

Privacy Policy for ShowDeal LifeStyle, Date: [23.12.2024]

ShowDeal LifeStyle respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and disclose your information when you visit our app and website and use our services.

1. Introduction

Using our services implies your consent to this privacy policy. If you do not agree with the terms, please do not use our services.

2. Information We Collect

2.1. Personal Data

We may collect and process the following personal data:

2.1.1 Individual

- First name, last name, and date of birth: to identify users.
- City and country: to customize user recommendations and content.
- Geolocation: to provide services relevant to your region.
- Email address: for communication and sending notifications, confirmations, and account recovery.
- Phone number (optional): for more convenient communication with the user.

2.1.2 Legal Entity

- Company name: to identify the legal entity.
- Full address (Country, city, postal code, street): to identify the legal entity and for an accurate recommendation system.
- Geolocation: to provide services relevant to your region.
- Email address: for communication and sending notifications, confirmations, and account recovery.
- Phone number (optional): for more convenient communication with the legal entity.

2.2. Non-Personal Data

We may also collect the following non-personal data:

- IP address: for traffic analysis and fraud prevention.
- Device type: to optimize the performance of our app and website.
- Browser: to improve compatibility with various web browsers.
- Location data: to enhance our services and content.

3. Use of Information

We use the collected data for the following purposes:

- Account management and maintenance: to ensure access to the functionality of the app and website.
- Improving the quality of our service: we analyze how you use our services to enhance them.
- Sending notifications and updates: we inform you about new features, changes, and promotions.
- Conducting analyses and research: to understand usage trends and improve user experience.

4. Disclosure of Information

We do not sell or transfer your personal data to third parties except in the following cases:

- By legal request: if required to comply with the law or in response to legal requests.
- To protect rights and safety: when we believe that disclosing information is necessary to prevent security threats.

5. Data Security

We take reasonable measures to protect your data from unauthorized access, alteration, or destruction. However, no method of data transmission over the Internet or method of electronic storage is entirely secure. We strive to use commercially acceptable means to protect your personal data but cannot guarantee its absolute security.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Collect information about your interaction with our service: to provide you with a more personalized experience.
- Analyze traffic: to understand how users utilize our app and site and how it can be improved.
- For advertising purposes: to show you relevant advertisements.
You can configure your browser to refuse cookies, but this may affect your use of our site.

7. Your Rights

You have the right to:

- Request access to your personal data.
- Correct inaccurate data.

- Delete your data (in this case, you will need to delete your account from our app).
- Restrict the processing of your data.

8. Changes to the Privacy Policy

We may update this policy from time to time. All changes will be posted on this page with the updated date. We recommend periodically checking this page for changes.

9. Contact

If you have any questions, comments, or complaints regarding our privacy policy, please contact us at: support@showdeal.com