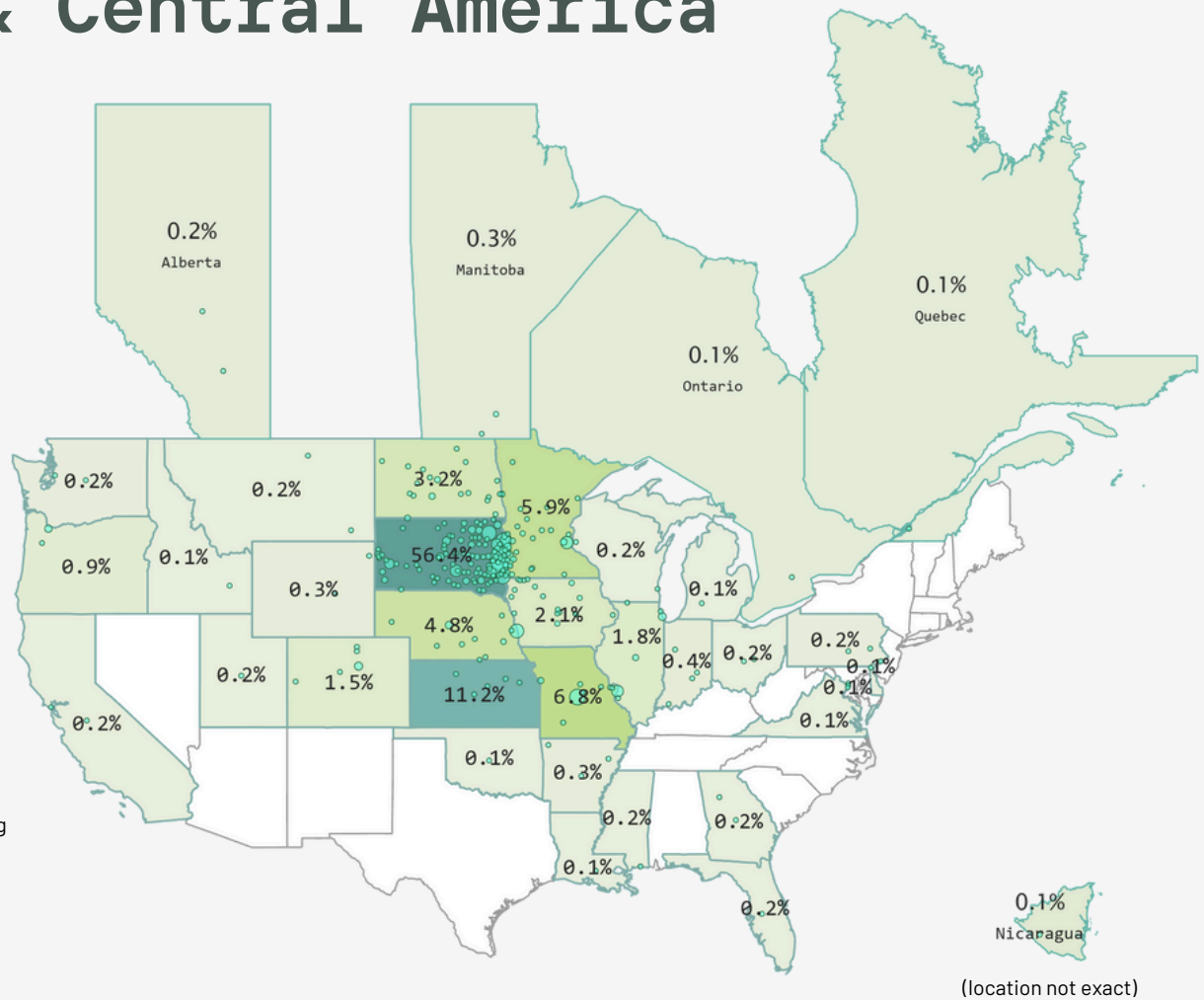


North & Central America

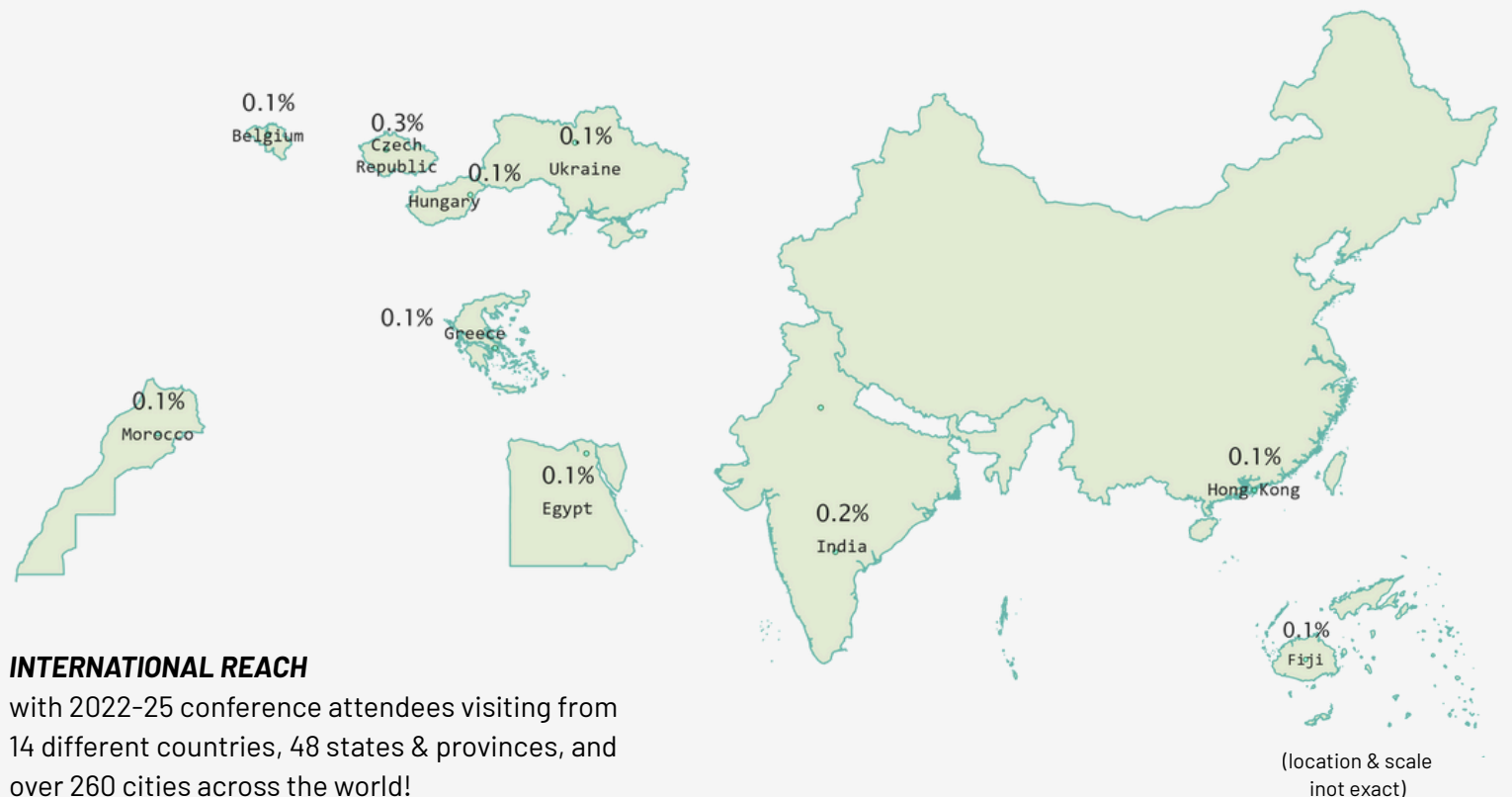
TOP US CITIES 2022-25:

Brookings, SD - 6.0%
Wentworth, SD - 4.5%
LaBolt, SD - 3.4%
Webster, SD - 3.1%
Clear Lake, SD - 2.9%
Omaha, NE - 2.9%
Sioux Falls, SD - 2.8%
Saint Paul, MN - 2.5%
Oacoma, SD - 2.2%
