Principles of Design PDF

Ockham's Razor: The website I picked to show Ockham's razor in design is google.com. As shown in the picture before, google is functional and it is exceptionally simple. Google's main design is basically the archtypical Ockham's design.



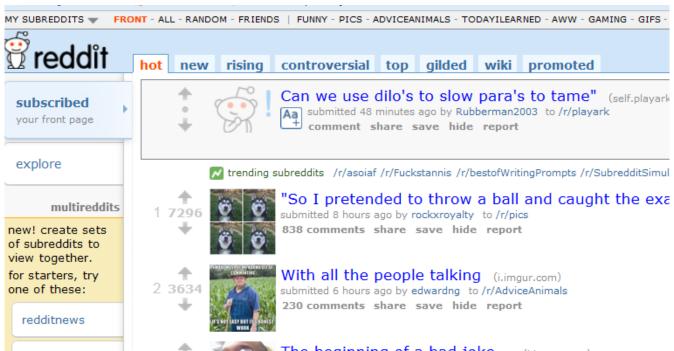
Mapping: Steam is the perfect website to show the concept of Mapping since steam masterfully points the user towards portions of the website they want them to go to. The sale of the week is large and prominent for the users, while their navigation bar is cleanly on the side for everyone to see.



Affordance: Facebook is what I am using to show affordance. The concept of affordance is making design that shows what buttons or other portions of the website shall do, almost at a glance. The facebook "like" button is a great example of affordance.

facebook	Email of Phone Password Log In Keep me logged in Forgot your password?
Connect with friends and the	Sign Up It's free and always will be.
world around you on Facebook.	First name Last name
See photos and updates from friends in News Feed.	Email or mobile number
	Re-enter email or mobile number
Share what's new in your life on your Timeline.	New password
Find more of what you're looking for with Graph Search.	Birthday Month Day Year Why do I need to provide my birthday?
	© Female © Male
	By clicking Sign Up, you agree to our Terms and that you have read our Data Pelicy, including our Cookle Use.
	Sign Up
	Create a Page for a celebrity, band or business.
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Chunking: Reddit.com does a good job of using chunking. Chunking is splitting up information good so you can process it better. Reddit splits up different venues of interest into different sub-reddit's so you can focus on one subject at a time.



Signal to Noise Ratio: Surrenderat20.net is a great website to show signal to noise ratio since there is little content that isn't what the website is made for. There are no ads for unrelated content and it is all towards the game league of legends.

