

PRIVACY POLICY OF THE PLAYBALL APPLICATION

1. Introduction

1. This Privacy Policy defines the rules for processing users' personal data in the Playball application ("Application").
2. The data controllers are **Sportendo**, 4527 W 142nd St, Hawthorne, CA 90250, USA, and **Playball Polska** Sp. z o.o., registered in Poland.
3. Both companies jointly determine data processing purposes and are responsible for data protection.
4. By using the Application, the user accepts this Privacy Policy.

2. What data do we collect?

1. Data provided by users:
 - a) First and last name
 - b) Phone number
 - c) Email address
2. Automatically collected data:
 - a) User activity (matches played, statistics)
 - b) Technical data (IP address, device type, operating system, browser type)
3. Payment data:

We collect necessary payment transaction data but do not store credit card details – they are processed by payment providers.
4. What data do other users see?
 - a) First and last name
 - b) Match statistics (number of matches played, goals, assists)
 - c) Phone number (visible to event organizers)

3. Why do we process data?

1. Providing services – enabling registration, organization, and participation in sports events
2. Processing payments – handling transactions within the Application

3. Maintaining and improving service quality – analyzing user activity
4. Personalizing content – tailoring event recommendations to user preferences
5. Ensuring security – detecting and preventing fraud
6. Communicating with users – sending event notifications
7. Marketing activities – if the user has not opted out

4. What is the legal basis for processing data?

1. Performance of a contract (Article 6(1)(b) GDPR)
2. Legal obligations (Article 6(1)(c) GDPR)
3. Legitimate interest (Article 6(1)(f) GDPR)
4. User consent (Article 6(1)(a) GDPR)

5. How long do we store data?

1. User account data – until the account is deleted
2. Payment data – for 5 years, in accordance with legal requirements
3. Marketing data – until consent is withdrawn
4. Statistical data – in an anonymized form
5. Blocked users' data – to prevent re-registration

6. Who do we share data with?

1. IT, payment, and hosting service providers
2. Event organizers
3. Business partners, service providers, and contractors
4. State authorities if required by law

7. Do we transfer data outside the EEA?

1. Yes, data may be transferred to the USA (servers located in DigitalOcean, New Jersey, USA)
2. We apply Standard Contractual Clauses (SCC) and other safeguards

8. What rights do users have?

1. Access their data
2. Correct their data
3. Delete their account ("right to be forgotten")
4. Restrict data processing
5. Transfer their data
6. Withdraw consent for marketing activities
7. File a complaint with the Data Protection Authority (Personal Data Protection Office / https://edpb.europa.eu/about-edpb/board/members_en)

9. How will users be notified of a data breach?

1. Push notification
2. Email
3. In-app message

10. Where can users find the latest version of the Privacy Policy?

1. Website: playball.world/privacy-policy
2. In the Playball app – Privacy Policy section

11. Final provisions

1. This Privacy Policy remains in effect indefinitely until a new version is

published

2. Deleting an account means the termination of data processing
3. Data may be transferred to a new Playball app owner

Contact: support@playball.world