



# Plarty

*Powering real-life connections in parties*

The Culturetech app, Reinventing House Party Games

# Problem

When a group of desis hangout in a party, what do they do?



## Routine Conversations

We talk about the same topics. Groups split based on interests or familiarity.



## Mundane Activities

Board games are either too long or don't fit group sizes.



## Planning Paralysis

Half the time is spent asking "What should we do now?"



## Passive Group Entertainment

We have Netflix for chill, Spotify for the ears, but what's there for real human connection?

There is **No solution** to make gatherings more inclusive, engaging and culturally alive



Plarty

reddit

r/ABCDesis · 9 mo. ago [deleted]

## Games to host at Indian parties?

**CELEBRATION**

Hi y'all! I'm looking for fun games to host at parties where I invite my family friends. I did charades but with Hindi sayings and it was a total hit! Does anyone else have similar games?

r/ABCDesis · 1 yr. ago Ninac4116

## What type of activities should I have for a desi party?

**DISCUSSION**

I'm having my first desi party with family friends. There will be good food, but not everyone activities should I have?

## Quora

### What games can be played at a family gathering?

All related (50) ▾

Assistant  
Bot · Aug 17

Here are some great games that can be played at a family gathering, suitable for various ages and group sizes:

#### Board Games

1. Codenames - A word board party game that encourages teamwork and

**Quora**

### Is there any App for Bollywood songs quiz?

All related (32) ▾

Rishi Singh  
Studied at Jiwaji University · Updated 6y

There are many Android Apps related to Bollywood Musicin which I found GaanaP the best. In India Bollywood Song based games are quite popular and even people find these games interesting.

Etsy

desi party games

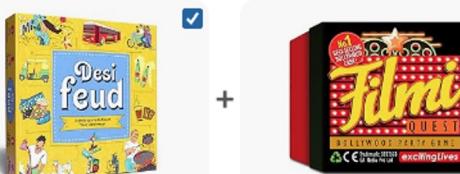
Like Comment Send Share

Desi Party Games 736 relevant results, with ads ⓘ

Sort by: Relevancy ↑



#### Frequently bought together



This item: DESI BOARD GAMES Feud | Ultimate Survey show | Fun for Friends & Family | Great...  
USD 43.02



exciting Lives - Movie Quest - Bollywood Movie Party Game Cards - Set of 150 - Gift for...  
USD 12.80

4:48

party games in Indian Expats in USA

Filters Posts You've Seen Most Recent Posts

Like Comment Send Share

Indian Expats in USA Anonymous member · Jun 6, 2023 · ⓘ

Hi All, What are some of your favorite games that you would love in a private party or has been to an event and liked a game? Thanks in advance 😊🙏.  
(Youtube links for reference are welcome)

7 comments

Like Comment Send Share

Indian Expats in USA Anonymous member · Dec 5, 2023 · ⓘ

Experts need advice and insight in this , pls help !!!

So , last weekend we had a party at a friends place and we started to play games . So the organizer ( my friend ) brought Tambola game and she asked me to conduct . Rules were explained and game was going on within that this one lady ( Let's name her X ) , she was like repeat all the numbers which has been read out until now so I told her that's not the game rule and the very purpose of the game is to... See more

3 49 comments

Total price: USD 68.34

Add all 3 to Cart

Some of these items ship sooner than others.  
Show details

exciting Lives Bollywood Dumb Charades - Movie Themed Card Game for Parties, Teens - 350...  
USD 12.52

# Plarty Solution | Super fun and easy-to-play group games celebrating OUR culture



Massive  
Genre Collection

150+ Ways to connect: Games and genres packed with Bollywood masti, cricket fever, and all things Desi!



Intelligent  
Recommendations

No More Awkward Guests: Filters for language, age, and interests mean everyone finds something they love and can jump right in.



Offline Mode,  
Easy to Play

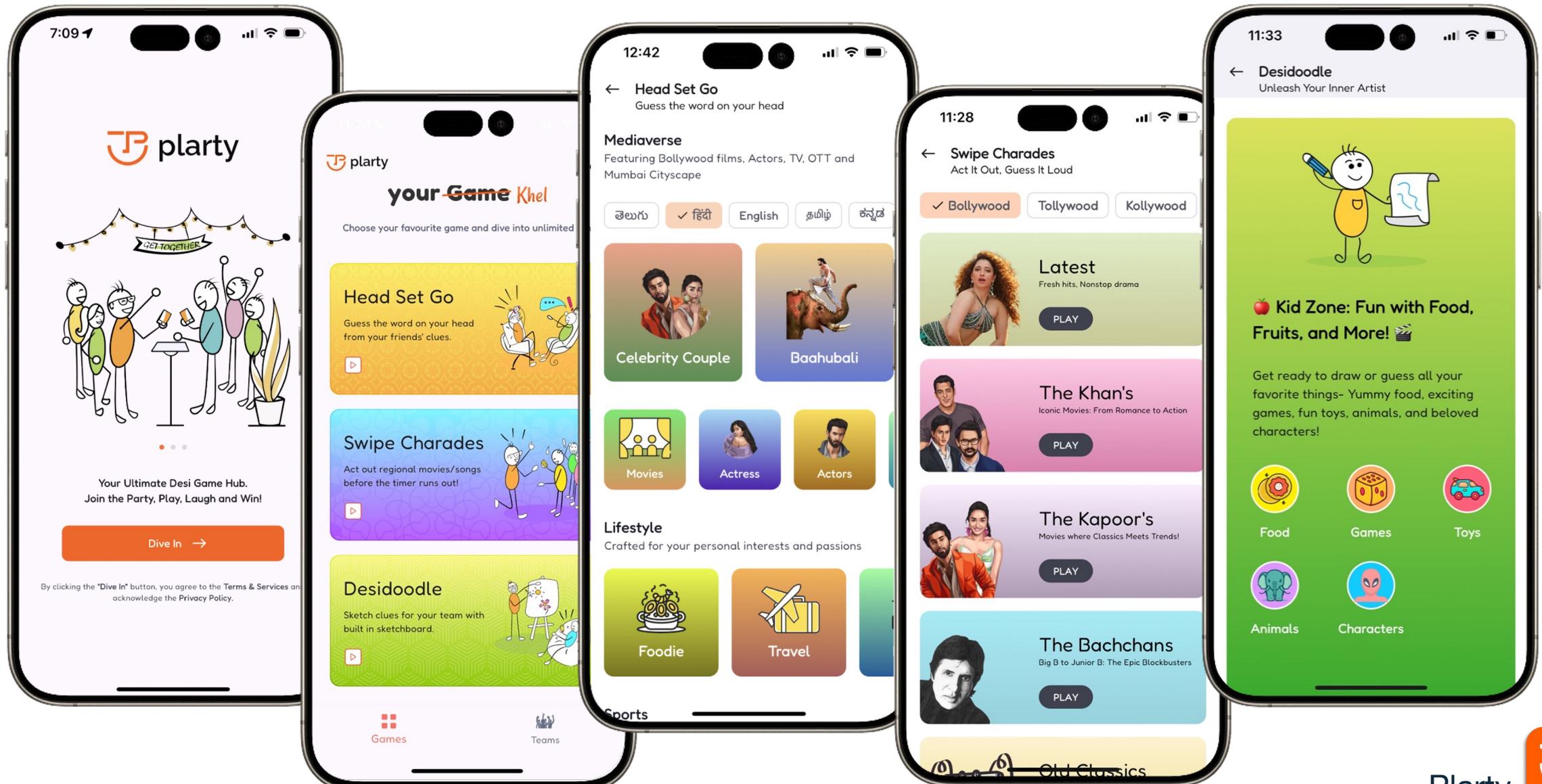
Tap, Swipe, Tilt, scroll! So easy to use, the fun starts in seconds. No complicated rules!



Cross-Generational  
Appeal

Unleash the Laughter & Friendly Rivalry: From hilarious guesses to epic wins, get ready for non-stop entertainment.

# Plarty App



Plarty



# Plarty App

## Heads Set Go

Supercharged for Desis with 100+ hyper-local decks, From your favourite IPL team 🏏 to “Kyunki Saas Bhi Kabhi Bahu Thi”



The image displays four screenshots of the Plarty app's "Heads Set Go" feature. The first screenshot shows a menu with categories like Mediaverse, Cricket, Movies, Actress, Actors, Foodie, Travel, and Sports. The second screenshot shows a cricket-themed game deck titled "Cricket" with a timer set to 02:00. The third screenshot shows a results screen for a game named "Master Blaster" with a score of 18 and a timer at 00:29. The fourth screenshot shows a results screen with 20 answers guessed, including various cricket-related terms.

12:42  
← Head Set Go  
Guess the word on your head

Mediaverse  
Featuring Bollywood films, Actors, TV, OTT and Mumbai Cityscape

ଓଡ଼ିଆ ✓ हिंदी English தமிழ் ಕನ್ನಡ

Celebrity Couple Baahubali

Movies Actress Actors

Lifestyle  
Crafted for your personal interests and passions

Foodie Travel

Sports

Correct : 18

00 : 29

12:45  
← Head Set Go

Where Hints Fly and Laughter Follows

Cricket

Bowls, bats, and boundaries – for the ultimate cricket fans

Get Ready! phone on the forehead, clues from your team – guess quick before time's up. No peeking!

Set Timespan 02 : 00 +

Correct : 18

Master Blaster

00 : 29

Play Again →

Results

20

Answers Guessed

1. Third Umpire
2. Sunrisers(Hyd)
3. Wicket
4. RCB
5. Indian Premier League
6. Abhishek Sharma
7. Mumbai Indians
8. Shreyas Iyer
9. Pat Cummins
10. Kateramma Koduku
11. LBW
12. Powerplay

Play Again →

Plarty

# Plarty App

## Swipe Charades

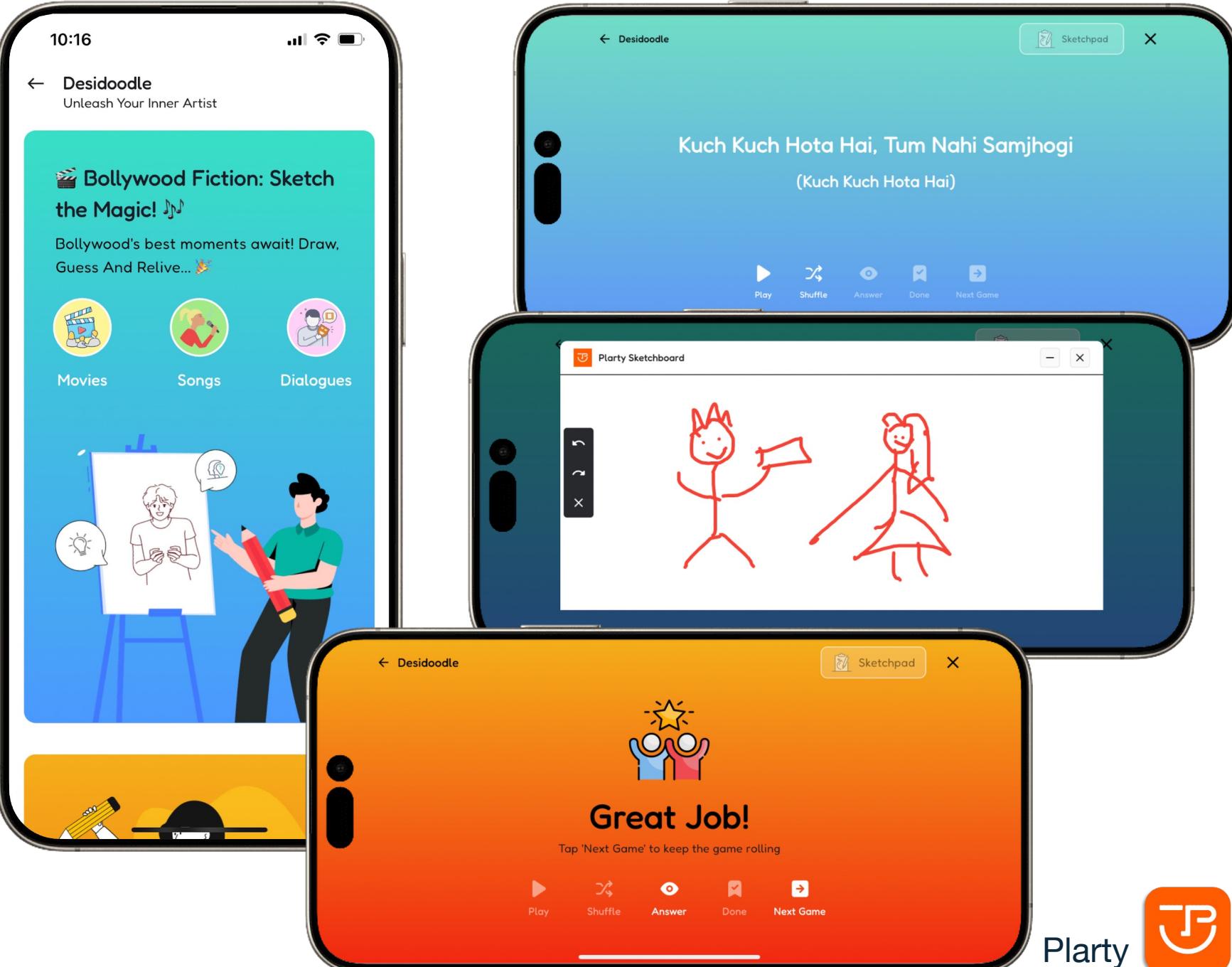
Charades reinvented for the Tinder generation, letting you swipe through iconic movies and songs curated for ultimate fans, from the Khans to the Old Classics



# Plarty App

## Desi Doodle

Pictionary, reimagined for Desis with a first-ever built-in sketch board.



Plarty



# The Plarty Advantage

Before



With Plarty



Average



Guest experience **improved by 2x**



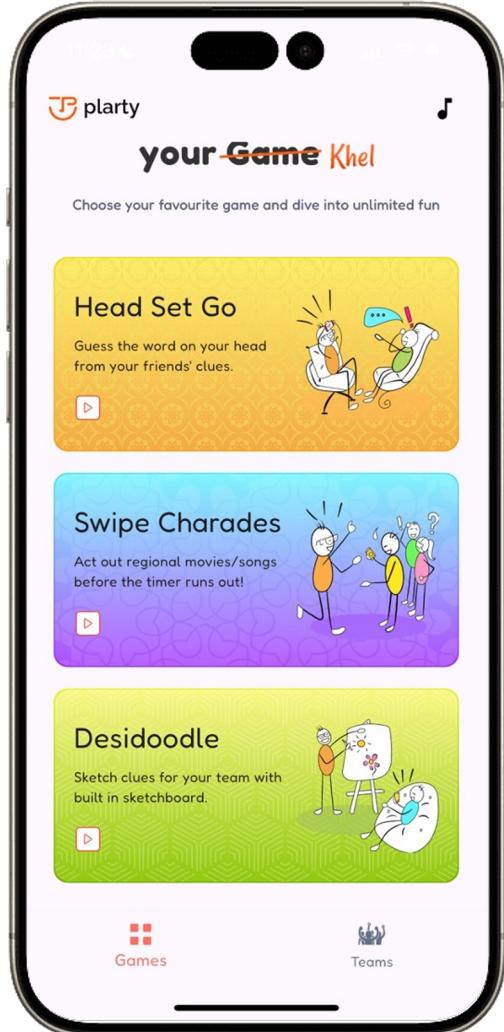
Exceptional



Plarty



# What Makes Plarty Different?

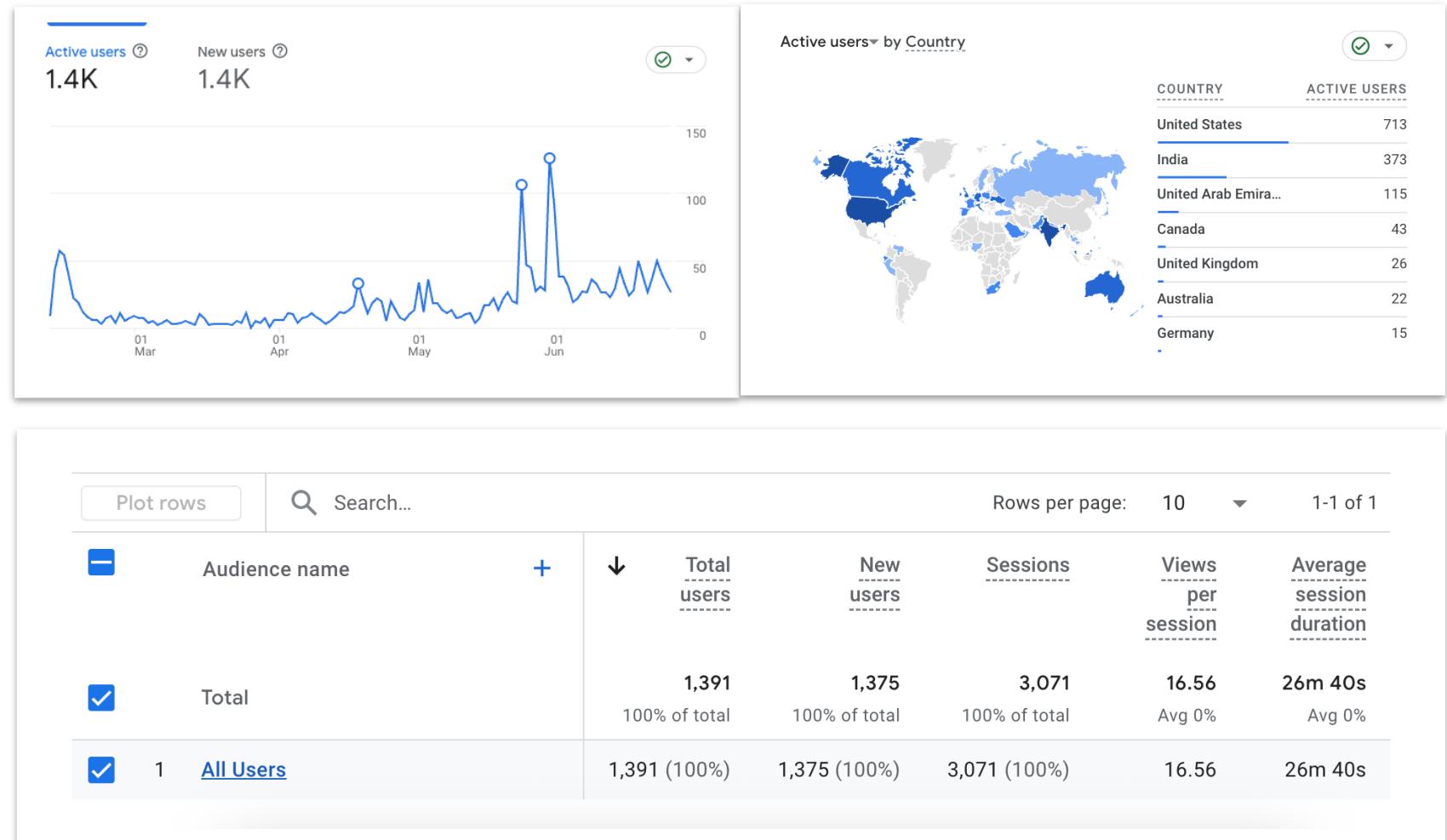
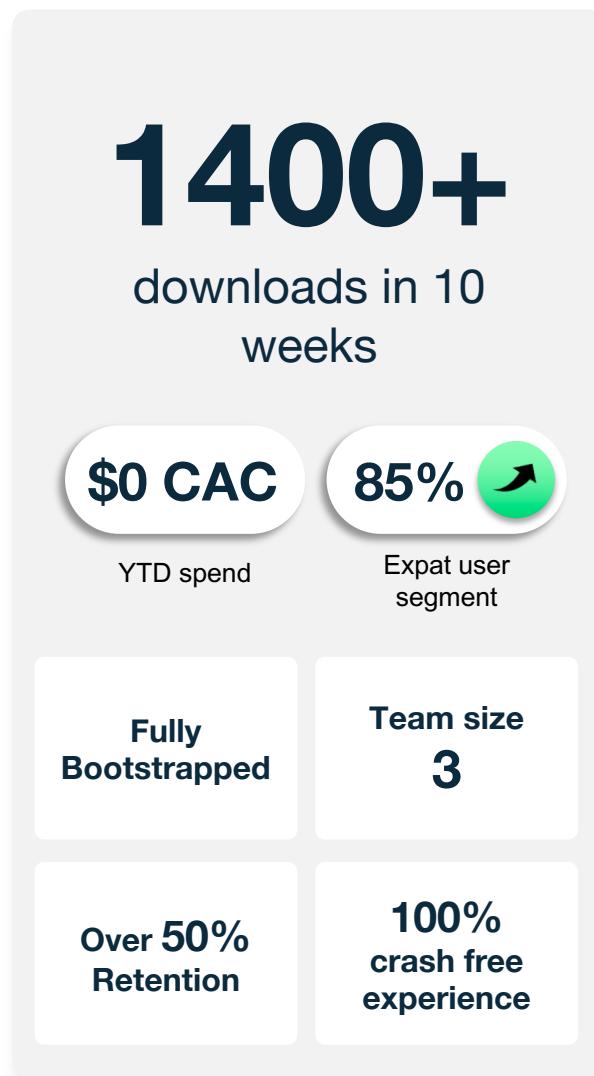


App	Focus	Cultural Depth	Social IRL Utility
Ludo King, Teen Patti	Casual gaming	✗	✗
Kahoot, Quiz apps	Education	✗	✓
<b>Plarty</b>	<b>Culture-first party games</b>	✓✓✓	✓✓✓

Plarty



# Plarty Early Success Metrics



# Experience the Plarty



Download on the  
**App Store**



GET IT ON  
**Google Play**

Check Us out: [plartyapp.com](http://plartyapp.com)

Plarty



# Plarty Roadmap for next 12 months

FY25 Q3



## In-app Currency

Enhanced user **engagement** and **retention** with **exclusive rewards**, and an immersive experience.

