EZEQUIEL CALDERON JR

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PROFESSIONAL EXPERIENCE

UT Austin | Full Stack Web Development, *Part-time Teaching Assistant*; Austin, TX   February 2019 – Present
- Guide and mentor over 40 students new to software development using group learning techniques
- Provide feedback on individual student apps, focusing on design, user experience and feature definition

PricewaterhouseCoopers, *Management Consultant*   August 2014 – July 2018
Product Owner for a Salesforce Implementation; New York, NY
- Gathered over 200 business and software requirements with Product, IT, Marketing, Legal and Sales
- Built mock user and data flows for 6 use interdependent scenarios e.g. First-time user, renewal purchase
- Recommended mechanisms for new product introduction for technical and non-technical groups

Business and Change Manager for a Zuora Billing and Salesforce Implementation; San Francisco, CA
- Mobilized process design sessions on lead management, billing automation and revenue management
- Planned and conducted user research internally to design a new change program for over 500 staff
- After 50 interviews, 3 surveys, 10 polls and regular a/b testing, I designed a training program for all sales

Program Manager for an Oracle Configure-Price-Quote Implementation; Chicago, IL
- Led PwC / client (60+ staff) through end-to-end design, build, test and launch phases successfully
- Coordinated backlog grooming, sprint planning and defect triaging using PM analytics through launch

Design Thinking and Agile Strategy Designer; Miami, FL
- Conducted a technology assessment, evaluating 6 various LMS, to determine best fit for new program
- Facilitated design discussions with firm stakeholders resulting in our proposed curriculum for adoption

Analyst for a Manufacturing Resilience Assessment; Tampa, FL
- Researched leading business contingency practices in the manufacturing industry for assessment
- Interviewed facility leads in Malaysia, Singapore, Vietnam, Guadalajara and San Jose, CA, generating a risk report with vetted vulnerabilities and outlined recommendations for resolution

LEADERSHIP AND PROJECTS

UT Austin | Full Stack Web Development, *Student;* Austin, TX   August 2018 – February 2019

Guru Match | Role: Product Manager and Front End Developer
- Matching service for business coaches and clients with booking and video; built with React.js and GoLang

Color Fun | Role: Product Manager and Back End Developer
- Color guessing game for preschoolers using color tracking algorithms via camera; built with Bootstrap

The Trevor Project, *Ambassador Council Chair*; San Francisco, CA   April 2014 – Present
- Led a team of 15 young professional volunteers as we delivered community and fundraising events
- Produced two major fundraisers with Twitter in 2016 and 2017; raising over $200k in cash donations
- Established a relationship with the San Francisco school district to distribute Trevor informational material
- Awarded Volunteer of the Year in 2017 for my fundraising and community organizing efforts

PwC's LGBTQA Circle, *Philanthropy Chair*; San Francisco, CA   August 2014 – July 2018
- Coordinated monthly and often weekly activities over 4 years, both professional and social programming
- Improved relationships with local nonprofits and organizations, branding our group as active volunteers
- Reorganized our governance for faster budget approvals and quicker email distributions across the firm

AIDS/LifeCycle, *Cyclist*; Los Angeles, CA   June 2016, 2017, 2018
- Cycled from San Francisco to Los Angeles for 7 days for AIDS research and life-saving services
- Fundraised a combined total of over $13,500 over 3 years through in-person and online educational efforts

EDUCATION

University of Texas at Austin	Full Stack Web Development Certificate	February 2019
	B.B.A. in Marketing	May 2014
Universidad Pontificia Comillas	Study Abroad in Madrid, Spain	January – May 2013

ADDITIONAL INFORMATION

Computer Skills: Web Full Stack (HTML, CSS, JavaScript, MERN Stack, MySQL, Vue), Prototyping Tools (Sketch, Adobe XD), Adobe Creative (Photoshop, InDesign), Slack, Google Suite, MS Suite (Word, Excel, PowerPoint)
Languages: Proficient in Spanish, English
Interests: Design Thinking, Domestic and International Travel, Musical Theatre, RuPaul's Drag Race
Work Status: U.S. Citizen