

## **Privacy Policy of ShowDeal Business: [23.12.2024]**

ShowDeal Business respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and disclose your information when you visit our application and website and use our services.

### **1. Introduction**

Using our services implies consent to this privacy policy. If you do not agree with the terms, please do not use our services.

### **2. Information Collected**

#### **2.1. Personal Data**

We may collect and process the following personal data:

- o Name, surname, and date of birth: for user identification.
- o Company name: for identification of legal entities.
- o Address: for identifying the user or legal entity.
- o Geolocation: to provide services relevant to your region.
- o Email address: for communication and sending notifications, confirmations, and account recovery.
- o Phone number (optional): for more convenient communication with the user.

#### **2.2. Non-Personal Data**

We may also collect the following non-personal data:

- o IP address: for traffic analysis and fraud prevention.
- o Device type: to optimize the performance of our application and website.
- o Browser: to improve compatibility with various web browsers.
- o Location data: to enhance our services and content.

### **3. Use of Information**

We use the collected data for the following purposes:

- o Account service and management: to ensure access to the functionality of the application and website.
- o Improving the quality of our service: we analyze how you use our services to enhance them.
- o Sending notifications and updates: we inform you about new features, changes, and promotions.
- o Conducting analysis and research: to understand usage trends and improve the user experience.

### **4. Disclosure of Information**

We do not sell or transfer your personal data to third parties, except in the following cases:

- o By legal requirement: if required for compliance with the law or in response to legal requests.

- o To protect rights and safety: when we believe that disclosure is necessary to prevent security threats.

### **5. Data Security**

We take reasonable measures to protect your data from unauthorized access, alteration, or destruction. However, no method of data transmission over the Internet or electronic storage is absolutely secure. We strive to use commercially acceptable means to protect your personal data but cannot guarantee its absolute security.

## **6. Cookies and Tracking Technologies**

We use cookies and similar technologies for:

- o Collecting information about your interaction with our service: to provide you with a more personalized experience.
- o Analyzing traffic: to understand how users utilize our application and website and how it can be improved.
- o Advertising purposes: to show you relevant advertisements.

You can configure your browser to refuse cookies, but this may affect your use of our website.

## **7. Your Rights**

You have the right to:

- o Request access to your personal data.
- o Correct inaccurate data.
- o Delete your data (in this case, you will need to delete your account from our application).
- o Restrict the processing of your data.

## **8. Changes to the Privacy Policy**

We may update this policy from time to time. All changes will be published on this page with an updated date. We recommend checking this page periodically for changes.

## **9. Contact**

If you have any questions, comments, or complaints regarding our privacy policy, please contact us at: [support@showdeal.com](mailto:support@showdeal.com)