St Louis, MO - 2.2%

● = city location, size indicating
% of all attendees 2022-25



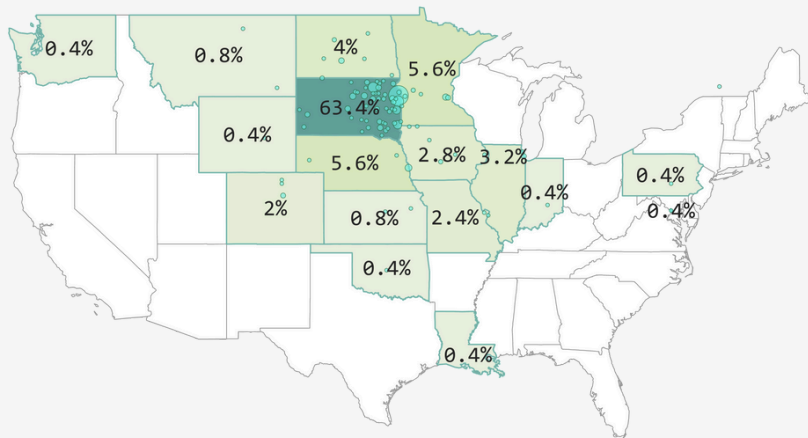
Africa, Eurasia, & Oceania



INTERNATIONAL REACH

with 2022-25 conference attendees visiting from
14 different countries, 48 states & provinces, and
over 260 cities across the world!

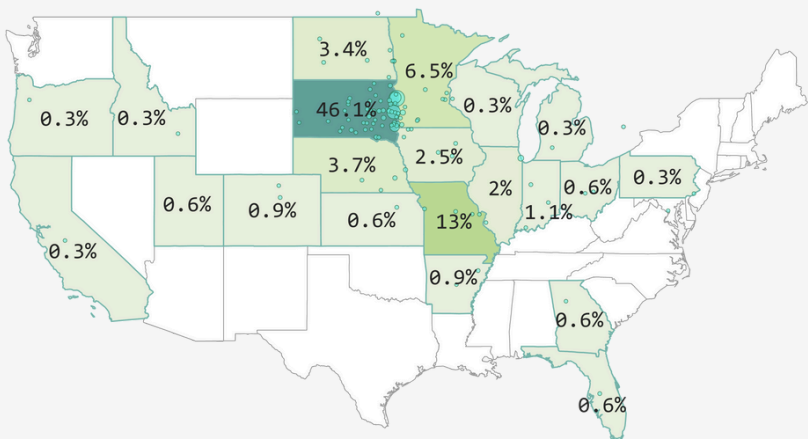
Yearly US Attendee States & Cities



TOP CITIES:

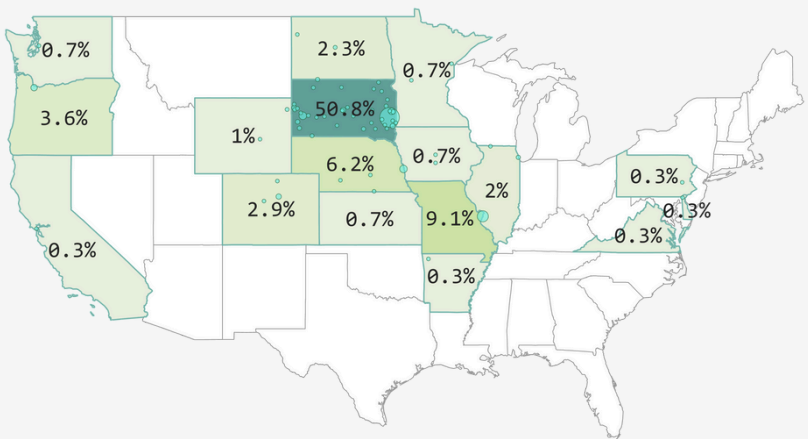
- LaBolt, SD - 10.4%
- Clear Lake, SD - 4.8%
- Aberdeen, SD - 4.4%
- Brookings, SD - 3.2%
- Sioux Falls, SD - 3.2%

2022



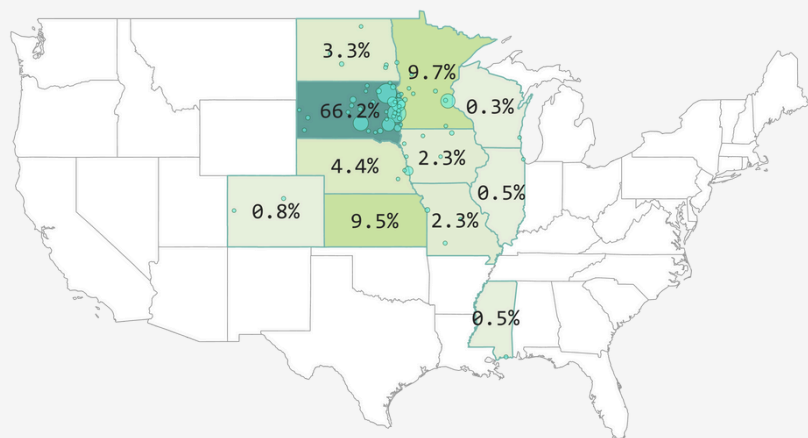
- Brookings, SD - 6.5%
- LaBolt, SD - 5.1%
- Sioux Falls, SD - 3.9%
- Chicago, IL - 1.7%
- Arlington, SD - 0.9%

2023



- St Louis, MO - 9.1%
- Omaha, NE - 4.9%
- Rapid City, SD - 4.9%
- Brookings, SD - 3.6%
- Denver, CO - 2.2%

2024



- Brookings, SD - 9.5%
- Saint Paul, MN - 6.9%
- Clear Lake, SD - 6.4%
- Watertown, SD - 4.1%
- Omaha, NE - 3.6%

2025