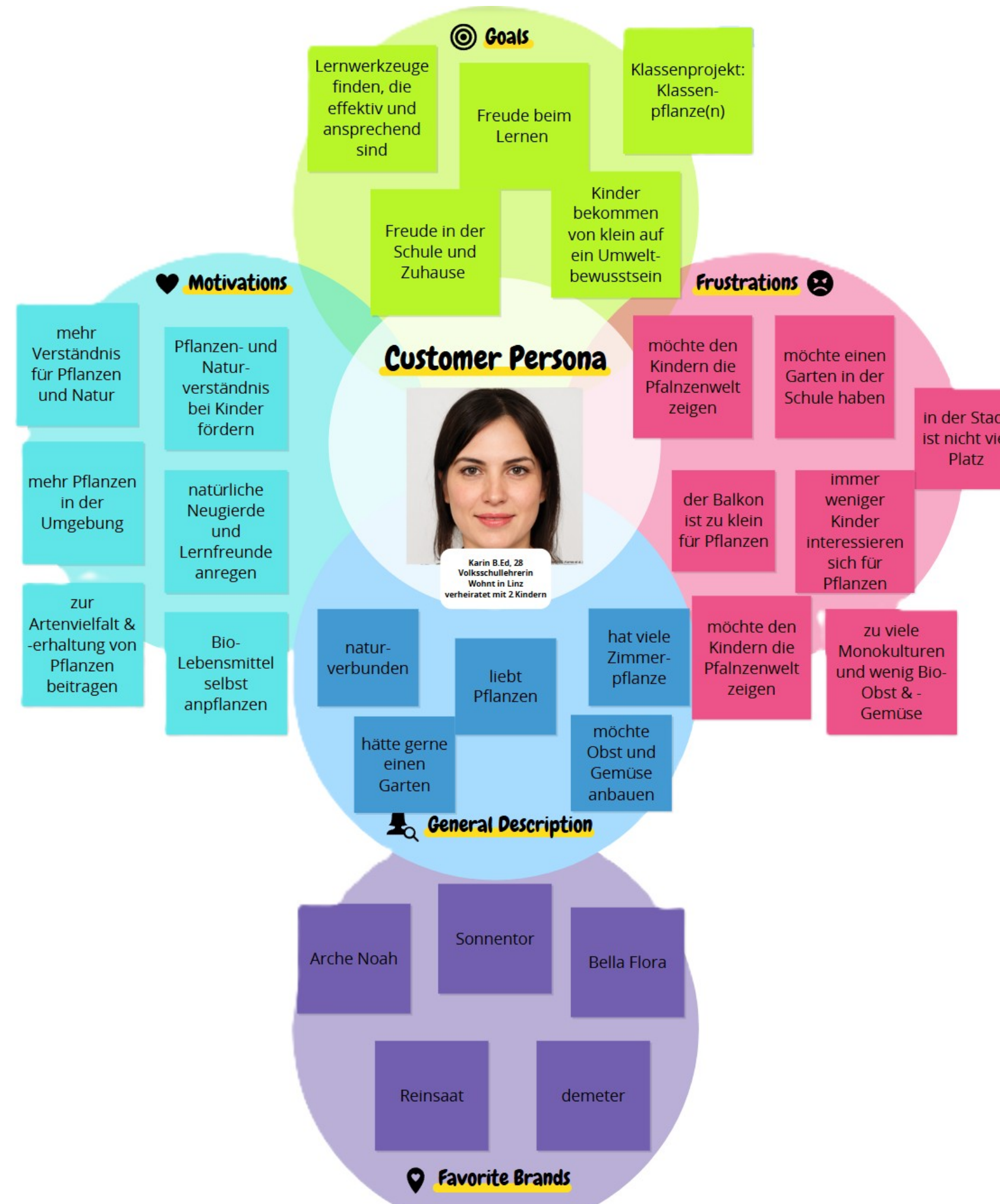
Personas



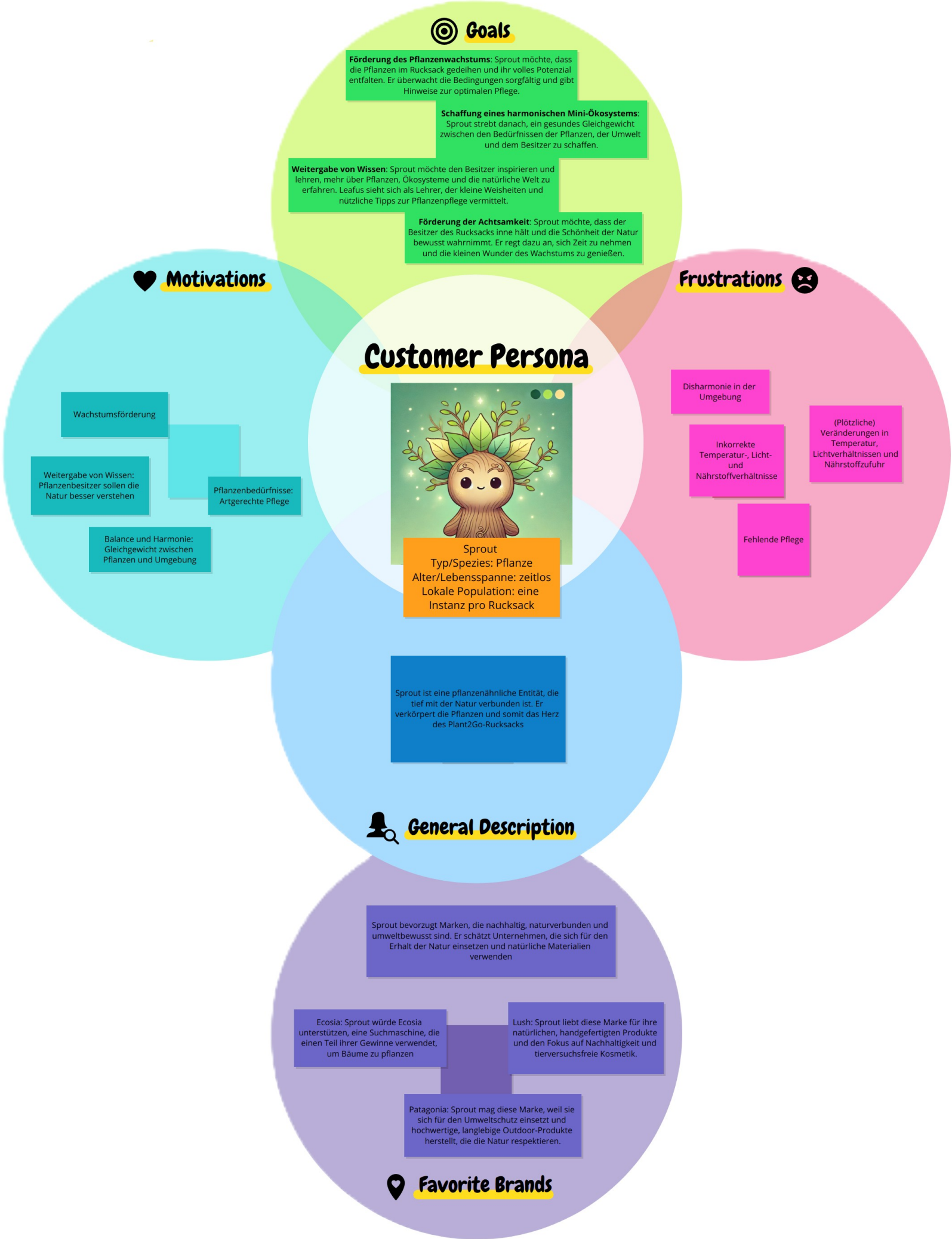
Humane Persona



Humane Persona



Non-humane Persona



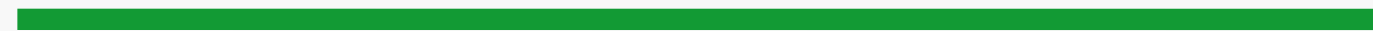


How Might We





Moodboard





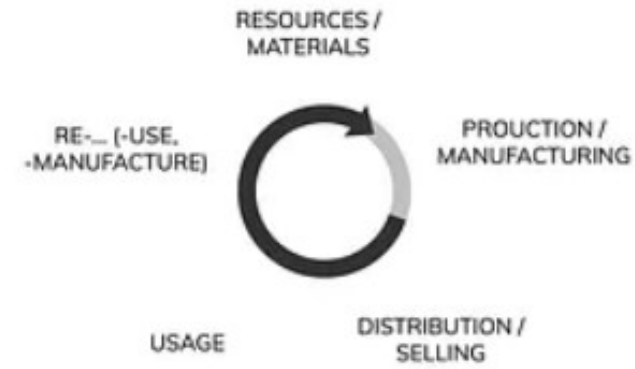


Actant Mapping

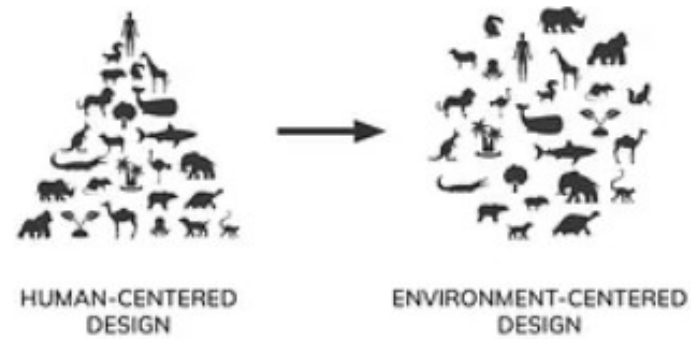


1. Think about each stage of product / service **lifecycle**.

1. Think about each stage of product / service **lifecycle**.



2. Think about **everyone**.



3. Get inspired by:

