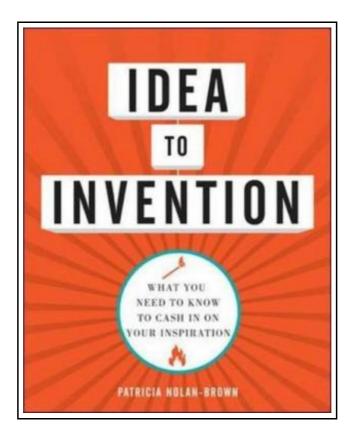
# Idea to Invention: What You Need to Know to Cash in on Your Inspiration



Filesize: 8.16 MB

### Reviews

This written ebook is great. I was able to comprehended every little thing using this written e publication. I am very happy to tell you that this is the finest ebook i have go through during my individual existence and could be he greatest ebook for possibly.

(Simone Goyette II)

# IDEA TO INVENTION: WHAT YOU NEED TO KNOW TO CASH IN ON YOUR INSPIRATION



Amacom. Paperback. Book Condition: new. BRAND NEW, Idea to Invention: What You Need to Know to Cash in on Your Inspiration, Patricia Nolan-Brown, You don't have to be a mechanical genius to be an inventor. Anyone can invent - a parent wrestling with a baby sling .a coach frustrated with slick-soled running shoes .an office worker determined to keep the computer cords untangled. Inventing is simply finding clever solutions to everyday challenges. Author and inventor Patricia Nolan-Brown has turned common annoyances into ingenious and money-making products. She shares the tricks of her trade in Idea to Invention, a practical guide that helps ordinary people look at their world with the eyes of an inventor. Readers will learn six simple steps to invention - and discover: how they rate on six crucial personality traits; creativity habits that spark invention; the power of tape-and-paper prototypes to refine their vision; how to navigate the ins and outs of licensing and patenting their product; the pros and cons of finding a licensed manufacturer vs. running a home-based assembly line; how to promote their invention-from perfecting the pitch and finding store buyers to trade-show shortcuts and strategies for creating buzz online; and product enhancements that add years to shelf life. From initial concept to thriving business, this handy guide simplifies the invention process and gives creative thinkers the competitive edge they need to achieve success.

Read Idea to Invention: What You Need to Know to Cash in on Your Inspiration Online

Download PDF Idea to Invention: What You Need to Know to Cash in on Your Inspiration

### You May Also Like



### You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

Save ePub »



### My Windows 8.1 Computer for Seniors (2nd Revised edition)

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, My Windows 8.1 Computer for Seniors (2nd Revised edition), Michael Miller, Easy, clear, readable, and focused on what you want to do Step-by-step instructions for the...

Save ePub »



### Freight Train (UK ed)

Phoenix Yard Books. Paperback. Book Condition: new. BRAND NEW, Freight Train (UK ed), Donald Crews, Red guard's van at the back. Orange petrol tanker next. Yellow grain hopper.A perfect book for introducing very young children...

Save ePub »



## Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how...

Save ePub »



### Hope for Autism: 10 Practical Solutions to Everyday Challenges (Paperback)

Seaborough Enterprises Publishing, United States, 2015. Paperback. Book Condition: New. Initial ed.. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Hope for Autism: 10 Practical Solutions to Everyday...

Save ePub »