

## Warming up questions

1. How long have you been a fan of idols/stars?
2. Who is your current main idol/star that you are following? How did you become a fan?
3. What do you think is the most impressive thing about your idol? (Is it their music, movies, looks, or stage performance?)
4. What is the happiest moment for you in being a fan and following idols/stars?

## Fan practices

1. As a fan, what activities do you usually engage in?
  - Follow-up: In your opinion, what defines a qualified fan?
2. Which offline events do you participate in?
  - Follow up: Why do you want to go to these offline activities?  
What is the relationship between online and offline fan activities?
3. What tools do you use for idol/stars fandom? (Weibo, Douban, apps, etc.)
  - Follow-up: Could you explain the specific functions of each mentioned tool?  
How did you learn to use these tools?  
Please open your phone and walk us through the functions and habits of using each app.
4. As a fan, what kinds of materials do you regularly consume? (e.g., dramas, music videos, variety shows, fan-edited videos, fan creations, fan merchandise and so on)
  - Follow-up: How do you acquire these materials?
5. How do you gather information related to your idol? How do you ensure you don't miss anything important?
  - Follow-up: How do you manage the vast amount of material and information?
  - Do you also create content (text, images, etc.)?
  - How do you view the content produced by professional fansites (站子)?
6. Have you ever engaged in data-related activities? What are data contributions?
  - Follow-up: What does data mean for both fans and idols?  
What can data prove or demonstrate in the fan-idol relationship?

## **The meaning of being a fan & identities**

1. Please describe your fan identity. How did you acquire your fan identity, and what changes have you experienced?
  - Follow-up: Please also describe the relationship between you and your idol.
2. What does it mean to be a data fan, a girlfriend fan, or a mom fan in the fandom community?
3. What is the mindset of a career fan?
  - Follow-up: (If yes) Why did you choose to become a career-oriented fan?

## **Fan organizations & networks**

1. Which fan organizations have you joined? What functions do these organizations serve?
2. What roles do you play within these organizations?
3. Have you joined any small fan chat groups?
  - Follow-up: What role do these chat groups play in your fan experience?  
Have you met other fans through online platforms?  
How have these connections been helpful to you?
4. Did you make friends by being a fan?
  - Follow-up: How did you meet them?  
How do you interact?
5. If you haven't joined any organizations or chat groups, how do you perceive a solo-fan or scattered fan (solo 追星或者散粉)?

## **Purchase & spending related to fandom**

1. How much do you typically spend on idol/stars fandom?
2. What are your main expenses within this fandom?
3. Which payment tools or shopping platforms do you use? How do you use them?
4. How would you evaluate the business models tied to idol/stars fandom?

### **Attitudes towards platforms & industry**

1. How do you evaluate the current idol industry and its economy?
2. How do you assess the impact of platforms (such as Tencent, Weibo) on fan culture?
3. How do you understand the relationship between fans and platforms/economic companies?
4. How do you understand the relationship between idols and platforms/industry?

### **Fandom & everyday life**

1. What kind of person are you in your daily life?
  - Follow-up: Please tell me about your other hobbies and lifestyle.
2. What kind of person are you at work/school?
  - Please tell me about your attitude toward work or studies.
3. Can you describe a typical day as a fan. What are your routines related to fandom?
4. What is the position of fandom in your life? How do you balance idol fandom with work/life/family?
  - Follow-up: Are there conflicts?  
Do your family members support your fandom?)
5. Do you consider idol fandom a hobby? Where does idol fandom fit into your life?
  - Follow-up: If you weren't into idol fandom, where would you invest your time and energy?