FY25 Q4



## Plarty Genie

**Intelligent AI Agent** for the host to deliver an exception party experience.

FY26 Q1



## Integrate Ecommerce

**Global** marketplace geared towards party needs

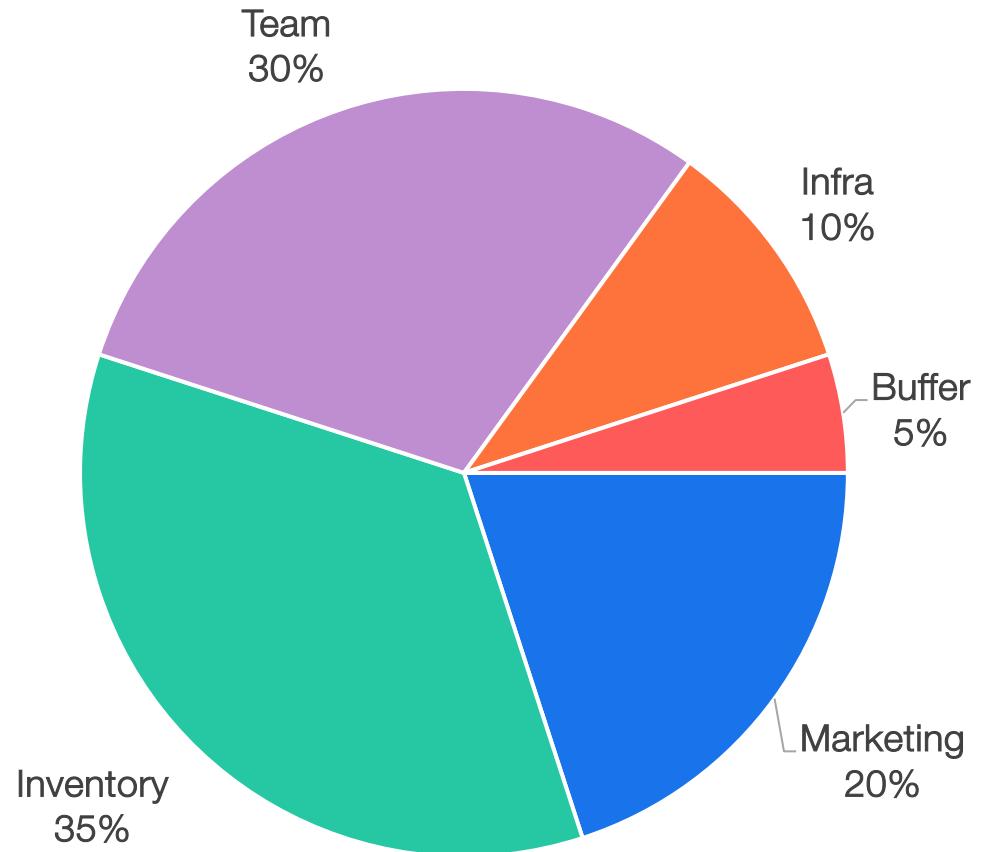
Contact Us: [sindhuja@advitlabs.com](mailto:sindhuja@advitlabs.com)

Plarty



# Call to Action: Seeking \$500K seed funding

- Grow Plarty technical team
- Acquire 100k users in US, UK, AUS and GCC markets
- Onboard 100 micro-influencers as community managers
- Add more social games to Entertainment hub
- Integrate Plarty Genie – planning engine



Contact Us: [sindhuja@advitlabs.com](mailto:sindhuja@advitlabs.com)

# Plarty Team



**Sindhuja Maddela** [in](#)

Founder and CEO

Full-stack tech leader with 12Y experience building scalable solutions across industries, now creating a #CultureTech platform for gatherings.

sindhuja@advitlabs.com



**Arun Thallapelly** [in](#)

CTO

Scaled AI-Driven Platforms Across 65+ Markets | CTO DNA in Driving Scalable Innovation | 15Y in Digital Growth and Mobile app development.

arun@advitlabs.com



**Prateek Srivastava** [in](#)

Advisor

Strategic Advisor and serial entrepreneur | Founded 4 AI startups

Plarty

